



# PROGRAMME

**17 - 21 MAY 2017**

NATIONAL LIBRARY BUILDING, SINGAPORE



*Asian Content for the World's Children*



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AFCC 2017

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By guest illustrator Hardiyono

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# About AFCC 2017

The Asian Festival of Children's Content (AFCC) is a one-of-a-kind festival that aims to promote and celebrate the creation, development, and appreciation of quality Asian content for children.

The National Book Development Council of Singapore (NBDCS) has been organising the Asian Children's Writers & Illustrators Conference since 2000. Leveraging on the success of this conference, it has since expanded to become a premier regional event that brings together esteemed local and international talents including writers, illustrators, editors, publishers, distributors, as well as parents and children.

Now in its 8th year running, NBDCS is committed to expanding AFCC to boost its capacity, outreach and overall impact. At its maximum potential, AFCC can influence and impact the educational growth and development of approximately two billion children in Asia.



## PROGRAMME COMMITTEE

### AFCC 2017 Writers & Illustrators Conference

Chairperson: Dr Myra Garcés-Bacsal  
Members: Mr David Liew  
Mr Benjamin Farr  
Ms Fong Ying Yi

### AFCC 2017 Cross-Platform Summit

Chairperson: Mr Marc Checkley  
Members: Ms Jacqueline Chan  
Ms Adeline Foo  
Mr Leslie Lee

### Primary & Preschool Teachers Congress and Parents Forum

Members: Ms Angela Anthony  
Dr Geraldine Zuzarte  
Ms Helen Marjan  
Ms Katie Day  
Dr Tay May-Yin

## ORGANISING COMMITTEE

Executive Director:	Mr R Ramachandran
Festival Director:	Mr Kenneth Quek
Festival Manager & Marketing:	Ms Alycia Teo
Manager – Awards & Cross-Platform Summit:	Mr Adan Jimenez
Manager – AFCC Book Fair:	Ms Celine Chow
Manager – Rights Exchange & Logistics:	Mr Carlo Venson Peña
Manager – Partnerships, Media, Marketing & Programme Booklet:	Ms Mabel Lee
Manager – Book Illustrators Gallery, Portfolio Review, First Look, First Pages, Volunteers & Fun with Languages:	Ms Judi Ho
Manager – Book Launches, Speed Pitching:	Ms Nurhuda Abu Bakar
Manager – Catering & Writers and Illustrators Retreat:	Ms Premadevi d/o Perumal
Manager – Finance:	Ms Vasantha Loga
Festival Identity & Web Design:	Octopus Ink

# Board of Advisors



## CHAIRPERSON

**Ms Claire Chiang**  
Senior Vice President,  
Banyan Tree Holdings  
Singapore

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**Mr Nury Vittachi**  
Author and Columnist,  
Hong Kong

## EXECUTIVE SECRETARY

**Mr R Ramachandran**  
Executive Director,  
National Book Development Council  
of Singapore  
Singapore

## MEMBERS

**Mr Ashok Nath**  
Chairman and Conference Director,  
Exedra Events  
Philippines

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Philippines

**Mr Bui Xuan Duc**  
Vice President, Vietnamese Library Association  
Director, Ho Chi Minh General Sciences Library  
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Writer and Storyteller  
Australia

**Ms Durreen Shahnaz**  
Founder,  
Impact Investment Exchange and Shujog  
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**Ms Evelyn Wong**  
Consultant and Author  
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Executive Adviser, Tourism and International  
Affairs Bureau, Gifu Prefectural Government  
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Children's Literature Specialist and  
President, Society for the Advancement of  
Children's Literature  
Indonesia

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Chief Editor cum Director,  
National Book Trust India  
India

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President, Brunei Darussalam  
Library Association  
Brunei Darussalam

**Ms Selina Lee**  
Vice President, Book Club, Education,  
and Trade, Scholastic Asia  
Malaysia

**Ms Tang Sulan**  
Author and Professor, School of Literature at  
Hunan Normal University  
China

**Dr Thant Thaw Kaung**  
CEO, Myanmar Book Centre, and  
Managing Director, Myanmar Book Aid and  
Preservation Foundation  
Myanmar

## Foreword from the Guest-of-Honour



*Everybody loves a good story. Stories entertain and inspire; they can transport us to new worlds and inculcate values in an engaging way. **Stories also allow us to express ourselves and share our heritage and culture with future generations. Content for children is thus particularly important.** Platforms such as the Asian Festival of Children's Content (AFCC) not only play an important role in encouraging new content, but also promote children's literary arts in Singapore and Asia.*

Literature, in its various forms and genres, contributes to the stories of nations. In Singapore, we are encouraged by platforms such as AFCC and the recent #BuySingLit campaign, as they add to the Singapore Story and build a thriving literary scene. For our young audiences, AFCC creates opportunities for children to meet the creative writers behind their favourite books who often inspire them to look at the world from different perspectives. We hope this creates a culture of reading and writing amongst our young, and we can build a nation of readers.

AFCC also features works from other Asian nations. This cross-promotion and cross-pollination of children's literature and content is important in opening doors to the rest of the world, and for the rest of the world to know Singapore and Asia better. Closer to home, this year is also the 50th anniversary of the formation of ASEAN. I hope that this will inspire publishers and creators in the region to continue to work closely together.

I look forward to the new works this year, and wish the festival every success.

*Grace Fu*  
**Minister for Culture, Community and Youth**

## Message from the Chairperson

*We are delighted to bring to you the eighth edition of the Asian Festival of Children's Content.*

Over the years, the Asian Festival of Children's Content (AFCC) has established itself as the first and only festival in Asia to bring together the entire communities of children's publishing to celebrate and promote children's stories. Since its launch in 2010, the AFCC has continually attracted children's writers, illustrators, and publishers, as well as broadcast, film and transmedia producers, multimedia professionals, teachers, parents, and children.

In 2017, AFCC continues to pursue its main objectives of providing enrichment and training for content creators, promoting quality reading and educational books containing Asian themes to teachers and parents, while encouraging cross-cultural exchange and appreciation of children's stories written in different languages in Asia.

This year, we warmly welcome **Indonesia** as our Country of Focus; 18 speakers will be joining us to share precious folktales, music, history and books from their culturally rich and diverse country. From offering insights on market and consumer trends in Indonesia, to performing ethnic Moluccan music and traditional Balinese dances, their presence is sure to offer something invaluable for AFCC.

In just two more years, AFCC will celebrate its 10th anniversary, and mark a successful decade of being the leading literary festival in the region dedicated to promoting and celebrating children's books and stories. As we work towards this milestone, we are forever grateful and thankful for the ongoing support from our festival partners, sponsors, supporters, speakers and festival-goers.

We want to also specially acknowledge **Dr Stephen Riady** as NBDCS' very first **Champion of Books**, the highest class of donor level for the National Book Development Council of Singapore (NBDCS). His generous support for NBDCS and AFCC will allow us to expand the depth of our programmes and the reach of the festival, and help content creators to develop new material for our children.

Ultimately, the value and significance of AFCC lies in the stories we discover, share and create.

On behalf of the AFCC Board of Advisors, and the AFCC Festival Management team, we welcome you to another wonderful year of children's stories. May you find meaning in your experience at the festival, and be inspired to write, illustrate, or discover untold stories of your own.

*Claire Chiang*  
**Chairperson,**  
**National Book Development Council of Singapore**



## Message from the Chief Executive, National Library Board



The National Library Board (NLB) is delighted to return as the venue sponsor for the Asian Festival of Children's Content 2017 (AFCC).

Books have a powerful way of triggering the imagination of children, and building their understanding of the world. *As we work to cultivate in children the good habit of reading, it is important to bring them stories with uniquely Singaporean or Asian themes. Such books help children relate to familiar characters and settings, and appreciate the diversity around them.*

The NLB is happy to continue working with the National Book Development Council of Singapore (NBDCS) to support this festival. We are also pleased to host AFCC's "**Celebrating Our Stars**", a special evening event that applauds the talents and achievements of Asian authors, illustrators, publishers and other industry professionals.

This year, in keeping with NLB's mission to make knowledge come alive, spark imagination and create possibilities, we have recently re-opened the newly renovated Sengkang Public Library. Three new public libraries located in Bukit Panjang, Tampines and Bedok will also be opening their doors to the public this year.

We invite you to explore these new libraries, which will feature interactive digital displays, immersive storytelling spaces, and house many more wonderful stories waiting to be read and remembered.

I wish you a successful AFCC 2017.

*Elaine Ng*  
Chief Executive Officer,  
National Library Board

## Message from the Festival Director



Every year at AFCC, we do our best to offer a wide range of sessions to the conference delegates and exciting book-related events for the general public. This year is no different, with our international and Singaporean speakers presenting over 120 conference sessions, which include panels, presentations, and workshops, as well as pitching sessions and a rights exchange.

Want to broaden your horizons? AFCC brings the world to you. With Indonesia as the Country of Focus this year, you can find out more about its authors, illustrators, and publishing scene. You can also find sessions on the Slovakian children's book market and international collections in a renowned German library (which is in a castle, by the way), to Asian stories and folklores and the ASEAN publishing scene. This year, we are also privileged to have PJ Lynch, the children's laureate of Ireland, presenting the Children's Literature Lecture.

Take your journey one step further, and deepen your craft at the Masterclasses: **Playing with Pop Up: From an Idea to a Functioning Model** by author-illustrator Orit Bergman, **Writing the Weird** by author Lee Battersby, **Scriptwriting Masterclass** by renowned producer and writer Noel Price, and **Playing with Pictures: Exploring Pacing, Design and Storytelling in Picture Books** by author-illustrator James Mayhew. A new programme this year is the **Edutour**, which will take you on a journey to two schools in Singapore.

Remember to pop by L1, Plaza, to check out quality children's books and content at the AFCC Book Fair, and enjoy performances and activities like Indonesian dances and the Duelling Illustrators. Don't miss AFCC's book launches held at L1, Plaza and B1, My Tree House.

I'd like to thank the AFCC Programme Committees as well as our staff and volunteers, without whom AFCC would not have been possible.

I wish you an inspiring and creative time at AFCC.

*Kenneth Quek*  
Festival Director,  
Asian Festival of Children's Content

# Country of Focus: Indonesia

*This year, AFCC is proud to feature Indonesia as the Country of Focus!*

## **Across the Islands of Imagination: No Child should Grow Up Without Story Books**

We know how important storybooks are for children. They stimulate imagination, provoke curiosity and thought, provide inspiration and help readers to develop an appreciation for art and writing. Books also expose children to language and vocabulary, develop their literacy skills, and fill their minds with knowledge.

That is why we aim to help children develop a love of reading. We want to ensure that no child grows up without storybooks, especially those that include their culture and allows them to have a look at their own reflections.

Indonesia once had a strong oral tradition, before technology and hectic lifestyles became prevalent. We must reclaim our traditions and build them by creating more books with local content that will hook young minds.

*Creating books like that, however, is not always easy.*

Firstly, Indonesia is a huge country, diverse in many ways. We have 13,466 islands, about 930 of which are inhabited. Indonesia is home to more than 300 ethnic groups speaking 742 different languages and dialects. Moreover, each ethnic group has its own folk tales, legends, myths:

- » Dances: in total, more than 3,000 original dances
- » Traditional attires and dresses with their own unique designs
- » Types of music and instruments, often accompanied by performing arts
- » Arts and handicrafts: textiles, ornaments, carvings, and items for daily use and special occasions
- » Toys and games
- » Traditional cuisine: in total, around 5,350 recipes
- » Houses/vernacular architectures
- » Local proverbs

The vast diversity is a wealth from which we can draw unlimited inspiration for children's books. The question we have to ask ourselves is: do we have the resources to create books featuring children from the far west to the far east of Indonesia?



### **GUEST ILLUSTRATOR: Hardiyono**

Born in Yogyakarta, Hardiyono is a graduate from Akademi Seni Rupa Indonesia (Indonesia Fine Art Academy). He is an award-winning illustrator of children's books and magazines, and is also a glass painter, sculptor and Arabic calligrapher. The first winner of the children's books illustration contest held by the Indonesian Board on Books for Young People in 1991, Hardiyono also received the Octogones award for *Legenda Pohon Beringin (The Legend of The Banyan Tree)* from France in 2002, and was placed on the IBBY honorary list for illustrating *Marasenani and the Sun* in 2008.

