

ASIAN FESTIVAL OF CHILDREN'S CONTENT
5 – 8 September 2019

The Asian Festival of Children's Content (AFCC) is an annual festival that celebrates and aims to promote the creation, development and appreciation of quality Asian content for children and young adults. Organised by the Singapore Book Council, the festival comprises presentations, panels, masterclasses, workshops, along with a book fair showcasing a wide selection of books from local and international publishers.

The AFCC is a unique event in Asia that provides an opportunity for academics, writers, illustrators, editors, publishers, agents, distributors, parents, teachers, and librarians to meet, learn, hone their craft, and develop cross-cultural collaborations.

AFCC 2019 - CALL FOR PAPERS

The Call for Papers for AFCC 2019 is now open. We are inviting academics and practitioners to submit their proposals that fall under any of our main programming tracks: Writers and Illustrators, Teachers and Parents, Cross-Platform. For more information on the various tracks and suggested topics, please see below.

The deadline for submissions is **31 January 2019**.



AFCC 2019 will run from 5 - 8 September, at the National Library Building, 100 Victoria Street, Singapore 188064.

For more information on AFCC, please visit <https://afcc.com.sg/>

SELECTION

The programme committee will select the papers according to the content of the topic and its relevance to the festival.

If you are selected you will receive a **complimentary 3-day Festival pass** (which includes admission to all sessions, except Masterclasses).

- Please note that the Festival pass **excludes** admission into Masterclasses.
- Please note that honorarium, flight and hotel accommodation **will not be provided** if your paper is selected to be presented at AFCC.

TOPICS COVERED:**i) Writers & Illustrators Track**

The Writers and Illustrators Track gathers writers and illustrators together with publishing industry professionals to share, network and celebrate literature for both children and young adult fiction from Asia and around the world. Topics for proposals can include, but are not limited to, the following:

Writing

- Children's speculative fiction
- Dealing with death/separation
- Diversity in children's literature
- Environmentalism / Climate change fiction (Cli-Fi)
- Gender stereotypes in children's literature
- Introducing/showcasing multiculturalism/multilingualism
- Narrative uses of children's voices
- Pitching to publishers
- Translations of children's literature
- Writing children's books in minority languages (E.g. Chinese, Malay, Tamil)
- Writing graphic novels for children and young adults
- Writing humour in children's literature
- Writing to a young adult (YA) audience

Illustration

- Children book illustrators as specialists VS illustrators who just create visuals for children's books
- Creating a character's 'look'
- Creating children's comics / multi-generational comics
- Creating nonfiction books for children
- Drawing graphic novels for children and young adults
- Equal partners or supporting roles – the position of illustrators in the creation of children's books
- Photo-illustrations
- Picture books beyond pre-school
- The visual storyteller
- Visual literacy as textural literacy
- Wordless books

ii) TEACHERS AND PARENTS TRACK

The Teachers and Parents Track provides teachers, educators and parents with the skills and knowledge to engage with children and young adults through stories and books. The sessions also focus on developing early literacy, imparting a love for books, and supporting language and literacy development from early childhood (ages 1 – 6) to primary levels (ages 7-12). Topics for proposals can include, but are not limited to, the following:

Proposals related to teenagers and young adults are also welcome.

Parents

- Creating spaces for children with special needs
- Cultivating good reading habits in children
- Home schooling
- Language and literacy in early childhood
- Keeping the love for reading alive for pre-teens
- Nurturing bilingualism

Teachers

- Dramatic play
- Engaging children with diverse needs
- Forest school / outdoor education
- Interactive / immersive storytelling
- Learning through art
- Museum education
- Neuroscience

iii) CROSS-PLATFORM TRACK

The Cross-Platform Track focuses on multi-platform storytelling, pitching, interactive narrative and digital marketing to address the current trends and issues in the content market for children and young adults. Topics for proposals can include, but are not limited to, the following:

- Adapting from print to theatre / musicals
- Adapting from print to screen
- Augmented reality / virtual reality (E.g. programs and apps for children)
- Asian animation
- Commissioning TV programmes for children in Asia
- Contextualising content for the Asian market
- Creating edutainment programmes

- Pitching to industry professionals
- Producing a TV/web series for children/young adults
- Translations and subtitling
- Writing for animation
- Writing for video games

FOR SUCCESSFUL APPLICANTS

Selected applicants will be asked to submit a draft of the full presentation, including the talking points and PowerPoint of their presentations two (2) months prior to the Festival.

All Call for Paper presentations are limited to a maximum duration of one (1) hour. You are welcome to include interactive elements in your proposal to complement your presentation.

Speakers agree to allow the organisers to use the paper in parts or in full for marketing and publicity purposes for the AFCC, either in printed or online form.

TIMELINE

Applications for Call for Paper submissions open – **7 December 2018**

Applications for Call for Paper submissions close – **31 January 2019**

Notification of application status – **4 to 8 March 2019**

Confirmation of presentation details – **29 April to 3 May 2019**

APPLICATION

To apply, please complete and submit the AFCC 2019 Call for Paper application form by **31 January 2019**.

The AFCC 2019 Call for Paper application form is available here:
<https://goo.gl/forms/syvTnr5mjtYZVyck1>

ENQUIRIES

For enquiries, please contact Caroline Wan at caroline@bookcouncil.sg.
For more information on AFCC, please visit <https://afcc.com.sg/>.