



**PROGRAMME GUIDE
6 - 8 SEPT 2018**
NATIONAL LIBRARY BUILDING





Singapore Book Council
Celebrating 50 Years

ACADEMY WORKSHOPS

SEPTEMBER

**Show, Don't Tell -
Know how to let
your writing flourish**

Course Fee
\$250

15 September 2018,
Saturday
9.30 am - 5.30 pm

Trainer: Shelley Kenigsberg

Suitable for writers of fiction and non-fiction.

**Masterclass on Advanced
Copy-editing and Proofreading
for Fiction and Non-fiction**

Course Fee
\$600

17 & 18 September 2018,
Monday & Tuesday
9.30 am - 5.30 pm (Includes an hour lunch
break and two 15-minutes short breaks)

Trainer: Shelley Kenigsberg

Suitable for editors and proof readers.

OCTOBER

Good, Clean Copy

Course Fee
\$250

1 October 2018,
Monday
9.30am - 5.30pm

Trainer: Simon Clews

**Suitable for writers of any
experience level, from both
fiction and non-fiction.**

**The New
Self-Publishing**

Course Fee
\$250

2 October 2018,
Tuesday
9.30am - 5.30pm

Trainer: Simon Clews

**Suitable for writers of any
experience level, from both fiction
and non-fiction.**

**Storytelling to
Develop Emotional
Intelligence**

Course Fee
\$50

6 October 2018,
Saturday
9.30am - 12.30pm

**Trainer: Karen Lee and
Wong Swee Yean.**

**Suitable for adults working with
children of ages 4-9 years old.**

Register and find out more at academy.bookcouncil.sg

Kinokuniya Privilege Card Holders enjoy 10%

Enjoy 10% discount when you buy three tickets & more for each workshop

For group registration (three or more) or inhouse training, please email programmes@bookcouncil.sg

Connect with us: [f singaporebookcouncil](https://www.facebook.com/singaporebookcouncil) [i singaporebookcouncil](https://www.instagram.com/singaporebookcouncil) [t sgbookcouncil](https://www.twitter.com/sgbookcouncil)

Contents

Message from the Chairperson	2
Message from the Chief Executive Officer, National Library Board	3
Message from the Executive Director	4
Singapore Book Council	6
About AFCC	8
Board of Advisors	9
Country of Focus: Singapore	10
Kwan Shan Mei: Drawing from the Heart.....	14
AFCC 2018 Programme Guide Covers	20
6 September 2018.....	22
7 September 2018.....	30
8 September 2018.....	38
Masterclasses.....	44
Celebrating Our Stars.....	47
Children's Literature Lecture.....	48
Singapore Night 50th Anniversary Celebrations.....	49
Hedwig Anuar Children's Book Award.....	50
Scholastic Asian Book Award.....	53
Festival Calendar	56
AFCC Book Fair and Exhibitors.....	62
Public Performances and Activities.....	66
Games at AFCC 2018.....	72
Book Illustrators Gallery.....	73
Book Launches.....	74
Speakers	80
Support & Build with Us	99
AFCC Festival Passes	100
Locations and Directions	101
Donors, Sponsors and Supporters	102



The Bird Hunter: An Indonesian Folktale
Book illustration by Kwan Shan Mei

Programme Tracks:

- COUNTRY OF FOCUS
- WRITERS & ILLUSTRATORS CONFERENCE
- CROSS-PLATFORM SUMMIT
- TEACHERS & PARENTS FORUM
- MASTERCLASSES
- PERFORMANCES, ACTIVITIES & OTHERS
- SPECIAL EVENTS

Festival Venue:

National Library Building
100 Victoria Street
Singapore 188064

- L16 THE POD
- L7 EXHIBITION GALLERY
- L5 POSSIBILITY ROOM
- L5 IMAGINATION ROOM
- L3 DRAMA CENTRE FUNCTION ROOM 2
- L1 VISITORS BRIEFING ROOM
- L1 NLB PLAZA
- B1 PROGRAMME ZONE
- B1 MULTI-PURPOSE ROOM
- B1 MY TREE HOUSE
- B1 EXHIBITION SPACE

Message from Chairperson

As we welcome the ninth edition of the Asian Festival of Children's Content (AFCC), we celebrate Singapore Book Council's (SBC) 50th year and mark this important milestone with Singapore as the Country of Focus at the festival.

This year, AFCC brings a focused 3-day conference with 133 sessions and 157 speakers. AFCC remains steadfast in its purpose of providing training and industry knowledge for content creators, skills to promote a love for reading, writing and bilingualism in young children and quality storybooks containing Asian themes to teachers and parents. As we move into the future, our transmedia sessions help to ensure that our content creators are fluent in storytelling across platforms, both digital and traditional, so that their stories may reach as many people as possible.

As the Country of Focus, we showcase our very own stars and pioneers in local children's content. In addition to workshops and panels by our local writers, illustrators and publishers, we have organised a tribute exhibition to honour pioneer children's book illustrator, the late Kwan Shan Mei and have invited award-winning writer Suchen Christine Lim to deliver the Children's Literature Lecture.

In our efforts to connect with the wider community, we have organised a range of free public programmes including a children's book fair, workshops, storytelling sessions, a book illustrator's gallery, book launches and games to present the richness and variety of our own literary art. We believe these experiences will not only familiarise the



general public with local artists, but also cultivate strong support for all things Singlit.

We would like to acknowledge our sponsors and donors, who have generously supported us, thus allowing us to expand the depth and width of our programmes for quality content creation, education and community outreach. We would also like to thank the AFCC Board of Advisors for their service and insight through the years.

On behalf of the AFCC Board of Advisors and the SBC team, we welcome you to another magnificent year of children's stories. We hope that you will have a meaningful experience at AFCC and be inspired to connect with new people, create with renewed passion, and colour our world with new stories.

Claire Chiang
Chairperson
Singapore Book Council

Message from the Chief Executive Officer, National Library Board

The National Library Board (NLB) Singapore is pleased to support the Asian Festival of Children's Content 2018 as a venue sponsor.

We also take this opportunity to congratulate the Singapore Book Council (SBC) on its 50th anniversary. NLB and SBC are long-term partners as we share a common goal in growing a love for reading and promoting Singapore literature in the community.

Educators recognise that reading is key to lifelong learning, and its role in nurturing children to become active readers and learners. Engaging children through stories with Singaporean or Asian themes is especially important as it enables young readers to make connections to their daily lives and to appreciate their culture and heritage. Besides providing a good collection of children's books by Singaporean authors in our libraries, we also ask authors to conduct programmes that will hopefully inspire children to further their reading journey.

One of the highlights of this year's festival is the exhibition *Kwan Shan Mei: Drawing from the Heart* 关山美:以心动笔. Madam Kwan was the recipient of SBC's inaugural Book Award for children's books in 1976, and is the illustrator of the *Moongate Collection of Folktales from the Orient* series. Be sure to visit the exhibition at the National Library Building between 24 August and 23 September 2018.

It has been a pleasure working with SBC, and we look forward to yet another resoundingly successful Asian Festival of Children's Content.

Elaine Ng
Chief Executive Officer
National Library Board, Singapore



Message from the Executive Director

Welcome to the Asian Festival of Children's Content 2018!

We are very excited to unveil this year's festival as we are introducing many new features. What makes AFCC 2018 extra-special is course the fact that we also marking the 50th anniversary of the Singapore Book Council. This year we celebrate "Imagine-Asia" as the festival theme, while we cast the spotlight on Singapore as the Country of Focus.

The first thing you will notice about AFCC is that we have three different covers for the programme booklet. We have asked three illustrators – Khairudin Saharom, Patrick Yee and Soefara Jafney – to use the late children's books illustrator Kwan Shan Mei as a source of inspiration and come up with their own interpretation of her iconic works. They all grew up admiring Kwan's illustrations, a testament to her enduring importance and artistry. The different covers are their personal tribute to the pioneer illustrator, who is also the subject of our retrospective exhibition – another new feature at this year's festival.

Kwan Shan Mei: *Drawing From The Heart* 关山美:以心动笔 is AFCC's first retrospective exhibition (page 14) that honours some of our best writers and illustrators. Incidentally, Kwan was also the first recipient of the inaugural children's book award given out by the Book Council in 1976. It is fitting that we have come full circle on the occasion of our 50th birthday. Kwan's illustration styles and techniques incorporated many multicultural influences not only from Singapore, but also the region. We strive to continue the festival in the same spirit of curiosity, diversity and innovation.



This year we have moved the festival to the new timeslot of early September, based on feedback from past participants. Furthermore, instead of having the three main programme tracks – Writers and Illustrators Conference, Teachers and Parents Forum, and Cross-Platform Summit – on separate days, we have interwoven them together over three days. Through a more integrated and more holistic festival experience, participants will hopefully be able to gain deeper and richer insight into the entire sector.

We look forward to sharing all these new features and programmes with you. We hope you will have an illuminating time at AFCC 2018!

William Phuan
Executive Director
Singapore Book Council



Chinese Picture Books by Singapore Authors



Online Bookshop

玲子传媒
LINGZI MEDIA

玲子传媒私人有限公司 Lingzi Media Pte Ltd

48 Toh Guan Road East #06-106 Singapore 608586 Tel: 62935677 Fax: 62933575
Email: info@lingzi.com.sg Website: www.sgchinesebooks.com

Singapore Book Council

Singapore Book Council (SBC) is a charity founded in 1968. Formerly the National Book Development Council of Singapore (NBDCS), our vision is to Build Our Imagine-nation by developing creativity, imagination, original thought and empathy through writing, reading, illustrating and storytelling.



All In! Young Writers Festival 2018: Opening Keynote session by writer/educator Laremy Lee.

Its mission is to fulfil this vision by developing the literary art sector through books and literary art events, workshops, and awards. Its focus is Asian content, content creation, translation, training and appreciation of local books.

SBC is currently chaired by Ms. Claire Chiang, co-founder of Banyan Tree Hotels & Resorts.

SBC supports the community at all levels, from language programmes and books for children, to aspiring individuals and professionals like writers, illustrators, storytellers and relevant industry partners by providing a platform to learn, network and collaborate. It also organises events to foster



Singapore Book Council Academy: Malay Fiction Writing Workshop by Unggun Creative.

professional and community engagement like the annual Asian Festival of Children's Content and All In! Young Writers Festival, and grants prestigious awards, like the Singapore Literature Prize, to recognise and encourage excellence. Finally, SBC offers publishing-related and literary arts-focused courses and workshops to enhance skills and encourage lifelong learning through its academy.

SBC aims to become a hub for Asian content for the world, encouraging stories to be created and told across platforms. Through telling our own stories by writing or illustrations, it promotes understanding, impacts legacy and connects Asia with the world.



Singapore Literature Prize 2018: Winners and Judges



Writers Lounge at Singapore Book Council, Goodman Arts Centre

Because it all starts with a story.

SBC is supported by the National Arts Council under the Major Company Scheme for the period from 1 April 2016 to 31 March 2019. For more information, please visit bookcouncil.sg.



Annual General Meeting 2018

EXECUTIVE COMMITTEE

Chairperson:	Ms Claire Chiang
Vice-Chairman:	Mr Chua Hong Koon
Past-Chairperson:	Ms Lim Li Kok
Honorary Treasurer:	Ms Kiang-Koh Lai Lin
Honorary Secretary:	Mr Leo Vincent
Committee member:	Ms Evelyn Sue Wong
	Mr R Thuraimanikam
	Ms Valerie Cheng
	Ms Jennifer Yin
	Dr Gwee Li Sui
	Mr Melvin Choo

CONNECT WITH US

90 Goodman Road, Blk E #03 - 32,
Goodman Arts Centre, Singapore 439053



[singaporebookcouncil](https://www.facebook.com/singaporebookcouncil)



[sgbookcouncil](https://twitter.com/sgbookcouncil)



www.bookcouncil.sg

About AFCC 2018

The Asian Festival of Children's Content (AFCC) aims to celebrate and promote the creation and appreciation of children's books and content, with a focus on Asian themes.

With a mix of professional conferences, seminars, masterclasses, workshops, evenings events, and a book fair, the AFCC is a unique event right here in Asia that provides an opportunity for writers, illustrators, editors, publishers, agents, distributors, parents, children, teachers, and librarians to meet, learn, develop their craft, and discover business opportunities.

The Singapore Book Council (SBC) has been organising the Asian Children's Writers & Illustrators Conference (ACWIC) since 2000. Leveraging on the success of this conference, ACWIC morphed into AFCC in 2010. It was reconstituted as both a professional trade, and to a limited extent, consumer event in 2010.

This year, the three day festival will feature Singapore as the Country of Focus, as well as over 157 local and international speakers including authors, illustrators, publishers, and industry professionals from countries like Australia, Indonesia, Japan, Philippines, Malaysia, the United States and United Kingdom.

COMMITTEES

Country of Focus: Singapore (Conference Only)

Chairperson: Ms Evelyn Wong
Members: Ms Denise Tan
Ms Panna d/o Kantilal
Dr Ruth Wong

Writers & Illustrators Conference

Chairperson: Dr Myra Garcés-Bacsal
Members: Ms Fong Ying Yi
Mr David Liew
Dr Darryl Whetter
Mr Michael Tan
Ms Sharon Ismail
Mr Chua Hong Koon
Mr Kenny Leck

Cross-Platform Summit

Chairperson: Mr Marc Checkley
Members: Mr Leslie Lee
Mr Jyotirmoy Saha
Ms Mary Chin
Mr Marco Sparmberg
Ms Syahrizan Mansor
Ms Jacqueline Chan

Teachers and Parents Forum

Members: Dr Theresa Lu
Ms Angela Anthony
Dr Geraldine Zuzarte
Ms Areena Loo
Ms Sarah Mounsey
Dr Tay May-Yin

SINGAPORE BOOK COUNCIL TEAM

Executive Director:	Mr William Phuan
Marketing Director:	Ms Elizabeth Chew
Assistant Director:	Ms Celine Chow
Senior Manager, Admin and Finance:	Ms Vasantha Devi
Programmes Manager:	Ms Caroline Wan Ms Shafienas Salleh
Programmes Executive:	Ms Nadia Cheriyan
Senior Executive:	Ms Judi Ho
Projects Executive:	Ms Alycia Teo
Interns:	Mr Lukman Hakim Mr Uzair Jaafar Ms Suhana Yaakob

We would like to extend special thanks to the interns who helped us with AFCC:

Mr Ryan Lim
Ms Oh Shin Yun

A big thank you to all volunteers at AFCC!

Board of Advisors



Asian Festival of Children's Content 2017: Board of Advisors Meeting

CHAIRPERSON

Ms Claire Chiang

Senior Vice President, Banyan Tree Holdings
Singapore

VICE-CHAIRMAN

Mr Nury Vittachi

Author and Columnist,
Hong Kong

EXECUTIVE SECRETARY

Mr William Phuan

Executive Director, Singapore Book Council
Singapore

MEMBERS

Ms Andrea Pasion-Flores

General Manager, Anvil Philippines
Philippines

Mr Ashok Nath

Chairman, Advisory Board:
Managing Elderly Care 2019, and
Author
Philippines

Mr Bui Xuan Duc

Vice President,
Vietnamese Library Association
Director, Ho Chi Minh General
Sciences Library
Vietnam

Mr Christopher Cheng

Author
Ambassador National Centre for
Children's Literature (Australia)
and Co-Chair SCBWI International
Advisory Board
Australia

Prof Durreen Shahnaz

Founder and CEO, IIX and IIX
Foundation
Singapore

Ms Evelyn Wong

Author
Singapore

Ms Kim Chongsatitwatana

Managing Director, Nanmeebooks
Thailand

Ms Linda Tan Lingard

Managing Partner, Yusof Gajah
Lingard Literary Agency
Malaysia

Dr Murti Bunanta

Children's Literature Specialist,
President of SACL, and President
of INABBY
Indonesia

Ms Nellie Dato Paduka Haji Sunny

President, Brunei Darussalam
Library Association
Brunei Darussalam

Ms Selina Lee

Vice President, Scholastic Asia
Malaysia

Ms Tang Sulan

Author and Professor, School
of Literature at Hunan Normal
University
China

Dr Thant Thaw Kaung

Executive Director
Myanmar Book Aid and
Preservation Foundation
Myanmar

Mr R Ramachandran

Advisor, Singapore Book Council
Singapore

Country of Focus: Singapore

In conjunction with the 50th anniversary of the Singapore Book Council, AFCC celebrates Singapore as the Country of Focus!

Imagine Asia

Singapore is geographically and historically located at the crossroads of many cultures and influences. Many Singaporeans can trace their ancestry to immigrants who came from China, South Asia and Southeast Asia for work and new opportunities in the 19th and 20th centuries. Asian stories are an indelible part of Singapore.

When the National Library of Singapore opened in 1960, its children's collection comprised mostly books of British and American origin from the former Raffles Library and Museum that had been managed by the colonial government since 1887. The new national library started to build a Collection of Asian Children's Literature which, today, provides an invaluable resource of over 24,000 books. Librarians participated in UNESCO Asia-Pacific and ASEAN book development, co-publication, and cultural projects. UNESCO encouraged the establishment of national book development councils in the region. The National Book Development Council for Singapore (NBDCS) was registered on 19 December 1968.

From Literacy to Imagine-Nation

In the early years, local publishers in Singapore were primarily producing English readers for language development and literacy in schools. However, creative works started to emerge, such as *The Moongate Collection – Folktales* from the Orient, which included Singapore legends like *The Raja's Crown* and *The Redhill*, retold by Chia Hearn Chek and illustrated by the late Kwan Shan Mei (Federal-Alpha, 1970s). In a retrospective exhibition at AFCC 2018, we pay tribute to the late Madam Kwan, artist and pioneer children's illustrator, featuring her contributions in educational publications, and early picture books that were set in Singapore such as the popular *The Adventures of Mooty the Mouse* series by Jessie Wee (Marshall Cavendish, 1980; reprinted 2009).

The First Time Writers and Illustrators Initiative was one of Singapore Book Council's notable efforts to nurture aspiring local talent and publishing. This mentorship programme, organised in collaboration with Media Development Authority (2006-2009), inspired many careers, including award-winning authors Emily Lim and Adeline Foo, and illustrators Stephanie Wong and Andrew Tan (aka drewscape) who



The Raja's Crown
Illustration by Kwan Shan Mei

created the iconic characters for the *Diary of Amos Lee* and *Sherlock Sam* series, respectively. Since 2009, the Book Council has provided an annual platform to encourage aspiring young writers (13 to 25 year olds) at the All In! Young Writers Festival.

Awards organised by the Singapore Book Council recognise outstanding literary works for children, and provide platforms to identify new talent. In 2017, *The Little Durian Tree*, created by students of Singapore Polytechnic, was the first Singapore entry to win the Scholastic Asian Picture Book Award for unpublished work, a joint initiative with the Book Council. The Hedwig Anuar Children's Book Award (HABA) was launched at AFCC 2011 to promote the publication of books set in a familiar and meaningful background relevant to Singapore children, in honour of Ms Anuar, the first Singaporean to be appointed director of the National Library in 1960, and founding member of the Book Council, for her outstanding contribution to children's librarianship. The fourth HABA will be presented at AFCC 2018 Singapore Night.



All In! Young Writers Festival 2017: How to Launch Your Career with a Web Series by Jason Chan and Christian Lee



Past winners of the Hedwig Anuar Children's Book Award (HABA): (from left) *The Book That Was Handed Down* (2011), *Where's Grandma* (2013), *The Rock and the Bird* (2016, co-winner), *The Mango Tree* (2016, co-winner)

Read Our World

Children, and their parents and teachers, are looking for stories that reflect who they are and the world they live in, providing both opportunity and challenge for local publishers and bookstores. A milestone in the development of Singapore literature is the #BuySingLit an industry-led movement started in 2017, and the "Read Our World: SingLit Book Gift for Schools 2018", sponsored by National Arts Council (NAC), inviting primary and secondary public schools in Singapore to select 15 books from a curated list of Singapore books across genres, forms, themes and the four national languages, and arrange Meet-the-Author sessions.

"Singapore Literature, affectionately known as SingLit, are stories about us, by us. SingLit captures our experiences, aspirations, cultures – in short, our lives. These stories should serve as a shared experience and a part of the childhood of every young Singaporean."

– Ms May Tan, Director, Literary Arts, National Arts Council

There is a growing iconography of beloved Singapore characters like Amos and Whoopie Lee, Danger Dan and Gadget Girl, Sherlock Sam, and Ellie Belly. There are more reflections about Singapore's past, inclusivity in the present, and imagined future, such as recollections of first time co-author 83-year old Mdm Si-Hoe SS with her daughter, Sim Ee Waun, in *The House On Palmer Road* (Pepper Dog Press, 2017), S.I.R. (Socially Inclusive Reads) project led by Hidyah Amin and Leow Seow Ser, and millennial author Gabby Tye's *RunHideSeek* trilogy (Bubbly Books, 2017).

New media is also providing innovative platforms beyond books and storytelling.

From Singapore's diaspora, husband-and-wife team Colin Goh and Woo Yen Yen, created *Dim Sum Warriors*, a critically-acclaimed comic bilingual app for iPad, comic book series, a musical in Mandarin which recently premiered in Shanghai, and a new series, *Little Dim Sum Warriors Bilingual Tale*.

Renowned author, Ms Suchen Christine Lim, winner of the inaugural Singapore Literary Prize (1992) and author of many early children's books adopted for schools, will be delivering the AFCC 2018 Children's Literature Lecture: 'Nurturing Roots of Self and Culture in our Children through Stories about Us'.

Singapore's identity is culturally diverse, rooted in Asia and connected with the world.

We look forward to continuing to exchange experiences at AFCC and to collaborate in our journeys to celebrate children's stories from Asia.

We express heartfelt appreciation to Mr R Ramachandran, who has served in various capacities in NBDCS since he joined the National Library in 1969, for his pioneering vision, leadership, mentorship and friendship in promoting the development of Singapore and Asian children's literature. The Asian Festival of Children's Content (AFCC), launched in 2010, and its predecessor, the Asian Writers & Illustrators Conference (AWIC, 2000-2009) have provided a unique platform for learning, networking and collaboration to develop and promote Asian content for the world's children.



#BuySingLit 2018: Tikam Books, a popular programme



Mr R Ramachandran, former Executive Director, National Book Development Council of Singapore

Country of Focus: Singapore

6 SEPT
(Thursday)

Read Our World: Getting SingLit into the Hands of Children

🕒 10:45AM - 11:45AM 📖 Refer to p23 for details

Is there a Singapore Illustration Style?

🕒 2:00PM - 3:00PM 📖 Refer to p25 for details

How I Started: A Writer's Journey

🕒 5:45PM - 6:45PM 📖 Refer to p29 for details

Writing for Multi-cultural Readers

🕒 12:00PM - 1:00PM 📖 Refer to p24 for details

Indie Spirit: How Children's Bookstores Survive in Singapore

🕒 3:15PM - 4:15PM 📖 Refer to p26 for details

7 SEPT
(Friday)

SingLit in Classrooms: How Three Schools Do It

🕒 1:30PM - 2:30PM 📖 Refer to p33 for details

Singapore Short Film Showcase 1: Written by Young Adults, for Young Adults

🕒 3:00PM - 4:00PM 📖 Refer to p68 for details

Children's Literature Lecture: Nurturing Roots of Self & Culture Through Stories About Us

🕒 6:30PM - 7:45PM 📖 Refer to p48 for details

Roundtable: How SingLit is Used from Preschools to Primary Schools

🕒 2:45PM - 4:15PM 📖 Refer to p34 for details

Giving a Voice: Inclusivity in Singapore's KidLit

🕒 4:00PM - 5:00PM 📖 Refer to p35 for details

8 SEPT
(Saturday)

Creating Mythology: Singapore Style

🕒 9:00AM - 10:00AM 📖 Refer to p38 for details

Knowing Our History Through Children's Books

🕒 10:15AM - 11:15AM 📖 Refer to p39 for details

Venturing Out: Selling Beyond Singapore's Market

🕒 11:30AM - 12:30PM 📖 Refer to p40 for details

Translating Singapore KidLit

🕒 4:30PM - 5:30PM 📖 Refer to p41 for details

21st Century Writing: From Generation Z and Beyond

🕒 4:30PM - 5:30PM 📖 Refer to p42 for details

Cruising In and Taking Off

🕒 9:30AM - 11:00AM 📖 Refer to p38 for details

How I Came Up With My First Book

🕒 11:30AM - 12:30PM 📖 Refer to p40 for details

Making a Mark: Iconic Children's Characters in SingLit

🕒 3:15PM - 4:15PM 📖 Refer to p41 for details

Singlish in KidLit: Discuss

🕒 4:30PM - 5:30PM 📖 Refer to p42 for details

Singapore Short Film Showcase 2: Written by Young Adults, for Young Adults

🕒 4:30PM - 6:00PM 📖 Refer to p71 for details

Kwan Shan Mei: Drawing from the Heart 关山美: 以心动笔

📅 24 AUG - 23 SEP,
10:00AM - 9:00PM
📍 L7, Exhibition Gallery

FREE

In conjunction with the 50th anniversary of the Singapore Book Council, AFCC celebrates the life and work of the late children illustration pioneer, Kwan Shan Mei 关山美 (1922 - 2012). In this retrospective exhibition *Kwan Shan Mei: Drawing From The Heart* 关山美:以心动笔, we will showcase a selection of her books and drawings provided by her family.

Madam Kwan is the recipient of the Book Council's inaugural Book Award in 1976 for children's books. The citation extols her illustrations for the *Moongate Collection of Folktales from The Orient* series as having the ability to be "as lively and full of action or soft and dreamlike as the story dictates".

Madam Kwan is also popularly known as the artist of the beloved children series, *The Adventures of Mooty the Mouse*. Her drawings have graced many a cover and interiors of the school textbooks of the 1970s and 1980s. She taught for many years at Nanyang Academy of Fine Arts before retiring in Vancouver, Canada in 1999.

The exhibition is co-curated by Lim Cheng Tju. Special thanks to Wendy Toh, Oscar Ng Hwee Leng and the Nanyang Academy of Fine Arts for making this exhibition possible.



Kwan Shan Mei



The Redhill.
Book illustration by Kwan Shan Mei



The Raja's Crown.
Book illustration by Kwan Shan Mei

The Private Kwan Shan Mei

Written by Wendy Toh

My first acquaintance with Loretta To was in October 1984, at the Serangoon Garden bus stop where we used to wait for our public bus to work every morning. Learning that we were from the same hometown Quanzhou and even shared the same Chinese surname 杜 brought us closer and broadened our conversation. We became good friends and in early 1985, she introduced her mum to me. Initially, I had no idea that her mother was the famous illustrator Kwan Shan Mei who illustrated our school textbooks.

In the same year, Loretta left Singapore to work in Hong Kong as a Customer Service Executive at R.R. Donnelley Far East Ltd HK, in order to look after her sick father, who later passed away in September 1989.

Loretta got married in 1993 and migrated to Vancouver. Though Madam Kwan Shan Mei was alone in Singapore since 1985, Loretta's friends (including myself) helped her with her household chores and ran errands for her, if required.

During 1985/86, I used to accompany Madam Kwan to the old NAFA 三山园, and was always mistaken as her student. Thus, she usually introduced me as her god-daughter. Gradually, Madam Kwan and I became very close as we shared similar hobbies. She loves the Beijing opera and Grammy award-winning movies. She has green fingers and a great passion for animals and plants. We always enjoyed our weekends researching and gathering references by visiting places, such as Jurong Bird Park to observe the peacocks and parrots, and Chinese Garden to visit the Bonsai Garden. We even visited the Singapore Zoo numerous times to observe and take photos of the animals when she was working on the Animal Frolics series.

Since she first arrived in Singapore in the early 1960s, Madam Kwan had been renting houses and flats. She was very thrifty. She retained her original set of furniture despite shifting houses several times. She would wear Loretta's old clothing, but they still looked perfect on her as she was good at matching these clothes. Although thrifty, she never hesitated to buy good food for her beloved cat. According to her, her pet cat would sit quietly on her working table to accompany her as she worked during late 70s to 1980s. After her cat passed away in 1985 in her Serangoon Garden home, she was too sad to get another one. Instead, it was replaced by Mooty the soft toy mouse.

In 1989, Madam Kwan finally bought her first 3-room HDB flat in Yishun after years of work. However, she only stayed there for about 10 years. In the late 1990s, her health began to deteriorate, and she was admitted to National University Hospital (NUH) when she was diagnosed with heart problems. She decided to sell her flat and move to Vancouver in January 1999 to live with Loretta. She recuperated well in Vancouver, perhaps as the climate there was similar to Koubei 东北, where she was born. I visited them many times over the years.

Unfortunately, Loretta was diagnosed with breast cancer in 2007. This was a great blow to Madam Kwan. She spent time taking care of Loretta and many of us went over to help them. Madam Kwan had a bad fall in March 2012 and was bedridden. She passed away peacefully on 8th May 2012. Loretta passed away a year later on 27 July 2013. After that, the works by Madam Kwan in Vancouver was passed over to me.

Wendy Toh is the goddaughter of Madam Kwan Shan Mei. She can be reached at kwanshanmei@gmail.com.

Lucid Dreams of Kwan Shan Mei

Written by Oscar Ng

Prelude

The opportunity of inspecting Madam Kwan's work close up was not only rare but instantly gratifying. I was given this privilege to help her estate sort and tidy up the bulk of art materials in December 2017. At first glance, it was just stashes of newspaper cuttings in rusty paperclips, dusty folders in different configurations, cramped with loose papers and a pungent, musky smell. There were also rolls of large papers, and bundles of odd cardboard parcels that were bursting out from hastily packed with masking tapes with dull strings. Yet, this mess raised an odd sense of excitement which I suppose only artists and treasure hunters can relate. Credit must be given to the Toh sisters Wendy and Linda, who in their best capacity, sieved through the late Madam Kwan's household in Canada before vacating, and how tedious it must be for them to make difficult decisions to forsake and choose what to bring home within their limited means in 2013.