Secondly, children in more remote areas of Indonesia are deprived from books. Most authors and illustrators live in big cities and big islands. Of the 1,191 active publishers, 1,053 reside in Java Island. For authors, it would be easier to write about things they are familiar with rather than researching and exploring into the deep corners of the myriad of Indonesian cultures. Even then, distribution poses a problem. After the books have surpassed the printing stage, it would be more profitable for publishers to distribute the books into cities with established transportation system, rather than to the country's more remote areas, due to the expensive shipping cost. Every year, 40,000 new titles are published in Indonesia, though there are some unpopular books. Even then, the unpopular books are sold at a low prices in cities, rather than being sent to the outskirts of Indonesia, where children are in need of books.

It does not help that on top of this, children in small islands lack internet connection and may not be aware that there are books with characters similar to them about their cultures. As such, these children do not have the luxury of reading books outside the compulsory school material.

What we need is a collaborative integrated programme which aims to create quality books and bring them to these children.

This is our biggest task – as authors, illustrators and publishers – to advocate for easy access to good storybooks for children all over Indonesia, while still making the effort to secure a place in the international market.

*By Ary Nilandari, children's book author,  
on behalf of Ikatan Penerbit Indonesia (IKAPI)*



# Country of Focus: Speakers



## Alfen Tamaela

*Student and Performer*

Alfen Tamaela is a member of the Booyratan arts group, and plays local traditional music instruments and songs.

👉 Batu Badaong



## Bambang Indriyanto

*Director, SEAMEO QITEP in Language; Education Researcher*

Dr Bambang Indriyanto has a bachelor's degree in Sociology, a master's degree majoring in Education Administration and Policy Studies, and a doctorate degree in Education Administration and Policy Studies. He was the former Director of the Centre for Policy Research, Ministry of Education, and also served as the Secretary, Directorate General Management, for Basic and Secondary Education.

🔍 Pedagogical and Cultural: Character-Building in Students



## Christian Tamaela

*Ethnomusicologist, Lecturer and Musician*

Dr Christian Tamaela is an ethnomusicologist, lecturer and musician. He is adept at using various instruments such as the *tifa*, bamboo flutes, conch shell and many others. He lectures at the Universitas Kristen Indonesia Maluku.

🔍 Uncovering the Secrets of Sound and Rhythm in the Context of the Ethnic Moluccan Music of Indonesia

👉 Batu Badaong



## Emilia Nazir

*Secretary General, INABBY*

Emilia is an early childhood education practitioner. She earned a Masters of Education in Early Childhood from the University of South Australia. She is currently the Secretary General of the Indonesian Section of International Board on Books for Young People (INABBY).

🔍 Performing a Folktale



## Felicia Utorodewo

*Former Director, SEAMEO Regional Centre for QITEP in Language*

Dr Felicia Utorodewo is the former Director of SEAMEO Regional Centre for QITEP in Language. She holds a Bachelor of Letters degree in Linguistics, a Master of Science degree in Linguistic Anthropology, as well as a doctoral degree in Lexical Semantics from the University of Indonesia.

🔍 Mother Tongue in a Land with Over 700 Languages



## Galuh Larasati

*Author*

Galuh Larasati has been working in the hospitality industry since 1994. She is an author, and also does volunteer teaching to children in a village in Indonesia. Her lessons touch on life skills, and the combination of art and the English language.

🔍 Performing a Folktale



## Gladys Gwyneth Quincy

*Storyteller*

Born in Jakarta, Gladys has won prizes at many storytelling competitions, including the St. Bellarminus Cup Storytelling competition (1st place), Ministry of Education's National Storytelling Competition (2nd place), and St. Ursula Storytelling Competition in 2014 (3rd place). She also enjoys gaming and singing.

👉 Mouse Deer and Turtle

👉 Suwidak Loro



## Grace Kusnadi

*Founder, Popcorn Asia*

Grace Kusnadi graduated from Universitas Padjadjaran, Bandung, with a major in public relations. In 2012, she founded Popcorn Asia, now in its fifth year running, to create an avenue for creators to showcase, sell and network.

🔍 Indonesian Illustrators: Getting International Recognition



## Herdiana Hakim

*Writer, Researcher*

Herdiana graduated with distinction from the Children's Literature and Literacies programme at the University of Glasgow, Scotland. Her dissertation focused on the agency of literary children. Herdiana is also the founder of www.SiKancil.org, a site dedicated for Indonesian children's literature.

🔍 Indonesian Mysteries and Historical Fiction



## I Bagus Wijna Bratanatyam (Natya)

*Performer*

Natya was born in Sukawati-Gianyar. As an artist, he studied dance art, *gamelan* art, and shadow puppet play. Natya won first place at the Shadow Puppet Play Competition for Bali Youth in 2013. Some of his international performances were: Workshop and Collaboration for Shadow Puppet Play "Chaya Khata" at Lalitkala Academy, Chennai, India 2011; and Workshop and Shadow Puppet Play on Asian Storytelling in Paju, South Korea 2014.

👉 Anoman Mahawira (Ramayana Story)

👉 Pendet Dance

👉 Tarunajaya Dance



## Ida Farida

*Liaison Officer, INABBY*

Ida is a Lecturer of Library and Information Science at the Syarif Hidayatullah State Islamic University Jakarta. She is actively engaged in promoting children's interest in books, conducting storytelling sessions, and offering training to teachers and librarians.

🔍 Please Tell Me a Story Again! - Biblio-therapy for Hospitalised Children with Cancer



## Irfan Amalee

*CEO, Mizan Application Publisher*

Irfan Amalee has 15 years of experience in the children's book industry. He has written, co-written and edited more than 20 books. Previously the CEO of Pelangi Mizan, Irfan is now the CEO of Mizan Applications Publisher, which is responsible for digital publishing in the Mizan Group.

🔍 Indonesian Digital Books: Mizan Publishing



## Janes Maryon Siloo

*Student and Performer*

Janes is a member of the Booyratan arts group, and plays local traditional music instruments and songs.

👉 Batu Badaong



## Johnny Tjia

*Language researcher, Sulinama Foundation*

Johnny Tjia obtained his PhD in linguistics from the University of Leiden. He currently works with Sulinama Foundation in Ambon, conducting linguistic research and managing basic education programmes in several local languages.

🔍 Mother Tongue in a Land with Over 700 Languages



## Kadek Suartaya (Kadek)

*Performer, Art Lecturer, Art Director*

Kadek Suartaya was born in Sukawati-Gianyar. Kadek began pursuing his interest in puppet-painting art, gamelan art, dance art and performance art from an early age. Kadek also studied art formally in the School of Art. In 1991, he became a lecturer in the Indonesia Art Institute

Denpasar. He has performed in Europe, US, and in various countries in Asia. Art performances, for which he served as an Art Director, have been shown in Bali, Jakarta, Bandung and Yogyakarta.

👉 Anoman Mahawira (Ramayana Story)

👉 Pendet Dance

👉 Tarunajaya Dance



## Maria Christania Winardi

*Illustrator and Graphic Designer*

Maria was born and grew up in Indonesia, where she received her bachelor's degree in visual communication design at Bandung Institute of Technology. She then worked as a freelance graphic designer and spent a few years teaching in a kindergarten.

In 2014, Maria moved to England. In 2016, she received a Master of Arts in Children's Book Illustration from Cambridge School of Art. Maria is now represented by Bright Group International.

🔍 Indonesian Illustrators: Getting International Recognition



## Murti Bunanta

*Children's Literature Specialist and President, SACL and INABBY*

Dr Murti Bunanta is a children's literature specialist, researcher, children's folklorist, and an international award-winning author of 50 books published in Indonesia, Canada, and the USA. Her books have been translated into several languages. She is

the founder and president of Society for the Advancement of Children's

Literature and Indonesian Section of IBBY that pioneered children's reading in Indonesia. She is an advocate for reading quality children's books, and serves as a member of the AFCC Board of Advisors.

🔍 The Place of Young Writers in Indonesia



## Natashya Annabella Quincy

*Storyteller*

Natashya Annabella Quincy has won prizes at various competitions including the Story Telling Competition in Mary Joseph Cup 2015 (1st place), Speech Competition in St. Bellarminus 2015 (1st place), and the Debate Competition in Mercu Buana University 2015 (2nd place). She is currently studying at the Monash College

Jakarta. In her free time, Natasha loves to draw and work on crafts.

👉 Mouse Deer and Turtle

👉 Suwidak Loro



## Remon Agus

*Managing Director, Zikrul Hakim Bestari Publishing*

Remon is a Managing Director at Zikrul and Bestari Publishing, and is a graduate from Central Queensland University Australia. He published more than 1,000 children's books, and has sold book rights to countries including Australia, Malaysia, Pakistan, and Vietnam. He is an advocate for Indonesian children's books,

and dedicates his time promoting Indonesian stories to the world.

🔍 Indonesian Children's Publishing in New Era: Opportunities and Challenges



## Renny Yaniar

*Children's Books Author*

Renny has published 139 children's titles, and was selected for the IBBY Honour List in 2014 for her book, *8 Kisah Indah tentang Sakura*. She has also been awarded by Indonesian Publishers Association and Kehati Foundation for her writing on environmental issues for children.

🔍 The Place of Young Writers in Indonesia



## Riyanto, S,Sn

*Director, Theatre Actor, Film Actor, Writer, Stage Manager, Head of Production*

Riyanto is currently a director, actor, writer and stage manager. He won the title of Best Actor at the College Theater Festival throughout Indonesia in 1992, and was an Art of Theater Speaker for Kids in 1996. Riyanto was the Vice-Chairman

of the Komedi Betawi Foundation and supervised the training of storytelling for elementary and junior high schools in Jakarta from 2010 to 2015. He has also lectured at the Jakarta Institute of Art.

👉 Madeh and His Four Friends

👉 Senggutru



## Robyn Soetikno

*Writer*

Robyn began writing scripts after watching scandalous tele-novelas. She then went on writing short stories and poetry. Before graduating from college, she published two children's books. For the past six months, she has been working on a series specially made to accompany Indonesian girls growing up.

🔍 Books For Indonesian Girls By Indonesian Girls: How Children's Books Shape Perspectives of the World

🔍 Country of Focus  
✍ Writers & Illustrators Conference  
✂ Cross-Platform Summit

👤 Teachers Congress  
👨 Parents Forum  
🎓 Masterclasses

🗣 Language Programmes  
👉 Performances, Activities & Others



### Sanny Djohan

*Publisher, PT Kuark Internasional*

Sanny Djohan is the founder of PT Kuark Internasional. The company publishes science comics and educational books for elementary school children. Sanny Djohan is in the Rotary Organisation for Education and is the Director of Education of the Indonesian Alumni Organisation.

🔍 **Book Watch: Investigating ASEAN Markets**



### Sri Ayu Pradnya Larasari (Laras)

*Dancer and Storyteller*

Sri Ayu Pradnya Larasari is a dancer and storyteller, and has been learning the Balinese dance since she was five. She won the first place for *tari klasik* and *tari kreasi*, and performed as a lead dancer at the World Art Festival West Java in 2015. As a storyteller, Larasari has presented Balinese folktales

at the Society for The Advancement of Children's Literature Asia-Pacific Event in Bali. In 2014, she performed as a storyteller and dancer at the Storytelling Asian Forum in South Korea. That year, Larasari also received an award from the Indonesian Ministry of Education and Culture.

👉 **Anoman Mahawira (Ramayana Story)**

👉 **Pendet Dance**

👉 **Tarunajaya Dance**



### Sulthan Tufail

*Teenage Storyteller*

When he was in elementary school, Sulthan won JABODETABEK, LABS, MOZAIK, a storytelling competition organised by the Indonesian American Institution in 2013, and The Miracle of Indonesian Folktale, a national storytelling competition organised by the Ministry of Education

and Culture in 2014. Sulthan was invited to the International Story Telling Festival as an Indonesian Ambassador in Brunei Darussalam in 2014, and performed during National Children's Day in 2015.

In 2016, he won a storytelling competition organised by the Jakarta Education Authorities, Ministry of Education and Culture.

👉 **Madeh and His Four Friends**

👉 **Senggutru**



### Tety Elida

*Lecturer; Vice President, SACL*

Tety is a lecturer at Gunadarma University. She enjoys making cloth books for children, providing training for teachers, reading stories for children in hospitals, and using books to help children heal from traumas in disaster areas. She is also the Vice President of the Society for the Advancement of Children's Literature.

🔍 **Please Tell Me a Story Again! – Bibliotherapy for Hospitalised Children with Cancer**



### Thomas Nung Atasana

*Literary Agent, Borobudur Agency*

Thomas is the Director of Borobudur Agency, a literary agency of the Indonesian Publishers Association that licenses Indonesian copyrights abroad. He is also a member of the Indonesian National Book Committee. He was Chief Editor and International Marketing GM within Kompas Gramedia.

🔍 **Indonesian Children's Publishing in New Era: Opportunities and Challenges**

🔍 **Ask the Right(s) Question**



### Vondie Clementin Silooy

*Student and Performer*

Vondie is a member of the Booyratan arts group, and plays local traditional music instruments and songs.

👉 **Batu Badaong**



### Yovita Siswati

*Author*

Yovita is a mother of two who became an author by accident. She very much enjoys writing novels, especially ones with historical backgrounds. She has written more than 35 children's books. One of Yovita's books, *Misteri Kota Tua*, has been placed on the IBBY Honour List in 2016.

🔍 **Indonesian Mysteries and Historical Fiction**



*By guest illustrator Hardiyono*

# Country of Focus: Sessions

## 📅 17 MAY (Wed)

### Performing a Folktale

🕒 11:45am – 12:45pm 📍 B1, Multi-Purpose Room

### Please Tell Me a Story Again! – Bibliotherapy for Hospitalised Children with Cancer

🕒 2:00pm – 3:00pm 📍 B1, Multi-Purpose Room

## 📅 18 MAY (Thu)

### Indonesian Illustrators: Getting International Recognition

🕒 9:00am – 10:00am 📍 L5, Imagination Room

### Mother Tongue in a Land with Over 700 Languages

🕒 11:45am – 12:45pm 📍 L1, Visitors Briefing Room

#### PERFORMANCE

### Tarunajaya Dance I

🕒 12:50pm – 1:00pm 📍 L1, Plaza

### Books for Indonesian Girls by Indonesian Girls: How Children's Books Shape Perspectives of the World

🕒 3:15pm – 4:15pm 📍 B1, Multi-Purpose Room

#### STORYTELLING

### Mouse Deer & Turtle

🕒 3:30pm – 3:45pm 📍 B1, My Tree House

#### STORYTELLING

### Senggutru

🕒 3:45pm – 4:00pm 📍 B1, My Tree House

### Indonesian Children's Publishing in New Era: Opportunities & Challenges

🕒 4:45pm – 6:00pm 📍 L1, Visitors Briefing Room

## 📅 19 MAY (Fri)

### Indonesian Digital Books: Mizan Publishing

🕒 10:30am – 11:30am 📍 B1, Multi-Purpose Room

### The Place of Young Writers in Indonesia

🕒 11:45am – 12:45pm 📍 B1, Multi-Purpose Room

#### PERFORMANCE

### Batu Badaong

🕒 12:45pm – 1:00pm 📍 B1, My Tree House

### Indonesian Mysteries & Historical Fiction

🕒 2:00pm – 3:00pm 📍 B1, Multi-Purpose Room

#### STORYTELLING

### Suwidak Loro

🕒 3:30pm – 3:45pm 📍 B1, My Tree House

#### STORYTELLING

### Madeh & His Four Friends

🕒 3:45pm – 4:00pm 📍 B1, My Tree House

## 📅 20 MAY (Sat)

#### PERFORMANCE

### Anoman Mahawira (Ramayana Story)

🕒 11:00am – 11:15am 📍 Jurong Regional Library

### Pedagogical & Cultural: Character-Building in Students

🕒 11:45am – 12:45pm 📍 B1, Multi-Purpose Room

#### PERFORMANCE

### Tarunajaya Dance II

🕒 2:00pm – 2:15pm 📍 L1, Plaza

### Uncovering the Secrets of Sound & Rhythm in the Context of the Ethnic Moluccan Music of Indonesia


🕒 3:15pm – 4:15pm 📍 L5, Imagination Room

# Festival Calendar

PRE-FESTIVAL EVENTS:  
18 April: Makan and Mingle  
13 - 16 May: Writers & Illustrators Retreat



17 May (Wed)

THE POD (L16)		POSSIBILITY (L5)		IMAGINATION (L5)		MULTI-PURPOSE (B1)		VISITORS BRIEFING RM (L1)		THE PLAZA (L1)		MY TREE HOUSE (B1)	
9 AM	<div>9:00 – 10:00AM</div> <div>Creating Books that Matter</div>	<div>9:00 – 10:00AM</div> <div>Educating the Heart through Books</div>	<div>9:00 – 10:00AM</div> <div>Take Self-promotion Back</div>					<div>9:00 – 10:00AM</div> <div>A Peek into the Slovakian Children's Book Market</div>					
10 AM	<div>10:00 – 10:30AM</div> <div>Coffee Break</div>												
		<div>10:30 – 11:30AM</div> <div>Divorce, Death and Other Difficult Topics</div>	<div>10:30 – 11:30AM</div> <div>Robots, Aliens and Time Machines</div>	<div>10:30 – 11:30AM</div> <div>Illustrations Beyond the Page</div>				<div>10:30 – 11:30AM</div> <div>Folklore Finesse: Retelling and Synthesis of Contemporary Stories</div>					
11 AM	<div>11:30 – 11:45AM</div> <div>Break for Room Change</div>												
		<div>11:45AM – 12:45PM</div> <div>[ PANEL ] The Sky is the Limit: Expanding Your Repertoire</div>	<div>11:45AM – 12:45PM</div> <div>Get Real: Writing Non-fiction</div>	<div>11:45AM – 12:45PM</div> <div>Performing a Folktale</div>				<div>11:45AM – 12:45PM</div> <div>Deep Point-of-View: What It Is, What It Does, and How to Write It</div>					
12 PM	<div>12:45 – 2:00PM</div> <div>Lunch</div>												
1 PM										<div>12:50 – 1:20PM</div> <div>[ LAUNCH ] Malong The Magic Cloth</div>			
										<div>1:30 – 2:00PM</div> <div>[ LAUNCH ] A Grain of Love</div>			
2 PM	<div>2:00 – 4:15PM</div> <div>Speed Pitching (Writing)</div>	<div>2:00 – 3:00PM</div> <div>Managing Your Novel: Post-its, Charts and Book Maps</div>	<div>2:00 – 3:00PM</div> <div>Painting with Lines and Language</div>	<div>2:00 – 3:00PM</div> <div>Please Tell Me a Story Again! – Bibliotherapy for Hospitalised Children with Cancer</div>				<div>2:00 – 3:00PM</div> <div>[ PANEL ] Writing About Us</div>		<div>1:30 – 2:30PM / CREATIVE CORNER</div> <div>[ ACTIVITY ] Portrait Me!</div>			
3 PM		<div>3:00 – 3:15PM</div> <div>Break for Room Change</div>											
		<div>3:15 – 4:15PM</div> <div>Is It Correct Politically to be Politically Correct in Children's Books?</div>	<div>3:15 – 4:15PM</div> <div>Improvise Your Way Out of Writer's Block</div>	<div>3:15 – 4:15PM</div> <div>How Social Media Turned Me Into #KidLitDaddy</div>				<div>3:15 – 4:15PM</div> <div>The World's Collection in a Castle</div>					
4 PM	<div>4:15 – 4:45PM</div> <div>Break</div>										<div>4:15 – 4:45PM</div> <div>[ ACTIVITY ] Duelling Illustrators</div>	<div>4:15 – 4:45PM</div> <div>[ LAUNCH ] SnapLearn VR</div>	
5 PM		<div>4:45 – 6:00PM</div> <div>[ PANEL ] Authors Discussion: Who Gets to Write Asian Stories?</div>	<div>4:45 – 6:00PM</div> <div>[ PANEL ] First Pages: Writing Critique</div>	<div>4:45 – 6:00PM</div> <div>Illustration Games</div>				<div>4:45 – 6:00PM</div> <div>Hide-and-seek: Hidden Elements in Asian Folklores in Kid Lit</div>					
NIGHT	<div>7:00 – 9:00PM</div> <div>Celebrating Our Stars</div> <div></div>												
<div>ROOM CAPACITIES:</div> <div>Seating in each room is allocated on a first-come-first-served basis. If a particular room is full, delegates will be asked to attend other sessions instead.</div>											<div>THE POD (L16)100 seats</div> <div>POSSIBILITY ROOM (L5)120 seats</div> <div>IMAGINATION ROOM (L5)70 seats</div> <div>MULTI-PURPOSE ROOM (B1)50 seats</div> <div>VISITORS' BRIEFING ROOM (L1)50 seats</div>		

18 May (Thu)

18 May (Thu)					DAILY		Writers & Illustrators Conference		Book Launches	
					Book Illustrators Gallery: B1, Exhibition Area		Cross-Platform Summit		Performances & Activities	
					AFCC Book Fair: L1, Plaza		Country of Focus			

19 May (Fri)

20 May (Sat)

11:00 – 11:45AM / JURONG REGIONAL LIBRARY  
[PERFORMANCE & ACTIVITY] *Anoman Mahawira (Ramayana Story)*

DAILY  
*Book Illustrators Gallery:*  
B1, Exhibition Area  
*AFCC Book Fair:* L1, Plaza

SCHOOL OF SOCIAL SCIENCES, SMU  
*Masterclasses* See page 51.  
*Country of Focus*