The sorting process spanned a few sessions and the entire collection was revealed and re-indexed into individual pockets. We were able to sort out the contents to the following categories:

- Letters (legal contracts, correspondence, personal letters, awards)
- Newspaper cuttings of KSM work, many were not dated
- Folders of smaller illustrations and sketches
- Book collection of her titles and others
- Small size artworks
- Large size artworks
- Rare doll which is over 30 years old

All the art works were placed into portfolios to protect them, and all the paperwork filed into new folders for our referencing before archiving them into more permanent placement.

Fundamentals of Illustration

Kwan has a strong work ethic, always insisting to understand the text and character thoroughly before putting down the first line. She firmly believed that research is vital for accuracy and felt that a story requires more study than a text book. The period of history, customs and status is important as they influence the culture, costumes and mannerism to be depicted. Facial expression between a master and servant differs from those of parent and child. The lack of planning would mean massive correction later.

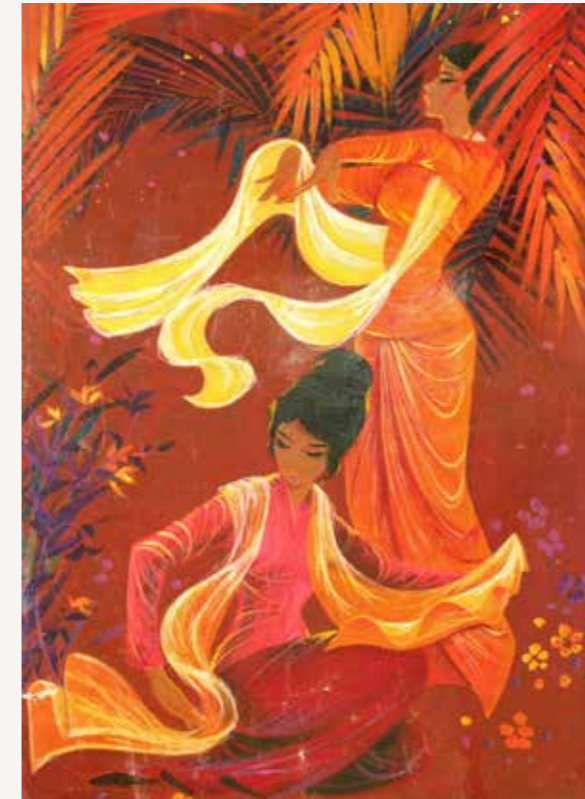
Going through the text in-depth enables Kwan to capture and distil the essential spirit of the characters and their atmosphere. She created characters by referencing and believed that exaggeration of human and animals was necessary. She would also select the right medium and treatment to best present a lively illustration. (Cited from Madam Kwan's workshop report *Technique in Illustration*, during the Training Seminar on Book Design and Illustration from 29 Aug till 2 Sep, 1980 at the Marine Parade Branch Library, organised by the Singapore Book Council.)

The sorting also allows me to closely examine Kwan's beautiful artworks. Her skilful use of techniques can be observed not only through the *Moongate* series, where each book was presented in unique style and techniques, but also her illustrations commissioned for textbooks, magazines and

newspapers. Every original illustration deserves to be savoured at length, as Kwan loves to use mixed media effect and techniques to present her work.

I hope to share my interpretations of some of my favourite works with you.

Malay Dancers



Malay Dancers (Casein on paper, date unknown)
Illustration by Kwan Shan Mei

Coming from China and Hong Kong, Kwan has always been fascinated by Malay culture. Through her first feature film *Blood-soaked Valley* (1957), she depicted beautiful ladies in their sarong kebayas singing and dancing in the kampung. Kwan used “S” shapes on the scarves to compose the positions of the two dancers, which offer the viewers an abundance of aesthetical trails to stay within the subjects. Notice the accurate foreshortening of the arms of the standing dancer, with both dancer's hands and graceful dance gestures depicted in authentic, traditional style.

What is interesting about this illustration is the heavy use of casein paint. Before acrylic paint, casein paint was popularly used by designers and illustrators for its fast-drying effect and flat matted surface. In this illustration, Kwan used both bold and thin linework with no trace of pencil guide. It is possible that she drew this without sketching (some corrections can be spotted – the patch on the bottom right side of the kneeling dancer; top left near the scarf of standing dancer).

The two layers of palm leaves reflect Kwan's commendable skills in creating depth, while one of the foreground palm casually covers the blemish on the face. It shows her confident skills and swiftness in creating this artwork.



Let's go to School (Gouache on paper, date unknown)
Illustration by Kwan Shan Mei

This beautiful illustration was drawn on a small piece of cartridge paper, lightly washed over with diluted peach hue on a downward stroke that can be easily mistaken for a vanguard sheet. The downward strokes of the highlights on the children's sleeves and light shadows of the tree on the floor suggested rays of light piercing through the tree, and one could tell it is morning instead of after class.

Almost all the children's hair was given slight curves to show the vitality of childlike cuteness. The hair highlights in bluish tones was Kwan's signature style. Her fine details as such were often overlooked - the front of head received more light than the back, and when described consistently, the illustration provides a convincing natural light source.

On closer observation, the under chins, arms and even the kneecaps were given a wash of shadows to give the skirts and pants more volume. Yet perhaps in a rush, Kwan overlooked two arms of the girls that required some shadows. Kwan has also at times preferred pencil marks as the soft lines presented its subjects more naturally. Any ink trace would be too harsh for the overall effect.

Oscar Ng is the Head of Alumni Relations,
Nanyang Academy of Fine Arts.



To learn more about Kwan Shan Mei's works, please visit
<https://afcc.com.sg/2018/page/kwan-shan-mei-drawing-from-the-heart>

Panel discussions

These sessions are presented in conjunction with the *Kwan Shan Mei: Drawing From The Heart* 关山美: 以心动笔 exhibition, as part of the 9th edition of the Asian Festival of Children's Content.

Memories of Kwan Shan Mei

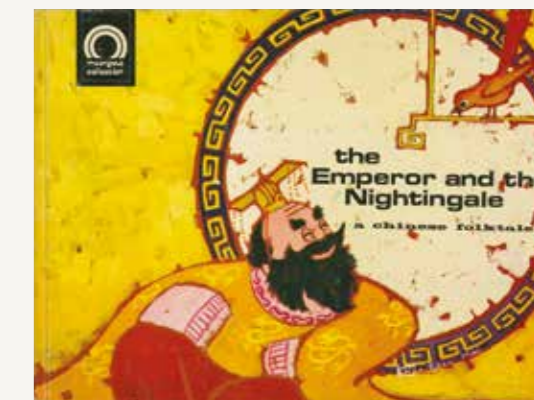
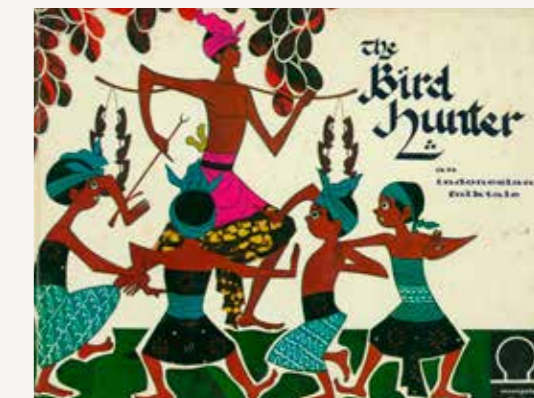
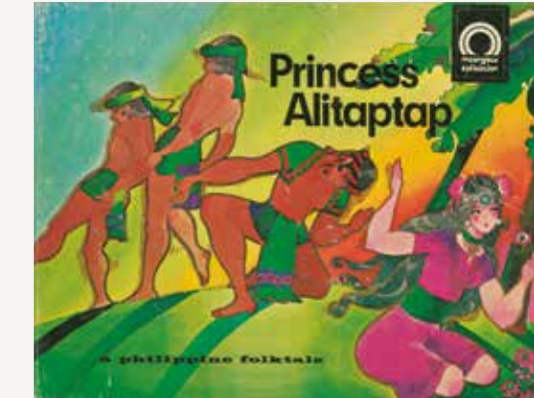
- 🗨️ Speakers: Lee Yeow Heng, Edwin Ng, Lim Geok Leng, Wendy Toh
Moderator: Oscar Ng Hwee Leng
- 🕒 25 Aug 2018 (Saturday), 1.30PM - 2.30PM
- 📍 B1, Multi-purpose Room, Central Public Library

Kwan Shan Mei lived and worked in Singapore from 1963 to 1999, creating many classics such as the Moongate series, the Adventures of Mooty the Mouse and Animal Frolics. But her readers did not know much about her as she was a very private person. Join us for an intimate afternoon of sharing by friends and ex-colleagues as they reminisce about the consummate illustrator.

Children Magazines and Stories in Singapore

- 🗨️ Edgar Liao, Li Zhiping
Moderator: Lim Cheng Tju
- 🕒 25 Aug 2018 (Saturday), 3.00PM - 4.00PM
- 📍 B1, Multi-purpose Room, Central Public Library

Kwan Shan Mei was a pioneer in illustrating children stories in books, magazines and textbooks in Singapore. However, she did not work in a vacuum. From the 1950s to the 1980s, the publications for children and youth were very varied - from the UK weeklies of Beano, Dandy and Look and Learn to the Chinese periodicals such as World Children and Children's Paradise and the youth magazines like The Young Malaysians and Youth Monthly, these reading materials aimed to shape the hearts and minds of the young of a new nation. This panel will explore the rich reading culture of that period.



Book cover illustrations by Kwan Shan Mei: (from top to bottom): *Princess Alitaptap*, *The Bird Hunter*, *The Emperor and the Nightingale*

AFCC 2018 Programme Guide Covers

This year, AFCC features three different programme guide covers created by illustrators Patrick Yee, Khairudin Saharom, and Soefara Jafney. The three covers were inspired by works of Kwan Shan Mei.

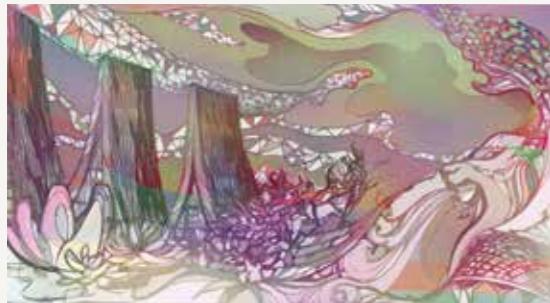


Cover illustration by Patrick Yee

"To bring Kwan Shan Mei's illustrations into the 21st Century, feels like going through the past and future and meeting her again."

– Patrick Yee

Patrick Yee is one of Singapore's leading illustrators, with over 180 books to his credit. In 2016, he received The Most Prolific Illustrator award from the Singapore Book of Records.



Cover illustration by Khairudin Saharom

"I re-imagine Singapore, bringing, merging cultural symbols and folklore in a tapestry of familiar icons, the way I see the child in me."

– Khairudin Saharom

Khairudin Saharom is a firm believer that illustrations have the ability to connect readers and capture the emotions true to a story.



Cover illustration by Soefara Jafney

"Growing up, I had poured over Kwan Shan Mei's books and this experience of my adoring tribute to her is nothing short of magical."

– Soefara Jafney

Soefara Jafney is a freelance illustrator and designer whose work includes 13 children's books under the Sam, Sebbie and Di-Di-Di series.

SINGAPORE BUNDLE PACK

Armour Publishing will be at AFCC 2018 (Theme: Singapore)!!

The publisher that specialised in publishing Singapore centric books and promoting Singaporean authors!

★
Over
500,000
copies sold in
the series
★

PACK 1

What is Singapore?, Lee Kuan Yew, Hawker Food, National Day Parade, Singapore Wildlife Wonders



\$46

PACK 2

Singapore Flyer, Esplanade, Chinatown, Gardens by the Bay, Pulau Ubin



\$39

Visit <http://www.armourpublishing.com/> for more information on the available programmes and titles.



LITTLE KNIGHTS



ARMOUR

Love to read, Love to learn, Love to share



6 September 2018 (Thursday)

🕒 9.00AM - 10.30AM

WRITERS & ILLUSTRATORS CONFERENCE AFCC Launch and Keynote

- 🗨️ Dr Myra Garces-Bacsal, Colin Goh, Lucia Obi
Moderator: Rosemarie Somaiah
- 📍 L16, The Pod

To officially launch the 2018 Asian Festival of Children's Content, join us for the opening session of AFCC where three speakers will offer their take on the theme of this year's festival, Imagine-Asia in a series of keynote addresses, followed by a panel discussion.



KEYNOTE ADDRESS 1:

Reading for Emotional Engagement and Imagine-Nation

- 🗨️ Dr Myra Garces-Bacsal

This is a challenge for parents, educators, librarians and book creators to go beyond 'reading for literacy'. Dr Myra Garces-Bacsal reflects on children's books as potential agents of social change, as well as portals to (an) imagine-nation.



KEYNOTE ADDRESS 2:

Dim Sum Warriors: The Challenge of Asserting Heritage and Countering Stereotypes

- 🗨️ Colin Goh

Amidst today's culture wars and identity politics, how do you assert your cultural heritage without stepping on the landmines of cultural appropriation, political correctness, stereotyping or whatever is the bugbear du jour? *Dim Sum Warriors* co-creator Colin Goh shares his experiences with his kung fu-fighting dumplings and offers tips on navigating today's treacherous waters.



KEYNOTE ADDRESS 3:

Imagining Asia from Afar: Asia in the Mirror of European Children's Literature

- 🗨️ Lucia Obi

The marginalisation of non-Western literatures has long been contested, but the current state of children's literatures from Asia still leaves more to be desired. Western aesthetic standards still dominate, disadvantaging Asian content. From market forces to lingering exoticism, Lucia Obi from the International Youth Library in Germany discusses changing our representations of Asia: from appropriated imaginations towards appropriate images.

Lucia Obi's appearance is supported by the Goethe-Institut Singapore.

*Lunch Break:

🕒 1.00PM - 2.00PM

Programme Tracks:

- COUNTRY OF FOCUS
- WRITERS & ILLUSTRATORS CONFERENCE
- CROSS-PLATFORM SUMMIT
- TEACHERS & PARENTS FORUM
- MASTERCLASSES
- PERFORMANCES, ACTIVITIES & OTHERS
- SPECIAL EVENTS

Festival Venue:

National Library Building
100 Victoria Street
Singapore 188064

- L16 THE POD
- L7 EXHIBITION GALLERY
- L5 POSSIBILITY ROOM
- L5 IMAGINATION ROOM
- L3 DRAMA CENTRE
FUNCTION ROOM 2
- L1 VISITORS BRIEFING ROOM
- L1 NLB PLAZA
- B1 PROGRAMME ZONE
- B1 MULTI-PURPOSE ROOM
- B1 MY TREE HOUSE
- B1 EXHIBITION SPACE

🕒 10.45AM - 11.45AM

COUNTRY OF FOCUS: SINGAPORE

Read Our World: Getting SingLit into the Hands of Children

- 🗨️ May Tan, Denon Lim, Vijayanand Thamothran, Rilla Melati
Moderator: Denise Tan
- 📍 L5, Possibility Room

There are many efforts to inculcate the habit of reading among children, but what about getting them to read our very own literature? Join our panel of speakers as they discuss their initiatives to get SingLit into schools and making local books more accessible to students.

TEACHERS & PARENTS FORUM

The Brain and Language Development

- 🗨️ Mary George
Moderator: Areena Loo
- 📍 L5, Imagination Room

Take a dive into the mysteries of the young child's brain! Recent discoveries about the brain and language development take centre stage in this session with Dr Mary George, who will also be sharing how such findings can be applied in the classroom.



Asian Festival of Children's Content 2017: Just-A-Minute Skits and Nonsense Verse: A Whacky Combo.

🕒 10.45AM - 12.45PM

CROSS-PLATFORM SUMMIT MASTERCLASS

Building Collective Storyworlds - See MASTERCLASSES on page 44

WRITERS & ILLUSTRATORS CONFERENCE

Pathways to Publication: from Primer to Pro (and the Methods to our Madness)

- 🗨️ Kristi Wientge, Don Bosco, Cynthea Liu
Moderator: Mindy Pang
- 📍 B1, Programme Zone

Selecting a publishing path can be a bewildering experience, even for the most experienced author. Fret not, for Don, Cynthea and Kristi have the insider information you need, from obscure facts to the plain insane, for you to make best publishing choices for your masterpiece!

WRITERS & ILLUSTRATORS CONFERENCE

The Perfect Pitch

- 🗨️ Pamela Rushby
Moderator: Andrea Pasion-Flores
- 📍 B1, Multi-purpose Room

This hands-on workshop teaches you how to pitch your book to a publisher, agent or editor. Succinctly, effectively - and yes, even in an elevator!

🕒 11.00AM - 1.00PM WRITERS & ILLUSTRATORS CONFERENCE

Portfolio Review

🗨️ Soefara Jafney, James Tan, Darren Kuah, Barbara Moxham, David Liew, Yusof Gajah

📍 L1, Visitors Briefing Room

The Portfolio Review session provides an opportunity for conference delegates to book a one-on-one consultation session with renowned illustrators and artists from Asia and around the world. Don't miss this chance to get invaluable feedback on your portfolio from the masters, and find ways to upgrade your skills and expertise towards a professional level!

As there are limited slots, the consultation slots will be allocated on a first-come, first-served basis.

🕒 11.00AM - 3.00PM CROSS-PLATFORM SUMMIT MASTERCLASS

Pitch-Perfect: The Ultimate Pitch-Ready Masterclass! - See **MASTERCLASSES** on page 44

🕒 12.00PM - 1.00PM WRITERS & ILLUSTRATORS CONFERENCE

From Pitch to Book Launch: The Missing Barbegazi - Author and Editor Perspectives

🗨️ Helle Norup, Sarah Odedina
Moderator: Priti Sharma

📍 L5, Possibility Room

Helle Norup's debut novel *The Missing Barbegazi* is a delicate tale weaving in themes of family, compassion and hope. From its speed pitch at AFCC 2016, to a full launch this year, join Sarah and Helle as they take you through the book's whirlwind editing process.

COUNTRY OF FOCUS

Writing For Multi-cultural Readers

🗨️ Quek Hong Shin, Rosemarie Somaiah, Sharon Ismail

📍 B1, Programme Zone

Though there are an increasing number of children's books produced in Mother Tongue or a bilingual format, how many of them actually reflect the multicultural fabric of our society? This panel looks at the complexity of writing for young multi-cultural readers and how books can help facilitate cross-cultural understanding.

WRITERS & ILLUSTRATORS CONFERENCE

TEACHERS & PARENTS FORUM

The Do's and Dont's of Author Talks: Tips for Teachers and Authors

🗨️ Sarah Mounsey

📍 B1, Multi-purpose Room

Author visits make learning literature more dynamic as the writing process becomes accessible and real to students. This session highlights the value of such visits to teachers and school management, and introduces certain procedures when engaging authors. Authors also will take away strategies to make their school visits fruitful including the finer aspects of classroom management.

🕒 12.00PM - 1.00PM

TEACHERS & PARENTS FORUM

Unang Aklat: How to Teach Parents to Teach Their Young Ones Early Literacy

🗨️ Ruth Martin-De Guzman
Moderator: Suzannah Chua

📍 L5, Imagination Room

Most would agree that parents are indispensable in teaching early literacy, but how should they go about giving their young ones a head start? Join Ruth in tackling this question, as she tells us more about Unang Aklat, a grassroots initiative in the Philippines with a similar mission.



Ruth Martin-De Guzman

🕒 2.00PM - 3.00PM

WRITERS & ILLUSTRATORS CONFERENCE

Providing Opportunity & Exposure to New Emerging Authors and Illustrators of Children's Picture Books

🗨️ Dr Peter Creamer
Moderator: Robert Magnuson

📍 L5, Possibility Room

Dr Creamer is one of the joint partners of Little Pink Dog Books, an established publisher in the children's picture book world. Hear it from his perspective as he shares more on scouting emerging authors and illustrators, as well as what it takes for them to gain exposure in a highly competitive circuit.

COUNTRY OF FOCUS

Is there a Singapore Illustration Style?

🗨️ Priscilla Tey, Khairudin Saharom, Patrick Yee
Moderator: JF Koh

📍 B1, Programme Zone

Is there a style of illustration that we can call our own? A distinctive sense of aesthetic that is easily identified as "Singaporean"? Or is there a need to develop one? Join a few of our established illustrators as they tackle these questions and more.

TEACHERS & PARENTS FORUM

Understanding Dyslexia

🗨️ Nur Ashikin Binte Kamaruddin
Moderator: Lee Seow Ser

📍 L5, Imagination Room

Dyslexia comes with new challenges, but it also presents opportunities. In this session, discover more about the everyday experiences of dyslexic learners as Nur Ashikin brings an educator's perspective to the discussion by sharing some strategies from DAS' Main Literacy Programme (MLP) and how it provides intervention for these learners.

TEACHERS & PARENTS FORUM

Children's Stories in Tamil Language

🗨️ Dr Seetha Lakshmi, Dr Vanitha Saravanan, Karthickeyan Govindaraj

📍 L3, Drama Centre Function Room 2

Within multi-cultural Singapore, the Tamil community continues to promote the formation of cultural and national identities through children's literature. Yet, creators and readers still struggle to define cultural authenticity. The speakers on this panel will discuss how cultural authenticity is defined and presented in 50 locally published Tamil-language picture books and will share how they can be utilised to engage children.

🕒 2.00PM - 5.00PM

WRITERS & ILLUSTRATORS CONFERENCE MASTERCLASS

Illustrating Through a Child's Eyes - See **MASTERCLASSES** on page 44

🕒 3.15PM - 4.15PM

TEACHERS & PARENTS FORUM

Introducing Cultural Diversity through Literature on Traditional Rituals and Ceremonies

- 🗨️ Yovita Siswati
Moderator: Far'ain Jaafar
- 📍 L5, Possibility Room

Writing on customs and traditions is never an easy task, with new questions of representation and authenticity challenging writers. This presentation takes the first step towards answering these questions, from picking up the right theme to adjusting your stories for young readers.

COUNTRY OF FOCUS

Indie Spirit: How Children's Bookstores Survive in Singapore

- 🗨️ Shannon Ong, Sung Yuen Ling, Suriya Rethnna
Moderator: Denise Tan
- 📍 B1, Programme Zone

The current retail market is tough, but probably even more so for independent bookstores. The speakers on this panel, owners of bookstores that specialise in children's books in different languages, talk about how they continue to engage their customers and maintain an edge in the market.

CROSS-PLATFORM SUMMIT

Producing Teen Content for Digital Platforms- The Leon Theory

- 🗨️ Mary Chin
- 📍 L3, Drama Centre Function Room 2

The creative team from Singapore Polytechnic's Diploma in Creative Writing for TV and New Media will share how the teen web series got made- from pitching the idea, to writing scripts, and how the story was extended through transmedia platforms.

TEACHERS & PARENTS FORUM

Emotionally Empowering Your Kids! The Rainbow Dragon

- 🗨️ Andy Martin
Moderator: Suzannah Chua
- 📍 L5, Imagination Room

Andy invites you into the world of his debut children's book *The Rainbow Dragon*, where Rainbow is a young dragon who finds it hard to control her fire. Rainbow must learn how to express her feelings, before she unleashes a multi-coloured trail of destruction. Andy will also share the important lessons he conceived for his novel, and how the messages of empowerment remain relevant for children of all ages.

🕒 3.15PM - 5.15PM

TEACHERS & PARENTS FORUM [WORKSHOP]

Improving Teachers' Efficacy in Class Engagement Using Drama Strategies

- 🗨️ Elaine Ng
- 📍 L1, Visitors Briefing Room

Educators recognise that student engagement makes a difference to their motivation to learn and make progress. Join Elaine in this workshop, as she explores the theoretical basis and practical benefits of using drama games to improve the learning experience. Participants will be equipped with the skills they need and be able to adapt such activities to their own classrooms' needs.

As this workshop involves movement, participants are strongly encouraged to dress comfortably and wear comfortable walking shoes. Females are advised not to wear dresses.



Elaine Ng

🕒 3.30PM - 5.30PM

WRITERS & ILLUSTRATORS CONFERENCE

Speed Pitching (Writing)

- 🗨️ Sarah Odedina, Cynthea Liu, Dr Peter Creamer, Linda Lingard
- 📍 L16, The Pod

Participants have 5 - 10 minutes to pitch their children's book ideas to literary agents and publishing representatives from the USA, UK, Australia and Malaysia.

This session is open to delegates.

🕒 4.30PM - 5.30PM

TEACHERS & PARENTS FORUM

Enhancing the Home Literacy Environment through Dialogic Reading

- 🗨️ Dr Beth O'Brien, Ng Siew Chin, Nur Artika Binte Arshad
Moderator: Dr George Jacobs
- 📍 B1, Programme Zone

Learn about activities contributing to the Home Literacy Environment, and how it plays a part in language development outcomes in children. This session will get you up to date with the latest research findings in this field, as well as the practical techniques to conduct dialogic reading effectively with children.

TEACHERS & PARENTS FORUM

Supporting Pre-Schoolers with Language Difficulties in the Classroom

- 🗨️ Susila Stephenson, Gomathey D/O M Veeramari
- 📍 L5, Imagination Room

This session equips teachers with relevant knowledge and skills to promote language learning and development in the pre-school classroom. Through a series of interactive case study discussions on experiential learning, teachers will understand about the various stages of language development, and differentiate between language delay and disorders.

🕒 4.30PM - 5.30PM

WRITERS & ILLUSTRATORS CONFERENCE

Windows into Worlds

🗨️ Frané Lessac
Moderator: Dr Myra Garcés-Bacsal

📍 L5, Possibility Room

As authors strive towards diverse and identifiable books for children, how should we balance cultural authenticity with creative interpretation? In this session, Frané shows that this balance is maintained through careful and extensive research, while introducing some of the techniques budding writers can adopt in research.



Illustration by Frané Lessac

WRITERS & ILLUSTRATORS CONFERENCE

Turning Illustrations into Storytelling Devices

🗨️ Mira Widhayati
📍 L3, Drama Centre Function Room 2

Illustrations are a medium through which stories are told, but ever wondered how it can be turned into an actual storytelling device? Find out more about the process in this talk and demonstration, and learn how to apply it to your own creations.



Illustration by Mira Widhayati

🕒 5.30PM - 6.30PM

WRITERS & ILLUSTRATORS CONFERENCE

WondeRead

🗨️ Pearle Chua
Moderator: Leo Vincent

📍 B1, Multi-purpose Room

Inspired by subscription box delivery services, the WondeRead project delivers pre-loved library books to children on a quarterly basis. By doing this, it reaches out to less privileged children who do not get to visit and utilise libraries often.

CROSS-PLATFORM SUMMIT

Small Island on the Big Screen: Singaporean Stories to Remember

🗨️ Adrian Tan, Jean Yeo, Kenneth Liang
Moderator: Adeline Foo

📍 L1, Visitors Briefing Room

“Stories can make someone immortal as long as someone else is willing to read and listen.”

– Adam Silvera, *They Both Die at the End*

What were some of the best stories that have been immortalised in the minds of readers and viewers? From *The Teenage Textbook* to *Moulmein High* to *Fighting Spiders*, these speakers will share their insights and how their stories have left a mark on Singapore’s Young Adult canon.

🕒 5.45PM - 6.45PM

TEACHERS & PARENTS FORUM

Engaging and Supporting Children’s Language Development and Creativity with Technology

🗨️ Clairine Chan
Moderator: Kurt Wittig

📍 L5, Imagination Room

Do digital natives have different life experiences? If so, it may be time to consider different methods of teaching English as a second language (ESL) to this new generation. This experience sharing session introduces some low-cost tools and discusses how ESL teachers may make easy use of them in their lessons.

COUNTRY OF FOCUS

How I Started: A Writer’s Journey

🗨️ David Seow, Emily Lim, Rilla Melati
Moderator: Sarah Mounsey

📍 B1, Programme Zone

Behind every successful writer is a long journey. Find out from some of our most established children’s writers as they look back on their first steps, along with the bends and roadblocks, as well as successes, that have led them to where they are now.

TEACHERS & PARENTS FORUM

Empowering Learners Through Stories: Mirrors and Windows into Cultures

🗨️ Tonia Whyte Potter-Mäl
Moderator: Dr Theresa Lu

📍 L5, Possibility Room

How can concepts like respect, equality and action be introduced to our children in a way that will resonate? By seeing stories as mirrors into one’s cultural experiences and as windows into others’, Tonia speaks about empowering learners to become self-aware, resilient and deep thinkers.



(From left) David Seow, Emily Lim, Rilla Melati

🕒 7.00PM - 8.30PM

Celebrating Our Stars

📍 Please refer to p47 for more details

🕒 9.00AM - 10.00AM

CROSS-PLATFORM SUMMIT

Keynote and Meet the Commissioners

🗨️ Marc Checkley, Leslie Lee, Khim Loh, Glenn Bartlett

Moderator: Marc Checkley

📍 L16, The Pod

This keynote address discusses the themes for the sessions and workshops at the AFCC 2018 Cross-Platform Summit, with key information and data for attendees.

In Meet the Commissioners, we pose interactive and insightful questions, to regional and international broadcasters and content platforms.

TEACHERS & PARENTS FORUM

Books for the Feet

🗨️ Derin Övgü Ögün, Ilgim Veryeri Alaca

Moderator: Fong Ying Yi

📍 L5, Possibility Room

Bring the book from the heads to shoulders, knees and toes! In this session, Derin Övgü Ögün and Ilgim Veryeri Alaca show participants how they can gain a greater appreciation of the surrounding space by incorporating their own senses into the reading experience.

🕒 9.00AM - 11.00AM

WRITERS & ILLUSTRATORS CONFERENCE WORKSHOP

Writing Historical 'Faction'

🗨️ Pamela Rushby

📍 L1, Visitors Briefing Room

Historical novels have long challenged the lines between fact and fiction, and continue to do so. Introducing the art of fact-based fiction, this masterclass is for the budding writers with an inner history buff - pick up your pens and get ready to make history!