*Teachers Congress*  
*Book Launches*  
*Performances & Activities*

THE POD (L16)		POSSIBILITY (L5)		IMAGINATION (L5)		MULTI-PURPOSE (B1)		VISITORS BRIEFING RM (L1)		THE PLAZA (L1)		MY TREE HOUSE (B1)	
9 AM	<div>9:00 – 10:00AM</div> <div>[ PANEL ] <i>Literacy Bites: Practices in Schools</i></div>	<div>9:00 – 10:00AM</div> <div><i>Blokes with Books- Can Social Belonging Impact on Reading Motivation and Skill for Young Boys</i></div>	<div>9:00 – 10:00AM</div> <div><i>Reading and Empathy</i></div>					<div>9:00 – 10:00AM</div> <div><i>Developing Creative Hands-on Exhibition for Children – and Why</i></div>					
10 AM	<div>10:00 – 10:30AM</div> <div><i>Coffee Break</i></div>									<div>10:00 – 10:30AM</div> <div>[ LAUNCH ] <i>Indonesian Children Poetry</i></div>			
11 AM	<div>10:30 – 11:30AM</div> <div><i>Empowering Change through the Missing School Subject</i></div>	<div>10:30 – 11:30AM</div> <div><i>Interactive Narration: Having Fun with Postmodern Picturebooks!</i></div>	<div>10:30 – 11:30AM</div> <div><i>Bring on the Drama: Teaching Playwriting</i></div>	<div>10:30 – 11:30AM</div> <div><i>Literacy at Green School Bali</i></div>			<div>10:30 – 11:30AM</div> <div><i>Once Upon a Time in Singapore: How Digital Books Tell Amazing Stories</i></div>	<div>10:30 – 11:00AM</div> <div>[ PERFORMANCE ] <i>Singerella the Getaisical</i></div>					
	<div>11:30 – 11:45AM</div> <div><i>Break for Room Change</i></div>									<div>11:00 – 11:30AM</div> <div>[ PERFORMANCE ] <i>Karung Guni Boy</i></div>			
12 PM		<div>11:45AM – 12:45PM</div> <div><i>On Your Mark, Get Set, Write!</i></div>	<div>11:45AM – 12:45PM</div> <div><i>SAMMS: A Framework for Transformational Technology</i></div>	<div>11:45AM – 12:45PM</div> <div><i>Pedagogical and Cultural: Character-Building in Students</i></div>			<div>11:45AM – 12:45PM</div> <div><i>Jishobiki: The Japanese Approach to Enhancing Children's Knowledge and Use of Dictionaries</i></div>	<div>11:45AM – 12:15PM</div> <div>[ LAUNCH ] <i>Where oh Where is Monty Bear?</i></div>					
1 PM	<div>12:45 – 2:00PM</div> <div><i>Lunch</i></div>									<div>12:45 – 1:15PM</div> <div>[ LAUNCH ] <i>SDG Pyramid to Happiness</i></div>			
2 PM									<div>1:15PM – 1:45PM</div> <div>[ LAUNCH ] <i>Design Thinking – Breakfast</i></div>				
		<div>2:00 – 3:00PM</div> <div><i>Scribbles from a Galaxy Far Away</i></div>	<div>2:00 – 3:00PM</div> <div>[ PANEL ] <i>Meeting the Mother Tongue Challenge</i></div>	<div>2:00 – 3:00PM</div> <div><i>Dreaming up a Well-run School with Technology</i></div>			<div>2:00 – 3:00PM</div> <div><i>Literacy for Special-Needs Children: Catering to their Learning Needs</i></div>	<div>2:00 – 2:15PM</div> <div>[ PERFORMANCE ] <i>Tarunajaya</i></div>					
3 PM	<div>3:00 – 3:15PM</div> <div><i>Break for Room Change</i></div>									<div>2:30 – 3:00PM</div> <div>[ LAUNCH ] <i>Luminous Sword &amp; the Woods of Mystery</i></div>			
4 PM		<div>3:15 – 4:15PM</div> <div><i>Spelling in the 21st Century</i></div>	<div>3:15 – 4:15PM</div> <div><i>Uncovering the Secrets of Sound and Rhythm in the Context of the Ethnic Moluccan Music of Indonesia</i></div>	<div>3:15 – 4:15PM</div> <div><i>Kids Lit Quiz™: Rewarding Readers by Promoting Reading as a Sport</i></div>			<div>3:15 – 4:15PM</div> <div><i>Technology and Mother Tongue in Preschool Classrooms</i></div>	<div>3:15 – 3:45PM</div> <div>[ PERFORMANCE ] <i>The Merchant of Venice: A Retelling</i></div>					
	<div>4:15 – 4:45PM</div> <div><i>Break</i></div>												
5 PM		<div>4:45 – 6:00PM</div> <div><i>Fostering Unity and Diversity through Children's Literature</i></div>	<div>4:45 – 6:00PM</div> <div>[ PANEL ] <i>Books We Like: The Children Speak</i></div>	<div>4:45 – 6:15PM</div> <div><i>Understanding Dyslexia</i></div>			<div>4:45 – 6:00PM</div> <div><i>Motivating Kids to Read in a Techy Age</i></div>	<div>4:30 – 5:00PM</div> <div>[ LAUNCH ] <i>My Name is Nadia. I have Autism.</i></div>					
NIGHT													

ROOM CAPACITIES:

Seating in each room is allocated on a first-come-first-served basis. If a particular room is full, delegates will be asked to attend other sessions instead.

THE POD (L16)

POSSIBILITY ROOM (L5)

IMAGINATION ROOM (L5)

MULTI-PURPOSE ROOM (B1)

VISITORS' BRIEFING ROOM (L1)

100 seats

120 seats

70 seats

50 seats

50 seats

21 May (Sun)

THE POD (L16)		POSSIBILITY (L5)		IMAGINATION (L5)		MULTI-PURPOSE (B1)				VISITORS BRIEFING RM (L1)		THE PLAZA (L1)		MY TREE HOUSE (B1)		
9 AM																
10 AM		10:00 – 10:00AM Visual, Verbal and Cultural Literacy in the Art Museum	10:00 – 11:00AM The Mindful Child: How to Help Your Child Develop Emotional Literacy	10:00 – 11:00AM Look, Listen and Repeat: How to Un-read Books with Your Child				10:00 – 11:00AM The Great Gift of Reading Aloud			10:30 – 11:00AM [LAUNCH] Chinese Festivals & Legends					
11 AM	11:00 – 11:15AM Break for Room Change															
		11:15AM – 12:15PM If You Can't Imagine It, You Can't Be It	11:15AM – 12:15PM Reading without Words: Techniques for Developing Visual Literacy	11:15AM – 12:15PM Books from Around the World that Build Social and Emotional Learning (SEL) Bridges				11:15AM – 12:15PM A Mammoth Task: Encouraging Reading in the Digital Age			11:15 – 11:45AM / CREATIVE CORNER [STORYTELLING & ACTIVITY] The Amazing Sarong Party					
12 PM	12:15 – 1:15PM Lunch															
1 PM		1:15 – 2:15PM Rhymes and Rhythms, Literacy and Poetry	1:15 – 2:15PM Saving the World: Character-Building with Comics	1:15 – 2:15PM Dramatisation as a Medium for Growing the Storytelling Ability				1:15 – 2:15PM The Kumon Recommended Reading List (RRL) – To Develop a Lifelong Reader			1:10 – 1:55PM [LAUNCH] Tale of Bukit Merah and the Legend of Sang Kuriang (Gamelan × Illustration × Storytelling)					
2 PM	2:15 – 2:30PM Break for Room Change															
		2:30 – 3:30PM [PANEL] Creative Parents Parenting Creatively	2:30 – 3:30PM Themed Stories from Asia and Beyond: Discovering Hidden Treasures	2:30 – 3:30PM Just-A-Minute Skits and Nonsense Verse: A Whacky Combo				2:30 – 3:30PM Cognitive Growth and Development in Young Bilingual Learners			2:00 – 2:30PM [LAUNCH] The Arabic Alphabet of Huruf Island					
3 PM	3:30 – 4:00PM Break															
		4:00 – 5:30PM Throne-Time Storytelling	4:00 – 5:30PM An Author, a Teacher, and an Amazing Sarong	4:00 – 5:00PM Reading for Meaning				4:00 – 5:00PM Have Fun Learning with Dictionaries: A Hands-On Workshop by Dr Fukaya			4:15 – 4:45PM [LAUNCH] The Ostrich & the Tiger					
5 PM																
NIGHT																
										ROOM CAPACITIES: Seating in each room is allocated on a first-come-first-served basis. If a particular room is full, delegates will be asked to attend other sessions instead.						
												THE POD (L16) 100 seats				
												POSSIBILITY ROOM (L5) 120 seats				
												IMAGINATION ROOM (L5) 70 seats				
												MULTI-PURPOSE ROOM (B1) 50 seats				
												VISITORS' BRIEFING ROOM (L1) 50 seats				

# Opening Ceremony

📅 16 MAY (Tue)  
🕒 7:00pm – 9:00pm  
📍 L1, Plaza



Shortlist for the 2017 Scholastic Picture Book Award



The eighth edition of the Asian Festival of Children's Content will begin with the **Opening Ceremony**, followed by the announcement of the winners of the **2017 Scholastic Picture Book Award**.

This award is presented once every two years, to an outstanding unpublished picture book with distinct Asian themes created by an Asian writer and illustrator, living in Asia.

The Guest-of-Honour for the Opening Ceremony is **Grace Fu**, Minister for Culture, Community and Youth.

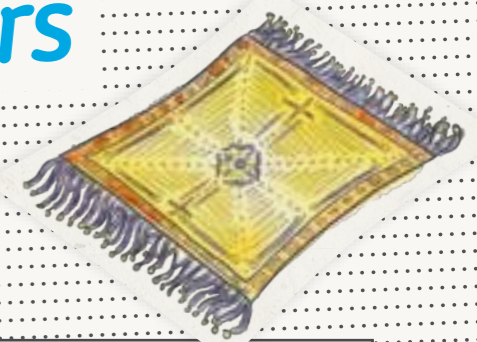


# Writers & Illustrators Conference

A gathering of writers and illustrators with publishing industry professionals to share, network, and celebrate children's content from Asia and around the world.

Delegates from Writers and Illustrators Conference Day 3 can also attend the sessions for Cross-Platform Summit.

📅 17 – 19 MAY, 9:00am – 6:00pm  
📍 Various Locations  
💎 Full-Festival Pass / WIC Pass



## 📅 DAY 1 : 17 MAY

9:00AM – 10:00AM

[ILLUSTRATION & BOOK DESIGN] [KIDLIT]

### Creating Books that Matter

🗨 James Mayhew / Moderator: Soefara Jafney  
📍 L16, The Pod

What are themes that matter to you the most? How can you find your passion and share them to create meaningful books deserving of being published?

[ILLUSTRATION & BOOK DESIGN] [KIDLIT]

### Take Self-promotion Back

🗨 Amy Ng / Moderator: Kenny Leck  
📍 L5, Imagination Room

Marketing yourself can often feel forced or unpleasant. Discuss effective strategies for building an online presence, and learn how to take charge of your self-promotional plans without losing yourself in the process.

[KIDLIT]

### Educating the Heart through Books

🗨 Leslee Udwin / Moderator: Rosemarie Somaiah  
📍 L5, Possibility Room

Rape, violence and abuse – how do we make sense of and meet atrocities in the world? Leslee argues that the lack of children's books from an early age, together with a dearth of social and emotional learning in education, bring about lasting social problems.

[KIDLIT] [DIVERSITY] [PUBLISHING]

### A Peek into the Slovakian Children's Book Market

🗨 Petra Nagyová Džerengová  
Moderator: Zafar Anjum  
📍 L1, Visitors Briefing Room

Take a tour of the Slovakian children's book market, learn its similarities and differences from the Singaporean book market, and find out how books from small countries can venture overseas.

10:30AM – 11:30AM

[KIDLIT] [DIVERSITY]

### Folklore Finesse: Retelling and Synthesis of Contemporary Stories

🗨 Tutu Dutta / Moderator: Rosemarie Somaiah  
📍 L1, Visitors Briefing Room

Do you find yourself in a tug-of-war between the traditional and contemporary when writing about folklore? In this session, Tutu discusses the retelling of folklores and weaving of folktales with new stories.

[ILLUSTRATION & BOOK DESIGN]

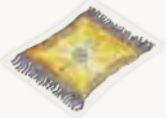
### Illustrations Beyond the Page

🗨 Orit Bergman / Moderator: Michael Tan  
📍 B1, Multi-purpose Room

What happens to your illustrations upon leaving the page? Pop-up book artist Orit Bergman takes you into the fascinating world of storytelling with pop-up architecture and body painting.



Illustration by Orit Bergman



10:30AM – 11:30AM (CONT'D)  
[KIDLIT] [YA]  
**Robots, Aliens and Time Machines**  
🗨 Hassan Hasaa'Ree Ali / Moderator: Mas Shafreen  
📍 L5, Imagination Room

Hassan will talk about writing science-fiction, with a catch, and discuss why writing sci-fi in one's Mother Tongue is important in contributing to Singapore's literary scene.



[KIDLIT]  
**Divorce, Death & Other Difficult Topics**  
🗨 Petra Nagyová Džerengová  
Moderator: Priti Sharma  
📍 L5, Possibility Room

Over time, more authors have written on difficult topics in children's books, but the inclusion of such topics in kidlit is still contentious. Why is it necessary to open discussions about these issues with children?

11:45AM – 12:45PM  
[COUNTRY OF FOCUS]  
**Performing a Folktale**  
🗨 Emilia Nazir, Galuh Larasati  
Moderator: Jumaini Ariff  
📍 B1, Multi-purpose Room

Passing down folktales is tricky, but there is an excellent way of doing so – through art expression. Discuss the complexities of how to tell Indonesian folktales through art expression while adequately reflecting one's cultural beliefs.

[ILLUSTRATION & BOOK DESIGN] [KIDLIT]  
[PANEL] **The Sky is the Limit: Expanding Your Repertoire**  
🗨 Orit Bergman, James Mayhew, David Liew  
Moderator: Mas Shafreen  
📍 L5, Possibility Room

In this session, the speakers share ways and opportunities in which they have harnessed their talents to express their creativity, from using pop-up books to painting alongside orchestras.