TEACHERS & PARENTS FORUM

Expanding the Minds of Students: The MISC Approach

🗨️ Sumathi D/O Krishna Kumar, Tarsheeni Rajoo

Moderator: Dr Weelai Suwanarat

📍 L5, Imagination Room

Child and caregiver behavior take centrestage in this session, which introduces the MISC Approach (Mediation Intervention for Sensitising Caregivers) as a strategy for caregivers to positively influence learning environments. Hear from educators at the Dyslexic Association of Singapore, as they also share how they have adapted the MISC Approach into five principles for DAS' specialised learners.



Derin Övgü Ögün and Ilgim Veryeri Alaca



Pamela Rushby

🕒 10.00AM - 1.00PM

WRITERS & ILLUSTRATORS CONFERENCE MASTERCLASS

From Craft to Contract: Stress Test Your Work without Stressing Out

- See **MASTERCLASSES** on page 45

🕒 10.15AM - 12.15PM

CROSS-PLATFORM SUMMIT MASTERCLASS

Play & Replay: How To Prepare Your Creations For Multiple Platforms & Adaptations - See **MASTERCLASSES** on page 45

🕒 10.15AM - 11.15AM

WRITERS & ILLUSTRATORS CONFERENCE

Illustration Through Assemblage: Exploration and Experimentation

🗨️ Trish Donald

Moderator: Michael Tan

📍 L5, Imagination Room

Join Trish as she shares her experimental and playful way of using mixed media to create a unique illustration style, and learn from her how you too can find your own 'voice' as an illustrator!



Illustration by Trish Donald

CROSS-PLATFORM SUMMIT

Gaming Up for Reading- A Look into Reading 'Engame-ment'

🗨️ Meryl Chin, Melissa Choo, Norhashimah Azli

📍 B1, Programme Zone

Gamification has been identified as an essential strategy in engaging the young in reading and learning. Book Bugs and Myth Masters are two such initiatives that have been successful in weaving gaming components while keeping reading at the forefront.

TEACHERS & PARENTS FORUM

Using Music and Movement In Teaching Language and Literacy

🗨️ Aileen Hoe

Moderator: Sarah Mounsey

📍 L5, Possibility Room

From parents to educators and curriculum developers, anyone working with pre-school children is welcome to attend this workshop, where Aileen will be sharing her experiences in incorporating music and movement to enhance early education.

CROSS-PLATFORM SUMMIT

VR360 Storytelling

🗨️ Aaron Tan, Ellie Ngim

Moderator: Daniel Cheow

📍 L16, The Pod

Transmedia storytelling now takes on another dimension - VR360 films. In the last 3 years the price of VR equipment has come down exponentially. Virtually anyone can now shoot their own VR film using their phones. But the biggest question remains: How is VR storytelling different? And as a writer, how do you write a script for VR?

Lunch Break: 🕒 12.30PM - 1.30PM

🕒 11.30AM - 12.30PM

WRITERS & ILLUSTRATORS CONFERENCE

From Soups and Potions in Picturebooks to Fluid Picturebooks

🗨️ Ilgim Veryeri Alaca
Moderator: Darel Seow

📍 L5, Possibility Room

If stories are thirst-quenchers and words are the soul's chicken soup, could we think of picturebooks as things to drink? Ponder about these questions together with Ilgim Veryeri Alaca, as she invites you to the world of her research on books, soups and potions.

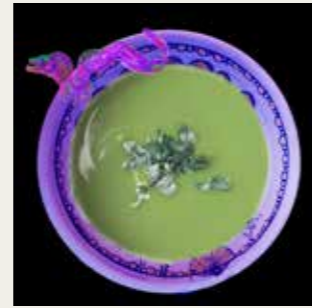


Illustration of a 'prototype' soup by Ilgim Veryeri Alaca.

TEACHERS & PARENTS FORUM

Neuroeducation: Causing a Paradigm Shift in Education

🗨️ Amutha Saravanan
Moderator: Mary George

📍 L1, Visitors Briefing Room

Neuroeducation is an emerging field concerned with understanding how the brain optimally learns, and marries educators with neuroscientists and psychologists. This talk introduces the potentials such a collaboration offers, and how these can be harnessed into a new teaching methodology.

TEACHERS & PARENTS FORUM

Rhyming Round Reading! Making Reading Fun for Children

🗨️ Linda Gan, Kathleen Chia
Moderator: Dr Theresa Lu

📍 L5, Imagination Room

This session features the popular alphabet poetry book *Rhyming Around Singapore*, published in 2014, and illustrates how rhyme, repetition can be useful tools to facilitate reading and memory in young children.

CROSS-PLATFORM SUMMIT

Totally Totto: Comic Book to TV Adaptation

🗨️ Rehina Pereira, K Rajagopal, Otto Fong
Moderator: Kenneth Goh

📍 L16, The Pod

What was it about the *Sir Fong's Adventures in Science* comic book series that engaged the producer's interest? What are some practical insights for writers who have their eyes set on a screen adaptation? Hear from a producer, a writer and a director on their experience of having a comic book series adapted by the OKTO network.

TEACHERS & PARENTS FORUM

Embracing Reader's Theatre for Holistic Education

🗨️ Kiren Kaur D/O Ratan Singh, Lim Ching-Tse Donna
Moderator: Elaine Ng

📍 B1, Programme Zone

A language teaching strategy particularly effective with child learners, Reader's Theatre adds dramatic flair to written texts while doing away with the formal constraints of traditional theatre. Kiren will walk you through Reader's Theatre, and its usefulness in developing the reading and speaking skills of young learners, as well as attaining communicative competence.

🕒 1.30PM - 2.30PM

WRITERS & ILLUSTRATORS CONFERENCE

How to Write Sizzling First Sentences

🗨️ Pamela Rushby
Moderator: Don Bosco

📍 L5, Possibility Room

From truths universally acknowledged, to all happy families, bright cold days in April, and to the best and worst of times, a powerful opening sentence decides half the battle for a reader's attention. In this workshop with Pamela, get started on your manuscript's sizzling first sentence and leave your readers hungry for more.

WRITERS & ILLUSTRATORS CONFERENCE

TEACHERS & PARENTS FORUM

Living, Writing & Creating, S.I.E.W D.A.I Style!

🗨️ Lee Seow Ser, Hidayah Amin, Tan Ai Khim
Moderator: Claudine Fernandez

📍 B1, Programme Zone

This panel offers a refreshing kopi siew dai brew, as the team shares meaningful insights and motivations behind their creative, literary and socially fulfilling work in Project To S.I.R (Socially Inclusive Reads) with Love. With two special book series published by Helang Books, explore Socially Inclusive, Educational Writing for Differently Abled Individuals, which stands for a wholesome "S.I.E.W D.A.I." style of living, writing and creating!

CROSS-PLATFORM SUMMIT

Speed Pitching (Media)

🗨️ Leslie Lee, Michele Schofield, Glenn Bartlett, Jyotirmoy Saha, Rehina Pereira

📍 L16, The Pod

Participants have 5 to 10 mins to pitch their concept to key broadcasters and production houses, be it an idea for television, online, a game or even an interactive app!

*Participation in this session is reserved for those who have attended Pitch-Perfect: The Ultimate Pitch-Ready Masterclass!

COUNTRY OF FOCUS

SingLit in Classrooms: How Three Schools Do It

🗨️ DaQiao Pri, Haig Girls Pri,
NAFA Arts Kindergarten Derbyshire

Moderator: Ruth Wong

📍 L5, Imagination Room

Teachers from three primary schools show how they have carved out spots for Singaporean stories in their classrooms. This discussion looks at how the teachers have used SingLit to impart both a love for reading and for languages among their students.

CROSS-PLATFORM SUMMIT

You've Got The Look

🗨️ Bernard Toh, Ian Ho
Moderator: Darel Seow

📍 L3, Drama Centre Function Room 2

The look, feel and style of characters plays a major role when developing an animated series for broadcasters and audiences. In this focused session, we explore the challenges of character design with top designers and animators. Participants are encouraged to bring their own character designs to the session.



Participants at the Speed Pitching (Media) Session at AFCC 2017

🕒 1.30PM - 4.30PM **WRITERS & ILLUSTRATORS CONFERENCE MASTERCLASS**
On Illustration - See **MASTERCLASSES** on page 45

🕒 2.45PM - 3.45PM **WRITERS & ILLUSTRATORS CONFERENCE**
What's Your Favourite Colour? Illustrated Flash Fiction on Ilonggo Children with Colour Blindness

🗨️ Mary Rose Adelle G Pacificar
Moderator: Robert Magnuson

📍 L5, Imagination Room

Put on new lenses and enter the world of colour blindness! In this presentation, Mary offers you a glimpse into colour blind children of the Philippines' Ilonggo people. Her presentation discusses their ways of perceiving as well as their struggles, but most importantly celebrates their victories and contributions to child diversity.

WRITERS & ILLUSTRATORS CONFERENCE
Getting into ASEAN Markets

🗨️ Thant Thaw Kaung, Linda Lingard
Moderator: Andrea Pasion-Flores

📍 B1, Programme Zone

Southeast Asia is one of the world's most diverse regions, and its children's literature scenes are no different. This panel brings together a number of publishers from the ASEAN countries, to offer insights on their children's book markets, as well as the prospects of collaboration and publishing.



AFCC 2017: Participants at Book Watch: Investigating ASEAN Markets.

🕒 2.45PM - 4.15PM **COUNTRY OF FOCUS**
Roundtable: How SingLit is Used from Preschools to Primary Schools

🗨️ Dr Ginia Ng, Dr Seetha Lakshmi, Dr Mohd Mukhlis Bin Abu Bakar, Dr Tan Chee Lay, Narayanasamy Pushpavalli, Zulaihabe Talip
Moderators: Dr Tan Chee Lay, Dr Theresa Lu

📍 L5, Possibility Room

In this special roundtable discussion, we have gathered experts and practitioners working in Mother Tongue language education. They will discuss how SingLit is used in language acquisition as children move from preschools to primary schools, and how the transition can be facilitated further.

🕒 3.00PM - 4.30PM **CROSS-PLATFORM SUMMIT**
Ultimate Pitch Finals

🗨️ Kathy Lee, Leslie Lee, Jyotirmoy Saha, Michele Schofield
Moderator: Marc Checkley

📍 L16, The Pod

The five best concepts from the Speed Pitching sessions will go head-to-head in this new event, for a chance to be crowned the Ultimate Pitch Winner! Starring some of the industry's top producers, this fun competitive event will be both insightful and entertaining for all content creators.

🕒 3.00PM - 4.30PM **CROSS-PLATFORM SUMMIT**
Singapore Short Film Showcase 1: Written by Young Adults, for Young Adults

FREE

See **PUBLIC PERFORMANCES AND ACTIVITIES** on page 68

🕒 4.00PM - 5.00PM **COUNTRY OF FOCUS**
Giving a Voice: Inclusivity in Singapore's KidLit

🗨️ Eva Wong Nava, Eunice Olsen, Marie Toh
Moderator: Hidayah Amin

📍 L5, Imagination Room

The writers on this panel are united in making the under-represented groups in society more visible, be it through creating female heroines or understanding those with special needs. By opening up the window into these marginalised or oft-hidden worlds, they show how inclusivity can be advocated through kidlit.

🕒 4.15PM - 5.15PM **TEACHERS & PARENTS FORUM**
Royal Potty

🗨️ Dr AP Jayaraman
Moderator: Kurt Wittig

📍 B1, Multi-purpose Room

Enter Dr Jayaraman's world of sci-stories, where facts meet fiction. His stories retain the characters children are familiar with, but weave into the story concepts like observation, hypothesis, and inference. Hear from him how sci-stories can innovatively develop scientific literacy and curiosity, along with the techniques and processes of writing them.



A P Jayaraman

🕒 4.30PM - 5.30PM

TEACHERS & PARENTS FORUM

How to Build A Reading Culture through the School Library

🗨️ Loh Chin Ee
Moderator: Sarah Mounsey

📍 L5, Possibility Room

Those with a stake in young literacy would recognise that school libraries are crucial spaces for cultivating lasting reading habits. Join Chin Ee as she shares her research and study visits, and examines the significance of our school libraries.



Loh Chin Ee

🕒 5.15PM - 6.15PM

TEACHERS & PARENTS FORUM

**亲子共读：一起走进“新新岛”的世界
Parent-Child Reading: Exploring the World of “New Stars Island”**

🗨️ Dr Tan Chee Lay, Tey Yah Yin
Moderator: Liang Huiyu

📍 L5, Imagination Room

陈志锐副教授将带领听众进入《新新岛》分级读本系列的世界，引导家长构建亲子阅读的概念，让孩子爱上阅读华文。他也将分享如何利用绘本，帮助孩子养成良好的阅读习惯。

Introducing the *New Stars Island (Xin Xin Dao)* Graded Picture Book Series, Dr Tan Chee Lay will discuss parent-child reading in the home environment and how it engages children in reading Chinese texts. At the same time, this session also reiterates the unique advantages picture books possess in cultivating reading habits that last.

🕒 5.30PM - 6.30PM

WRITERS & ILLUSTRATORS CONFERENCE

First Pages: Writing Critique

🗨️ Cynthia Liu, Don Bosco, Daphne Lee
📍 B1, Multi-purpose Room

Ever wondered what an editor or publisher is thinking of as he or she reads a manuscript? Witness a panel of experts give live comments on the first pages of unpublished manuscripts.

This session is open to delegates only.



AFCC 2017: Participants at First Pages: Writing Critique

🕒 6.30PM - 8.30PM

CHILDREN'S LITERATURE LECTURE

Nurturing Roots of Self & Culture in Our Children through Stories about Us

🗨️ Suchen Christine Lim
Moderator: Panna d/o Kantilal

📍 L16, The Pod

📖 Please refer to p48 for more details.



Illustration by Soefara Jafney

8 September 2018 (Saturday)

🕒 9.00AM - 10.00AM

COUNTRY OF FOCUS

Creating Mythology: Singapore-Style

- 🗨️ Zed Yeo, Lin Xueling, Suffian Hakim
Moderator: Maisarah Abu Samah
- 📍 L5, Possibility Room

Creating fantasy fiction for young readers is not a stretch for these writers. They drew on the richness of local myths to conjure up mythological, make-believe worlds. Find out where they get their source of imagination from and how they inject local flavour into their works.

WRITERS & ILLUSTRATORS CONFERENCE

Is there a Uniquely Asian Art for Children

- 🗨️ Sara Siew
Moderator: Wang Tingting
- 📍 L1, Visitors Briefing Room

Art bears the freight of various experiences, ranging from the deeply personal to the national. This talk explores the ways art can be incorporated into children's content, and potentially deliver to our children values of self-awareness, perspective-taking and cultural sensitivity.

🕒 9.00AM - 11.00AM

WRITERS & ILLUSTRATORS CONFERENCE WORKSHOP

For Illustrators and Writers

- 🗨️ Satoshi Kitamura
- 📍 L16, The Pod

Hear from Satoshi Kitamura as he shares anecdotes on his path in forging a career in illustration. Find out more about the creative process behind some of his well-known works and get the opportunity to put forth your questions to the artist himself.



Satoshi Kitamura

🕒 9.30AM - 11.00AM

COUNTRY OF FOCUS

Cruising In and Taking Off

- 🗨️ Karen Lee, Wong Swee Yean
- 📍 L5, Imagination Room

Birds embody the spirit of Southeast Asia - endlessly diverse and brimming with the potential for flight. This workshop takes you on a journey through bird-themed storybooks, with storytellers showing you how to bring out the richness of cultures in our region and make them accessible to young children through the art of storytelling.

Lunch Break: 🕒 12.30PM - 2.00PM

🕒 10.15AM - 11.15AM

COUNTRY OF FOCUS

Knowing Our History through Children's Books

- 🗨️ Sim Ee Waun, Josephine Chia, Radhika Puri
Moderator: Elaine Fong
- 📍 B1, Programme Zone

Knowing our history is an integral part of forming our identity and culture as we grow up. Our speakers have brought different parts of Singapore's past to life through their books. They talk about why it is important to raise awareness about our history and to keep these stories going.

TEACHERS & PARENTS FORUM

Pandora's Story: Reinterpreting Mythology for Modern Times

- 🗨️ Rixou Low
Moderator: Maisarah Abu Samah
- 📍 L5, Possibility Room

Mythology matters, but how should we refashion and reinterpret old stories for young sensibilities? Rixou, whose works deal with the fantastical and the modern, discusses how the areas of reader engagement, character creation, world building and book design can learn from both the old and the new.



Illustration by Rixou Low

🕒 10.15AM - 1.15PM

CROSS-PLATFORM SUMMIT MASTERCLASS

Creative Storymaking : A Masterclass Taster - See [MASTERCLASSES](#) on page 46

🕒 10.15AM - 4.15PM

WRITERS & ILLUSTRATORS CONFERENCE MASTERCLASS

Make Your Words Count: Writing for Young Adults - See [MASTERCLASSES](#) on page 46

🕒 11.30AM - 12.30PM

WRITERS & ILLUSTRATORS CONFERENCE

Asian Award-Winning Titles in the White Ravens

- 🗨️ Lucia Obi
Moderator: Dr Myra Garces-Bacsal
- 📍 L16, The Pod

This special talk is delivered by Lucia Obi from the International Youth Library, whose specialists work to preserve cultural diversity in the world's children's books. Their projects include the annual White Ravens Catalogue, though until recently, only East Asian literature have been represented. Lucia explores the challenges and opportunities of incorporating other Asian selections, and what it means to make Southeast Asian children's literature globally visible.

Lucia Obi's appearance is supported by the Goethe-Institut Singapore.



2016 White Ravens Catalogue Cover by the International Youth Library in Germany

🕒 11.30AM - 12.30PM

COUNTRY OF FOCUS

How I Came Up With My First Book

🗨️ Djohan Abdul Rahman, Tan Ter Cheah, Francis Wong, Andy Chua

📍 B1, Programme Zone

What happens before writing the first word? From drawing on past memories to the practical task of juggling different careers, our speakers reveal how they each took the plunge and put pen to paper for their first book for children and youths.

COUNTRY OF FOCUS

Venturing Out: Selling Beyond Singapore Market

🗨️ Edmund Wee, Mindy Pang, Eliza Teoh
Moderator: Selina Lee

📍 L5, Possibility Room

Small nation, big reach: Each of the publishers in this session has ventured out and found places for children's SingLit in the overseas market. They discuss what it takes for the local to go global, and the hurdles they have to overcome.

🕒 3.15PM - 4.15PM

TEACHERS & PARENTS FORUM WORKSHOP

Teaching the Personal Narrative: How to Help Young People Write with Voice

🗨️ Cynthea Liu

📍 L5, Imagination Room

Say goodbye to boring writing - author and publisher Cynthea Liu guides you in how to help young people express their voices when crafting a personal essay, through a series of practical at-home or in-class exercises.

COUNTRY OF FOCUS

Making a Mark: Iconic Children's Characters in SingLit

🗨️ Adeline Foo, Ruth Wan-Lau, Lesley-Anne Tan

📍 B1, Programme Zone

From Sherlock Sam to Danger Dan and Amos Lee, well-told stories leave us with characters we remember beyond childhood. In this session, we have gathered some of Singapore's notable kidlit writers to discuss how they have created these iconic characters and how they have evolved over the years.

🕒 2.00PM - 3.00PM

TEACHERS & PARENTS FORUM

Stamping: The Fun Way to Know Singapore

🗨️ Ruth Wong Yeang Lam, Mariann How, Mabel Wee
Moderator: Linda Gan

📍 L5, Possibility Room

Participants will be introduced to Dr Tan Wee Kiat's picture books, which use stamps to depict unique scenes of Singapore life. In particular, one such book, *Singapore: Many Races, One People*, will be highlighted for its usefulness in National Education and in engaging both parents and children. By unearthing delightful connections between the visual and the verbal, this approach has found particular success with shy readers in strengthening their English language fluency.

WRITERS & ILLUSTRATORS CONFERENCE

The History Hunter

🗨️ Mark Greenwood
Moderator: Danny Jalil

📍 B1, Programme Zone

Join the history hunter on a dig for the truth! Intriguing settings and curious characters dot this adventure-driven session, leading you to the secrets captured in Mark Greenwood's latest book, *The Happiness Box*, set in Singapore during WWII. By balancing creative interpretation with historical authenticity, this presentation aims to help you uncover the magic in your own historical narratives.



Books by Mark Greenwood

WRITERS & ILLUSTRATORS CONFERENCE

Lessons from Lewis Carroll: Alice and the Shape of Children's Literature

🗨️ Katherine Blyn Wakely-Mulroney
Moderator: Melissa Cooper

📍 L5, Imagination Room

First published in 1865, Lewis Carroll's *Alice's Adventures in Wonderland* remains among the most popular children's books ever written. From Victorian stamp cases and umbrella handles to Alice for the iPad, this talk explores the strategies used to market Wonderland to different generations of readers.

WRITERS & ILLUSTRATORS CONFERENCE

First Look: Illustration Critique

🗨️ Frané Lessac, Satoshi Kitamura, Colin Goh, David Liew

📍 L16, The Pod

A picture speaks a thousand words, and the panel will say a few. This panel of illustrators and publishing experts will comment on the illustrations of unpublished picture books as they look at them for the first time.

TEACHERS & PARENTS FORUM

The Storyteller as Artist-Educator: Theory and Praxis

🗨️ Rosemarie Somaiah
Moderator: Elaine Ng

📍 L16, The Pod

While a storyteller is an artist honouring the artform, he or she is also an educator managing the classroom and its challenges. In this session, take a look at what two storytelling projects with preschool and secondary students have suggested about the role storytellers play in education.



Rosemarie Somaiah

🕒 4.30PM - 5.30PM

COUNTRY OF FOCUS

Translating Singapore KidLit

🗨️ Vijayanand Thamocharan, Nur-El-Hudaa Jaafar, Yang Shu Hung

Moderator: Yeo Wei Wei

📍 L5, Possibility Room

Translation opens up the window to different cultures, and this is especially important in a multi-lingual, multi-cultural place like Singapore. This panel of translators discuss the nuts and bolts of translating kidlit, and why sometimes it is better to show than to tell.

TEACHERS & PARENTS FORUM

Using Picture Books to Facilitate Classroom-based Writing Projects

🗨️ Kathleen Ahrens

📍 L5, Imagination Room

Professor Ahrens will share how teachers can draw inspiration from children's literature to design learning outcomes in writing assignments. Two picture book texts will be discussed, followed by a hands-on segment where teachers will write creative responses to engage personally with the student experience.

🕒 4.30PM - 5.30PM

COUNTRY OF FOCUS

21st Century Writing: From Generation Z and Beyond

🗨️ Gabby Tye, Elodie Kyra, Ashley Koh
Moderator: Pip Harry

📍 B1, Programme Zone

This new generation of authors may be born and bred in a digital age, but is their writing really that different from what we're used to reading? Our speakers confront the assumptions about who they are, why they write, and how they are writing the stories that a new generation of readers want to hear.

WRITERS & ILLUSTRATORS CONFERENCE

Writing a Page Turner for Tweenies

🗨️ Felix Cheong
Moderator: Andy Chua

📍 B1, Multi-purpose Room

Aspiring writers of tweenie fiction often find it an uphill task to keep their readers' attention. Award-winning writer Felix Cheong will teach you strategies in building suspense and plot twists, so that your writing has that page-turning hook.

🕒 4.30PM - 6.00PM

CROSS-PLATFORM SUMMIT

Singapore Short Film Showcase 2: Written by Young Adults, for Young Adults

FREE

See **PUBLIC PERFORMANCES AND ACTIVITIES** on page 71

🕒 4.30PM - 5.30PM

COUNTRY OF FOCUS

Singlish in KidLit: Discuss

FREE

🗨️ Casey Chan, Colin Goh
📍 L16, The Pod

Singlish is most often spoken and heard, but how about seeing them on the page? Join Casey Chen and Colin Goh as they discuss the literary potential of our unofficial lingua franca, along with the challenges and opportunities in integrating them into our children's books.

Please register at <https://afcc2018-singlishinkidlit.peatix.com/>

🕒 6.00PM - 9.00PM

SPECIAL EVENTS

Singapore Night and 50th Anniversary Celebrations

See **SPECIAL EVENTS** on page 49

CANDY AND FRIENDS

An interactive lift-the-flap book series for preschool readers.
Written by Bessie Chua & Linda Yan. Illustrated by Patrick Yee.

The purr-fect read for kids aged 2-7 years old!

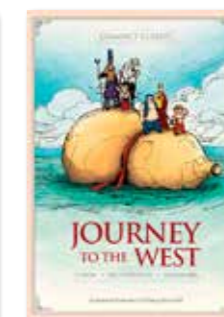


Join us at the book launch!
6 September,
4-5PM,
NLB Plaza.



Loving Books is a new imprint by Asiapac Books Pte Ltd dedicated to beautiful picture books that inspire a better world. We are actively seeking collaborators such as writers and illustrators.

Send us your ideas at hello@lovingbooks.co today!



To find out more about our illustrated non-fiction and comic books, visit our website at www.asiapacbooks.com or email info@asiapacbooks.com.



手 Hand
牵 in
手 Hand

35 YEARS
OF ASIAPAC BOOKS

Masterclasses

6 SEPT
(Thursday)

CROSS-PLATFORM SUMMIT

Building Collective Storyworlds

🕒 10:45AM - 12:45PM

🗨️ Marco Sparmberg

📍 L3, Drama Centre Function Room 2

Digital technology has fundamentally changed how humans connect and interact with one another. New narrative models are emerging that lend themselves to the ever evolving environment of pervasive communication. In this hands-on session, participants will go through multiple stages of collective story creation by using elements of a transmedia universe as engine for a decentralised narrative approach.

Note: Please note there are only 25 slots for this masterclass. Admission is on a first-come, first-served basis.

Please register at:
<https://afcc2018-collectivestoryworlds.peatix.com/>

WRITERS & ILLUSTRATORS CONFERENCE

Illustrating Through a Child's Eyes

🕒 2.00PM - 5.00PM

🗨️ Yusof Gajah

📍 B1, Multi-purpose Room

Illustration doesn't always have to be a matter of natural talent. Rather, it is a craft only mastered by taking the first steps. Veteran children's book illustrator Yusof Gajah walks you through the tips and techniques to facilitate the journey from idea to drawing board. Participants will learn more about the ingredients of eye-catching and memorable illustrations.

Please register at:
<https://afcc2018-illustratingthrough.peatix.com/>

CROSS-PLATFORM SUMMIT

Pitch-Perfect: The Ultimate Pitch-Ready Masterclass!

🕒 11:00AM - 3:00PM

🗨️ Marc Checkley

📍 L16, The Pod

To prepare: An outline of your pitch idea (about 300 - 500 words).

Back by popular demand! Do you have an amazing idea or series concept, but with no clue how to bring it together and pitch it to the right people? This pitching masterclass gives you all the necessary tools, skills and feedback to make you a pitch-pro!

*Please note that this masterclass is mandatory for all those wishing to participate in the Speed Pitching (Media) event on Friday, 7 September.

Please register at:
<https://afcc2018-pitchperfectready.peatix.com/>



AFCC 2017: Pitch-Perfect: The Ultimate Pitch-Ready Workshop! by Marc Checkley.

7 SEPT
(Friday)

WRITERS & ILLUSTRATORS CONFERENCE

From Craft to Contract: Stress Test Your Work Without Stressing Out

🕒 10:00AM - 1:00PM

🗨️ Cynthea Liu

📍 L3, Drama Centre Function Room 2

Getting published is a daunting task, but writing the book is most often the hardest part of all. In this masterclass by well-known writer and publisher Cynthea Liu, learn techniques on how to stress-test your work for the children and teen book market, as well as pick up tips to land that desired publishing contract.

Participants can choose to submit a piece of their writing in advance for anonymous discussion and review by Cynthea at this session.

For more details about submission, please visit <https://afcc2018-fromcrafttocontract.peatix.com/>

WRITERS & ILLUSTRATORS CONFERENCE

On Illustration

🕒 1:30PM - 4:30PM

🗨️ Satoshi Kitamura

📍 L1, Visitors Briefing Room

It is said that a picture speaks a thousand words. But how do you create a narrative through illustrations alone? Join award-winning illustrator Satoshi Kitamura as he explains the creative process behind his books and leads a series of creative exercises in this interactive session.

Please register at:
<https://afcc2018-onillustration.peatix.com/>

CROSS-PLATFORM SUMMIT

Play & Replay: How to Prepare Your Creations for Multiple Platforms & Adaptations

🕒 10:15AM - 12:15PM

🗨️ Colin Goh

📍 B1, Multi-purpose Room

If you're spending time and effort creating something, why not adapt it for multiple platforms as well? In this masterclass, Colin Goh, co-creator of critically-acclaimed comic series Dim Sum Warriors, reveals how his kung fu-fighting dumplings developed from an app to printed graphic novels and children's picture books, to and most recently, a stage musical. Participants will take away key skills to map the potential of their own creations and capitalise on available opportunities.

For more details about submission, please visit <https://afcc2018-playandreplay.peatix.com/>



The Bird of Passage
Illustration by Satoshi Kitamura.

WRITERS & ILLUSTRATORS CONFERENCE

Make Your Words Count: Writing for Young Adults

🕒 10:15AM - 4:15PM

🗨️ Sarah Odedina

📍 L1, Visitors Briefing Room

Led by publisher Sarah Odedina, this intensive masterclass is aimed for those ready to push their Y.A. writing to the next level. Be ready to tackle every component of the writing process big or small, from finding your own voice to crafting compelling dialogue, characters and settings. Participants will also gain practical expertise as Sarah draws from the many stories she has worked with in her publishing career.

Please note that there are only 20 slots for this masterclass.

Please register at:

<https://afcc2018-makeyourwordscount.peatix.com/>

CROSS-PLATFORM SUMMIT

Creative Storymaking: A Masterclass Taster

🕒 10:15AM - 1:15PM

🗨️ Adeline Foo, Hidayah Amin, Lee Seow Ser

📍 B1, Multi-purpose Room

A masterclass offering a taster of a brand new Digital Media series, Creative Storymaking (Digital Publishing), will be launched by Singapore Polytechnic. Presenting the nuts and bolts of writing and creating content for TV and digital publishing, this masterclass is taught by Adeline Foo, Hidayah Amin and Lee Seow Ser.

For more details about submission, please visit

<https://afcc2018-creativestorymaking.peatix.com/>



Sarah Odedina

Celebrating Our Stars

📅 6 SEP 2018 (THURSDAY) , 7:00PM - 8:30PM

📍 L16, The Pod

💎 Free admission for delegates and speakers

Celebrating Our Stars is a networking event for international and local conference delegates attending the Asian Festival of Children's Content, to meet fellow illustrators, authors, and content creators, and to share the latest books and content.



AFCC 2017: Delegates and guests looking at a range of children's books at Celebrating Our Stars



Children's Literature Lecture

📅 7 SEP 2018 (FRIDAY) , 6:30PM – 8:30PM

📍 L16, The Pod

💎 Free admission for AFCC delegates
Followed by reception.

Without the stories, poems, pictures or music of their own country, children are figuratively malnourished. In turn, the books and stories we create have an imperative to make our people, culture, land and history visible to children.

AFCC 2018 features award-winning author Suchen Christine Lim, who will deliver the Children's Literature Lecture: Nurturing Roots of Self & Culture in Our Children Through Stories About Us.



AFCC 2017: Delegates at the Children's Literature Lecture.

Children's Literature Lecture: Nurturing Roots of Self & Culture in Our Children Through Stories About Us

Without the stories, poems, pictures or music of their own country, children are figuratively malnourished. In turn, the books and stories we create have an imperative to make our people, culture, land and history visible to children.

Speaker: Suchen Christine Lim

Suchen Christine Lim has authored over twenty works, including *Fistful of Colours*, which was awarded the inaugural Singapore Literature Prize. Awarded a Fulbright Grant, she has had writing fellowships and residencies in both local and overseas universities. In 2012, she was awarded the S.E.A Write Award for her works. Her latest publication is *The Man Who Wore His Wife's Sarong*.



Ms Suchen Christine Lim

Singapore Night & 50th Anniversary Celebrations

📅 8 SEP 2018 (SATURDAY), 6:00PM – 9:00PM

📍 The Clifford Pier, The Fullerton Bay Hotel

💎 By invitation only

AFCC 2018 celebrates Singapore as the Country of Focus in conjunction with the 50th anniversary of the Singapore Book Council.

The winners of the Hedwig Anuar Children's Book Award (HABA) & Scholastic Asian Book Award (SABA) will be announced at the event.



Scholastic Asian Book Award 2016 winner Aditi Krishnakumar (middle) from India, with Ms Claire Chiang, Chairperson, Singapore Book Council (far left) and Ms Low Yen Ling, Senior Parliamentary Secretary, Ministry of Education & Ministry of Manpower (far right).



Hedwig Anuar Children's Book Award 2015 co-winners: (from left) Idris Ali, Hidayah Amin, Chew Chia Shao Wei and Angee Neo, with Ms Claire Chiang and Dr Yaacob Ibrahim, Member of Parliament, in the middle.



Hedwig Anuar Children's Book Award

The Hedwig Anuar Children's Book Award (HABA) is presented biennially to an outstanding children's book written by a Singapore citizen or Permanent Resident.

The objectives of the award are:

- To encourage the quality and quantity of books published for children; and
- To promote the publication of books, set in a familiar and meaningful background that is relevant to the Singapore children.

The Award carries a cash prize of SGD \$10,000.



About Mrs Hedwig Anuar:

Mrs Hedwig Anuar was the first Singaporean Director of the National Library of Singapore, a position she held from 1960 until her retirement in 1988. She made contributions to all aspects of library work and put in place the foundations of the modern library system in Singapore, this award recognises her outstanding contribution to children's librarianship in the promotion of books and reading for children.

HABA Shortlist

Xie Shi Min (Author)

Dragonhearted
Scholastic Asia, 2016



Xie Shi Min spends her time writing books and living in a book fort. She has written for lifestyle publications, and have been published in journals. Her first book, *Dragonhearted*, was shortlisted for the Scholastic Asian Book Award in 2014 and the Singapore Book Awards in 2017.

Synopsis:

Xin Long loves listening to her Ah Ma's stories. But when these stories tell of an ancient mythical beast that threatens to destroy the world, Xin Long realises that she is the only one who can stop it. Xin Long and her friends must unlock the secrets of ancient Chinese mythology to stop the end of the world.

Ben Lai (Author & Illustrator)

I Can
Epiphany Arts, 2017



Ben Lai is a freelance designer and illustrator based in Singapore. Having trained in industrial design and worked as a digital artist, he eventually devoted himself to making picture books after the birth of his first daughter.

Synopsis:

The story stars a young girl who proudly proclaims "I can" as she engages in fun activities in her interaction with Singapore's most famous landmarks and icons. *I Can* is filled with a sense of independence and it is the perfect introduction to life in Singapore for early readers. This is a book for every child growing up in Singapore.

Quek Hong Shin (Author & Illustrator)

The Amazing Sarong
Epigram Books, 2015



Quek Hong Shin is a freelance illustrator who has illustrated several picture books. *The Amazing Sarong* – the first book he wrote and illustrated – was shortlisted for Best Children's Title at the Singapore Book Awards 2016. He intends to promote local culture to the young through his works and storytelling.

Synopsis:

Isn't a sarong just a boring big piece of cloth? What is so amazing about it? Nora and Adi discover that there is more than meets the eye to this seemingly ordinary sarong. Join them as they go on a playful day out and discover the unexpected joys the sarong can bring.

Andy Chua (Author) Ray Ong (Illustrator)

Fossil Finders 3: Triassic Trouble
Bubbly Books, 2017



Andy Chua

Andy Chua has been collecting fossils since he was 20, and now owns over 400 unique specimens. As a pioneer member of the local palaeontology society, Singapore Fossil Collectors, he is a guest speaker on prehistoric life and dinosaurs in schools, libraries and museums. *Fossil Finders* is his first children's book series.

Ray Ong

Ray is a designer/illustrator based in Singapore. She is trained in concept game art, storyboarding, animation and motion graphics. On the side, she runs her very own webstore, designing and selling iron-on patches, enamel pins and other knick knacks. More of her work can be viewed at: <https://www.behance.net/rayong>

Synopsis:

Armed with a magical watch from Norus, the guardian of the prehistoric exhibit at the Singapore Science Museum, Samuel and Anna get transported back to the time of the dinosaurs. However, Samuel is hiding a secret that will endanger the lives of those closest to him. Samuel is hiding a real, live baby triceratops in his room.

Lorraine Tan (Author) Eric Wong (Illustrator)

Karung Guni Boy
Epigram Books, 2016



Lorraine Tan

Lorraine Tan is a lecturer at the School of Humanities & Social Sciences, Ngee Ann Polytechnic. Her first children's book, *Pip's Garden*, won the First-Time Writers and Illustrations Award in 2009. In 2013, her picture book, *Origami Girl*, was the Singapore first prize winner for the Daekyo Eye Level Children's Literature Award.

Eric Wong

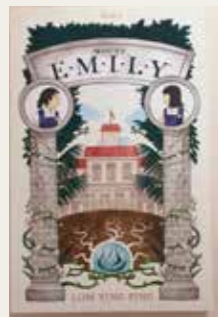
Eric Wong is an illustrator who takes every opportunity to deliver work that is witty and aesthetically pleasing. He is always finding and experimenting with new ways to challenge his limits.

Synopsis:

Ming is a very creative boy who loves to make things. When the Karung Guni man's car horn beeped, Ming had an idea: he would become a Karung Guni boy and make things out of collected items. Going door-to-door to his neighbours asking for unwanted items, Ming soon had enough to build his machine. In the end, the grateful neighbours came for the unveiling of Ming's invention. The grateful neighbours came to the unveiling of Ming's invention and were delighted to see that he had built a machine that would serve as a helper for them, whenever they needed an extra hand.

Low Ying Ping
(Author)
Chee Jia Yi
(Illustrator)

Mount Emily (Book 1)
Epigram Books, 2016



Low Ying Ping

Low Ying Ping holds a Master's degree in English Literature from the University of Warwick. Her poems have appeared in Singa, the journal of the National University of Singapore Centre for the Arts; and QLRs (Quarterly Literary Review Singapore). Mount Emily is her first novel.

Jia Yi

Jia Yi is a full-time graphic designer with experience in advertising and publishing in Singapore. She currently designs book covers and layouts, and helps with illustration when needed. While versatile in style, her work occasionally contains influences from Japan and its culture. She works with digital mediums, ink and watercolour.

Synopsis:

While digging around their school's backyard in search of an urban legend, Patsy Goh and her best friend Elena are whisked back in time to 1987. Trapped in their mums' 13-year-old bodies, the duo race against the clock to hunt down the magical time crystal that got them in this mess, before the evil Midnight Warriors find it and cause a time crisis that could destroy all of existence.

Judges

David Seow

Chief Judge

David Seow is a well-known children's book writer in the Singapore literary scene, having written 42 children's books.

👉 Please refer to p82 for more details.



Sarah Odedina

Judge

Sarah Odedina is the Editor-at-Large for Pushkin's Children's Books and is also the editor of Scoop Magazine.

👉 Please refer to p94 for more details.



Emily Lim

Judge

Emily Lim is an award-winning children's book author and is the first South-east Asian recipient of the Moonbeam Award (2009).

👉 Please refer to p84 for more details.



Scholastic Asian Book Award

The Scholastic Asian Book Award (SABA) is a joint initiative between the Singapore Book Council (SBC) and Scholastic Asia.

The objectives of the award are:

- To recognise excellence in fiction in Asian stories for children
- To showcase the diversity of literary talent within Asia
- To encourage and inspire more Asian-themed books and stories

The best manuscript will be awarded SGD \$10,000 and may be published by Scholastic Asia.



SABA Shortlist

Yuet Lan Dora Tsang
(Author)

BLUE²

Hong Kong, China



An author and painter by profession, Dora Tsang is an avid artist and hidden hedonist by nature. She spends a great deal of her time working with children, writing and creating art.

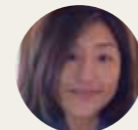
Synopsis:

BLUE², a novel-in-verse set in Hong Kong, is about a relentlessly self-disciplined bulimic girl. On the surface, she wants to lose weight. Deep inside, the weight she wants to shed is mammoth: her coming-of-age confusion, her guilt about her brother's death and the burden of her colonised city being handed back to its motherland. Can she come to grips with her past and herself before bulimia kills her?

Tina Jimin Walton
(Author)

Last Days of the Morning Calm

Singapore



Tina Walton is a Korean-American writer who lives in Singapore. She studied writing at Vermont College of Fine Arts, where she received her MFA in Writing in 2016.

She's a new, unpublished writer who has written a middle grade historical fiction novel, short stories, and picture books.

Synopsis:

Life is changing for Ji-nah, the 14-year-old ward, and Han, the 17-year-old servant. When Master Yi, the court envoy, sends a mysterious letter putting Tutor Lim in charge, Ji-nah and Han suspect foul play. They uncover the tutor's hand in the master's disappearance and his broader conspiracy to overthrow Queen Min. As the "hermit kingdom" falls further into chaos, Ji-nah and Han must save the queen. In their mission, the two discover their own identities in the closing chapters of the Joseon era.

Mabel Gan
(Author)

My Ghost Story

Singapore



Mabel writes and directs for film and television. She graduated from Florida State University with an MFA in Motion Picture, Television and the Recording Arts. In 2011, Mabel founded the Singapore International Children's Film Festival which she continues to produce each year.

Synopsis:

Ten-year-old Bee Ling is raised in a wealthy family in pre-war Singapore, waited on by Amahs. Her world is shattered when an air-raid kills her sister, and the Japanese invade Singapore. To help Bee Ling through this difficult time, her sister's ghost returns. The new challenges take Bee Ling on a journey of self-discovery that will bring her a newfound appreciation of the Amahs and her family.

**Josephine Chia
(Author)**

Queen of the Sky
Singapore



Peranakan author, Josephine Chia, is published internationally in both fiction and nonfiction. Josephine has won literary prizes and awards in UK and Singapore. Her books have been translated into Bahasa Indonesia, Malay, and work-in-progress in Chinese.

Synopsis:

Fauziah adores her Great Grandmother who has lots of exciting tales to tell her about old Singapore. She took Fauziah to see the site of her old kampung, an attap-thatched village along the Kallang River where she had met famous aviatrix, Amelia Earhart. She wants to do something adventurous for her 90th birthday, but the entire family does not approve.

**Varsha Seshan
(Author)**

Red Eyes
India



Varsha Seshan is a children's author with 13 books to her credit. She was shortlisted for the 2016 Scholastic Asian Book Award. She enjoys working with children and facilitates workshops both independently and with the British Council. In addition, she conducts a Writers' Club for pre-teens in Pune.

Synopsis:

Veer Prann runs away from boarding school to a village at the gate to a wildlife sanctuary. When he catches sight of a pair of red eyes in the forest, he is pulled into a world where powerful people are trying to capture a creature rumoured to have an evolutionary advantage over human beings. Veer knows he must save it from being captured. The problem is that he does not know how.

**Joel Donato Ching Jacob
(Author)**

Wing of the Locust
Philippines



Joel Donato Jacob grew up in a garlic farm in Cabuyao, Laguna before moving to Los Baños. He is currently taking up Creative Writing in Filipino in the University of the Philippines in Diliman, Quezon City. His stories and poems may be read in many magazines and journals.

Synopsis:

Tuan is uplifted from his mediocrity and homeliness by the tutelage of the Muhen. In his apprenticeship, he is required mutilate his body to gain power and learns of the craft's applications in espionage, sabotage and assassination. But when his friends are abducted, Tuan must consider giving up his humanity in order to save the ones he loves.

Judges

Daphne Lee

Chief Judge

Daphne Lee is Editorial Consultant at Scholastic Asia, based in Kuala Lumpur, Malaysia and was part of the team responsible for the creation of the Scholastic Asian Book Award.

👉 Please refer to p82 for more details.



Colin Goh

Judge

Colin Goh is a Singaporean film maker, satirist and cartoonist who produced *Dim Sum Warriors*, a graphic novel about Kung Fu-fighting dumplings.

👉 Please refer to p82 for more details.

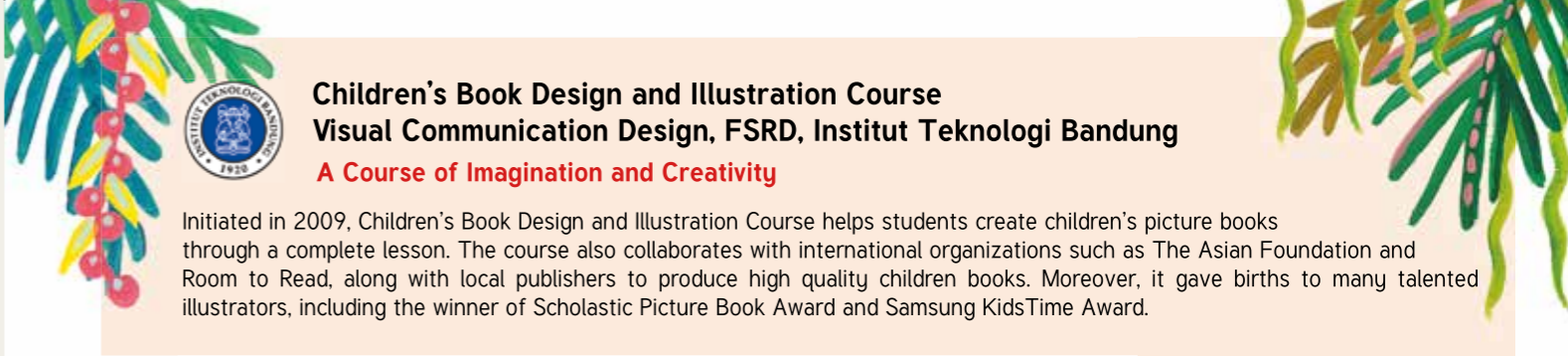


Ruth Wong

Judge

Ruth Wong teaches at the National Institute of Education, NTU and specialises in methodology courses on teaching English at the primary level.

👉 Please refer to p94 for more details.

Children's Book Design and Illustration Course
Visual Communication Design, FSRD, Institut Teknologi Bandung
A Course of Imagination and Creativity

Initiated in 2009, Children's Book Design and Illustration Course helps students create children's picture books through a complete lesson. The course also collaborates with international organizations such as The Asian Foundation and Room to Read, along with local publishers to produce high quality children books. Moreover, it gave births to many talented illustrators, including the winner of Scholastic Picture Book Award and Samsung KidsTime Award.



Create & Connect retreats
 Embark on experiential holidays to indulge your creative self

WWW.MYCREATIVERETREATS.COM



The Adventures of Bramlee Bears Series 1 LAUNCH SPECIAL

Present this coupon at our AFCC booth, or use **PROMO CODE AFCC16** at our webstore.
 Scan code to visit our store today!

SET OF 4 NOW ONLY @ \$16^{NETT}

USUAL PRICE \$25.28

crut SINGAPORE
 PUBLISHED & DISTRIBUTED BY MEDIA MINISTRY
 media.cru.org.sg
 18 Verdun Rd #02-01 Singapore 207280 | +65 6589 9660

* Valid from 6 - 8 Sep 2018
 Price inclusive of GST / T&C Applies



ZAKATHA Books from Bharat

www.zakatha.asia

25% OFF
 CODE : **AFCC25**

Apply this code @ www.zakatha.asia to get 25% Discount

Total purchase* Mythology, History, Picture books, Bilingual books & Audio books for all aged children

👉 Please refer to p82 for more details.

6 Sept 2018 (Thursday)

	The Pod L16	Possibility Room L5	Imagination Room L5	Drama Centre, Function Room 2 L3	Programme Zone B1	Multi-purpose Room B1	Visitors Briefing Room L1	My Tree House B1	NLB Plaza L1	Exhibition Space B1	Exhibition Gallery L7
9AM	9:00AM - 10:30AM AFCC Launch and Keynote p22								9:00AM - 10:00AM Zafir Tapir Saves The Forest! p66	10:00AM - 9:00PM Book Illustrators Gallery 24 Aug - 14 Sep p73	10:00AM - 9:00PM Kwan Shan Mei: Drawing From The Heart 关山美:以心动笔 24 Aug - 23 Sep p14
11:00AM - 3:00PM	[MASTERCLASS] Pitch Perfect: The Ultimate Pitch-Ready Masterclass p44	10:45AM - 11:45AM Read Our World: Getting SingLit into the Hands of Children p23	10:45AM - 11:45AM The Brain and Language Development p23	10:45AM - 12:45PM [MASTERCLASS] Building Collective Storyworlds p44	10:45AM - 11:45AM Pathways to Publication: From Primer to Pro, and the Methods to our Madness p23	10:45AM - 11:45AM The Perfect Pitch p23	11:00AM - 1:00PM Portfolio Review p24	11:00AM - 12:00PM Ai and Friends p74	10:15AM - 11:15AM See, Feel and Imagine: An Exploration of Colours, Shapes and Textures. p66		
12PM		12:00PM - 1:00PM From Pitch to Book Launch: The Missing Barbegazi - Author and Editor Perspectives p24	12:00PM - 1:00PM Unang Aklat: How to Teach Parents to Teach Their Young Ones Early Literacy p25		12:00PM - 1:00PM Writing for Multi-cultural Readers p24	12:00PM - 1:00PM The Do's and Don'ts of Author Talks: Tips for Teachers and Authors p24		12:00PM - 1:00PM The Huruf Parade p74	11:15AM - 12:15PM Ping & Batik p74		
2:00PM - 3:00PM	2:00PM - 3:00PM Providing Opportunity & Exposure to New Emerging Authors and Illustrators of Children's Picture Books p25	2:00PM - 3:00PM Understanding Dyslexia p25	2:00PM - 3:00PM Children's Stories in Tamil Language p25	2:00PM - 3:00PM Is there a Singapore Illustration Style? p25	2:00PM - 5:00PM [MASTERCLASS] Illustrating Through a Child's Eyes p44		1:30PM - 3:00PM Tell a Story in 4 Panels! p66	1:00PM - 1:30PM Duck and Croc: Stories of Friendship and Fair Play p66	12:15PM - 1:00PM Alif Tidak Mahu Turun p74		
3:30PM - 5:30PM	3:30PM - 5:30PM Speed Pitching (Writing) p27	3:15PM - 4:15PM Introducing Cultural Diversity through Literature on Traditional Rituals and Ceremonies p26	3:15PM - 4:15PM Emotionally Empowering Your Kids! The Rainbow Dragon p26	3:15PM - 4:15PM Producing Teen Content for Digital Platforms - The Leon Theory p26	3:15PM - 4:15PM Indie Spirit: How Children's Bookstores Survive in Singapore p26			2:00PM - 3:00PM Ummi's Hijab p74	1:15PM - 1:45PM The Happiness Box p74		
4:30PM - 5:30PM	4:30PM - 5:30PM Windows into Worlds p28	4:30PM - 5:30PM Supporting Pre-schoolers with Language Difficulties in the Classroom p27	4:30PM - 5:30PM Turning Illustrations into Storytelling Devices p28	4:30PM - 5:30PM Enhancing the Home Literacy Environment through Dialogic Reading p27				4:00PM - 5:00PM Murphy, See How You Shine! p75	2:00PM - 3:00PM The Clever Tailor p75		
5:45PM - 6:45PM	5:45PM - 6:45PM Empowering Learners through Stories: Mirrors and Windows into Cultures p29	5:45PM - 6:45PM Engaging and Supporting Children's Language Development and Creativity with Technology p29		5:45PM - 6:45PM How I Started: A Writer's Journey p29				5:00PM - 6:00PM The Seed From Heaven p75	3:00PM - 4:00PM The Game Hunters p75		
7:00PM - 8:30PM	7:00PM - 8:30PM Celebrating Our Stars p47						3:15PM - 5:15PM Improving Teachers' Efficacy in Class Engagement Using Drama Strategies p27		4:00PM - 5:00PM Candy the Adorable Kittens Series p75		
						5:30PM - 6:30PM WondeRead p28			5:30PM - 6:30PM The Missing Barbegazi p75		
9PM							5:30PM - 6:30PM Small Island on the Big Screen: Singaporean Stories to Remember p28				

LUNCH BREAK: 1:00PM - 2:00PM

● COUNTRY OF FOCUS ● WRITERS & ILLUSTRATORS CONFERENCE ● CROSS-PLATFORM SUMMIT ● TEACHERS & PARENTS FORUM ● PUBLIC PROGRAMMES ● BOOK LAUNCHES ● SPECIAL EVENTS

7 Sept 2018 (Friday)

	The Pod L16	Possibility Room L5	Imagination Room L5	Drama Centre, Function Room 2 L3	Programme Zone B1	Multi-purpose Room B1	Visitors Briefing Room L1	My Tree House B1	NLB Plaza L1	Gallery Space L10	Exhibition Gallery L7	Exhibition Space B1
9AM	9:00AM - 10:00AM Keynote and Meet the Commissioners p30	9:00AM - 10:00AM Books for the Feet p30	9:00AM - 10:00AM Expanding the Minds of Students: MISC Approach p30	10:00AM - 1:00PM [MASTERCLASS] From Craft to Contract: Stress Test Your Work without Stressing Out p45	10:15AM - 11:15AM Gaming Up for Reading - A Look into Reading 'Engame-ment' p31	10:15AM - 12:15PM [MASTERCLASS] Play & Replay: How to Prepare Your Creations for Multiple Platforms and Adaptations p45	9:00AM - 11:00AM Writing Historical 'Faction' p30		9:00AM - 10:00AM Papa, I'm Still Not Sleepy - A Dramatised Reading with Puppets p67		10:00AM - 9:00PM Kwan Shan Mei: Drawing From The Heart 关山美:以心动笔 24 Aug - 23 Sep p14	10:00AM - 9:00PM Book Illustrators Gallery 24 Aug - 14 Sep p73
	10:15AM - 11:15AM VR360 Storytelling p31	10:15AM - 11:15AM Using Music and Movement In Teaching Language and Literacy p31	10:15AM - 11:15AM Illustration Through Assemblage: Exploration and Experimentation p31		11:30AM - 12:30PM Embracing Readers Theatre for Holistic Education p32			10:15AM - 11:15AM Kamishibai Storytelling 1 p67	10:15AM - 11:15AM Behind the Scenes: One Kind of Science Musical p67			
12PM	11:30AM - 12:30PM Totally Totto: Comic Book to TV Adaptation p32	11:30AM - 12:30PM From Soups and Potions in Picturebooks to Fluid Picturebooks p32	11:30AM - 12:30PM Rhyming Round Reading! Making Reading Fun for Children p32				11:30AM - 12:30PM Neuroeducation: Causing a Paradigm Shift in Education p32		11:30AM - 12:30PM Karma Khullar's Mustache p76			
	1:30PM - 2:30PM Speed Pitching (Media) p33	1:30PM - 2:30PM How to Write Sizzling First Sentences p33	1:30PM - 2:30PM SingLit in Classrooms: How Three Schools Do It p33	1:30PM - 2:30PM [WORKSHOP] You've Got The Look p33	1:30PM - 2:30PM Living, Writing and Creating, S.I.E.W D.A.I Style! p33			12:30PM - 1:30PM The Little Rainmaker p76	1:00PM - 1:30PM Author Speed Date			
3PM	3:00PM - 4:30PM Ultimate Pitch Finals p35	2:45PM - 4:15PM Roundtable: How SingLit is Used from Preschools to Primary Schools p34	2:45PM - 3:45PM What's Your Favourite Colour? Illustrated Flash Fiction on Ilonggo Children with Colour Blindness p34	3:00PM - 4:30PM Singapore Short Film Showcase 1 p68	2:45PM - 3:45PM Getting into ASEAN Markets p34	2:00PM - 4:00PM Bringing Up Children who are Bilingual, Biliterate and Bicultural- An Interactive Discussion with Parents p67	1:30PM - 4:30PM [MASTERCLASS] On Illustration p45	1:30PM - 2:30PM Kody Chan: The Time Vortex p76	1:30PM - 2:30PM UNCOOL: Lights. Camera. Action! p76			
		4:30PM - 5:30PM How to Build A Reading Culture Through the School Library p36	4:00PM - 5:00PM Giving a Voice: Inclusivity in Singapore's Kid-Lit p35			4:15PM - 5:15PM Royal Potty p35		2:30PM - 3:30PM The Elephant That Went For A Swim p76	2:30PM - 3:30PM Senserly, Amako p3276			
			5:15PM - 6:15PM Parent-Child Reading: Exploring the World of New Stars Island p36					3:30PM - 4:30PM Teach Me to Tell a Story! p68	3:30PM - 4:30PM Jelajah Kisah Seribu Pulau p77			
6PM	6:30PM - 8:30PM Children's Literature Lecture: Nurturing Roots of Self & Culture Through Stories About Us p48					5:30PM - 6:30PM First Pages: Writing Critique p36		4:30PM - 5:30PM The Noisiest Tree: A Multilingual Storytelling Session p68	4:30PM - 5:30PM Gope and Meera - A Migration Story p77			
9PM										5:00PM - 6:00PM Books by Singapore Polytechnic p77		

LUNCH BREAK: 12:30PM - 1:30PM

● COUNTRY OF FOCUS
 ● WRITERS & ILLUSTRATORS CONFERENCE
 ● CROSS-PLATFORM SUMMIT
 ● TEACHERS & PARENTS FORUM
 ● PUBLIC PROGRAMMES
 ● BOOK LAUNCHES
 ● SPECIAL EVENTS

8 Sept 2018 (Saturday)

Drama Centre, Function Room 2 L3

The Pod L16

9:00AM - 11:00AM
[WORKSHOP]
For Illustrators and Writers p38

11:30AM - 12:30PM
Asian Award-Winning Titles in the White Ravens p39

2:00PM - 3:00PM
First Look: Illustration Critique p40

3:15PM - 4:15PM
The Storyteller as Artist-Educator: Theory and Praxis p41

4:30PM - 5:30PM
[CLOSING PANEL]
Singlish in KidLit: Discuss p42

Possibility Room L5

9:00AM - 10:00AM
Creating Mythology: Singapore Style p38

11:30AM - 12:30PM
Venturing Out: Selling Beyond Singapore Market p40

2:00PM - 3:00PM
Stamping: The Fun Way to Know Singapore p40

3:15PM - 4:15PM
Exploring SPACE through Picture Book 'Three, Two, One...Zoom!' p71

4:30PM - 5:30PM
Translating Singapore Kid-Lit p41

Imagination Room L5

9:30AM - 11:00AM
[WORKSHOP]
Cruising In and Taking Off p38

11:30AM - 12:30PM
How To Draw Comics p69

2:00PM - 3:00PM
Lessons From Lewis Carroll: Alice and the Shape of Children's Literature p40

3:15PM - 4:15PM
[WORKSHOP]
Teaching the Personal Narrative: How to Help Young People Write with Voice p41

4:30PM - 5:30PM
Using Picture Books To Facilitate Classroom-based Writing Projects p41

Programme Zone B1

10:15AM - 11:15AM
Knowing Our History Through Children's Books p39

11:30AM - 12:30PM
How I Came Up With My First Book p40

2:00PM - 3:00PM
The History Hunter p40

3:15PM - 4:15PM
Making a Mark: Iconic Children's Characters in SingLit p41

4:30PM - 5:30PM
21st Century Writing: From Generation Z and Beyond p42

Multi-purpose Room B1

10:15AM - 1:15PM
[MASTERCLASS]
Creative Storymaking: A Masterclass Taster p46

2:00PM - 4:00PM
[WORKSHOP]
Digital Storytelling with Augmented Reality p70

4:30PM - 5:30PM
Writing a Page Turner for Tweenies p42

Visitors Briefing Room L1

9:00AM - 10:00AM
Is there a Uniquely Asian Art for Children p38

10:15AM - 4:15PM
[MASTERCLASS]
Make Your Words Count: Writing for Young Adults p46

4:30PM - 6:00PM
Singapore Short Film Showcase 2: Written by Young Adults, for Young Adults p71

My Tree House B1

10:15AM - 11:15AM
The Muddle of Mahabharatha p69

11:30AM - 12:30PM
Kamishibai Storytelling 2 p69

1:00PM - 2:00PM
We Can p78

2:00PM - 3:00PM
Stories of Kindness with Singapore Kindness Movement (SKM) p70

3:00PM - 4:00PM
Bubble Kye/Here We Go p78

4:00PM - 5:00PM
The Mansion Mystery p79

NLB Plaza L1

10:15AM - 11:15AM
Our Lion City - Past & Present p69

11:30AM - 12:30PM
Launch of Little Dim Sum Warriors: "Papa, I'm Still Not Sleepy" p70

12:30PM - 1:00PM
Nine Tales p70

1:00PM - 1:30PM
Author Speed Date

1:45PM - 2:45PM
Books by Josephine Chia p78

3:30PM - 4:30PM
Books by Armour Publishing p79

4:30PM - 5:30PM
Kuih Untuk Adil p79

Exhibition Space B1

10:00AM - 9:00PM
Book Illustrators Gallery
24 Aug - 14 Sep
p73

Exhibition Gallery L7

10:00AM - 9:00PM
Kwan Shan Mei: Drawing From The Heart
关山美:以心动笔
24 Aug - 23 Sep
p14

Fullerton Bay Hotel

6:00PM - 9:00PM
Singapore Night & 50th Anniversary Celebrations
p49

LUNCH BREAK: 12:30PM - 2:00PM

● COUNTRY OF FOCUS ● WRITERS & ILLUSTRATORS CONFERENCE ● CROSS-PLATFORM SUMMIT ● TEACHERS & PARENTS FORUM ● PUBLIC PROGRAMMES ● BOOK LAUNCHES ● SPECIAL EVENTS

AFCC Book Fair and Exhibitors

6 - 8 SEP, 9:00AM - 6:00PM
L1, Plaza

FREE

Discover and purchase the latest children's books and content at the AFCC Book Fair!