2:00PM – 4:15PM  
**Speed Pitching (Writing)**  
🗨 Andrea Pasion-Flores, Shu Chiang, Petra Nagyová Džerengová, Lydia Leong, Cynthea Liu  
📍 L16, The Pod

Participants have 5-10 minutes to pitch their children's books ideas to literary agents and publishing representatives from USA, Slovakia, Singapore, and Philippines.

[KIDLIT] [YA]  
**Get Real: Writing Non-fiction**  
🗨 Holly Thompson / Moderator: Ian Yap  
📍 L5, Imagination Room

Learn creative methods to writing non-fiction for children, and discover engaging approaches, both expository and narrative. Plus: join a speed brainstorming session!

[KIDLIT] [YA]  
**Deep Point-of-View: What It Is, What It Does, and How to Write It**  
🗨 Kathleen Ahrens / Moderator: Lin Xueling  
📍 L1, Visitors Briefing Room  
📖 Writers should bring several pages from their own middle-grade or YA novel and be prepared to do short writing exercises.

Writing in deep point-of-view allows writers to succinctly show the emotions their character is feeling, without telling the reader what these feelings are. This talk will review the basics of point-of-view, and explain the concept using multiple examples from recently published novels.

2:00PM – 3:00PM



Illustration by Briony Stewart

[COUNTRY OF FOCUS]  
**Please Tell Me a Story Again! - Bibliotherapy for Hospitalised Children with Cancer**  
🗨 Ida Farida, Tety Elida / Moderator: Maisarah  
📍 B1, Multi-purpose Room

This session will focus on the therapeutic impact of telling stories using different mediums, especially books for hospitalised children with cancer in a public hospital in Jakarta. Ida and Tety will share more on the storytelling programme carried out by Society for the Advancement of Children's Literature since 1993.

[KIDLIT] [DIVERSITY]  
[PANEL] **Writing About Us**  
🗨 Sierra Mae Paraan, Varsha Seshan, Wai Chim, Daniel Tayona / Moderator: Melanie Lee  
📍 L1, Visitors Briefing Room

The speakers in this panel have one thing in common – they fight to make hidden voices heard. Sit in for this session as the creators and kidlit enthusiasts from various countries discuss how they advocate for more inclusive kidlit.

3:15PM – 4:15PM  
[KIDLIT] [PICTUREBOOK WRITING] [PUBLISHING]  
**Is It Correct Politically to be Politically Correct in Children's Books?**  
🗨 Sayoni Basu / Moderator: Lynette Morrison  
📍 L5, Possibility Room

If Roald Dahl, Maurice Sendak or Dr Suess had submitted their manuscripts to publishers today, there is a good chance that they would have been rejected. Are we becoming too mealy-mouthed and prudish in the content we create for children?

[ILLUSTRATION & BOOK DESIGN] [KIDLIT]  
**Painting with Lines & Language**  
🗨 Briony Stewart  
Moderator: Soefara Jafney  
📍 L5, Imagination Room

In this interactive session, award-winning author and illustrator of children's fiction Briony Stewart reveals some of her techniques for creating lyrical language and visual narratives in books for children.

[KIDLIT] [YA]  
**Managing Your Novel: Post-its, Charts and Book Maps**  
🗨 Holly Thompson / Moderator: Lynette Morrison  
📍 L5, Possibility Room

Writing a novel requires more than setting aside writing time; it requires organisation and thoughtful management. Discover the range of tools available for visualising and managing your novel.



[KIDLIT]  
**How Social Media Turned Me Into #KidLitDaddy**  
🗨 Don Bosco / Moderator: Chan Yi Wen  
📍 B1, Multi-purpose Room

Super Cool Books author and publisher Don Bosco will explain how digital marketing and social media took him from self-published kidlit author to international content entrepreneur. Expect to learn some counter-intuitive but effective lessons that will help any content creator connect with a bigger audience, accelerate growth and have more fun.



3:15PM –  
4:15PM  
(CONT'D)

[KIDLIT] [LIBRARY] [DIVERSITY]  
**The World's Collection in a Castle**

🗨️ Christiane Raabe / Moderator: Priti Sharma  
📍 L1, Visitors Briefing Room

The International Youth Library in Germany was the first library to dedicate its work to systematically collect and promote children's literature from all over the world. Today, it is a renowned centre of international children's and youth literature with a diversified annual programme, a non-school related education facility and a centre for international researchers. Christiane offers insights into the library's programmes committing to the founder's mission.



Photo © International Youth Library

[KIDLIT]  
**Improvise Your Way Out of  
Writer's Block**

🗨️ Jane Vejajiva / Moderator: Dimity Powell  
📍 L5, Imagination Room

You've probably experienced getting stuck while writing. How can you get un-stuck? Techniques may vary, but Jane's favourite method is improvisation. Learn how you can use unpredictability to come up with a story.

4:45PM –  
6:00PM

[KIDLIT] [YA]  
[PANEL] **Authors Discussion: Who Gets  
to Write Asian Stories?**

🗨️ Wai Chim, Paolo Fabregas, Holly Thompson,  
Heidi Shamsuddin / Moderator: Katie Day  
📍 L5, Possibility Room

As the message of diversity becomes more prevalent in publishing, it is crucial to ask: Who gets to create Asian stories? Join the content creators in this session as they take their stand on this question.

[ILLUSTRATION & BOOK DESIGN]  
**Illustration Games**

🗨️ Briony Stewart / Moderator: David Liew  
📍 B1, Multi-purpose Room

Be prepared to play! Briony will conduct some illustration games. Get ready to boost your endorphins, let your creative juices loose and uncage your playful side. Be surprised by the imaginative characters you conjure just by having fun.

[PANEL] **First Pages: Writing Critique**

🗨️ Lee Battersby, Susan Long, Cynthea Liu  
Moderator: Kathleen Ahrens  
📍 L5, Imagination Room

Ever wondered what an editor or publisher is thinking of as he/she reads a manuscript? Witness a panel of experts give live comments on the first pages of unpublished manuscripts.

[KIDLIT] [DIVERSITY]  
**Hide-and-seek: Hidden Elements in  
Asian Folklores in Kidlit**

🗨️ Tutu Dutta / Moderator: Darel Seow  
📍 L1, Visitors Briefing Room

Many of us may not recognise the wide use of elements in Asian folklore in contemporary popular culture. Tutu will expound on books that include mythical creatures, and what it means for kidlit today.

Writers & Illustrators Conference – Day 2 continued page 33

# Celebrating Our Stars

📅 17 MAY (Wed)  
🕒 7:00pm – 9:00pm  
📍 L16, The Pod  
💎 Free admission for delegates & speakers,  
registration at [afcc2017cos.eventbrite.sg](https://afcc2017cos.eventbrite.sg)

*Celebrating Our Stars is a special networking event for registered international and local delegates attending the Asian Festival of Children's Content 2017. A selection of the latest children's books and content presented by international delegates will also be exhibited.*



*Come meet fellow writers and illustrators,  
and discover exciting new children's content  
from around the world!*

The event will also see the launch of a new e-book featuring a compilation of stories by students from the JENESYS (Japan-East Asia Network of Exchange for Students and Youths) 2016 programme, as well as the launch of *Air*, the translated version of *Water* by Christopher Cheng and Susanna Goho-Quek.



# Rights Exchange

📅 **18 MAY** (Thu)  
⌚ 9:00am – 1:00pm  
📍 L16, The Pod  
🔑 By registration only



At the **AFCC Rights Exchange**, publishers and agents from across Asia come together for a unique opportunity to sell and/or exchange book and translation rights, as well as to negotiate co-publishing deals and other agreements.

This is structured session of 30-minute pre-arranged appointments for publishers and agents to connect and discuss their rights negotiations. Attendees need to be **registered delegates or exhibitors** to be able to buy and/or sell at the Rights Exchange.

Participants must have the rights to sell any of the following:

- » Unpublished/published manuscripts;
- » Translation projects;
- » License/rights for secondary publishers to reproduce the manuscript in print, microform or any digitally readable form, including but not limited to e-pub and electronic online databases; and, license/rights to reprint through third parties for manuscripts, translations and other derivative works based on a manuscript.

Registration & schedule at  
[afcc.com.sg/rx](http://afcc.com.sg/rx)

## Writers & Illustrators Conference Day 2



📅 **DAY 2 : 18 MAY**

9:00AM –  
10:00AM

[COUNTRY OF FOCUS] [ILLUSTRATION & BOOK DESIGN]

### Indonesian Illustrators: Getting International Recognition

🗨️ Grace Kusnadi, Maria Christania Winardi  
Moderator: Elaina Ryan  
📍 L5, Imagination Room

Come learn about illustrations in Indonesia! Grace will share about Popcorn Asia, a new avenue for illustrators to increase their local and international trade and consumer reach, while Maria speaks of challenges faced by Indonesian illustrators.

[KIDLIT] [YA]

### Not So Happily Ever After: Strange and Spooky Tales

🗨️ Lee Battersby, Heidi Shamsuddin  
Moderator: Marc Checkley  
📍 L5, Possibility Room

Children love the thrill of books that cast shadows. Create a narrative that chills and excites the imagination. Heidi will uncover dark and spooky folklores in Asia while Lee will explore techniques that will give your readers a scare.

[COMICS]

### Comic Adaptation: From Novel to Graphic Novel

🗨️ Lefty / Moderator: Dave Chua  
📍 L1, Visitors Briefing Room

Pick up your pencil and transform a novel to a graphic novel. Join Lefty as he walks through the process, from discussions about original scripts and story breakdowns, to character design and mediums to use, and gain insights into creating comics.



10:30AM –  
11:30AM

[KIDLIT]

### [PANEL] Books Teachers Wish Authors Would Write

🗨️ Nadine Bailey, Rilla Melati, Myra Garces-Bacsal  
Moderator: Sarah Mounsey  
📍 L5, Imagination Room

Creators can step into the shoes of a teacher for one hour and learn what makes a book a treasured find. From beautiful illustrations to didactic language, speakers discuss their views on relevant and useful books children need and love.

[KIDLIT] [ILLUSTRATION & BOOK DESIGN]

### Illustrated Novels: Building a World

🗨️ Ary Nilandari, Andie Tong  
Moderator: Paolo Fabregas  
📍 L1, Visitors Briefing Room

Why do illustrations in novels draw readers? Take a look at two illustrated novels from the East and West – Ary will share how manga-style illustrations in her *Keo&Noaki* series engage readers with the story, while Andie will talk about capturing excitement in the illustrations in *The Zodiac Legacy* series, and discuss differences between illustrated novels and comics.



Photo from *The Karang Guni Boy* by Eric Wong

10:30AM –  
11:30AM  
(CONT'D)

[ILLUSTRATION & BOOK DESIGN]

### Thinking out of the Box: Unusual Illustrations

- Eric Wong, David Liew / Moderator: Darel Seow
- L5, Possibility Room

Illustrators have tried to include a 3D world onto a 2D page. Then, there are some who embrace the 3D world and literally build a story with their illustrations. Step into a new dimension with Eric Wong who will talk about using photo-illustrations with cardboard drawings, and David Liew, who will introduce you to other illustrated 3D worlds.

11:45AM –  
12:45PM

[ILLUSTRATION & BOOK DESIGN] [KIDLIT]

### Picture Book as Theatre: Creating Drama in Illustrations

- James Mayhew / Moderator: Anngee Neo
- L5, Possibility Room

From opening the cover to raising the curtain, a picture book is like a theatrical experience for a child, with the illustrator as set designer, costume designer, actor and director. Discover how books can create suspense and drama through the turning of the page.

[KIDLIT]

### Creating a Book from the End to the Beginning

- Motti Aviram / Moderator: Darel Seow
- L5, Imagination Room

Instead of starting with a story, Motti talks to kids directly to find out their needs. Together with a team of writers, behavioural experts, children's focus groups and copywriters, he develops books that invite children to participate more actively in the reading experience.

[KIDLIT] [YA]

### [PANEL] Reaching for the Stars in Sci-fi

- Kari Love, Hassan Hasaa'Ree Ali, Monica Lim  
Moderator: Peter Lin
- B1, Multi-purpose Room

Get your gadgets and gizmos ready for a timeless adventure with the speakers, Kari and Hassan, as they navigate through the world of science-fiction and help you gravitate readers towards your story.



Illustration from  
*Katie and the Spanish Princess* by James Mayhew

11:45AM –  
12:45PM  
(CONT'D)

[ILLUSTRATION & BOOK DESIGN] [COMICS]

### Making Sense of the Singaporean and Indonesian Comics Scene

- Rizqi Mosmarth, JF Koh / Moderator: Dave Chua
- B1, Multi-purpose Room

Join Rizqi and JF as they delve into the Singaporean and Indonesian comics scene and identify the latest comic creators, trends and organisations, and analyse the comics market in the two neighbouring countries.

[COUNTRY OF FOCUS]

### Mother Tongue in a Land with Over 700 Languages

- Felicia Utorodewo, Johnny Tjia  
Moderator: Anita Sebastian
- L1, Visitors Briefing Room

As Indonesia modernises, Mother Tongue and folktales take on an important role in improving children's literacy skills. Dr Felicia will share how SEAMEO QITEP engages children and build the knowledge of their own tradition and culture, and Johnny will accentuate the necessity of telling children folktales in their Mother Tongue.



2:00PM –  
4:15PM

### Pitch Perfect: The Ultimate Pitch-Ready Workshop!

- Marc Checkley
- L1, Visitors Briefing Room
- Workshop spans across 2 sessions, and is mandatory for all Speed Pitching (Media) participants.
- To apply, visit [afcc.com.sg/speed-media](http://afcc.com.sg/speed-media)

Do you have an amazing idea or series concept but no clue how to bring it together and pitch it to the right people? This fun pitch workshop provides all the necessary tools, skills, feedback and info to make you a pitch-pro! There'll be no stopping you!

2:00PM –  
3:00PM

### [PANEL] The Creators League

- David Liew, Marco Sparmberg, Maisarah A.S, JF Koh  
Moderator: Diogo Martins
- L5, Possibility Room

No person is an island. In this panel discussion, members from different creator communities band together to talk about how groups push them to greater heights and gives them an edge.

[KIDLIT]

### Turning up the Tension: Creating Page-turning Fiction

- Angela Cerrito / Moderator: SherMay Loh
- L5, Imagination Room

Get ready to refine your novel and give it a more confident voice. This hands-on revision workshop will guide you in in-depth writing exercises designed to analyse and increase the tension in your narrative.

[KIDLIT] [PUBLISHING] [DIVERSITY]

### [PANEL] Book Watch: Investigating ASEAN Markets

- Thant Thaw Kaung, Selina Lee, Sanny Djohan,  
Edmund Wee / Moderator: Andrea Pasion-Flores
- B1, Multi-purpose Room

Five publishing experts come together to share fresh insights on the children's book market in the ASEAN region. Find out what readers are looking out for, and learn about prospects in the publishing industry in ASEAN countries. This session is held in celebration of the 50th Anniversary of ASEAN.



3:15PM – 4:15PM

[YOUNG ADULT] [KIDLIT] [DIVERSITY]

[PANEL] **Authors Debate: Who Writes Better Books – Introverts or Extroverts?**

🗨️ Cynthea Liu, Don Bosco, Lee Battersby, Angela Cerrito / Moderator: Nury Vittachi  
📍 L5, Possibility Room

Whether you are an introvert, extrovert, or maybe even an ambivert, you are welcome to this debate. Does personality beget writing? How much does one's character influence his or her talent or style?

[COUNTRY OF FOCUS]

**Books for Indonesian Girls by Indonesian Girls: How Children's Books Shape Perspectives of the World**

🗨️ Robyn Soetikno / Moderator: Dimity Powell  
📍 B1, Multi-purpose Room

A lack of information can be detrimental, especially to a girl on the verge of puberty. Misinformation can lead to health issues, insecurities, even personal safety. Most receive advice from mothers and friends, but many things might be left unsaid. Robyn explains how kidlit can shape a girl's understanding of puberty and self-worth in Indonesia.

4:45PM – 6:00PM

[ILLUSTRATION AND BOOK DESIGN]

[PANEL] **First Look: Illustration Critique**

🗨️ James Mayhew, Orit Bergman, Daniel Palma Tayona / Moderator: Kathleen Ahrens  
📍 L5, Possibility Room

A picture speaks a thousand words, and the panel will say a few. This panel of illustrators and publishing experts comment about the illustrations of unpublished picture books as they look at them for the first time.



[COUNTRY OF FOCUS]

**Indonesian Children's Publishing in New Era: Opportunities & Challenges**

🗨️ Remon Agus, Nung Atasana / Moderator: Selina Lee  
📍 L1, Visitors Briefing Room

How do Indonesian children's books stand in the world? Publisher Remon Agus discusses the market and consumer trends in Indonesia while literary agent Nung Atasana expounds on Indonesian IP rights.

Writers & Illustrators Conference – Day 3 continued page 39

[KIDLIT] [YA]

[PANEL] **Ask the Right(s) Question**

🗨️ Christel Meijer, Jane Vejajiva, Nung Atasana, Petra Nagyová Džerengová / Moderator: Andrea Pasion-Flores  
📍 L5, Imagination Room

How can your work stand out in a sea of rights? What makes a good rights pitch? Find out more about international rights market as the speakers give their take on questions about rights.

[KIDLIT] [PUBLISHING] [TRANSLATION]

**Making the Right(s) Choice with Translation**

🗨️ Christel Meijer / Moderator: William Phuan  
📍 L5, Imagination Room  
🕒 4:45pm – 6:15pm (90min session)

At this translation rights workshop, Christel gives an overview of the basics of selecting titles for a foreign rights catalogue, setting up strategies, researching foreign markets, pitching for specific markets, negotiating and selling rights to publishers, film or theatre producers.

[KIDLIT]

**Once Upon A Time in Singapore & the Philippines: Filipino Grandmother Grimm & Singaporean Fairy Tales – Subversions & Cultural Appropriations**

🗨️ Myra Garces-Bacsal, Sarinajit Kaur / Moderator: Jumaini Ariff  
📍 B1, Multi-purpose Room

This session looks at cultural strategies of appropriation in *Mga Kuwento ni Lola Basyang* (*The Stories of Grandmother Basyang*), early 20th century Filipino fairy tale stories of Severino Reyes, and the Singaporean spin-offs to four foreign fairy tales. Find out how identities are constantly being remade as we shape and claim ownership over our own narratives and come up with our own happily-ever-afters.

# Children's Literature Lecture

📅 **18 MAY** (Thu)  
🕒 6:30pm – 7:30pm  
📍 L16, The Pod  
💎 Free-of-charge to the public



## Books from the Island of Story-Tellers

In recent years, Irish writers and illustrators have gained huge success in the field of children's literature. Ireland's Children's Laureate, PJ Lynch, makes a personal survey of some of his country's outstanding creators of books for children.

From Hans Christian Andersen Award winner, Martin Waddell, and the creators of *Guess How Much I Love You*, Sam McBratney and Anita Jeram, to the hugely influential Oliver Jeffers in the area of picture books, and from multi-million selling *Artemis Fowl* author, Eoin Colfer to writers such as Louise O'Neill and Sarah Crossan, who are taking today's international YA market by storm, Lynch extolls great Irish successes and explores some possible reasons for this disproportionate out-pouring of talent.



### PJ Lynch Author and Illustrator (Ireland)

PJ Lynch has worked as a Children's Book Illustrator since leaving Brighton College of Art in England in 1984. He has won many awards including the Mother Goose Award, the Christopher Medal three times, and the prestigious Kate Greenaway Medal on two occasions. PJ has recently been announced as the fourth Laureate na nÓg, Ireland's laureate for children's literature.

# Edutour

📅 19 MAY (Fri)  
⌚ 8:30am – 1:00pm  
📍 Various locations  
🎫 Edutour Pass  
Teachers Congress Combo Pass

This year, AFCC brings you the inaugural Edutour!

Take an insightful trip to **St James' Church Kindergarten** and **Ang Mo Kio Primary School**, and learn more about the literacy programmes conducted within these schools. This is also your chance to meet and exchange ideas with other educators and librarians in Singapore.

Details at  
[afcc.com.sg/edutour](http://afcc.com.sg/edutour)

8:15am Registration at National Library Building L1, Lobby  
8:30am Depart from NLB  
9:00am – 10:30am Tour at St James' Church Kindergarten  
11:00am – 12:30pm Tour at Ang Mo Kio Primary School  
Approximately 1pm Return to NLB



## St James' Church Kindergarten

📍 29 Harding Road, Singapore 249537

St. James' Church Kindergarten (SJCK) provides a bilingual environment that offers high quality early education and nurtures values based on Christian principles. SJCK desires to develop and demonstrate godly character expressed as love, joy, peace, patience, kindness, goodness, faithfulness, gentleness and self-control. Diverse approaches are integrated in our programme to support children's discovery and exploration of the world around them. The Project Approach framework anchors the many experiential projects that emerge serendipitously from our environment. Their Creative Sensory Playscape and Nature Playscape provide children with endless opportunities for sensorial engagement and social interaction. SJCK believes that language is acquired naturally in such settings that offer children playful and meaningful interactions.

Image courtesy of St James' Church Kindergarten website.



## Ang Mo Kio Primary School

📍 20 Ang Mo Kio Avenue 3, Singapore 569920

Being the first school to be built in Ang Mo Kio New Town, which was being developed during the late seventies, Ang Mo Kio Primary School strives to deliver a curriculum customised to provide students with a broad range of learning experiences that will help them to discover their talents and interests, and to gain the knowledge, skills and values needed to thrive in the 21st century. This curriculum is guided by the school vision, "Every Child, a Leader of Self and For Others, with a Passion for Excellence" and aims to develop the Leadership Habits in students during their formative years. Underpinning this vision is a firm belief that literacy is the key to unlock all these possibilities for their students.

Photo: Ang Mo Kio Primary School

## Writers & Illustrators Conference Day 3



### 📅 DAY 3 : 19 MAY

9:00AM –  
10:00AM

[KIDLIT] [DIVERSITY]

### Books@Blogs

🗨 Eileen Sim, Mary Iphigene Daradar  
Moderator: Priti Sharma

📍 L5, Imagination Room

Have you considered blogging about books? Get a bird's-eye view of kidlit with two bloggers, Eileen Sim (of *Picture This Book*) and Mary Iphigene Daradar (of *Gathering Books*). How do they target their readership, stand out from other book bloggers, and keep their blogs relevant to readers, creators and publishers?

[PANEL] **Meet the Commissioners**

🔗 See *Cross-Platform Summit* on page 42.

10:30AM –  
12:45PM

[ILLUSTRATION & BOOK DESIGN] [DIVERSITY]

### Portfolio Review

🗨 Briony Stewart, David Liew, James Mayhew,  
Orit Bergman, PJ Lynch

📍 L16, The Pod

📅 Registration required at [afcc.com.sg/portfolio](http://afcc.com.sg/portfolio)

Participants get a special chance to have a one-to-one consultation session with illustrators from Asia and around the world and show them their children's book illustrations.

10:30AM –  
11:30AM

### The Importance of Being Earnestly Collaborative

🔗 See *Cross-Platform Summit* on page 42.

[COUNTRY OF FOCUS]

### Indonesian Digital Books – Mizan Publishing

🔗 See *Cross-Platform Summit* on page 42.

11:45AM –  
12:45PM

[COUNTRY OF FOCUS]

### The Place of Young Writers in Indonesia

🗨 Murti Bunanta, Renny Yaniar  
Moderator: Heidi Shamsuddin

📍 B1, Multi-purpose Room

Two authors dive into this contentious question. Dr Murti discusses the role of publishers, schools and parents in helping children to read well, and Renny looks at how young writers in Indonesia are changing the face of Indonesia's publishing.

### Storytelling Across Platforms

🔗 See *Cross-Platform Summit* on page 43.

[ILLUSTRATION & BOOK DESIGN] [DIVERSITY]

### A Champion for Children's Books: The Role of the Children's Laureate in Ireland

🗨 Elaina Ryan / Moderator: Nur-El Hudaa Jaffar

📍 L1, Visitors Briefing Room

From advocating for school libraries to raising the profile of illustrators, from storytelling in unusual places to drawing big pictures, learn about Ireland's Laureate na nÓg (Children's Laureate).