This year, there will be 26 exhibitors at the fair showcasing a wide selection of multilingual children's and young adult titles including specially imported books from local and international publishers. There will also be **book launches**, **book signing sessions** and other book-related activities during the fair.



Asian Festival of Children's Content 2017: Book Fair

FESTIVAL BOOKSTORE

Clotsetful of Books

www.clotsetfulofbooks.com
denise@clotsetfulofbooks.com

Clotsetful of Books is a specialist children's bookseller started by Denise Tan and Kelvin Ng. They grew up accompanied by magical stories, and continue to believe in the power of reading for pleasure. Clotsetful of Books also visits schools with a vast and specially-curated selection of picture books, novels, non-fiction titles and graphic novels, and extends library consultancy services to schools.



Alkem Distribution Centre

www.alkem.com.sg
melvinchoo@alkem.com.sg

Alkem Company is a regional distributor and publisher for books, training materials, E-learning, E-Books, educational aids, multi-media, research software and training kits. Their products cater to schools, higher education, research, professionals and training sectors.



ALS Asia Pacific

www.alsapac.com
leo.vincent@alsapac.com

ALS Asia Pacific is a holding company which is involved in a diversified business portfolio that engages in a cross border educational landscape. It is committed to deliver value added services, focusing on customer centricity and ensuring sustainability as a trusted partner in promoting and providing enriching content.



Armour Publishing

www.armourpublishing.com
enquiries@armourpublishing.com

Armour Publishing is a leading independent publisher for Singapore and the world. Established in 1991, Armour has published many best-selling titles for the education, general, children and Christian markets. Armour publishes children's books under the Little Knights imprint. These books help children grow their love for reading through compelling stories that are educational and promote good values.



Asiapac Books

asiapacbooks.com
info@asiapacbooks.com

Asiapac Books specialises in educational comics and illustrated books. They publish books on history, philosophy, literature and culture. For young readers, their books encourage development in life skills, values and character. They are launching a new imprint, Loving Books, dedicated to beautiful picture books that inspire a better world in 2018.



Balestier Press

www.balestier.com
info@balestier.com

Balestier Press publishes contemporary literature in a globalising world, children's and young adult literature, humanities and social sciences.



Children's Book Design and Illustration Course - ITB

fsrd.itb.ac.id/program-studi/desain-komunikasi-visual-s-1
refita.ika@gmail.com

Children Book Design and Illustration Course was initiated in 2009 with the aim to improve the quality of children's books through research and practice using Indonesian local content. This course is attended by students of the Faculty of Art and Design - Bandung Institute of Technology.



Creative Knowledge Labs

www.hansvision.com
chai_huiling@ckpl.creative.com

At HansVision, they promote fun and engaging learning of the Chinese language using technology in ways that can easily be understood. Let's Play and Learn!



English Corner Publishing

www.englishcorner.sg
betty@englishcorner.sg

English Corner aims to bring quality English Science magazines to children enriching them with science knowledge beyond school curriculum. For 18 years, English Corner has delighted children with the Science Adventures series, the first and only home-grown science comic series. In 2018, English Corner will continue to inspire children with the "Great People" series.



Epigram Books

www.epigrambooks.sg
hello@epigram.sg

Epigram Books was set up to champion Singaporean literature. It publishes mainly fiction - from picture books to graphic novels to literary bestsellers. Its authors have won all the major book prizes, including the Hedwig Anuar Children's Book Award, Singapore Literature Prize and Singapore Book Awards since it started in 2011. It also sponsors Singapore's richest literary award, the annual Epigram Books Fiction Prize.



ILOVEREADING.SG

www.ilovereadng.sg
niksonlow@ilovereadng.sg

ILOVEREADING.SG is a Singapore-based education publisher for iTHINK, Inspire & i, resources that are specially designed for ages 10 to 18. ILOVEREADING.SG aims to cultivate a passion for reading in each child and are constantly looking out for excellent reading materials to serve the local and international communities. Their vision is to help each child acquire skills in language and vocabulary through reading.



Lingzi Media

www.sgchinesebooks.com
denon@lingzi.com.sg

Lingzi Media is a publishing and distribution company established with the aim of promoting the Chinese language in Singapore. Since 1993, Lingzi has worked with writers and educational institutions to produce a wide range of literary and non-fiction titles, and it has developed into a leading company in the fields of publishing, culture and education in Singapore.



Maha Yu Yi

www.yuyi.com.sg
yuyiobook@singnet.com.sg

Maha Yu Yi is a children's bookshop specialising in Chinese titles for 0-12 years. Their range includes baby board books, picture books, bridging books, story books & comics by authors from around the world. They distribute their books to the National Library, preschools, local & international schools. They also organise book fairs for schools.



Marshall Cavendish

www.marshallcavendish.com/genref
genref@sg.marshallcavendish.com

As one of the largest general reference and interest trade book publishers in Southeast Asia, Marshall Cavendish provides readers with a wide collection of print and digital content encompassing biographies, business, politics, travel, cuisine, culture and heritage, fiction, health and self-development.



Media Ministry of Cru Singapore

www.media.cru.org.sg
sales@cru.org.sg

Media Ministry, formed in 1975, is the book distributor and publishing arm of Cru Singapore, a Division of Cru Asia Ltd. They seek to equip, provide resources and assist churches and mission organisations around the region to help the communities they serve – to develop, grow and flourish through the provision of life transforming, Bible inspired, literature.



Mini Monsters

www.minimonsters.com.sg
info@minimonsters.com.sg

Mini Monsters Limited is the pioneer and forerunner of Malay children's educational content founded to instil a lifelong love for the Malay language for today's generation of children. Its approach in innovating and developing its creative content for children is reflected in its successful amalgamation of its present programmes into multiple media platforms. Mini Monsters continues to serve the motto of "Berhibur dan Belajar" (Entertain and Educate).



Pan Asia Publishing

www.panasiabooks.com
pa@panasiabooks.com

Pan Asia Publishing Pte Ltd was established in 1984 to publish Chinese, English and bilingual stories for children. With the strong philosophy of "Read Today, For a better tomorrow", Pan Asia's content is to motivate and educate children and to instil in them a love of language and culture, respect for lifelong values and a joy of reading.



Pen Pal Whizz

www.penpalwhizz.com
sebastian@jlb.com.sg

At Pen Pal Whizz, they look into how children's reading and learning experiences can be enhanced with the blend of digital technology and traditional learning methods. Pen Pal Whizz works closely with international publishers and educational institutions to produce quality reading materials for young children.



Pustaka Nasional

www.pustaka.com.sg
pustakanasional@me.com

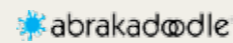
Pustaka Nasional Pte Ltd (PN) is a Malay language book publisher set up in 1963. The company publishes fiction, children's books, religious and literary non-fiction mainly in Malay though it also publishes books in Arabic and English. To date, PN has over 1,000 publications in print, audio and e-book editions.



Rascals @ Harvard

abrakadoodle.com.sg
jameswu@mygym.com.sg

Abrakadoodle is all about creativity for kids, and since it was founded in 2002, has delivered the very best in visual arts classes for kids, summer art camps, holiday art camps, art parties and art events to more than one-million children in schools, community sites and Abrakadoodle art studios for kids around the world! Their art programs are suitable for children 20 months to 12 years old.



Singapore Polytechnic

www.sp.edu.sg
mary_chin@sp.edu.sg

Diploma in Creative Writing for TV and New Media (DTVM), Singapore Polytechnic, is the only writing course in Singapore. At DTVM, students learn to ideate and create stories, put them into words and visuals and fine-tune them into polished products for various media platforms. Students are also trained to write and produce news articles, documentaries and create concepts for scripted and entertainment programmes.



Singapore Repertory Theatre

www.srt.com.sg
margaret@srt.com.sg

Founded in 1993, Singapore Repertory Theatre (SRT) is one of the leading English language theatre producers and presenters in Asia. In addition to its repertoire of original musicals, the company also produces a number of critically acclaimed plays. SRT is also one of the biggest producers of children's theatre in Southeast Asia.



The Little Skool-House

www.littleskoolhouse.com
info@littleskoolhouse.com

The Little Skool-House is more than just a 'skool'. With the belief that every child is a wonder, they create an environment that nurtures learning while providing a sense of belonging. By inspiring children to explore, create and discover, they develop their talents and potential to live their own stories. Together with the global community, they prepare children to be thinkers and tinkerers, leaders, risk-takers, inquirers, communicators and innovators who will someday make their mark in the world.



Ungu Pen

www.ungupen.com
info@ungupen.com

Ungu Pen aims to be the leading publisher, retailer and distributor of good quality and contemporary Malay, English and bilingual books for children and young adults. They support high quality books and learning resources by Singaporean authors and publishers as well as works from around the region.



World Scientific

www.worldscientific.com
sales@wspc.com.sg

World Scientific publishes 600 new titles a year and 135 journals in various academic fields. Many of their titles are adopted as textbooks by renowned institutions such as Harvard, California Institute of Technology, Stanford and Princeton. They also publish a list of children's books under the WS Education imprint.



Zakatha

www.zakatha.asia
info@zakatha.asia

Zakatha is an online bookstore specialising in children's books from India in the various languages including Tamil, Hindi, Marathi, Telugu, Malayalam, Kannada and English. Zakatha specialises in folk stories and mythology from Panchatantra, Amara Chitra Katha and other collections. It also distributes bilingual and award-winning books. Orders are delivered to the readers.



Illustration by Patrick Yee

Public Performances and Activities

6 SEPT
(Thursday)

STORYTELLING

Zafir Si Tapir Selamatkan Hutan! (Zafir Tapir Saves The Forest!)

🕒 9:00AM – 10:00AM

🗨️ Jumaini Ariff

📍 L1, NLB Plaza

📌 This session will be conducted in Malay.

Ayuh sertai Jumaini Ariff yang juga dikenali sebagai Nek Selampit. Beliau bakal menceritakan bagaimana Zafir Si Tapir dan teman-temannya memadamkan kebakaran hutan dan menyelamatkan tempat tinggal mereka. Kanak-kanak juga akan membuat kraf tangan 'diorama' Zafir di dalam hutan dengan menggunakan bahan yang sudah disediakan.

Join Jumaini Ariff, or Nek Selampit, as she tells how Zafir Tapir rallies his friends to put out a forest fire and save their homes. The children will also be able to create their own diorama of Zafir and his forest home with pre-cut materials.

STORYTELLING

Duck and Croc: Stories of Friendship and Fair Play

🕒 1:00PM – 1:30PM

🗨️ Robert Magnuson

📍 B1, My Tree House

Join Robert as he reads two stories from his *Duck and Croc* series of picture books. In the award-winning *Magnificent Race*, kids will delight in guessing how Duck and Croc outdo each other to get to the finish line. In *Collector Alligator*, witness how the two friends save the day when an alligator hoards everyone's favourite toy.

📅 6 – 8 SEPT 2018

📍 Various locations

FREE

STORYTELLING

Lihat, Sentuh dan Bayangkan: Meneroka warna, bentuk dan tekstur (See, Feel, and Imagine: An Exploration of Colours, Shapes and Textures)

🕒 10:15AM – 11:15AM

🗨️ Nur'afifah Binte Mohd Hussain

📍 L1, NLB Plaza

📌 This session will be conducted in Malay.

Mari ikuti kami mengenali warna, bentuk dan tekstur menerusi aktiviti-aktiviti yang menarik selama satu jam! Melalui kisah ini, kanak-kanak akan berpeluang menggunakan kreativiti dan imaginasi mereka untuk mengenal warna, bentuk dan tekstur sambil bertutur dalam Bahasa Melayu.

Come join us for a fun-filled hour of learning about colours, shapes and textures from a local picture book! Children will participate in hands-on activities, tap on their creativity and imagination – while actively conversing in Malay.

WORKSHOP

如何自创四格漫画 Tell a Story in 4 Panels!

🕒 1:30PM – 3:00PM

🗨️ Colin Goh, Woo Yen Yen

📍 L1, Visitors Briefing Room

📌 FOR: Children of ages 6 – 9 and their parents
This bilingual session will be conducted in Mandarin and English.

来吧 — 与你的食物一同嬉戏! 广受好评的儿童漫画《点心侠》创作者胡恩恩和吴荣平引领孩童自创四格漫画, 并学习铺陈到制造笑点。

Go ahead – play with your food! Woo Yen Yen and Colin Goh, creators of the acclaimed *Dim Sum Warriors* children's comics, introduce their wacky kung fu-fighting dumplings and lead kids in crafting their own 4-panel comic strip, from setup to punchline.

7 SEPT
(Friday)

PERFORMANCE

爸爸, 我还不睡 – 木偶读剧会 Papa, I'm Still Not Sleepy – A Dramatised Reading with Puppets

🕒 9:00AM – 10:00AM

🗨️ Paper Monkey Theatre

📍 L1, NLB Plaza

📌 This session will be conducted in Mandarin.

豆沙包很, 很, 很努力尝试让叉烧包上床睡觉。欢迎来看我们的演员和他们可爱的木偶以互动式及趣味式的朗读呈现胡恩恩和吴荣平的最新童书《爸爸, 我还不睡》, 由猴纸剧坊的何家伟执导, 期盼带来想像、欢笑还能引人垂涎三尺!

Dousha Bao tries very, very, very hard to put Chashao Bao to bed. Join our actors and their cute puppets for an interactive and fun reading of *Papa, I'm Still Not Sleepy*, the latest children's book by Woo Yen Yen and Colin Goh. Directed by Benjamin Ho of Paper Monkey Theatre, expect to imagine, laugh, and maybe get very hungry!

PERFORMANCE

Behind the Scenes: One Kind of Science Musical

🕒 10:15AM – 11:15AM

🗨️ William Wan

📍 L1, NLB Plaza

Hear from Dr William Wan, the General Secretary of the Singapore Kindness Movement, on how he wrote children's songs for the upcoming *One Kind of Science* musical. Also, stay tuned for live singing of the songs and a meet-and-greet session with the musical characters!

STORYTELLING

Kamishibai Storytelling 1

🕒 10:15AM – 11:15AM

🗨️ Satoshi Kitamura

📍 B1, My Tree House

Kamishibai ("paper play") is a Japanese street storytelling form which marries moving images with lively storytelling. Once a popular art form, it is enjoying a revival across the world. Renowned writer and illustrator Satoshi Kitamura will introduce the history of this artform, followed by a performance using his own unique kamishibai creations.

WORKSHOP

如何为孩子打开双语双文化之门? 与家长的 互动讨论 Bringing up Children who are Bilingual, Biliterate and Bicultural – An Interactive Discussion

🕒 2:00 – 4:00PM

🗨️ Woo Yen Yen

📍 B1, Multi-purpose Room

📌 FOR: Parents and educators

This session will be conducted in Mandarin.

身为教育学教授,作者和妈妈, 胡恩恩博士将于此工作坊和家一同探索如何培育有双语, 双文化能力的孩子。她将分享于她长住新加坡, 台湾, 纽约的观察成果, 并针对工作坊参与者的经验分享, 拟出有益的教育方针。

Education professor, writer and parent Dr Woo Yen Yen leads this workshop on how parents can create the conditions for nurturing bilingual, biliterate and bicultural children. She will share her research and observations from her time in Singapore, Taiwan and New York, and will work with the experiences shared by attendees to generate useful takeaways.



STORYTELLING

Singapore Short Film Showcase 1: Written by Young Adults, for Young Adults

🕒 3:00PM – 4:30PM

📍 L3, Drama Centre-Function Room 2

📌 This session is co-organised by Ngee Ann Polytechnic.

It takes a teen to know how to speak to one. How are emerging voices writing the stories their peers want to watch and hear? In this Singapore Short Film Showcase, we feature some of the notable student films produced by Ngee Ann Polytechnic. Their creators will also be in attendance, sharing more about the creative processes behind their works.

PERFORMANCE

The Noisiest Tree: A Multilingual Storytelling Session

🕒 4:30PM – 5:30PM

🗣️ Evelyn Wong

📍 B1, My Tree House

📌 FOR: Children of ages 5 – 8, parents and teachers.

When an adventurous mynah and her family move into the banyan tree, neighbours complain they are noisy. Little Mynah sets out to understand what noisy means, and opens the ears of a young boy to the music of friendship.

The Noisiest Tree is an interactive multilingual storytelling session performed by children, mainly in English with a harmony of Mandarin, Malay and Tamil. It was first performed in TranslateSingapore. Get a bird's eye view of Singapore's cultural diversity as you help Little Mynah translate, and make some noise!

STORYTELLING

Teach Me to Tell a Story!

🕒 3:30PM – 4:30PM

🗣️ Mira Widhayati

📍 B1, My Tree House

📌 FOR: Children of ages 8 – 13. Parents and guardians are also welcome to join in.

In this interactive two-part session, children will first be treated to a storytelling performance, before attempting to create their own story lines based on the lead character from the original story.



STORYTELLING

Our Lion City – Past & Present

🕒 10:15AM – 11:15AM

🗣️ Amelia Jaishree, William Royston

📍 L1, NLB Plaza

Performance 1:

Prince Nila discovers a new kingdom: The birth of the Lion City (book preview)

Returning from a raging storm, Prince Nila steps foot onto Batam Island's sunny beaches. The magnificent creature he sights will eventually lead the founding of our Lion City, Singapura. Ms Amelia Jaishree leads this storytelling session of this new book written by Ngo Chew Yeh and Victoria Carlton, with music accompaniment and dramatisation by the teachers and students of Creativeland Childcare & Development Centre. Audiences can also experience an Augmented Reality (AR) feature by September 21 Enterprise Pte Ltd, and will be invited to join in the singing.

Performance 2:

Rhyming Round Singapore (book and CD)

Written by Kathleen Chia and Linda Gan, Rhyming Round Singapore showcases the present iconic sites and lifestyle of Singaporean with catchy rhymes and songs celebrating our unique success. Audience will be asked to join in the singing. This sing-a-long is presented by William Royston, the principal singer for *Rhyming Round Singapore* from Julia Gabriel Centre.

WORKSHOP

How To Draw Comics

🕒 11:30AM – 12:30PM

🗣️ Difference Engine

📍 L5, Imagination Room

📌 FOR: Children ages 8 – 13. Parents and guardians are also welcome to join in.

Ever wondered what goes into the process of making comics? Through hands-on drawing and writing exercises, children will learn how to use comics elements such as characters, dialogue, art and speech bubbles to create their own comics.

STORYTELLING

மஹாபாரதத் தந்திரங்கள் The Muddle of Mahabharatha

🕒 10:15AM – 11:15AM

🗣️ Annusia Balan

📍 B1, My Tree House

📌 FOR: Children of ages 6 – 9

மஹாபாரதா, என்ற வரலாறு காவியம், பற்பல வடிவங்களில் பற்பல பார்வையாளர்களுக்கு படைக்கப்பட்டுள்ளது. நம்மைக் காட்டிற்கும், மாளிகைக்கும், குடிசைக்கும் கொண்டு சென்றிருக்கும் இந்த காவியம் இப்போது விளையாட்டு வடிவில் நம்மை ஈர்த்து செல்லுலது.

இந்த நிகழ்ச்சி 6 – 9 வயதுள்ள சிறுவர்களுக்கு பொருந்தும்.

The *Mahabharatha* is an Indian epic that has been retold in many forms and to many audiences. This great tale introduces us to magnificent jungle landscapes, deceitful saboteurs and finery of India in prose and plays. Join the next part of this story as Annusia Balan refashions the *Mahabharatha* into a boardgame format, offering children a chance to experience the adventures of the royal Pandava brother.

STORYTELLING

Kamishibai Storytelling 2

🕒 11:30AM – 12:30PM

🗣️ Satoshi Kitamura

📍 B1, My Tree House

Kamishibai ("paper play") is a Japanese street storytelling form which marries moving images with lively storytelling. Once a popular art form, it is enjoying a revival across the world. Renowned writer and illustrator Satoshi Kitamura will introduce the history of this artform, followed by a performance using his own unique kamishibai creations.



PERFORMANCE

Little Dim Sum Warriors: "Papa, I'm Still Not Sleepy"

11:30AM - 12:30PM

Colin Goh, Woo Yen Yen

L1, NLB Plaza

This session will be conducted in Mandarin.

Join in for the official launch and dramatised reading of Papa, I'm Still Not Sleepy 爸爸, 我还不睡, the first book in the bilingual book and mobile app series, Little Dim Sum Warriors, developed by award-winning creators Woo Yen Yen and Colin Goh in collaboration with Tan Dan Feng and supported by the Lee Kuan Yew Fund for Bilingualism.

WORKSHOP

Digital Storytelling with Augmented Reality

2:00PM - 4:00PM

Tusitala, Difference Engine

B1, Mult-purpose Room

Curious about Augmented Reality (AR)? Explore both physical and digital with Storytellers' Kitchen and create your very own AR greeting card! Start with a simple stop-motion animated GIF and watch it come alive on printed paper. Learn with hands-on exercise using free applications and an AR platform. Perfect for anyone who wants to incorporate digital elements into their storytelling.

PRESENTATION

Nine Tales

12:30PM - 1:00PM

Saad Chinoy

L1, NLB Plaza

The rich tapestry of stories from Asia holds immense ability to entertain, engage, and inspire. Nine Tales is an all-new home-grown Singaporean ebook store that showcases Asian stories and their storytellers. For authors, Nine Tales is an invitation to reach a global audience of readers who seek out unique ideas and perspectives afforded by local content.

STORYTELLING

Stories of Kindness with Singapore Kindness Movement (SKM)

2:00PM - 3:00PM

The Storytelling Centre Ltd

B1, My Tree House

Join our storyteller in The Tails of Meridian Reef and Cubbies Onboard! A family-friendly session with fun songs, craft activities and illustrations for children. Let's be inspired to choose kindness!



WORKSHOP

Terokai Angkasa Lepas Melalui Buku Cerita 'Tiga, Dua, Satu...Zoom!' Exploring SPACE through Picture Book 'Three, Two, One...Zoom!'

3:15PM - 4:15pm

Jumaini Ariff

L5, Possibility Room

This session will be conducted in Malay.

Penerokaan angkasa lepas akan menjadi seronok sekiranya ada buku bergambar yang sesuai sebagai pencetus minat anak anda! Di dalam bengkel ini, para peserta akan melakukan pelbagai aktiviti 'hand-on' yang akan menimbulkan minat untuk menjadi seorang peneroka angkasa lepas. Yang pasti, anda tidak perlu menempah tiket untuk ke bulan untuk turut serta!

Exploring space can be great fun, if you have the right picture book to spark your child's interest! In this workshop, participants will be treated to a myriad of hands-on activities that will ignite the space explorer in you. The best part about it? You don't need a ticket to the Moon to do it!

TALK

Singlish in KidLit: Discuss

4:30PM - 5:30pm

Casey Chen, Colin Goh

L16, The Pod

Singlish is most often spoken and heard, but how about seeing them on the page? Join Casey Chen and Colin Goh as they discuss the literary potential of our unofficial lingua franca, along with the challenges and opportunities in integrating them into our children's books.

Please register at https://afcc2018-singlishinkidlit.peatix.com/



Three Little Pigs Book by Casey Chen

FILM SCREENING AND PANEL DISCUSSION

Singapore Short Film Showcase 2: Written by Young Adults, for Young Adults

4:30PM - 6:00pm

Xinmin Ng, Eleanor Choo

Moderator: Andrew Ngin Chiang Meng

L1, Visitors Briefing Room

It takes a teen to know how to speak to one. How are emerging voices writing the stories their peers want to watch and hear? In this Singapore Short Film Showcase, we feature some of the notable student films produced by Temasek Polytechnic. Their creators will also be in attendance, sharing more about the creative processes behind their works.

About the films:

Longevity Peach 寿桃

Year: 2017

Runtime: 17:37 mins

Language: English and Teochew

Rating: PG

Directed by: Xinmin Ng

Claire reminisces about her childhood and on the challenges faced while staying with her grandmother.

Azza

Year: 2017

Runtime: 25 mins

Language: English and Tamil

Rating: PG

Directed by: Eleanor Choo

A 13 year old girl faces a terrible dilemma when she learns that her role model and father is responsible for a fake bomb scare.

Games

Drop in for fun-filled games at the AFCC Book Fair and stand to a chance to win exciting prizes at Giant Bowling. Get our Public Programmes Map to play! All children and the young at heart are welcome!

- Matchy-Matchy
- Augmented and Virtual Reality with IMMERSIVELY
- Giant Crossword
- Clay Play with Da Vinci Group
- Solve a Mystery with Sherlock Sam
- Bonus Game: Kwan Shan Mei Exhibition



6-8 SEPT,
9:00AM - 6:00PM
L1 Plaza

FREE

Book Illustrators Gallery

The *Book Illustrators Gallery (BIG)* is a display of diverse artworks by illustrators featuring both published and unpublished children's stories. There are 76 illustrations selected from Australia, Argentina, Indonesia, Philippines and Singapore. There will be a Singapore Gallery featuring local illustrators in celebration of this year's Country of Focus. For Asian Festival of Children's Content programmes, visit afcc.com.sg

24 AUG - 14 SEP,
10:00AM - 9:00PM
B1, Foyer Exhibition Space

FREE



(Clockwise direction from top left)
Wake Me up at Happy Land by Josef Lee, *The Wandering Water Puppet* by Tran Dac Trung, *Teman untuk Tenten 1* by Evelyn Ghozalli, *The Secret of Hearts- The Ice Cream Heart* by Shih-Fen Lin, *Who is Hidden in the Woods* by Cheng Chieh Wen

CURATORS

David Liew
Singapore

David "Wolfe" Liew is an illustrator, cartoonist, sculptor, and model-maker. He's the illustrator for Eliza Teoh's *Ellie Belly* series as well as the *Plano Adventures* by Hwee Goh and Mo Dirani. Two books he illustrated in *The Adventures of Squirky the Alien* series written by Melanie Lee won the Samsung Kidstime Award and a Crystal Kite Award from the Society of Children's Book Writers and Illustrators (SCWBI). David is the current Regional Advisor of the Singapore chapter of SCWBI.



Paula Pang
Singapore

Paula Pang is an illustrator based in Singapore. She draws to make new discoveries, to tell a story and to connect with people. Her works have been told to be whimsical and witty with a touch of softness. She chanced upon a chance to illustrate her 1st children's book in 2011, which later on lead her to other publishing opportunities. Her latest books in Singapore includes *Anak Ayam Bermain Dalam Hujan* and *The Saga Tree*.



Book Launches

6 SEPT
(Thursday)



Ai and Friends

Dr Theresa Lu

🕒 11:00AM - 12:00PM

📍 B1, My Tree House

Ai and Clare love to play in the outdoor environment surrounded by nature. They have fun leaping like frogs, flitting around like butterflies and running freely in the fields. They encounter Raj who helps them understand a little of what “special” means. Nevertheless, they are happy to have found a new friend to play with them in the great outdoors!



The Huruf Parade

Nur'afifah Binte Mohd Hussain

🕒 12:00PM - 1:00PM

📍 B1, My Tree House

“Boom boom, march march.” Move and groove as you parade along with the Arabic alphabets. Using movement and interaction, this board book introduces the Arabic alphabets to young children through action and rhymes.



The Happiness Box

Mark Greenwood

🕒 1:00PM - 2:00PM

📍 L1, Plaza

The Happiness Box is the inspirational true story of a children's book, created in December 1942, by prisoners of war for children interned in Changi Prison, Singapore. The original book, said to contain the secrets to happiness, is now a National Treasure and the story holds a shared place in Australian and Singaporean children's literary history.



Ping & Batik

Nur'afifah Binte Mohd Hussain

🕒 11:15AM - 12:15PM

📍 L1, Plaza

Ping comes from a Chinese batik merchant family in Lasem, Central Java, Indonesia. True to his name Ping (平), which means 'peace', he is a boy who enjoys welcoming customers to the batik shop. However one day, something unexpected happens.



Alif Tidak Mahu Turun

Zusanita Zakaria and Lee Anne

🕒 12:15PM - 1:00PM

📍 L1, Plaza

What do you do when you are trapped doing the same thing every day? You use your imagination to travel to places! Alif the elevator learns that all is not lost when you get a little creative. Thanks to Zaki, the cheeky neighbourhood busybody, Alif receives a little jumpstart.