### Story-Hacking: A Journey of Narrative Creation

🔗 See *Cross-Platform Summit* on page 42.

### [PANEL] New Horizons for Intellectual Property

🔗 See *Cross-Platform Summit* on page 42.



By guest illustrator Hardiyono

### Why Puppets?

🔗 See *Cross-Platform Summit* on page 43.

2:00PM – 3:00PM  
[COUNTRY OF FOCUS]  
**Indonesian Mysteries and Historical Fiction**

🗨 Herdiana Hakim, Yovita Siswati  
Moderator: Linn Shekinah

📍 B1, Multi-purpose Room

Historical stories have appealed to young readers across the world for centuries. Yovita and Herdiana will let you in on why Yovita's stories *Misteri Kota Tua* and *Misteri Kampung Hitam* are popular in Indonesia, and what makes them special.

**Bringing Stories to Life Using AR & VR**

🔄 See Cross-Platform Summit on page 43.

3:15PM – 4:15PM  
[KIDLIT] [DIVERSITY]  
**Biblio-therapy: Its Place in Children's Literature**

🗨 Dimity Powell / Moderator: Elaine Fong

📍 L5, Imagination Room

Dimity explores the value of creating biblio-therapy themed diverse picture books and debates their usefulness in combating various social issues affecting children. She'll discuss what works, what doesn't, and why.

**Writing Screenplays for Children's Film & Television**

🔄 See Cross-Platform Summit on page 44.

[COMICS]  
**How to Create a Graphic Novel the Advertising Way**

🔄 See Cross-Platform Summit on page 43.

**20 Years of Hi-5 and its Continued Relevance**

🔄 See Cross-Platform Summit on page 44.

[COMICS] [ILLUSTRATION & BOOK DESIGN]  
[PANEL] **Asian Comics: What Makes Them Special?**

🗨 Rizqi Mosmarth, Lefty, Paolo Fabregas

Moderator: JF Koh

📍 B1, Multi-purpose Room

What gives Asian comics an edge? Do they stand out from international comics? Comic creators look at the characters, setting and style in Asian comics and discuss what sets them apart.

[PANEL] **Writing for Video Games**

🔄 See Cross-Platform Summit on page 44.



By guest illustrator Hardiyono



Melisandre by PJ Lynch

4:45PM – 6:00PM  
[KIDLIT] [ILLUSTRATION & BOOK DESIGN]  
**From Fairy Tales through History and Back Again**

🗨 PJ Lynch / Moderator: Daniel Tayona

📍 B1, Multi-purpose Room

Author and illustrator of *The Boy Who Fell Off The Mayflower*, and illustrator of *The Christmas Miracle of Jonathan Toomey*, Ireland's Children's Laureate, PJ Lynch, talks about his love of myths and fables as well as his fascination for true historical figures and events, and how he brings them together in his story-telling in words and in pictures.

**Refresh Your Futures: New Horizons from Soft Robotics**

🔄 See Cross-Platform Summit on page 44.

**Writing for Teens and Tweens**

🔄 See Cross-Platform Summit on page 44.

[PANEL] **Freelance Does Not Mean Free**

🔄 See Cross-Platform Summit on page 44.

# Cross-Platform Summit



**19 MAY**  
9:00am – 6:00pm  
Various Locations  
Full-Festival Pass / WIC: Day 3 Pass / Cross-Platform Summit Pass

A line-up of sessions and workshops focusing on multi-platform storytelling, pitching, interactive narrative and digital marketing, to address the current trends and issues in the content market.

Delegates from Writers and Illustrators Conference Day 3 can also attend the sessions for Cross-Platform Summit.

## 9:00AM – 10:00AM Cross-Platform Summit Keynote

● Marc Checkley  
📍 L5, Possibility Room

### [PANEL] Meet the Commissioners

● Justin Deimen, Leslie Lee, Syahrizan Mansor, Sanoop Luke, Ryo Leong  
Moderator: Marc Checkley  
📍 L5, Possibility Room

*What are you looking for?* We pose this question to the commissioners, and get the inside scoop on the latest trends in commissioning, and learn how creators can convince commissioners that their idea is a worthy investment.

## 10:30AM – 11:30AM The Importance of Being Earnestly Collaborative

● Suzanne Ryan  
Moderators: Leslie Lee, Jacqueline Chan  
📍 L5, Possibility Room

Collaboration is key in today's competitive and ever-changing content world. But how to best do it? What are the potential hurdles to be aware of? The secrets will be revealed in this open and honest discussion with award-winning producer Suzanne Ryan LIVE via Skype from Australia.



### [COUNTRY OF FOCUS] Indonesian Digital Books – Mizan Publishing

● Irfan Amalee / Moderator: Zafar Anjum  
📍 B1, Multi-purpose Room

The publishing industry is now facing a big challenge. In the digital world, the publishers are required to adapt to the changes. It is easier for consumers to change reading habits from print to digital, but it is not as easy for publishers to change the business model. Join Irfan as he elaborates on the future of digital books and app books in Indonesia.

### [PANEL] New Horizons for Intellectual Property

● Trina Ha, Christel Meijer, Jyotirmoy Saha  
Moderator: Andrea Pasion-Flores  
📍 L5, Imagination Room

Thanks to new technologies and storytelling avenues, the many ways to exploit intellectual property have multiplied even more. Learn about the different forms beyond print that your IP could take from experienced individuals in the buying, selling, and legal sectors.

## 10:30AM – 12:45PM Story-Hacking: A Journey of Narrative Creation

● Marco Sparmberg  
📍 L1, Visitors Briefing Room  
i Only 25 slots available. Admission on first-come, first-served basis.

During this hands-on story-hacking workshop, participants can embark on a unique narrative journey. Passing through various stations, each "story-hacker" will use various methods and (physical) tools to create multiple narrative layers. Final results will be documented, presented and discussed among the groups.



## 11:45AM – 12:45PM Storytelling Across Platforms

● Jyotirmoy Saha / Moderator: Marc Checkley  
📍 L5, Possibility Room

Cross-platform storytelling involves creating content that engages an audience using various techniques that permeate their daily lives. This session tracks the creation and production of *Barangay 143*, an upcoming action drama title by August Media, and its forays into digital, mobile, TV and licensed products.

### Why Puppets?

● Motti Aviram / Moderator: Kari Love  
📍 L5, Imagination Room

What are the advantages and disadvantages of casting puppets in children's TV shows? Are they easier or harder to work with than human actors? Learn this and more essential knowledge before incorporating puppets into your children's productions, from a world-renowned puppeteer with decades of experience.



Photo courtesy of Hop! Channel and Motti Aviram

## 2:00PM – 4:15PM Speed Pitching (Media)

● Justin Deimen, Jyotirmoy Saha, Leslie Lee, Ryo Leong, Sanoop Luke, Karen Tang  
📍 L16, The Pod

Participants have 5-10 minutes to pitch to a panelist for a chance to get their ideas commissioned – whether it is an idea for a television series, web series, transmedia project or an interactive app!

## 2:00PM – 3:00PM How to Create a Graphic Novel the Advertising Way

● Paolo Fabregas / Moderator: Eileen Chan  
📍 L5, Imagination Room

Creative advertising agencies have mastered the art of churning out effective ideas in limited time. Paolo discovered that this same creative process can be used to create a graphic novel. Find out how you can use it to write stories, too!

## Bringing Stories to Life Using AR & VR

● Gerald Cai / Moderator: Benson Loo  
📍 L1, Visitors Briefing Room

The rapidly growing fields of AR and VR open up exciting new avenues for storytelling. Find out how the SnapLearn publishing tool allows creators of children's content to turn their existing physical books into digital content platforms, as well as create new cross-platform stories that bridge the physical and digital realms.



Photo courtesy of Hi-5

## 2:00PM – 3:00PM (CONT'D) **20 Years of Hi-5 and its Continued Relevance**

- Julie Greene / Moderator: Jacqueline Chan
- L5, Possibility Room

Hi-5 is a world-renowned pre-school show that has adapted to stay relevant, while still keeping to its core values and message. Join Julie as she discusses the show's core values and educational foundations, and explains how this makes *Hi-5* relatable and relevant to an international audience since 1998.

## 3:15PM – 4:15PM **Writing Screenplays for Children's Film & Television**

- Motti Aviram / Moderator: Jacqueline Chan
- L5, Possibility Room

There are three basic principles of writing for children, and leading Israeli children's television industry figure Motti Aviram has been using them for decades to great acclaim. Join Motti for an essential session for people who want get to know their target audience better.

## 4:45PM – 6:00PM **Writing for Teens and Tweens**

- Noel Price / Moderator: Jacqueline Chan
- L5, Possibility Room

What characterises a 'teen/tween' audience and what challenges do writers face in catering to them? Noel Price, a writer-producer who achieved global success in this area, addresses these questions.



## [PANEL] **Writing for Video Games**

- Ian Gregory, Andre Pong / Moderator: Richard Chan
- L1, Visitors Briefing Room

Modern-day video games now have some of the best stories of any form of media. However, unlike non-interactive media, stories don't always come first. Learn how technology and gameplay interacts with video game scripting, and both informs it and is informed by it, from four video game writers.

## [PANEL] **Freelance Does Not Mean Free**

- Darren Tan, JC Wong, Gary Choo / Moderator: JF Koh
- L1, Visitors Briefing Room

Being a freelancer essentially means running your own small business, and effectively navigating and balancing its creative and business aspects. Join these successful freelancing visual artists as they discuss the trials and tribulations of freelancing.

## **Refresh Your Futures: New Horizons from Soft Robotics**

- Kari Love / Moderator: Ang Si Min
- L5, Imagination Room

Science fact and fiction intermingle, with real innovations inspiring storytelling, and artistic visions inspiring researchers. Infuse your potential creative present and futures by exploring soft robotics, bio-inspired robotics, and space.

# Indonesia Night

- 19 MAY (Fri)
- 7:00pm – 9:00pm
- L1, Plaza
- By invitation only

Indonesia Night is the cultural and literary night of AFCC 2017.

This event will celebrate the **Country of Focus: Indonesia**, and feature the launch of **two bilingual children's books** by authors and illustrators from Singapore and Indonesia.



Shortlist for the 2017 Asian Children's Book Award by Genting Singapore



The Guest-of-Honour for this event is **Dr Vivian Balakrishnan**, Minister for Foreign Affairs.

# Makan & Mingle

This year, AFCC put together a public showcase of books by Singaporean children's authors and illustrators at a pre-festival event, **Makan & Mingle**.



This unique occasion, which was held on 18 April 2017, saw a vibrant display of more than 100 children's and young adult titles created by Singaporean authors and illustrators.

More than 170 guests, which included local writers and illustrators, publishers, pre-school and primary school teachers, parents and general readers, turned up for this special event organised by the National Book Development Council of Singapore.

Titles on display ranged from popular books penned by award-winning authors like Emily Lim, Hidayah Amin, Don Bosco and Neil Humphreys, to works by comic artists like David Liew and Evangeline Neo. Translated titles, as well as several titles written in other Mother Tongue languages, were also featured.

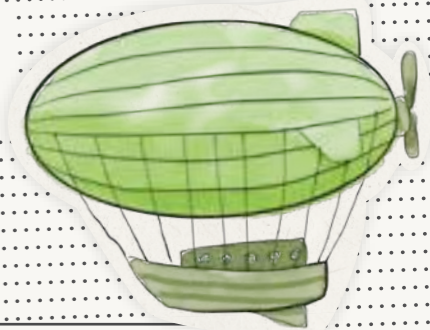
"We hope that Makan & Mingle will become a regular showcase for the talent and works of Singaporean authors and illustrators", says Mr Kenneth Quek, Festival Director of AFCC 2017. "We are excited to be able to display these home grown works in one space, and to highlight them to the industry as well as the general public in Singapore."

Makan & Mingle, which doubles up as an important networking opportunity for industry players, also featured the announcement of the shortlists for the **2017 Scholastic Picture Book Award** and the **2017 AFCC Asian Children's Book Award by Genting Singapore**.

A big thank-you to wine sponsor **The French Cellar**, as well as programme partner **\*SCAPE**, for hosting this successful event!