Ummi's Hijab

Far'ain Jaafar

🕒 2:00PM - 3:00PM

📍 B1, My Tree House

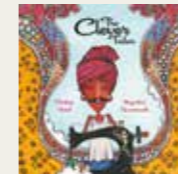
A child describes the many ways he loves Ummi's hijab. He learns about colours, textures, and uses Ummi's hijab as an amazing play item. This simple garment has a very special place in his heart. A tale based on true experiences!

📅 6 - 8 SEPT, 10:00AM - 6:00PM

📍 B1, My Tree House & L1 Plaza

FREE

6 SEPT
(Thursday)



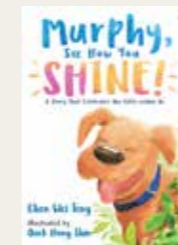
The Clever Tailor

Srividhya Venkat

🕒 2:00PM - 3:00PM

📍 L1, Plaza

Rupa Ram is a famous but poor tailor with an unfulfilled dream - to stitch something special for his own family. So when he receives a gift of a brand new saafa turban, he is inspired to do just that!



Murphy, See How You Shine!

Chen Wei Teng

🕒 4:00PM - 5:00PM

📍 B1, My Tree House

This is a story of a blind dog, Murphy, who has low self-esteem but also a very unusual gift. He is trained as a diabetic-alert dog. His subsequent encounter with a young boy made him realise how he can be a gift to others in his special way, despite his physical disability.



The Seed from Heaven

Jenni Ho-Huan

🕒 5:00PM - 6:00PM

📍 B1, My Tree House

A simple fable about an old man who receives a strange looking seed. This rhythmic tale holds many talking points for children and adults alike. Despite the lack of support for his choices, the old man's decisions lead to a marvellous outcome.



The Game Hunters

Anupa Roy

🕒 3:00PM - 4:00PM

📍 L1, Plaza

The Game Hunters is a coming-of-age story about 15-year-old Shiga and 13-year-old Urm. It is historical fiction based on findings about human prehistory, including the south Siberian climates they lived in around twelve thousand years ago.



Candy Is A Good Helper/ Candy Makes New Friends

Bessie Chua

🕒 4:00PM - 5:00pm

📍 L1, Plaza

What is Candy doing today? Join Candy on her adventures, where she meets new friends and goes to new places! *Candy the Adorable Kitten* is a delightful series of picture books featuring illustrated flaps throughout the story for an interactive reading experience. Discover exciting wonders one flip at a time!



The Missing Barbegazi

H.S Norup

🕒 5:30PM - 6:30PM

📍 L1, Plaza

When eleven-year-old Tessa sets out to find a fabled barbegazi to help herself and her grandmother cope with the loss of her grandfather, she discovers that some secrets are best left uncovered. Soon she becomes embroiled in a fast-paced adventure to save one of the last barbegazi, all while the health of her grandmother deteriorates.

7 SEPT
(Friday)



Karma Khullar's Mustache

Kristi Wientge

🕒 11:30AM – 12:30PM

📍 L1, Plaza

In the tradition of Judy Blume, debut author Kristi Wientge tackles the uncomfortable—but all too relatable—subject of female body hair and self-esteem.



The Little Rainmaker

Roopal Kewalya

🕒 12:30PM – 1:30PM

📍 B1, My Tree House

It's 2028 in India. It has been ten years since it last rained anywhere in the world. Ten year-old Anoushqa doesn't believe in rain. But her favourite person, storyteller 'Grampa' is dying and his last wish is to see rain. She sets out on a journey to make it rain for him.



Kody Chan: The Time Vortex

Aletheia Chan

🕒 1:30PM – 2:30PM

📍 B1, My Tree House

Caught in a time vortex, Kody Chan, a Primary 5 student is transported to 1941! He meets General Percival and Elizabeth Choy. This is the first of a trilogy of Kody's adventures to discover about himself, Singapore then as a British colony, and his heroic struggle against evil.



UNCOOL: Fights. Camera. Action!

Jane De Suza

🕒 1:30PM – 2:30PM

📍 L1, Plaza

By popular author Jane De Suza, *UNCOOL: Fights. Camera. Action!* is a terribly funny tackling of teen issues – dipping self-esteem, rollicking hormones, imperfect parents, peer pressure. Thirteen-year-old DD is trying to make a film on a normal kid's life – but which kid is normal?



The Elephant that Went for a Swim

Gan Kam Jean

🕒 2:30PM – 3:30PM

📍 B1, My Tree House

A wild elephant from Johor, Malaysia swims across to Pulau Ubin, Singapore and has a few encounters with residents and tourists. He is finally captured and given a new home in Endau Romgini National Park.



Senserly, Amako

Anita A Thomas

🕒 2:30PM – 3:30PM

📍 L1, Plaza

Equally interesting to parents and children, this coming-of-age scrapbooked journal of 8-year-old Amako (self-named after the mako shark) expresses the enchantment, curiosity and observations that belong to childhood and are cherished by adults. Hear from Amako in his own words, emails, messages, thoughts, illustrations and comments.

7 SEPT
(Friday)



Jelajah Kisah Seribu Pulau

Bandung Institute of Technology (Children Book Design and Illustration Course)

🕒 3:30PM – 4:30PM

📍 L1, Plaza

Oral storytelling has been passed down for generations to share knowledge and ideas. By creating children's books about Indonesian folktales, the Bandung Institute of Technology's Children Book Design and Illustration Course tries to capture and preserve Indonesia's precious heritage.



Gope and Meera - A Migration Story

Ritu Hemnani

🕒 4:30PM – 5:30PM

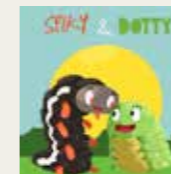
📍 L1, Plaza

Gope and Meera - A Migration Story is a tale about a cherished homeland reluctantly left behind and the separation of two young friends during the 1947 Partition of India. It is a tale of tragic loss, determined hope, preserved culture and spirited victory that will captivate readers of all ages.

Books by Singapore Polytechnic

🕒 5:00PM – 6:00PM

📍 L10, Gallery Space



Spiky and Dotty

Victoria Lee, Austen Choo, Amni Syazwani Muhd Sham, Joasseph Solomon

Spiky and Dotty were best friends who played together all day until the day they both changed. One can play only in the day while the other only at night. Will the best friends grow apart or will they find a way to spend time together?



The Rainbow Child

Jedidah Neo, Genevieve Ng, Kelly Chang

In the town of Gloomsville, everything is black and white, including the trees and even people. One day, a little girl is born and she is colourful. The Rainbow Child is a story about Ruby, a little girl who is not afraid to let her true colours show.



Let's Be Friends

Nicole Ong, Natalie Wong, Nadia B. Afrina Masrani, Ragnild Ong, Regina Wong

Lin has a beautiful smile. Everyone tells her so. One day, Lin's front tooth falls out. Lin is convinced that she has lost what makes her special and tries creative and hilarious ways to get back her beautiful smile.



Inky Poofs Again

Tai Jia Xuan, Lorilie Fae Carino Fragata, Trinity Sun, Muhammad Nur Fitri Mahad

Inky has a problem. He poofs when he is nervous. He cannot help it, he cannot control it and he is utterly embarrassed about it. It's Inky's first day at school, everything is new and unfamiliar and Inky is very, very nervous.



Smile

Caitlin Ong, Judith Toh, Samantha Peng

Lin has a beautiful smile. Everyone tells her so. One day, Lin's front tooth falls out. Lin is convinced that she has lost what makes her special and tries creative and hilarious ways to get back her beautiful smile.

8 SEPT
(Saturday)



We Can

Ben Lai

🕒 1:00PM – 2:00PM

📍 B1, My Tree House

No child is an island! Take a look at the day-to-day interactions of a Singaporean girl with her family and friends. Discover local culture and icons while exploring the many ways we can achieve more when we work and play with others. *We Can* is the second book in a series.

Books by Josephine Chia

🕒 1:45PM – 2:45PM

📍 L1, Plaza



Big Tree in a Small Pot

Privileged, sensitive and smart, Eric Teo learns by accident that he has a Peranakan grandmother. Rajah – thoughtful, unflappable and visually impaired – lives modestly with his music-loving family.

When the two boys meet, each brings with him something the other must learn, and a friendship is forged that will change them both. *Big Tree in a Small Pot* explores the meanings of friendship, family, loss and the values we live by.



Growing Up in Kampong Potong Pasir

Josephine Chia's first book for young readers sheds light on kampong life in Singapore in the 1950s and 1960s. There were no taps in the houses, no electricity, and the bathroom or *bilik mandi* was outdoors. Find out how a tin of Milo and packets of *nasi lemak* started Josephine on her schooling and career as a writer.

Books by Huueyy

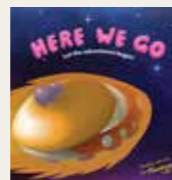
🕒 3:00PM – 4:00PM

📍 B1, My Tree House



Bubble Kye

They have come from afar, they get into scrapes and they fix it all by themselves! This time, Kye tried bubble gum for the first time with unexpected consequences.



Here We Go

This is how the Tions' adventures began. They were so excited! Jade, Kye, Indil, Joan, Lara and Ashi discovered similarities and differences between Tionions and humans.

8 SEPT
(Saturday)

Books by Armour Publishing

🕒 3:30PM – 4:30PM

📍 L1, Plaza



The Saga Tree

Sophia Huang

Emma and her grandmother, Popo are best friends. Back in Popo's day, children played with whatever they could find around them, such as seeds, flowers and leaves of plants. As Popo relives the old ways of play, new worlds are opened for Emma and love is passed on from generation to generation.



Ordinary Oliver and the Venomous Visitor

Ryan Khor

In planet Rubius where everyone has a super power, 10-year-old Oliver stands out for the wrong reasons – he doesn't know what his super power is!



Luminous Sword: The Winter Jewel

Eunice Li-Tan

Journey with Jusvin, Patrick and Lixy as they once again venture into exhilarating lands! Merpixies Academy is unable to shift its location during winter, which puts them in a precarious situation. Jusvin and friends must retrieve the Winter Jewel to change the seasons. Will they find the jewel in time?



Ordinary Oliver and the Veiled Villain

Ryan Khor

The monster attack was not be chance. A traitor lurks within Rubius! Could it be the new student Harry? Why is he so keen to be tutored by Oliver? It's a race against time for Mr Chapman and Mrs Woolsworth as they rush to uncover the secret behind the monster attack and discover who the veiled villain is before it's too late.



The Mansion Mystery

Amit Ray

🕒 4:00 – 5:00pm

📍 B1, My Tree House

Nick and Neel stumble across an old riddle in their ancestral home. But it's proving really hard to read!

Where does it lead? And who's the mysterious person who wrote it? It will take ingenuity, quick-wittedness and maybe a teeny-tiny bit of help from unexpected quarters to crack this code!



Kuih Untuk Adil

Rilla Melati Bahri

🕒 4:30 – 5:30pm

📍 L1, Plaza

Adil sees many ingredients on the table in the kitchen. There is a bowl of *kelapa parut* (grated coconut), *beras pulut* (glutinous rice), *gula merah* (palm sugar) and *daun pisang* (banana leaf). What *kuih* is Nenek making? Why does Nenek's *kuih* look like *batu selembat* (5 stones)? Can they really be eaten? Follow this hilarious tale and discover what mysterious kuih Nenek has prepared for Adil!

Speakers



Aaron Tan *Singapore*

Aaron Tan has weathered through TV Dramas, Comedy Series, Music Videos, TVCs and Documentaries, in his decade-long journey as a Creative Director, Screenwriter & Independent Musician. He currently continues to pursue his undying passion for storytelling and content creation as a lecturer in Singapore Polytechnic.

» **VR360 Storytelling (p31)**



Adeline Foo *Singapore*

Adeline Foo has 28 published children's books, sold in Singapore, India, China, Indonesia, Hong Kong, Vietnam, Slovakia, Turkey and Australia. In 2017, she won the Asian Children's Book Award for *Tiny Feet, Tiny Shoes*. Adeline has also written for MediaCorp's Channel 5 and okto, for *Two Boys & A Mermaid*, *The Diary of Amos Lee* and *Whoopie's World*.

» **Making a Mark: Iconic Children's Characters in SingLit (p41)**

» **Creative Storymaking: A Masterclass Taster [Masterclass] (p46)**



Adrian Tan *Singapore*

Adrian Tan wrote the best-selling award-winning novels *The Teenage Textbook* and *The Teenage Workbook*. His books were subsequently adapted for stage and screen. He is a litigator with TSMP Law Corporation.

» **Small Island on the Big Screen: Singaporean Stories to Remember (p28)**



Aileen Hoe *Malaysia*

Co-founder and Director of English Champ Malaysia, Aileen is a passionate educator who believes music and movement is a powerful tool in one's learning journey. She is also a founding member of The Association of Toy Libraries Malaysia and a committee member of We Care Journey, advocating for play and inclusiveness in a wholesome education system.

» **Using Music and Movement In Teaching Language and Literacy (p31)**



Amelia Jaishree *Singapore*

Currently a lecturer and trainer, Amelia Jaishree holds a Masters of Education from the University of Adelaide. She has sixteen years of experience in mentoring teachers of language and literacy, both locally and regionally. Amelia believes in making education accessible, attainable and affable, and is committed to quality training which helps learners achieve their optimum potential.

» **Our Lion City - Past & Present (p69)**



Amutha Saravanan *Singapore*

Amutha Saravanan loves to combine her research background in Clinical Neuropsychology with the arts, making a difference to the lives of those going through Da Vinci Group's Neuroeducation-based programmes. She, her husband CEO Saravanan Manorkorum, and their team are on a mission to cause a paradigm shift in education across the world.

» **Neuroeducation: Causing a Paradigm Shift in Education (p32)**



Andy Martin *Singapore/UK*

Andy Martin is a specialist (SEND) teacher for nearly 14 years and has been lucky enough to teach all over the world, from the UK, Australia, Africa and Singapore. He is passionate about developing emotional literacy and the power that story telling can have in the process. His first book is *The Rainbow Dragon*.

» **Emotionally Empowering Your Kids! The Rainbow Dragon (p26)**



Andy Chua *Singapore*

Andy Chua, the award-nominated author of the *Fossil Finders* series, is an avid reader, web enthusiast, photographer, gamer, badminton-player and jogger. As the co-moderator of Singapore's largest fossil and paleontology society, he gives guest lectures on Prehistoric Life and Geology and collaborates with paleontologists in other fields.

» **How I Came Up With My First Book (p40)**



Annusia Balan *Singapore*

Annusia is an Experience Designer and Researcher working in the public sector. Her work is governed by contextual needs and focuses on humanising content for corporate and public clients. She began her design journey in National Library Board, where she set up library@orchard using design thinking principles. During her free time, she runs "The Tamil Class" to improve the language classroom experience through design.

» **The Muddle of Mahabharatha (Storytelling) (p69)**



A P Jayaraman *India*

Dr A P Jayaraman is a nuclear scientist. His stories are based on sober scientific facts, yet sweetly laced with fiction. Travelling across India, these sci-stories have been delivered in English and Malayalam, and have won him the Kerala State award for Children's Literature. His sci-story R0man, on desalinated water, was presented in ACS 2005 at Singapore.

» **Royal Potty (p35)**



Ashley Koh *Singapore*

As an avid reader and a fervent writer, Ashley pursued her dream and published her first novel, *Rosemary and the Wood Hut Fairies*, at 11. The book was awarded an NAC grant for its Chinese translation. She continues to find ways to pursue her passion, and in her spare time while studying at Singapore Chinese Girls' School.

» **21st Century Writing: From Generation Z and Beyond (p42)**



Barbara Moxham *Australia/Singapore/Germany*

Barbara was born in Munich, raised in Sydney and calls Singapore home. After completing a Bachelor of Design and a Master of Art she worked as an art director and graphic designer. An incurable book addict satisfying her cravings through book illustration, she has illustrated three picture books, her latest being *Hello Goodbye Little Island*.

» **Portfolio Review (p24)**



Bernard Toh *Singapore*

Bernard is the co-founder of the Singaporean award-winning animation studio, Robot Playground Media. As the Creative Director, he oversees all creative aspects of his studio's original productions as well as commissioned works. He has over 15 years of experience in character design, animation and art direction for animated TV and web series, short films, commercials, and documentaries.

» **You've Got The Look [Workshop] (p33)**



Beth Ann O'Brien *Singapore/UK*

Dr Beth O'Brien is a Senior Research Scientist at the Centre for Research in Child Development at NIE, NTU. Her interests are in children's reading development for diverse learners, including bilinguals and children with dyslexia. She currently leads projects on bilingual reading brain networks for typical and dyslexic readers, and technology-based apps for teaching phonics with learning-support-program students.

» **Enhancing the Home Literacy Environment through Dialogic Reading (p27)**



Casey Chen *Singapore*

A multidisciplinary artist who breathes, lives and eats all things aesthetic. Casey has been in the design and art field for over two decades. He is experienced and versatile with various aspects of design, including branding, furniture, jewellery, product design, and sculpture. He is the author of three books.

» **Singlish in KidLit: Discuss (AFCC Closing Panel) (p42)**



Clairine Chan Ka Yin *Hong Kong*

Clairine Chan is a lecturer in English Language Education at the Education University of Hong Kong where she taught English Phonetics and Phonology and teaching methods courses since 2006. She also provides consultancy services related to English Language teaching to primary schools in Hong Kong.

» **Engaging and Supporting Children's Language Development and Creativity with Technology (p29)**



Colin Goh 吴荣平 *Singapore/Taiwan/USA*

Colin Goh is a writer/cartoonist whose work includes the international bestseller *Search Inside Yourself*. With wife Woo Yen Yen, he created *Dim Sum Warriors*, a critically-acclaimed bilingual comic and app series which was adapted into a musical that toured 25 major Chinese cities. They also founded satirical website *TalkingCock.com* and made the multiple award-winning movie, *Singapore Dreaming*.

吴荣平本科毕业于伦敦大学学院法律系，硕士就读于纽约哥伦比亚大学法学院，于纽约、英国及新加坡均拥有律师资格。他还是一个专业漫画师，他的漫画曾在英国、美国、日本、新加坡和马来西亚出版，也曾为《纽约时报》畅销书《Search Inside Yourself》和《Joy on Demand》创作了插画。

- » AFCC Launch & Keynote (p22)
- » First Look: Illustration Critique (p40)
- » Singlish in KidLit: Discuss [Closing Panel] (p42)
- » Play & Replay: How To Prepare Your Creations For Multiple Platforms & Adaptations [Masterclass] (p45)
- » Tell a Story in 4 Panels! (p66)
如何自创四格漫画
- » Little Dim Sum Warriors: "Papa, I'm Still Not Sleepy" (p70)



Cynthea Liu *USA*

Cynthea Liu is an award-winning children's book author, publisher and consultant. She is published with Penguin Random, Disney, S&S, and Scholastic, with her work translated into multiple languages. She is also the publisher of Starts With Us, which empowers children to change the world in pursuit of their talents and interests.

- » Methods to our Madness (p23)
- » Speed Pitching (Writing) (p27)
- » First Pages: Writing Critique (p36)
- » Pathways to Publication: From Primer to Pro, and the Teaching the Personal Narrative: How to Help Young People Write with Voice (p41)
- » From Craft to Contract: Stress Test Your Work Without Stressing Out [Masterclass] (p45)



Darran Kuah *Singapore*

Darran has always had the love for drawing. His passion was already evident since his younger days, where he spent his free time busy doodling. In 2003, after working in the I.T. Industry for a decade, he decided to follow his heart and started Chips and Toon, an animation studio that focus on Story-telling and Animation development.

- » Portfolio Review (p24)



Daphne Lee *Malaysia*

Daphne Lee is the Editorial Consultant at Scholastic Asia, based in Kuala Lumpur, Malaysia. She was part of the team that created the Scholastic Asia Book Award and Scholastic Picture Book Award. Daphne is also a freelance editor who has worked with a number of publishing houses, as well as individuals on both fiction and nonfiction manuscripts for all age groups, although her specialty and focus are children's and YA fiction.

- » First Pages: Writing Critique (p24)



David Liew *Singapore*

When he's not illustrating books, David Liew is a model-maker, sculptor and writer. He has illustrated Eliza Teoh's bestselling *Ellie Belly* series of middle-grade readers, as well as Melanie Lee's award-winning series *Squirky the Alien*. David is also the Regional Advisor for the Singapore chapter of the Society of Children's Book Writers and Illustrators.

- » Portfolio Review (p24)
- » First Look: Illustration Critique (p40)



David Seow *Singapore*

David Seow is a well-known children's book writer within Singapore's literary scene. He is the author of 42 well-received children's books, including the *The Sam, Sebbie* and *Di-Di-Di & Xandy* series, and his books have been featured in publications such as *The Sunday Express* and *The International Business Times*. His latest book is *Race to Rio: Joseph Schooling goes for Olympic Gold*.

- » How I Started: A Writer's Journey (p29)



Denon Lim 林得楠 *Singapore*

Denon Lim Denan is the Executive Director and Chief Editor of Lingzi Media, and President of the Singapore Association of Writers. He is also a poet, having won the Golden Point Award and been shortlisted for the 2006 Singapore Literature Prize. His new poetry collection 《如果还有萤火虫》 *If There Are Still Fireflies* was published in December 2017.

林得楠，新加坡作家协会会长（2016-），出版社玲子传媒执行董事兼总编辑，少年时期开始发表诗作。2001年获得新加坡国家艺术理事会主办金笔奖华文诗歌组第二名，2003年获得金笔奖第一名；1991年出版诗帖《怀念小灯笼》，2005年出版诗集《梦见诗》（新加坡文学奖2007提名作品之一），2017年推出《如果还有萤火虫》彩色诗集。林得楠也喜爱儿童文学创作，曾以“喊喊哥哥”为笔名主持儿童信箱长达十年，也是多部儿童绘本的撰稿人。

- » Read Our World: Getting SingLit into the Hands of Children (p23)



Derin Övgü Ögün *Turkey*

Derin Övgü Ögün is a student in Media and Visual Arts Department at Koç University. Her interest in photography and collage led to her encounter with picture books and the fascination didn't stop ever since. Her current work focuses on material and sensorial qualities of picture books.

- » Books for the Feet (p30)



Difference Engine *Singapore*

Difference Engine is a Singapore-based independent comics publishing house. They are inspired by the wealth of stories coming from Asia and are driven by the commitment to share those narratives with the world. They believe in sparking imagination through make-believe, in the ability of visual storytelling to share ideas, and in a reality powered by comics.

- » Digital Storytelling with Augmented Reality (p70)
- » How to Draw Comics (p69)



Djohan Abdul Rahman *Singapore*

A freelance writer, Djohan loves to express his thoughts and emotions through poetry and short stories. In his spare time, apart from fishing, he loves to drive people up the wall with his crazy antics.

- » How I Came Up With My First Book (p40)



Don Bosco *Singapore*

Don Bosco writes thrilling fiction for teens and children. His stories are mostly inspired by Asian legends and pop culture. He started the publishing studio Super Cool Books in 2011. His *Sherlock Hong Adventures* was acquired by Marshall Cavendish, and his *My Blade Quest* series by Armour Publishing.

- » Pathways to Publication: From Primer to Pro, and the Methods to our Madness (p23)
- » First Pages: Writing Critique (p36)



Donna Lim *Singapore*

Dr Donna Lim is a teacher educator with the National Institute of Education, Singapore. She specialises in English Language methodology courses for young learners. Her interests cover reading and writing methodology, children's literature, oral communication methodology and assessment literacy.

- » Embracing Reader's Theatre for Holistic Education (p32)



Edgar Liao *Singapore*

Edgar is a PhD candidate in the University of British Columbia's Department of History. He is currently working on his PhD dissertation project on the history of youth in modern Singapore. He has taught in the NUS Department of History previously and is co-author of *The University Socialist Club* and the *Contest for Malaya* (Amsterdam University Press; NUS Press, 2012).

- » Children Magazines and Stories in Singapore (p19)



Edmund Wee *Singapore*

Edmund Wee is the founder of Epigram Books which was set up to champion Singaporean literature. Its authors regularly win major book prizes, including the Hedwig Anuar Children's Book Award, Singapore Literature Prize and Singapore Book Awards. It also hosts the annual Epigram Books Fiction Prize and its London office started publishing literary fiction from Singapore and Southeast Asia in 2017.

- » Venturing Out: Selling Beyond Singapore's Market (p40)



Edwin Ng *Singapore*

Edwin Ng has illustrated numerous school text books, teaching materials and children magazines. He is a three times Gold Medal Award winner of Book Design Competition for "Singapore Festival of Books". He has also been a Costume Designer for People Association Chingay Parade since 2006. Edwin is currently working as an adjunct lecturer in Nanyang Polytechnic.

- » Memories of Kwan Shan Mei (p19)



Elaine Ng *Singapore*

Elaine Ng has over 25 years of experience as an educator, and is co-founder of The Learning Connection, an arts organisation providing quality arts experiences to young people through theatre programmes and arts education. She is currently a PhD candidate at Griffith University, and heads the Continuing Education and Training Committee at the Singapore Drama Educators Association (SDEA).

- » Improving Teachers' Efficacy in Class Engagement Using Drama Strategies [Workshop] (p27)



Eleanor Choo *Singapore*

Eleanor Choo found her love for gritty storytelling when she directed her first documentary on domestic violence. She believes that a film is a great way to get under the skin of characters and bring awareness of topics to the public and seeks to tackle “talking point” issues to generate discussions. She believes that stories must first educate, then entertain, and bring about a “frisson” in your spine.

» **Singapore Short Film Showcase 2: Written by Young Adults, for Young Adults (p71)**



Eliza Teoh *Singapore*

Formerly a journalist and sub-editor at *The Straits Times*, Eliza Teoh is the author of the national-bestselling *Ellie Belly* series. Her books are infused with fun animal facts and language tips which appeal to reluctant readers. Eliza has been a mentor to many young authors, conducting writing workshops in schools and facilitating workshops for the GEP Creative Writing Programme.

» **Venturing Out: Selling Beyond Singapore Market (p40)**



Ellie Ngim *Singapore*

Ellie Ngim is a graduate from the London School of Economics (LSE) and was nominated in 2015 as Directing Fellow in the Busan Asian Film Academy. With over five International Film Festival screenings and a Gold Effies since joining the media industry in 2012, she is currently managing Bert Pictures and BeVRR.

» **VR360 Storytelling (p31)**



Elodie Kyra *Singapore*

Elodie Kyra had her first taste of literary success as the co-author of her mother’s national bestseller *Ellie Belly #8: Otter Out of Water*. This year, she released *Rage*, the first book in a planned trilogy. Elodie’s debut novel hit the national bestselling list and proceeded to stay there for over 15 weeks, making her Singapore’s youngest national bestseller.

» **21st Century Writing: From Generation Z and Beyond (p42)**



Emily Lim *Singapore*

Author Emily Lim is the first outside North America to win three medals at the IPPY Awards and first in Southeast Asia to receive the Moonbeam Children’s Book Award. Her *Toy Series* has been published in four languages in five countries. Emily was named Mediaworld’s Singapore Woman Award 2013 Honoree for inspiring readers through her writing.

» **How I Started: A Writer’s Journey (p29)**



Eunice Olsen *Singapore*

Eunice Olsen is an actor, host, pianist, founder and Executive Producer of Eunice Olsen Media. She created the international Emmy nominated series WomenTalk TV, an online interview program featuring unsung Asian ‘heroines’. In 2018, she published her first children’s book *I’m a Girl. See what I can be!*, a series of poems inspired by the women she interviewed on WomenTalk.

» **Giving a Voice: Inclusivity in Singapore’s KidLit (p35)**



Eva Wong Nava *Singapore*

Eva Wong Nava is an art historian, educator and writer. She founded CarpeArte Journal, which publishes her flash fiction and art writing alongside other contributors. Elsewhere, she reads and writes voraciously and authored *Open: A Boy’s Wayang Adventure*, which encourages young readers to be more compassionate to people on the Autism Spectrum.

» **Giving a Voice: Inclusivity in Singapore’s KidLit (p35)**



Evelyn Wong *Singapore*

Evelyn is a children’s writer who writes about the diversity of languages and life in Singapore. Her picture book, *The Naughty Mynah*, was adapted for Story Box Theatre by The Learning Connections while her storytelling workshop *Makan Mischief* was performed in the Singapore Writers Festival for Families. Evelyn has also been actively involved in AFCC since the first festival in 2010.

» **The Noisiest Tree: A Multilingual Storytelling Session (p68)**



Felix Cheong *Singapore*

Felix Cheong has authored 13 books which span from poetry to satirical flash fiction and picture books. He was conferred Young Artist of the Year for Literature in 2000, and has been invited to read at writers’ festivals worldwide. Holding a Master’s in Creative Writing, Felix is an adjunct lecturer with LASALLE College of the Arts and other overseas universities.

» **Writing a Page Turner for Tweenies (p42)**



Francis Wong Hooe Wai 虎威 *Singapore*

Architect Francis Wong Hooe Wai is the author of several books of prose and is a regular columnist for *Lianhe Zaobao*. He currently teaches creative writing in schools and often conducts storytelling and activity sessions. His recent picture books *Grandpa’s Little Room* and *Go Trishaw Go* take their settings from old Chinatown.

虎威原名黄虚怀，是建筑师，也是《联合早报》副刊专栏作者，著有多部散文集。他是推广华文学习委员会驻校作家计划的导师之一，并常受邀为学生们讲故事、做活动。近期创作的绘本《外公的小房间》《三轮车跑得快》都以旧牛车水为背景。

» **How I Came Up With My First Book (p40)**



Frané Lessac *Australia*

Frané Lessac is an author/illustrator, creating over forty books for children. She was awarded the Muriel Barwell Award for Distinguished Service to Children’s Literature and was the inaugural Regional Advisor for SCBWI Australia West. Frané visits schools, libraries and festivals around the world, sharing the process of writing and illustrating books.

» **First Look: Illustration Critique (p40)**

» **Windows Into Worlds (p28)**



Gabby Tye *Singapore*

Gabby Tye is an 18-year-old Veterinary Sciences student and also the national-bestselling author of the *RunHideSeek* trilogy. She has five books released and is now completing *EverAfter*, the sequel to *RunHideSeek*. Gabby is the youngest Singaporean author to have had her book rights acquired by a major Chinese publisher. The movie rights to her books have been optioned to Woosh Pictures.

» **21st Century Writing: From Generation Z and Beyond (p42)**



Ginia Ng *Singapore*

Ginia Ng, a senior lecturer from SEED institute, holds a Doctoral degree of Education from East China Normal University, specialised in Early Childhood Education. She rose through the ranks with more than 20 years of early childhood teaching and training experience. She is a prolific writer who has written sixty-four Chinese readers for young children.

黄雪云老师是新苗师范学院的高级讲师，获中国华东师范大学教育学博士学位和新加坡南洋理工大学教育硕士学位。黄老师拥有20多年的幼儿教育工作经验，包括教导学前儿童和培训幼儿华文教师。她也是儿童图画书的作者，出版了约64本学前华文图书和一些幼儿园华文教材。

» **Roundtable: How SingLit is Used from Preschools to Primary Schools (p34)**



Glenn Bartlett *Singapore*

Glenn Bartlett is Turner’s Executive Creative Director in Asia Pacific. As the head of Creative Services, he tasks his team to deliver world-class and on-brand creative product across all functions of Turner’s entertainment brands. Dedicated to enhancing his time in Asia, Glenn is passionate about learning new languages and cultures and continues to study Chinese and Japanese.

» **Keynote and Meet the Commissioners (p30)**

» **Speed Pitching (Media) (p33)**



Gomatheey D/O M Veeramari *Singapore*

Ms Gomy has a Master of Arts in Special Educational Needs with the University of South Wales, UK. She has worked as a Senior Inclusion Specialist in Presbyterian Community Services for the last 20 years. She oversees the Integrated Childcare Programme funded by MSF at six PCS childcare centres and is also a certified Signpost Facilitator for a parent program – Signpost for Building Better Behaviours.

» **Supporting Pre-Schoolers with Language Difficulties in the Classroom (Workshop) (p27)**



Helle Norup *Denmark/Singapore*

Helle grew up in Denmark and in a plethora of imaginary worlds. She lived in five different countries and worked with corporate marketing and communication, before moving to Singapore and becoming a full-time explorer and writer. *The Missing Barbegazi* (Pushkin Children’s Books) is her first novel.

» **From Pitch to Book Launch: The Missing Barbegazi – Author and Editor Perspectives (p24)**

» **The Missing Barbegazi (p75)**



Hidayah Amin *Singapore*

Hidayah Amin had her first short story published when she was 11. It was only when she lost her childhood home that she resumed writing and published *Gedung Kuning* in 2010. She has since written six nonfiction books and six children’s books, including the award-winning *The Mango Tree*.

» **Creative Storymaking: A Masterclass Taster [Masterclass] (p46)**

» **Living, Writing & Creating, S.I.E.W D.A.I Style! (p33)**



Ilgim Veryeri Alaca *Turkey*

Ilgim Veryeri Alaca is an Assistant Professor at Koç University, Istanbul. She contributed to *The Routledge Companion to Picturebooks*, *The Routledge International Handbook of Early Literacy Education* and *The Routledge Companion to International Children's Literature*. Her articles appeared in *Leonardo*, *International Journal of Education through Art* and *Journal of Illustration*.

- » **Books for the Feet (p30)**
- » **From Soups and Potions in Picturebooks to Fluid Picturebooks (p32)**



James Tan *Singapore*

James Tan likes to sit in kopitiam and draw what he observes. An illustrator and a comic artist, he has published a travelogue art-book *The World is So Big* based on his travels around the world. In addition, he illustrated the children's book series *Stacey Goes to the Museum* and *Danger Dan*.

- » **Portfolio Review (p24)**



Jean Yeo *Singapore*

Jean Yeo is the creator and Executive Producer of *Lion Mums*, one of the most popular programmes on local TV in recent years. Some of her creations have won international awards and are distributed beyond Singapore. Jean also wrote and directed *The Leap Years*, an adaptation of Catherine Lim's novella *Leap Of Love*.

- » **Small Island on the Big Screen: Singaporean Stories to Remember (p28)**



Josephine Chia *Singapore*

Josephine was inspired to be a writer and share the stories of her kampong life and Peranakan heritage. Her books often incorporate Singapore's social and political history, with *Kampong Spirit Gotong Royong* winning the 2014 Singapore Literature Prize. She has spoken at several international writing festivals, and mentors teenage and adult aspiring writers.

- » **Knowing Our History Through Children's Books (p39)**
- » **Books by Josephine Chia (p78)**



Jumaini Ariff *Singapore*

Jumaini Ariff is a children's book author and is well known for her uniquely crafted storytelling persona *Nek Selampit*. She has participated in numerous national campaigns and international storytelling performances. As a Malay Language Ambassador, she works closely with various institutions to inculcate interest in the Malay Language amongst the young.

Jumaini Ariff merupakan penulis buku kanak-kanak dan seorang pencerita yang dikenali sebagai *Nek Selampit*; seorang penglipur lara. Beliau telah melibatkan diri dalam pelbagai kempen- kempen nasional dan festival bercerita antarabangsa. Sebagai Duta Bahasa, Jumaini kini sedang bergiat aktif dengan badan-badan bahasa untuk melestarian penggunaan bahasa Melayu di kalangan kanak-kanak.

- » **Zafir Tapir Saves The Forest! (p66)**
Zafir Si Tapir Selamatkan Hutan! [Storytelling]
- » **Exploring SPACE through Picture Book 'Three, Two, One...Zoom!' (p71)**
Terokai Angkasa Lepas melalui buku cerita 'Tiga, Dua Satu...Zoom!'



Jyotirmoy Saha *Singapore*

Jyotirmoy Saha, is a serial entrepreneur in the media and digital content space. He is renowned for being the Founder and CEO of August Media Holdings. In eight short years, he has taken the company to a position of leadership in the kids IP production business in South East Asia.

- » **Speed Pitching (Media) (p33)**
- » **Ultimate Pitch Finals (p35)**



K Rajagopal *Singapore*

Raja is an award-winning director whose works span Singapore's four languages. His debut feature film *A Yellow Bird* was selected for the Cinefoundation's L'Atelier at Cannes, and he received the Singapore International Film Festival's Special Jury Award thrice for his short films. Elsewhere, Raja's television projects have also earned him local and international awards.

- » **Totally Totto: Comic Book to TV Adaptation (p32)**



Karen Lee *Singapore*

Karen is a storyteller and trainer with years of experience in the education field. She has been telling stories to people of all ages at schools, libraries and various community spaces, believing in their power to inspire people, teach values and bring communities together. She also trains preschool teachers, adults and students eager to use storytelling in various ways.

- » **Cruising In and Taking Off [Workshop] (p38)**



Karthickeyen Govindaraj *Singapore*

An alumnus of Nanyang Technological University, the University of Leeds and the University of British Columbia, Mr Karthickeyen Govindaraj is a pre-university educator and literacy researcher. His teaching and research interests include family literacy, reading education and bilingualism.

- » **Children's Stories in Tamil Language (p25)**



Katherine Blyn Wakely-Mulroney *Singapore*

Katherine Wakely-Mulroney holds a PhD in English from the University of Cambridge and is an Assistant Professor in the School of Humanities at Nanyang Technological University, Singapore. She is the co-editor of *The Aesthetics of Children's Poetry: A Study of Children's Verse in English* (Routledge, 2017).

- » **Lessons from Lewis Carroll: Alice and the Shape of Children's Literature (p40)**



Kathleen Ahrens *USA/Hong Kong*

Kathleen Ahrens, PhD, is a Professor in the Department of English at The Hong Kong Polytechnic University. She is an Advisory Board Member for the Society of Children's Book Writers and Illustrators and has served as a final round judge for the Feng-Zi Kai Picture Book Award and Hong Kong Picture Book Award.

- » **Using Picture Books To Facilitate Classroom-based Writing Projects (p41)**



Kathleen Chia *UK/Singapore*

Kathleen Chia holds a Master's degree in Child Development with Early Childhood Education from the University of London. She has a long history of involvement in teaching young children and in training teachers for the early years. She is a firm believer in the importance of children having authentic learning materials and has written books that are meaningful, engaging and culturally relevant for young children.

- » **Rhyming Round Reading! Making Reading Fun for Children (p32)**



Kathy Lee *Singapore*

Kathy Lee, Business Development Director of Filmat36 (S) Pte Ltd, has produced more than 100 hours of TV content in various genres, which include food and wildlife, crime and investigative, lifestyle, science and history, travel and adventure. Her children info-ed series have been top rated on networks for two consecutive years.

- » **Ultimate Pitch Finals (p35)**



Kenneth Liang *Singapore*

Kenneth Liang has been in Media for most of his working life, with stints at the Economic Development Board, the Singapore Tourism Board, and SingTel. As a young producer, he has received numerous awards for his work and launched various TV series on Channel 5 and Dream Forest. Kenneth is currently producing content on the internet platform, *Happy-TV*, and continues to produce shows under Dream Forest Stories.

- » **Small Island on the Big Screen: Singaporean Stories to Remember (p28)**



Khairudin Saharom *Singapore*

Khairudin Saharom's journey in children's book illustration began with *What Sallamah Didn't Know*, a heartfelt story written by Sharon Ismail. A firm believer that illustrations are capable of triggering the senses and capturing emotions, he uses drawing as a tool for communication in his work as an architect. Khai has also conducted classes on doodling as a tool for language mastery.

- » **Is there a Singapore Illustration Style? (p25)**



Khim Loh *Singapore*

Khim Loh is one of Asia's most established producers, with a wealth of industry experience. She co-founded The Moving Visuals Co. and as Executive Producer, her work includes over 100 productions for both local and international broadcasters. She participated in the International Emmy Awards and was an international jury member for the Banff TV Festival. Khim is currently President of the Association of Independent Producers (AIRPO) Singapore.

- » **Keynote and Meet the Commissioners (p30)**



Kiren Kaur D/O Ratan Singh *Singapore*

Kiren Kaur is a teacher educator with the National Institute of Education, Singapore. She specialises in English Language methodology courses for young learners and her interests cover reading and writing methodology, children's literature, oral communication methodology and assessment literacy.

» **Embracing Reader's Theatre for Holistic Education (p32)**



Kristi Wientge *Singapore/USA*

Originally from Ohio, Kristi grew up writing stories about animals, her favourite being a jet-setting mouse. She studied to become a special needs teacher and then spent several years exploring the world as a teacher. *Karma Khullar's Mustache* is her debut novel and *Honey Bees and Frenemies* will be released summer 2019, both with Simon & Schuster.

» **Pathways to Publication: From Primer to Pro, and the Methods to our Madness (p23)**

» **Karma Khullar's Mustache (p76)**



Lee Seow Ser *Singapore*

When not lawyering or mothering, Seow Ser writes, edits and leads Project to S.I.R (Socially Inclusive Reads) with Love. She is the author of four children's picture books including *Si Ma Guang and the Giant Jar* (IBBY Outstanding Book for Young People with Disabilities 2017) and *The Rain Tree*.

» **Living, Writing & Creating, S.I.E.W D.A.I Style! (p33)**

» **Creative Storymaking: A Masterclass Taster [Masterclass] (p46)**



Lee Yeow Heng *Singapore*

Yeow Heng has an innate flair for visualising, designing and illustrating. He created animated characters for the Singapore National Day Parade in 1997. His favourite character creations can be found in the *Adventures of Wesley* and in *Pura, the Magic Cat*. A graduate of Nanyang Academy of Fine Arts, Lee Yeow Heng is now a full time Art Teacher.

» **Memories of Kwan Shan Mei (p19)**



Lesley-Anne Tan *Singapore*

Lesley-Anne Tan is currently an undergraduate studying at Yale-NUS College. She co-wrote the action-packed *Danger Dan* children's book series, published when she was just 16. Her popular *Secrets of Singapore* series has clinched several awards. She has spoken at numerous schools and literary events, and has been interviewed by both local and international media.

» **Making a Mark: Iconic Children's Characters in SingLit (p41)**



Leslie Lee *Singapore*

Leslie is the Executive Director for Media Networks at Disney in Southeast Asia, and is responsible for the on-air content for its channels - programming, acquisitions, localisation, distribution and operations. Leslie has over two decades of experience and expertise in the arts and entertainment industry and has held management roles in companies such as Viacom Asia, Mediacorp and SAFRA Radio.

» **Keynote and Meet the Commissioners (p30)**

» **Speed Pitching (Media) (p33)**

» **Ultimate Pitch Finals (p35)**



Li Zhiping *Singapore*

Li Zhiping was born in Putien, China and immigrated to Singapore at a young age. She graduated from the National University of Singapore with a Bachelor of Arts (Honours) in Chinese Studies, and is currently working as a teacher in a local junior college.

» **Children Magazines and Stories in Singapore (p19)**



Lim Geok Leng *Singapore*

Lim Geok Leng has been in the publishing industry for 37 years. She started from EPB Education, SNP Pan Pacific Education and next, to MCE Education. Currently, she is MCE General Manager and Publisher of Asia Language Publishing. She has been the president of the Chinese Language Publishing Association in Singapore since 2005.

» **Memories of Kwan Shan Mei (p19)**



Lin Xueling *Singapore*

Lin Xueling is a journalist by day. But at night, when the moon is full, she hunts shrunken heads, magic daggers and volcanic lakes with her talking cat as her trusty companion. She is currently writing the *Great Plain of Stupas* which is the second volume in the *Island in the Caldera* series.

» **Creating Mythology: Singapore Style (p38)**



Linda Gan *Singapore/UK*

Linda Gan holds a Master's degree in Child Development with Early Childhood Education from the University of London and spent 31 years with the National Institute of Education, Singapore, training teachers. She has a special interest in children's literacy and is the author of numerous literacy materials that recognise the efficacy of children having learning materials that relate to their culture and experience.

» **Rhyming Round Reading! Making Reading Fun for Children (p32)**



Linda Tan Lingard *Malaysia*

Linda Tan Lingard is Managing Partner of the Yusof Gajah Lingard Literacy Agency and the president of Integra Creative Media Snd Bhd (Oyez!Books), a leading picture book publisher in Malaysia. Linda has more than 25 years in the publishing industry and is also the founder of the Children's Picture Book Association of Malaysia.

» **Getting into ASEAN Markets (p34)**



Loh Chin Ee *Singapore*

Loh Chin Ee is the Principal Investigator of the Building a Reading Culture (BRC) project on reading and school libraries in Singapore's secondary schools. She has spoken and written widely on the importance of reading and the role of school libraries for twenty-first century learning. Further details on her projects can be found at readingcultures.org

» **How to Build A Reading Culture Through the School Library (p36)**



Lucia Obi *Germany*

Lucia Obi has been working in academic libraries, and also as a freelance illustrator and editor in the children's publishing industry. Trained in Cultural Anthropology, Chinese Literature, Art and the Library and Information Sciences, she is now the language specialist for Chinese and Korean children's literature at the International Youth Library in Munich, Germany.

Lucia Obi's appearance is supported by the Goethe-Institut Singapore.

» **AFCC Launch & Keynote (p22)**

» **Asian Award-Winning Titles in the White Ravens (p39)**



Mabel Wee *Singapore*

Mabel Wee was a Childcare Quality Advocate with PCF HQ. She contributes in training and consultation with AECES by mentoring early childhood supervisors as well as assisting novice ProFLAiRs to develop professionally. She helped to simplify Dr Tan Wee Kiat's SG50 book, Singapore: Our Pledge, for preschool children.

» **Stamping: The Fun Way to Know Singapore (p40)**



Marc Checkley *New Zealand/Switzerland*

Marc has over 15 years of experience in broadcasting, content production, development and consultancy across the Asia-Pacific, and is a regular speaker and workshop facilitator at creative business events. He is Chairman of AFCC's Cross-Platform Summit and was a key advisor to Singapore's Workforce Development Agency. He launched IO Creative, a production, development and consultancy agency in 2016.

» **Keynote and Meet the Commissioners (p30)**

» **Speed Pitching (Media) (p33)**

» **Ultimate Pitch Finals (p35)**

» **Pitch-Perfect: The Ultimate Pitch-Ready Masterclass! [Masterclass] (p44)**



Marco Sparmberg *Germany/Singapore*

Marco Sparmberg has worked on numerous new media pioneer projects in China, Hong Kong, Germany and the UK during the past 12 years. He is one of the leading transmedia evangelists in Asia. As Audience Development Lead at Mediacorp, he drives the organisation's social media strategy as well as digital business transformation in digital content.

» **Building Collective Storyworlds [Masterclass] (p44)**



Mariann How *Singapore*

Mariann How has a Master's degree (Hons) in English. She is a passionate educator and mother, and believes in reading storybooks. She incorporates fun, integrated activities in a joyful environment for young learners so that they can develop a love for reading and a positive disposition towards learning English.

» **Stamping: The Fun Way to Know Singapore (p40)**



Marie Toh *Singapore/UK*

Marie Toh is an illustrator currently based in London. She enjoys visual storytelling and illustrated her first book, *The Boy in the Whale Suit*, which was published by Epigram. She has since illustrated movie posters for local independent cinemas such as The Projector and Anticipate Pictures.

» **Giving a Voice: Inclusivity in Singapore's KidLit (p35)**



Mark Greenwood *Australia*

Mark Greenwood's award-winning picture books include *Simpson and his Donkey*, *The Mayflower and Jandamarra*. His latest chapter book series delves into *History Mysteries*. Mark often works with his wife, illustrator Frané Lessac, to produce books that promote an understanding of multiculturalism. His new picture book, *The Happiness Box*, is set in Singapore.

» **The History Hunter (p40)**



Mary Chin *Singapore*

Currently Course Chair of the Diploma in Creative Writing for Television and New Media, Singapore Polytechnic, Mary Chin co-produced the original web series *The Leon Theory* and managed its transmedia story extensions over several media platforms. She spent more than 10 years as a writer-producer in the media industry, with her works shown on MTV Asia, Discovery and National Geographic.

» **Producing Teen Content for Digital Platforms - The Leon Theory (p26)**



Mary George *Singapore*

Mary George is a child development consultant, teacher educator and publisher of *What's Up*, a monthly newspaper for children in Singapore.

» **The Brain and Language Development (p23)**



Mary Rose Adelle G Pacificar *Philippines*

Mary Rose Adelle G Pacificar is a Filipino writer and illustrator who focuses on children's literature. She is now working on a series of flash fiction and illustrations on and for children with special needs. She is currently teaching literature courses at the University of the Philippines High School Iloilo.

» **What's your Favourite Colour? Illustrated Flash Fiction on Ilonggo Children with Colour Blindness (p34)**



May Tan *Singapore*

May Tan is the Director of Literary Arts at the National Arts Council. She works closely with the literary community and government partners to champion Singaporean literature and writers as well as to cultivate an appreciation of the diverse stories from Singapore.

» **Read Our World: Getting SingLit into the Hands of Children (p23)**



Melissa Choo *Singapore*

Melissa Choo is a librarian who dares to believe and dream. She is also a strong advocate for reading and promotes reading in Mother Tongue Languages to all age groups, especially children from four to twelve.

» **Gaming Up for Reading- A Look into Reading 'Engame-ment' (p32)**



Meryl Chin *Singapore*

Meryl Chin is an Associate Librarian from the Children and Teens team at the National Library Board, Singapore, which supports primary and secondary schools in building a sustainable reading culture through the provision of reading programmes that inspire and encourage reading and learning. She also manages and writes for the discoverReads website, the go-to resource for students, parents and teachers for all things to do with reading.

» **Gaming Up for Reading- A Look into Reading 'Engame-ment' (p32)**



Michele Schofield *Australia/Singapore*

Michele Schofield is Senior Vice-President, Content Development and Sales at One Animation, tasked with developing and guiding new IPs, managing content sales globally and One Animation's portfolio of YouTube channels. A 20 year industry veteran, Michele has held previous positions as the head of content at A+E Networks Asia and Turner Entertainment Networks Asia.

» **Speed Pitching (Media) (p33)**

» **Ultimate Pitch Finals (p35)**



Mindy Pang *Singapore*

Mindy Pang has more than a decade of experience as an editor and marketing manager at Marshall Cavendish International (Asia). She was the driving force behind key publications as a senior editor and currently develops marketing strategies to help the publishing house remain a leading publisher in Asia and beyond.

» **Venturing Out: Selling Beyond Singapore's Market (p40)**



Mira Widhayati *Indonesia*

Mira Widhayati graduated from the Bandung Institute of Technology's Visual Communication Design Course. Mira is a member of Kelompok Pencinta Bacaan Anak (Society for the Advancement of Children's Literature) and has represented Indonesia in workshops overseas. Initially illustrating short stories for children's magazine *Bobo*, she continues to illustrate picture books while finding joy in storytelling.

» **Teach Me to Tell a Story! (p68)**

» **Turning Illustrations into Storytelling Devices [Workshop] (p28)**



Mohd Mukhlis Bin Abu Bakar *Singapore*

Mohd Mukhlis Abu Bakar is an Associate Professor at the National Institute of Education, Nanyang Technological University. He obtained his MA and PhD from the University of Wales, Bangor, UK. His current research interests lie in the fields of bilingualism, biliteracy, and literacy learning, and span the domains of home, school and faith.

» **Roundtable: How SingLit is Used from Preschools to Primary Schools (p34)**



Myra Garces-Bacsal *Singapore*

Dr Myra Garces-Bacsal is an Assistant Professor at the National Institute of Education, Nanyang Technological University in Singapore. She is the Co-Coordinator of the Diploma in Special Education and the Professional Development Leader of the Early Childhood and Special Needs Education Academic Group. She manages the vibrant website gatheringbooks.org

» **AFCC Launch & Keynote (p22)**



Narayanasamy Pushpavalli *Singapore*

N. Pushpavalli has a diploma, degree and Masters in Early Childhood Education. She has been the Principal of the Ramakrishna Mission Sarada Kindergarten since 2008, and was appointed an ECDA Fellow in 2015 and Skills Future Fellow in 2017. In her 20 years of preschool experience, she has explored many approaches to nurturing bilingualism in children.

» **Roundtable: How SingLit is Used from Preschools to Primary Schools (p34)**



Ng Siew Chin *Singapore*

Siew Chin is a Research Assistant at NIE. She has recently completed a Master's degree in education from the University College London and holds a Bachelor's in Early Childhood Educational Studies and Leadership from Wheelock College. She was a preschool teacher working with children from eighteen months to six years old.

» **Enhancing the Home Literacy Environment through Dialogic Reading (p27)**



Norhashimah Azli *Singapore*

Norhashimah Azli is an Associate Librarian at the National Library Board, Singapore. When not engaging children and teens through reading programmes in schools, she works with a team of librarians to produce services to encourage reading and learning at the public libraries.

» **Gaming Up for Reading- A Look into Reading 'Engame-ment' (p32)**



Nur Artika Binte Arshad *Singapore*

Nur Artika is a Research Assistant at NIE. She is involved in the 'Singapore Kindergarten Impact Project', a large-scale longitudinal study on the transition from preschool to primary school. Her research interest lies in the language and literacy development of early learners.

» **Enhancing the Home Literacy Environment through Dialogic Reading (p27)**



Nur Ashikin Binte Kamaruddin *Singapore*

Nur Ashikin is a Senior Educational Therapist with four years of experience helping students with dyslexia. She has a Post-Graduate Certificate in Specific Learning Differences from the University of New South Wales. Currently, she is an Awareness Speaker and a member of the English Exam Skills Programme in the Dyslexia Association of Singapore (DAS).

» **Understanding Dyslexia (p25)**



Nur'afifah Binte Mohd Hussain *Singapore*

Nur'afifah is a mother and educator who is highly passionate about children and books. She enjoys storytelling, dramatising and interacting with young children. Her belief that books can lead to fun and engaging learning experiences sparked the hopes to share this love and joy of reading with the very young.

Nur'afifah ialah seorang ibu dan pendidik yang mempunyai minat yang mendalam terhadap kanak-kanak dan buku. Minatnya ini menimbulkan keseronokan tatkala bercerita, berdrama dan berinteraksi dengan kanak-kanak. Melalui buku dan pengalaman yang menarik dalam pembelajaran, dia berharap keseronokan serta rasa cinta terhadap buku-buku dapat dikongsi dan diterapkan dalam jiwa kanak-kanak dari seawal usia.

- » **See, Feel and Imagine: An Exploration of Colours, Shapes and Textures (p66)**
- Lihat, Sentuh dan Bayangkan: Meneroka warna, bentuk dan tekstur**



Nur-El-Hudaa Jaffar *Singapore*

Nur-El-Hudaa Jaffar began writing fiction in 2014. Since then, she has won awards for her children's books, short stories and poetry. She is also a translator and an editor. A volunteer storyteller at a library, Nur-El-Hudaa believes that there is no age limit to enjoy a children's book.

- » **Translating Singapore KidLit (p41)**



Oscar Ng *Singapore*

Oscar Ng was inspired by Kwan Shan Mei's illustrations since primary school that she doodled on every textbook. She furthered her studies at Central St Martin's in UK and returned to serve at the Nanyang Academy of Fine Arts for 21 years. She was appointed by the estate to organize the collection of Kwan Shan Mei.

- » **Memories of Kwan Shan Mei (p19)**



Otto Fong *Singapore/Thailand*

Formerly a science teacher and scriptwriter, Otto Fong is the author of bestselling comic series *Sir Fong's Adventures in Science*. In the last eight years, Fong has toured over a hundred schools promoting the learning of science, and is now working on Book 7 of the *Sir Fong* series. *Totally Totto*, a 16-episode adaptation of the *Sir Fong* series, will be telecast on OKTO in 2018.

- » **Totally Totto: Comic Book to TV Adaptation (p32)**



Pamela Rushby *Australia*

Pamela Rushby has written over 200 books for children and young adults. She has won many awards – including a bag of gold coins at a festival in Iran. Pam is a registered teacher and speaks regularly at schools, festivals and conferences. She loves delving into history to find her stories.

- » **How to Write Sizzling First Sentences (p33)**
- » **The Perfect Pitch (p23)**
- » **Writing Historical 'Faction' (p30)**



Paper Monkey Theatre *Singapore*

Paper Monkey Theatre creates theatre productions and workshops infused with puppetry for children and family entertainment, encouraging artistic development and enriching learning experiences. Helmed by well-known playwright Benjamin Ho, Paper Monkey's aims to introduce performing arts through professional, fully staged productions that include puppetry, dance, and a variety of music and songs into their repertoire.

- » **Papa, I'm Still Not Sleepy- A Dramatised Reading with Puppets (p67)**
- » **Little Dim Sum Warriors: "Papa, I'm Still Not Sleepy" (p70)**



Patrick Yee *Singapore*

With 180 books to his credit, Patrick Yee is one of Singapore's leading illustrators. In 2016, he received The Most Prolific Illustrator award from the Singapore Book of Records. His works include the *Lee Kuan Yew* and *Rosie Rabbit* series, the latter translated into eight languages. Patrick also lectures at various tertiary institutions and teaches Art Therapy to special needs children.

- » **Is there a Singapore Illustration Style? (p25)**



Pearle Chua *Singapore*

Pearle Chua is an Associate Librarian at the National Library Board. An ardent reader, Pearle has worked with various primary and secondary schools in Singapore to promote reading. She is an avid collector of children's books and enjoys turning her home into a mini library.

- » **WondeRead (p28)**



Peter Creamer *Australia/UK*

Dr Peter and his wife, Kathy Creamer are joint partners of a newly established children's picture book publisher called Little Pink Dog Books. Uniquely, the partnership specifically provides opportunities for new and emerging talented children's authors and illustrators. By providing such opportunities, new and emerging talent is being recruited by established publishers.

- » **Providing Opportunities & Exposure to New Emerging Authors & Illustrators of Children's Picture Books (p25)**
- » **Speed Pitching (Writing) (p27)**



Priscilla Tey *Singapore*

Priscilla Tey is an illustrator and art educator. A graduate of the Rhode Island School of Design (RISD), she loves woolgathering and maintains a healthy sheep obsession. Her first picture book, *In-Between Things*, was published worldwide by Candlewick Press in 2018 and she is currently working on two more books under the same publisher.

- » **Is there a Singapore Illustration Style? (p25)**



Quek Hong Shin *Singapore*

Hong Shin is a freelance illustrator who has illustrated several picture books including *The Amazing Sarong*, *The Incredible Basket* and the *Ahoy, Navy!* series for RSN's 50th anniversary. *The Amazing Sarong* – the first book he wrote and illustrated – was shortlisted for Best Children's Title at the Singapore Book Awards 2016.

- » **Writing For Multi-cultural Readers (p24)**



Radhika Dhawan Puri *India/Singapore*

Radhika Puri is an award-winning journalist. She has won the WorldPress Institute Media fellowship and the Polestar Award, the latter for her contributions to internet journalism. She moved to Singapore in 2007, where she became a research associate at the Lee Kuan Yew School of Public Policy. *Mountain of Fire* and *The Fibonacci Revelation* are her first two novels.

- » **Knowing Our History Through Children's Books (p39)**



Rehina Pereira *Singapore*

Rehina Pereira is an accomplished media professional with over 25 years of experience and the Founder/Executive Producer of Verite Productions Pte Ltd. Rehina produces content across multiple genres and languages, including documentary, drama, travelogue, info-educational content, content for children and animation. She specialises in producing print-to-screen adaptations for television and enjoys collaboration with writers to bring their vision to screen.

- » **Speed Pitching (Media) (p33)**
- » **Totally Totto: Comic Book to TV Adaptation (p32)**



Rilla Melati *Singapore*

Rilla is a pioneer of Malay speech and drama programmes for schools in Singapore, and the founder of Mini Monsters Ltd. Author of several Malay children's storybooks, she has written scripts for many Malay children's TV shows since the 1990s. Rilla has also translated SR Nathan's *The Crane and the Crab* into Malay.

- » **Read Our World: Getting SingLit into the Hands of Children (p23)**



Rixou Low *Singapore*

Rixou is a comic artist, writer and illustrator who lives in Singapore, but spent most of her growing years in the imaginary lands of classic practical effects-based fantasy movies. Her works, which blend present day settings with fantastic elements, have received accolades both locally and overseas.

- » **Pandora's Story: Reinterpreting Mythology for Modern Times (p39)**



Robert Gunnar Magnuson

Philippines

Robert Gunnar Magnuson is an author and illustrator of numerous children's picture books. He also enjoys making comics for young readers. His book, *The Great Duck and Crocodile Race*, was awarded one of the Best Reads of 2012 by the NBDB. He lives with his wife and son in the Philippines.

- » **Duck and Croc: Stories of Friendship and Fair Play (Storytelling) (p66)**



Rosemarie Somaiah *Singapore*

Rosemarie Somaiah runs Asian Storytelling Network. One of Singapore's best-known storytellers, Rosemarie works with all ages. She creates original content in text and performance for educational, community and corporate organisations. Her books include *The Never Mind Girl and Other Stories*, *Gateway to Singapore Culture* and *Indian Children's Favourite Stories*.

- » **The Storyteller as Artist-Educator: Theory and Praxis (p41)**
- » **Writing For Multicultural Readers (p24)**



Ruth Martin-De Guzman *Philippines*

Ruth Martin-De Guzman is an educator, author and a mother. She is a pioneer teacher at The Raya School of Adarna House, the oldest children's literature publisher in the Philippines. She is currently the Executive Director of Adarna Group Foundation Inc, a philanthropic organisation advocating for early and universal literacy in grassroots communities.

- » **Unang Aklat: How to Teach Parents to Teach Their Young Ones Early Literacy (p25)**



Ruth Wan-Lau *Singapore*

Ruth Wan-Lau is the author of the *Timmy and Tammy* series and the *Percy and Pam* series. Over 300,000 *Timmy and Tammy* books have been sold since 2014, and Chinese versions have been launched with the support of the LKY Bilingualism Fund. Ruth is passionate about teaching children to love reading and to love Singapore.

- » **Making a Mark: Iconic Children's Characters in SingLit (p41)**



Ruth Wong *Singapore*

Ruth Wong Yeang Lam teaches at the National Institute of Education, NTU. She specialises in methodology courses on teaching English at the primary level. She believes in the power of reading, and indulges in the collection of children's books as a hobby.

- » **Stamping: The Fun Way to Know Singapore (p40)**



Saad Chinoy *Singapore*

Saad is a professional geek with Tusitala, the digital publishing arm of Potato Productions. He develops technology that enables creation of stories that adopt the interactivity of the digital medium to go beyond the printed page, without trying to replace it. "Trans-media storytelling" as the marketese would have it.

- » **Nine Tales (p70)**



Sara Siew *Singapore*

Sara Siew is an editor at the National Gallery Singapore. She was involved in the inception of the Gallery's publications department in 2010, and has to date overseen the production of an extensive range of titles including the *Awesome Art* series for children, which she authored.

- » **Is There A Uniquely Asian Art For Children? (p38)**



Sarah Mounsey *Australia/Singapore*

Sarah Mounsey is a book (and chocolate!) obsessed teacher librarian and author who lives in Singapore. She spends her days juggling 3 sons, hundreds of students and thousands of books. She is the author of the award-winning *Paw Prints* series of books, which have been published in Singapore.

- » **The Do's and Dont's of Author Talks: Tips for Teachers and Authors (p24)**



Sarah Odedina *UK*

Sarah Odedina has worked in the area of children's publishing for over two decades and with authors ranging from JK Rowling and Neil Gaiman, to debut authors whose stars are just rising. Sarah is Editor-at-Large for Pushkin's Children's Books as well as Editor of Scoop Magazine.

- » **From Pitch to Book Launch: The Missing Barbegazi - Author and Editor Perspectives (p24)**
- » **Make Your Words Count: Writing for Young Adults [Masterclass] (p46)**
- » **Speed Pitching (Writing) (p27)**



Satoshi Kitamura *Japan*

Satoshi Kitamura is a Japanese children's picture book author and illustrator. In 1983, he received the Mother Goose Award for the Most Exciting Newcomer to British Illustration for *Angry Arthur*, written by Hiawyn Oram. He has written and illustrated over 50 children's books and continues to explore the medium.

- » **For Illustrators and Writers [Workshop] (p38)**
- » **Kamishibai Storytelling 1 (p67)**
- » **On Illustration [Masterclass] (p45)**
- » **Kamishibai Storytelling 2 (p69)**
- » **First Look: Illustration Critique (p40)**



Seetha Lakshmi *Singapore*

Dr Seetha Lakshmi is an Associate Professor of the Asian Languages and Cultures Academic Group at the National Institute of Education, Singapore. Appointed as a trainer in 1997, she has been a leading figure in the teaching and research of standard spoken Tamil, Curriculum Review, Innovative Tamil pedagogy for the Tamil diaspora, Corpus Data and Teaching Tamil through Media.

- » **Roundtable: How SingLit is Used from Preschools to Primary Schools (p34)**
- » **Children's Stories in Tamil Language (p25)**



Shannon Ong *Singapore*

Shannon is a blur book-lover turned mother and bookseller of Woods in the Books. Even after 10 years, she remains enchanted by the beautiful books arriving daily, and derives every joy in sharing them with the angels and human beans walking through the little green door. Her dream is to be able to read all day and laugh with the bookshop elves even as her hair fades to silver.

- » **Indie Spirit: How Children's Bookstores Survive in Singapore (p26)**



Sharon Ismail *Singapore*

Sharon's love of books since young has resulted in her current passion to write books for children on issues relevant to their lives. In addition to being an educator from primary to university levels, Sharon also acts and hosts for stage and television. *The Ghost with Dirty Feet* is her third book after *What Sallamah Didn't Know* and *Makan Time!*, a bilingual picture book.

- » **Writing For Multicultural Readers (p24)**



Sim Ee Waun *Singapore*

A food & travel writer and freelance editor for 28 years, Sim Ee Waun turned to writing children's books as her second career. She co-authored history-based *The Little Singapore Book* and *The House on Palmer Road* and is a founding partner of boutique children's publisher Pepper Dog Press.

- » **Knowing Our History Through Children's Books (p39)**



Soefara Jafney *Malaysia/ Singapore*

Soefara Jafney is a freelance illustrator and designer. Her illustration work includes 13 children's books under the *Sam, Sebbie and Di-Di-Di* series. She also designs limited edition scarves and illustrates for *dUCK*, a lifestyle brand and is a part of H.M.O Collectibles, a company that designs and produces premium statues.

- » **Portfolio Review (p24)**



Suchen Christine Lim *Singapore*

Suchen Christine Lim has authored over twenty works, including *Fistful of Colours*, which was awarded the inaugural Singapore Literature Prize. Awarded a Fulbright Grant, she has had writing fellowships and residencies in both local and overseas universities. In 2012, she was awarded the S.E.A Write Award for her works. Her latest publication is *The Man Who Wore His Wife's Sarong*.

- » **Children's Literature Lecture: Nurturing Roots of Self & Culture in Our Children Through Stories About Us (p48)**



Suffian Hakim *Singapore*

Suffian Hakim is a writer; contributing articles, and scripts to magazines and television shows. He has authored two novels and in 2017, he was the second runner-up for the prestigious Esquire X Montblanc Fiction Writer Prize. While described as "undoubtedly one of the most whimsical, creative and unpretentious young voices in Singapore literature" by *The Straits Times*, his mother has described him as "criminally negligent in cleaning his room."

- » **Creating Mythology: Singapore Style (p38)**



Sumathi D/O Krishna Kumar *Singapore*

Sumathi D/O Krishna Kumar is a Senior Educational Therapist and an Educational Advisor at DAS. As an Educational Advisor, she contributes to the area of Staff Professional Development. She has a Post-Graduate Certificate in Specific Learning Differences from the London Metropolitan University and has been active in the area of specialised educational services.

- » **Expanding the Minds of Students: The MISC Approach (p30)**



Sung Yuen Ling *Singapore*

Yuen Ling left the engineering profession to join her family business Maha Yu Yi Pte Ltd. She started the children's bookstore eight years ago and it now has the widest collection of Chinese children's books in Singapore. She sources books for the National Library, preschools, primary schools, and international schools in Singapore.

- » **Indie Spirit: How Children's Bookstores Survive in Singapore (p26)**



Suriya Rethna *Singapore*

Suriya Rethna is a publisher with Raji Publications, having been in the industry since 2000. Also a freelance writer, she is recognised as Singapore's first female Tamil novelist and her works were shortlisted for the Singapore Literature Prize in 2014 and 2016. Suriya has authored children's storybooks for primary schools and currently conducts writing workshops at secondary schools.

» **Indie Spirit: How Children's Bookstores Survive in Singapore (p26)**



Susila Stephenson *Singapore*

Susila Stephenson has 30 years' working experience with special needs children in childcare centres. She holds a Bachelor of Science with Second Class Honours in Psychology with Counselling and Early Childhood Professional certificates accredited by ECDA. Currently, she works as a Senior Learning Support Educator in Presbyterian Community Services. She is also a certified Signpost Facilitator for a parent programme - Signpost for Building Better Behaviours.

» **Supporting Pre-Schoolers with Language Difficulties in the Classroom (Workshop) (p27)**



Tan Ai Khim *Singapore*

Ai Khim nurtures creativity amongst students in NAFA and SIMGE (RMIT) and is best known for designing the winning entry 'OrchidStar' logo for the Singapore National Day Parade 2012. She loves to produce random craft works to keep her creative juices flowing and to mind-wander in museums for inspiration.

» **Living, Writing & Creating, S.I.E.W D.A.I Style! (p33)**



Tan Chee Lay *Singapore*

Associate Professor Tan Chee Lay is Executive Director of the Singapore Centre for Chinese Language and Deputy Head of NIE's Asian Languages and Cultures Academic Group, Nanyang Technological University. A prominent writer and artist, he has won several writing awards, including the Golden Point, Young Artist and Fang Xiu Literary Awards. He also has over 20 books published.

陈志强副教授，英国剑桥大学汉学博士。他现任南洋理工大学国立教育学院亚洲语言文化学部副主任，主管华文、马来文及淡米尔文系，同时也是新加坡华文教研中心院长（研究与发展）。他受委国家图书馆华文阅读委员会主席，曾发起新加坡全国学生文学奖、新加坡诗歌节，并担任东南亚文学奖、新加坡文化奖等评审。他曾获新加坡金笔奖、方修文学奖、青年艺术家奖、全国杰出青年奖、陈之初美术奖等，撰写并主编华文创作、中英文学术论著逾20种。

» **Roundtable: How SingLit is Used from Preschools to Primary Schools (p34)**

» **Parent-Child Reading: Exploring the World of New Stars Island (p36)**

亲子共读：一起走进《新新岛》的世界



Tan Ter Cheah *Singapore*

Tan Ter Cheah lost her right leg to synovial sarcoma at age six, with her debut book *ONE* based loosely on her memories of the experience. Trained as a lawyer, she later obtained her professional accountancy qualification while working full-time. She hopes to share her love for words and her life experiences with children and adults alike.

» **How I Came Up With My First Book (p40)**



Tarsheeni Tania Rajoo *Singapore*

Tarsheeni Tania Rajoo is an Educational Therapist and an Educational Advisor (EA) with the Staff Professional Development (SPD) division at DAS. Tarsheeni has a Bachelor of Business (Marketing) from the Royal Melbourne Institute of Technology, a Diploma in Business Management from Nanyang Polytechnic, a Specialist Diploma in Specific Learning Differences (SpLD) from the DAS Academy.

» **Expanding the Minds of Students: The MISC Approach (p30)**



Thant Thaw Kaung *Myanmar*

Now Executive Director of the Myanmar Book Aid and Preservation Foundation, Dr Thant has been active in *modernising* and *revitalising* libraries. He is also on the Executive Committee of the Daw Khin Kyi Foundation chaired by Daw Aung San Suu Kyi, working to operate mobile libraries across the country. For his extensive work, Dr Thant has received international fellowships and awards.

» **Getting into ASEAN Markets (p34)**



The Storytelling Centre Ltd *Singapore*

The Storytelling Centre Limited is a non-profit organisation based in Singapore. They advance the art of storytelling through regular performances in spaces such as The Artground and Gateway Theatre, talent development such as the Young Storytellers Mentorship Project and quality arts programmes including StoryFest: International Storytelling Festival Singapore.

» **Stories of Kindness with Singapore Kindness Movement (SKM) (p70)**



Tonia Whyte Potter-Mäl *Canada/Singapore*

Tonia Whyte Potter-Mäl's passion for beautiful and inspiring picture books has remained strong since childhood. Her parents, and greatest mentors, cherished reading stories as a family. A speaker of multiple languages, an educator at International Baccalaureate schools and also an IBYPY Workshop Leader, she is particularly interested in global literacies, as well as supporting culturally responsive practices within learning communities.

» **Empowering Learners Through Stories: Mirrors and Windows into Culture (p29)**



Trish Donald *New Zealand/Australia*

Trish (Patricia) explores various mediums including digital, pen, paint, and found objects to create mixed media drawings. Equipped with a degree in fine arts, a career in graphic design and teaching in the vocational education sector, she now brings her eclectic style to children's picture books.

» **Illustration Through Assemblage: Exploration and Experimentation (p31)**



Tusitala

Tusitala means storyteller. They are a digital-native studio founded in 2010 with a love for both digital and print medium and a heart for local, Asian narratives that are meaningful and inspiring. Working with content creators and print publishers, they enable narrative that transcends the traditional boundaries of print without trying to replace its tactile nature.

» **Digital Storytelling with Augmented Reality (p70)**



Vanitha Saravanan *Singapore*

Dr Vanithamani Saravanan was formerly an Associate Professor at the National Institute of Education, Nanyang Technological University, and at the Bahrain Teachers College, University of Bahrain. Her research interests are in bilingual education, literacy education and in applied linguistics.

» **Children's Stories in Tamil Language (p25)**



Vijayanand Thamocharan *Singapore*

Vijayanand Thamocharan is the Director of Crimson Earth. He has previously worked as the Director of Absolutely Parents. His interests include publishing, business development, education planning and content development.

» **Read Our World: Getting SingLit into the Hands of Children (p23)**

» **Translating Singapore KidLit (p41)**



William Royston *Australia/Singapore*

After receiving his qualification from the University of South Australia, William Royston joined Julia Gabriel Education in 1995 and has since then worked with all kinds of learners. In 2010, he received the Preschool Teacher of the Year award. William is also a father of two, and is the principal singer for the iconic book *Rhyming Round Singapore*.

» **Our Lion City- Past & Present (p69)**



Wendy Toh *Singapore*

Wendy Toh is a close family friend and god-daughter of Kwan Shan Mei after getting to know her through her friendship with Kwan Shan Mei's daughter, Loretta. Now semi-retired, she works part-time as a clinic assistant at Toa Payoh.

» **Memories of Kwan Shan Mei (p19)**



William Wan *Singapore*

Dr William Wan is the General Secretary of the Singapore Kindness Movement, consultant at Goodwins Law Corporation and a Justice of the Peace. He chairs the Prison Fellowship Singapore and the Ethics Committee of Farrer Park Hospital among other community commitments. He is also a published author and public speaker.

» **Behind the Scenes: One Kind of Science Musical (p67)**



Yang Shu Hung *Singapore*

Currently a Chinese teacher, freelance translator and interpreter, Yang Shu Hung spent her schooling years buried in both English and Chinese literature. Her love for both languages is rooted in a belief that they are interconnected. She hopes to instil in her students the same passion for languages and literature – just as her teachers had in her.

» **Translating Singapore KidLit (p41)**



Wong Swee Yeap *Singapore*

Swee Yeap is a storyteller who enjoys sharing the joy of the oral tradition. She has trained teachers and emerging storytellers of all ages and regularly shares the folklore of Asia with local children, sometimes re-imagining the traditional tales for a modern audience for better appreciation of the values as well as respect for cultural diversity.

» **Cruising In and Taking Off [Workshop] (p38)**



Yovita Rini Siswati *Indonesia*

Yovita is a mother of two who became an author by accident. She very much enjoys writing stories for children including novels, especially ones with historical backgrounds. She has written more than 40 children's books. One of Yovita's books, *Misteri Kota Tua*, has been placed on the IBBY Honor List in 2016.

» **Introducing Cultural Diversity through Literature on Traditional Rituals and Ceremonies (p26)**



Woo Yen Yen *Singapore/Taiwan/USA*

Woo Yen Yen is a professor specialising in curriculum development and multimedia production. With husband Colin Goh, she created *Dim Sum Warriors*, a critically-acclaimed bilingual comic and app series which was adapted into a musical that played in Shanghai and 25 major Chinese cities. They also founded the satirical website TalkingCock.com and made the multiple award-winning movie *Singapore Dreaming*.

» **Bringing Up Bilingual, Biliterate and Bicultural Children (p67)**

» **Tell a Story in 4 Panels! (p66)**
如何自创四格漫画

» **Little Dim Sum Warriors: "Papa, I'm Still Not Sleepy" (p70)**



Yusof Gajah *Malaysia*

Yusof Gajah is a children's picture book writer and illustrator, and also Malaysia's foremost naive art artist. With a formidable reputation in the art world, his paintings are widely sought after. Yusof's books have won numerous awards, including the Noma Concours Grand Prix Award for *The Real Elephant*. He regularly conducts art workshops and enjoys working with children.

» **Illustrating Through A Child's Eyes [Masterclass] (p44)**



Zed Yeo *Singapore*

Zed Yeo is the writer of the Saurus Series picture books and the YA fantasy novel, *Half Ghost*. He has also written a collection of bizarre short fictions for mature readers, *Unapologetically Insane Tales*. His favourite toy is a wind-up bird. He does not own a glove with five glittery gems... yet.

» **Creating Mythology: Singapore Style (p38)**



Xinmin Ng *Singapore*

Xinmin lives for capturing visuals that are neglected in our daily lives. Her passion lies in heartfelt homely films which she feels are what young adults neglect now. She believes that following her passion will lead her to her goal one day – to do a movie that will be able to touch everyone's hearts.

» **Singapore Short Film Showcase 2: Written by Young Adults, for Young Adults (p71)**



Zulaihabe Talip *Singapore*

Zulaihabe is a Senior Principal in PPIS Child Development Centre and has shown her leadership capability that secured her centre the National Board's School Heritage Champion Award in 2017. The efforts were already translated through the Malay Mother Tongue curriculum implementation and environment set up such as a Culture and Heritage Room. She has also successfully led some parenting workshops about Malay Mother Tongue Language learning for pre-schoolers.

» **Roundtable: How SingLit is Used from Preschools to Primary Schools (p34)**

Support & Build with Us



We would like to invite you to support us in our vision to build the literary arts scene in Singapore. Though young, it is vibrant and thriving but will need strong support to grow it from strength to strength. Although we receive Major Company government funding, it only makes up 21% of our income. Ticket sales and sponsorships do indeed help, but it is the charitable contributions of our generous donors, like yourself, that make a significant difference to our work.

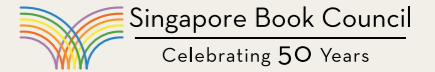
Our donors are an amazing group of dedicated individuals, foundations and companies that share our passion for Singapore literature. They believe in our vision and our focus on Singaporean and Asian content, content creation, training, translation and the appreciation of Singapore literature. They have consistently supported us in our events, workshops, and awards. The annual contributions by our donors are crucial in allowing us to confidently plan and execute our education and outreach programmes.

Become one of our donors today

Your cash donation will also be eligible for a dollar-for-dollar matching from the Cultural Matching Fund. So your donation in fact goes twice the distance. All donors are eligible for a 250% tax deduction. In return, we will acknowledge your contribution in our collaterals, offer you complimentary tickets, special discounts, priority access and exclusive event invites.

If you share our passion for local stories and the belief that creating our own stories promotes imagination, creativity, original thought and empathy, please do consider becoming a donor to **Build Our Imagine-nation**.

Because it all starts with a story.



HOW TO SUPPORT US:

A. Cheque

For cheque donations, please write your cheque out to the *National Book Development Council of Singapore* and mail it to:

Singapore Book Council
90 Goodman Road
Block E, #03-32, Goodman Arts
Centre
Singapore 439053

B. Online

Donations can also be made online at our Giving.sg account. Please visit giving.sg and search for "Singapore Book Council" to do so.

AFCC Festival Passes

AFCC Festival Passes include lunch and admission into all conference programmes (Writers & Illustrators, Teachers & Parents Forum, Cross-Platform Summit), except Masterclasses.

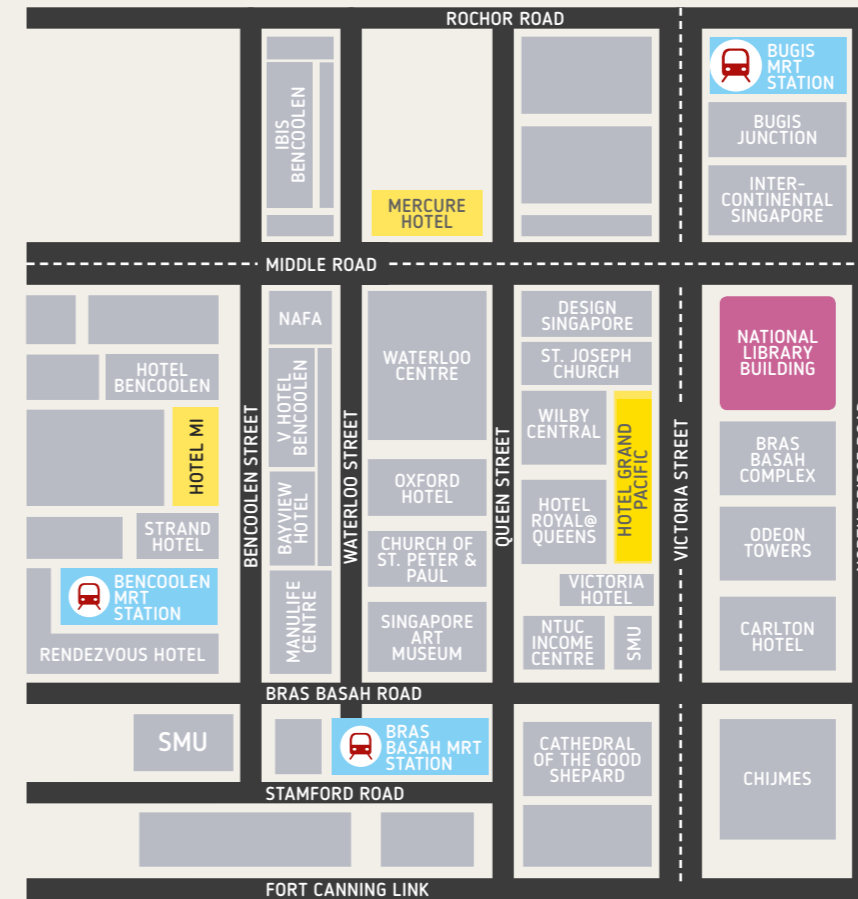
Masterclasses are ticketed separately.

AFCC Festival Pass holders can enjoy 25% discount off regular ticket prices for Masterclasses.

DATE	FESTIVAL TICKETS	NORMAL
6 - 8 Sept	Full Festival Pass (6 - 8 September) Includes all Conferences (Writers & Illustrators Conference, Cross-Platform Summit, Teachers & Parents Forum). Excludes Masterclasses.	S\$ 220
6 & 7 / 7 & 8 Sept	2 Day Festival Pass (6 & 7 or 7 & 8 September) Includes all Conferences (Writers & Illustrators Conference, Cross-Platform Summit, Teachers & Parents Forum). Excludes Masterclasses.	S\$ 150
6 / 7 / 8 Sept	1 Day Festival Pass (6 or 7 or 8 September) Includes all Conferences (Writers & Illustrators Conference, Cross-Platform Summit, Teachers & Parents Forum). Excludes Masterclasses.	S\$ 80

DATE	MASTERCLASS TICKETS	FEES
6 Sept 2018, 🕒 10:45AM - 12:45PM	Building Collective Storyworlds Register at: https://afcc2018-collectivestoryworlds.peatix.com/	S\$60
6 Sept 2018, 🕒 11:00AM - 3:00PM	Pitch-Perfect: The Ultimate Pitch-Ready Masterclass! Register at: https://afcc2018-pitchperfectready.peatix.com/	S\$80
6 Sept 2018, 🕒 2:00PM - 5:00PM	Illustrating Through A Child's Eyes Register at: https://afcc2018-illustratingthrough.peatix.com/	S\$80
7 Sept 2018, 🕒 10:00AM - 1:00PM	From Craft to Contract: Stress Test Your Work Without Stressing Out Register at: https://afcc2018-fromcrafttocontract.peatix.com/	S\$80
7 Sept 2018, 🕒 10:15AM - 12:15PM	Play & Replay: How To Prepare Your Creations For Multiple Platforms & Adaptations Register at: https://afcc2018-playandreply.peatix.com/	S\$60
7 Sept 2018, 🕒 1:30PM - 4:30PM	On Illustration Register at: https://afcc2018-onillustration.peatix.com/	S\$80
8 Sept 2018, 🕒 10:15AM - 1:15PM	Creative Storymaking: A Masterclass Taster Register at: https://afcc2018-creativestorymaking.peatix.com/	S\$80
8 Sept 2018, 🕒 10:15AM - 4:15PM	Make Your Words Count: Writing for Young Adults Register at: https://afcc2018-makeyourwordscount.peatix.com/	S\$120

Locations & Directions



● National Library Building

100 Victoria Street
Singapore 188064
www.nlb.sg
Nearest MRT Station: Bugis

■ Recommended Festival Hotels

Hotel Mi
41 Bencoolen Street
Singapore 189623
+65 6251 8822

Hotel Grand Pacific
101 Victoria Street
Singapore 188018
+65 6336 0811

Mercure Singapore Bugis
122 Middle Road
Singapore 188973
+65 6521 6088



🚆 Train Stations

Donors

Champion of Books

STEPHEN RIADY
FOUNDATION

Lee Foundation

Hwang Yee Cheau

Nury Vittachi



Hong Leong
Foundation

Pharoah
Entertainment LLP



Ang Soo Buay, Audrey Wong Mortensen, Wang Ching Chen, Sandra Choo Siew Lin,
Dr Gan See Khem, The Write Connection, Jennifer Yin

Festival Bookstore



Venue Partner



Award Partner



Sponsors and Supporters



han's



Programme Partners

AIPRO Singapore

Da Vinci Group

iMMERSiVELY

National Institute of Education

Ngee Ann Polytechnic

Singapore Centre for Chinese Language

Singapore Polytechnic

Temasek Polytechnic



Children's Storybook Launch

These books were written by students from the Diploma in Creative Writing for TV and New Media (DTVM), Singapore Polytechnic.

At DTVM, students learn how to ideate and create stories, put them into words and visuals and fine-tune them into polished products for various media platforms. In addition to writing stories for children, students are trained to write and produce news articles, documentaries and create concepts for scripted and entertainment programmes for TV and the web.

Keep a look out for some of our upcoming short courses:

- Creative Story Making - Introduction to Storytelling
- Creative Story Making - Writing Stories for the Digital Platforms
- How To Be A YouTuber (Content Creation for YouTube)
- Writing Across Media Platforms
- Transmedia Storytelling
- Scriptwriting for Web Series
- Storytelling for Factual Content
- Storytelling for Children's Entertainment
- Storytelling for Reality Series

Diploma in
Creative Writing for
TV and New Media

SINGAPORE
POLYTECHNIC

SP

SP

PACE
ACADEMY

TO REGISTER:





Octopus Ink

Creators of AFCC Festival Identity & Website
www.octopus.sg

VISIT ASIA'S FREE DIGITAL LIBRARY!



The Let's Read! initiative is designed to spark a lifelong love of reading throughout Asia. Our skill-building book creation and translation workshops and reading promotion activities increase access, supply, and demand for children's books in local languages and in English. 88% of our content is sourced in Asia!

1,200+ Books
16 Languages
and growing!

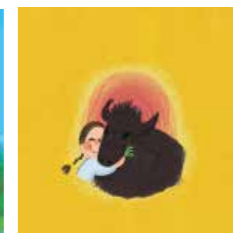
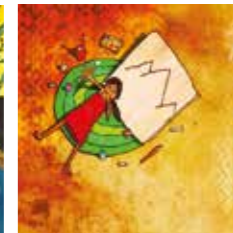
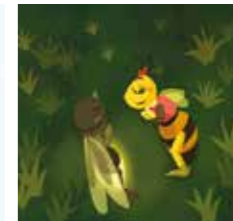
Read for free at:
www.letsreadasia.org



If you are a writer, editor, illustrator or translator interested in getting involved, please contact us at team@letsreadasia.org



The Asia Foundation





GET YOUR PICTURE BOOK PUBLISHED & WIN SGD 10,000

- Love to illustrate and write stories?
- Get creative and submit your story
- Entries close 14 Dec 2018

Log on to scholasticbookaward.asia or bookcouncil.sg
for participation guidelines and details.

Jointly organized by:



Artwork from "The First Journey" by Phung Nguyen Quang and Huynh Kim Lien,
Winner of The Scholastic Picture Book Award 2015.



Country of Focus:
Myanmar

SAVE THE DATES!
6 - 8 Sep 2019
www.afcc.com.sg

The **ASIAN FESTIVAL OF CHILDREN'S CONTENT (AFCC)** is dedicated to children's books and stories. Organised by the Singapore Book Council, AFCC has been advocating the development and appreciation of children's literature, with a focus on Asian themes since 2010.

Learn more at www.afcc.com.sg



Singapore Book Council
Celebrating 50 Years

Cover illustration by Patrick Yee.

This year, AFCC features three different programme guide covers created by illustrators Khairudin Saharom, Patrick Yee and Soefara Jafney. The three covers were inspired by works of Kwan Shan Mei.

Information correct at time of printing. The festival organisers reserve the right to change speakers, events, session times, dates, and/or other details when necessary.