The Growing Years: Growing and Becoming Literate Today

## Preschool & Primary Teachers Congress



Providing teachers and educators with the skills and knowledge to impart early literacy, and a love for books, writing and reading, as a child transitions from early childhood to primary school.

Delegates from Teachers Congress can also attend the sessions for Parents Forum.

**20 - 21 MAY, 9:00am - 6:00pm**  
 Various Locations  
 Full-Festival Pass  
 Teachers Congress Pass  
 Teachers Congress Combo Pass

### DAY 1 : 20 MAY

9:00AM - 10:00AM

[PRE-SCHOOL] [PRIMARY]  
**[PANEL] Literacy Bites: Practices in Schools**

Clara Leong, Toni Phillips, Pushpa, Allan Menagh  
 Moderator: Benjamin Farr  
 L16, The Pod

Looking at four schools, St James' Church Kindergarten, the Green School Bali, Sarada Kindergarten and Kumon, discuss about literacy practices adopted by their schools and efforts to help children improve their grasp of languages.

[PRIMARY]

**Reading and Empathy**

Maria Alessandrino / Moderator: Herdiana Hakim  
 L5, Imagination Room

Looking at various children's books that evoke empathy, Maria will explore how characters help nurture empathy in children, by guiding them in navigating a range of issues and expanding their understanding of the world.

[PRE-SCHOOL] [PRIMARY]

**Developing Creative Hands-on Exhibition for Children - and Why**

Anna Salaman / Moderator: Panna d/o Kantilal  
 L1, Visitors Briefing Room

Using case studies and documentation from Playeum's hands-on exhibition, 'A World Full of Stories', Anna will present on the multiple benefits to be gained from designing an interactive, open-ended pedagogical approach for children.

[PRIMARY]

**Blockes with Books: Can Social Belonging Impact on Reading Motivation and Skill for Young Boys?**

Nadine Bailey / Moderator: Edmund Lim  
 L5, Possibility Room

For the past one and a half years, boys in Singapore aged 8 - 12 are arguing about whose turn it is to read a desired book, and rushing to join a book club that are full with members. How did this happen? More importantly, how can you recreate the magic in your school?

10:30AM - 11:30AM

[PRIMARY]  
**Interactive Narration: Having Fun with Postmodern Picture Books!**

Ruth Wong / Moderator: Dimity Powell  
 L5, Possibility Room

One interesting characteristic of postmodern picture books is its playfulness in engaging the reader, viewer and listener. Characters in these books address the readers directly, thus acknowledging the readers as active agents of the reading process. The examples shared will invite the audience to be participants rather than spectators of the reading experience.





10:30AM –  
11:30AM  
(CONT'D)

[PRE-SCHOOL] [PRIMARY]

### ***Empowering Change through the Missing School Subject***

🗨️ Leslee Udwin / Moderator: Evelyn Wong  
📍 L16, The Pod

Rape, violence and abuse – how do we make sense of and meet atrocities in the world? Recipient of Swedish Anna Lindh Human Rights Award, Leslee Udwin, argues that the lack of children's books from an early age, together with a dearth of social and emotional learning in education, bring about lasting social problems.



[PRE-SCHOOL] [PRIMARY]

### ***Once Upon a Time in Singapore: How Digital Books Tell Amazing Stories***

🗨️ Beth Fredericks / Moderator: Gerald Cai  
📍 L1, Visitors Briefing Room

Come and share the journey of Wheelock College students in early childhood as they learned to write books and then transform them into digital stories. These pre-service teachers will reveal the leap of faith they took to design and present their e-stories.

11:45AM –  
12:45PM

[PRIMARY]

### ***On Your Mark, Get Set, Write!***

🗨️ Claudine Fernandez / Moderator: Ian Chung  
📍 L5, Possibility Room

Children can step into the playing field and get in the action of sports writing. Claudine coaches you to bring the game on in class and rile kids up about commentaries of matches and interviews with sports celebrities.

[COUNTRY OF FOCUS] [PRIMARY]

### ***Pedagogical and Cultural: Character-Building in Students***

🗨️ Bambang Indriyanto / Moderator: Angela Anthony  
📍 B1, Multi-purpose Room

Find out how literacy shapes primary and secondary students pedagogically and culturally in Indonesia and Southeast Asian countries. Dr Bambang explores how language lessons can facilitate interaction between teachers and students, and among students.

[PRE-SCHOOL] [PRIMARY]

### ***Literacy at Green School Bali***

🗨️ Toni Phillips / Moderator: Geraldine Zuzarte  
📍 B1, Multi-purpose Room

At the Green School, children enter the magical world of language and literature in an open-air classrooms made of bamboo. Through projects and thematic, students learn to make a positive difference in their community and for the planet.

[PRE-SCHOOL] [PRIMARY]

### ***Bring on the Drama: Teaching Playwriting***

🗨️ Angela Cerrito  
Moderator: Singapore Repository Theatre  
📍 L5, Imagination Room

"To be or not to be, that is the question."  
– William Shakespeare

Who knows? With your help, your student could be the next great playwright. Angela will walk you through the basics of playwriting and functional elements you could bring to your class.

[PRE-SCHOOL] [PRIMARY]

### ***SAMMS: A Framework for Transformational Technology***

🗨️ Seán McHugh / Moderator: Benson Loo  
📍 L5, Imagination Room

Content creators should use digital technologies in ways that focus on transforming what they do. Seán will introduce the 'sAMMS' framework which facilitates this by defining principles that propels tech use from the mundane to the magnificent.

[PRIMARY]

### ***Jishobiki: The Japanese Approach to Enhancing Children's Knowledge and Use of Dictionaries***

🗨️ Keisuke Fukaya / Moderator: Edmund Lim  
📍 L1, Visitors Briefing Room

Find out more about a popular method in Japan, using post-its and dictionaries, to help children learn words and gain knowledge. Dr Fukaya will share this innovative and colourful approach he developed which you can use in your class or at home.

2:00PM –  
3:00PM

[PRIMARY]

### ***Scribbles from a Galaxy Far Away***

🗨️ Hassan Hasaa'Ree Ali / Moderator: Eugene Tay  
📍 L5, Possibility Room

Are your students daydreaming in class? Why not help them mould their daydreaming and help them find the spark to ignite their imagination? Take a look at challenges of writing science fiction, and ways to overcome them.

[PRIMARY]

### ***Dreaming up a Well-run School with Technology***

🗨️ Sun Ho / Moderator: Seán McHugh  
📍 B1, Multi-purpose Room

LittleLives started with a little dream to connect schools to the world. Along the way, schools asked for help to run their schools well. Soon, LittleLives has helped hundreds of schools. Sun Ho will share stories of schools dreaming to become a better school, and how dreams for technology in education unfold.

3:15PM –  
4:15PM

[PRE-SCHOOL] [PRIMARY]

### ***Spelling in the 21st Century***

🗨️ Seán McHugh / Moderator: Eugene Tay  
📍 L5, Possibility Room

Spelling is crucial but many schools still rely on traditional strategies to teach spelling. Digital Literacy Coach, Seán McHugh, argues that it is time to teach spelling the way it should be taught in the 21st century.



[PRIMARY]

### ***Kids Lit Quiz™: Rewarding Readers by Promoting Reading as a Sport***

🗨️ Rafidah Angullia, Khairiyah Aziz  
Moderator: Mary George  
📍 B1, Multi-purpose Room

Through Kids' Lit Quiz™ competition, the National Library Board in Singapore created a plethora of activities to promote reading as a sport, making it more appealing and rewarding to all readers, not just those participating in the contest.

[PRE-SCHOOL]

### ***Meeting the Mother Tongue Challenge***

🗨️ Pushpa, Far'ain Jaafar, Hou Jing  
Moderator: Ian Chung  
📍 L5, Imagination Room

Discover strategies to motivate children to speak and write in their Mother Tongue. The speakers will discuss approaches they use, from tongue twisters to dual language books, and their views on language learning in today's Singapore.

[PRIMARY]

### ***Literacy for Special-Needs Children: Catering to their Learning Needs***

🗨️ Areena Loo, Ravin Kumar  
Moderator: Hidayah Amin  
📍 L1, Visitors Briefing Room

To cater to the needs of special-needs children, we need to understand what these needs are. Ravin will share more on a functional workbook the Association for Persons with Special Needs (APSN) developed with localised content that children can relate to, while Areena will speak about meeting special-needs children's learning needs through neuroscience-based approach to literacy and education.

[COUNTRY OF FOCUS] [PRE-SCHOOL] [PRIMARY]

### ***Uncovering the Secrets of Sound and Rhythm in the Context of the Ethnic Moluccan Music of Indonesia for Children***

🗨️ Christian Tamaela / Moderator: Joyce Teo  
📍 L5, Imagination Room

Learn how Ethnic Moluccan music is used in Indonesia to cultivate in children critical and constructive thinking, teach them a love and appreciation of music, and encourage them to be creative. You may even try your hands at some Indonesian musical instruments, like drums or leaves from the ground!

[PRE-SCHOOL]

### ***Technology and Mother Tongue in Preschool Classrooms***

🗨️ Weelai Suwanarat / Moderator: Edmund Lim  
📍 L1, Visitors Briefing Room

In a rapidly changing and technology-driven landscape, how does the role of technology come into play in the teaching of Mother Tongue in preschool settings? Children are active learners and teachers need to understand how technology can enhance language learning.



4:45PM – 6:00PM

[PRIMARY]  
**Fostering Unity and Diversity through Children's Literature**

- 🗣️ Martin Yakabuski / Moderator: Dewi Amri
- 📍 L5, Possibility Room

Through the reading of *Henry and the Kite Dragon*, Martin shares how children's literature can help children take on multiple perspectives and develop skills in communication and problem-solving, which are necessary components in developing a community.

[PRE-SCHOOL] [PRIMARY]  
**Understanding Dyslexia**

- 🗣️ Marcus Goh, Rosalyn Wee  
Moderator: Mary George
- 📍 B1, Multi-purpose Room

Learn what dyslexics experience in their lives, and get to know who can help in the intervention process. Pick up teaching tips on how to help your child improve in their reading and comprehension from various hands-on activities.

[PRIMARY] [PANEL]  
**Books We Like: The Children Speak**

- 🗣️ Rishav Gupta, Ayden Farish Bin Mohamad Faisal, Aidan Mackay, Lekha Bhattacharjee, Kaleb Khoo  
Moderator: Myra Garcés-Bacsá
- 📍 L5, Imagination Room

What do children read these days? Students from different schools in early primary talk about genres, characters and creators that captivate them, and why.

[PRIMARY]  
**Motivating Kids to Read in a Techy Age**

- 🗣️ Marcus Leong and Charmaine Tan  
Moderator: Gerald Cai
- 📍 L1, Visitors Briefing Room

What motivates Singaporean children to read? Local librarians share their experiences working with Primary school children, and talk about how to engage increasingly tech-savvy young readers.

Teachers Congress – Day 2 continued page 52

# Masterclasses

- 📅 20 MAY (Sat)
- 📍 Singapore Management University  
School of Social Sciences (see page 86)
- 🎫 Masterclass Pass only

🕒 HALF-DAY : 10AM – 1PM

**Playing with Pop Up: From an Idea to a Functioning Model**



- 🗣️ Orit Bergman
- 📍 Classroom 4.3, Level 4
- 📖 For: Illustrators and anyone interested in learning about pop-up books. Materials will be provided.

Learn the basic elements of pop-up book design! Examine beautiful published pop-up titles, and discover the tricks and tips to create pop-up from your own art using rules, intuition and trial and error.

This AFCC 2017 masterclass will be led by Israeli writer/illustrator Orit Bergman, award-winning author of nine books that have been published in Israel, France, China and the United States.

Photo by Orit Bergman

🕒 FULL-DAY : 10AM – 6PM

**Writing the Weird**

- 🗣️ Lee Battersby
- 📍 Seminar Room 3.3, Level 3
- 📖 For Middle-Grade or YA fiction. Materials will be provided

How do you write stories that grip, thrill and spook children of all ages? Invert the world, add strange elements, and bend the laws of physics to breaking point. Award-winning writer Lee Battersby will take participants through the stages of world-building, story construction, and creating the fantastic, with an eye to creating stories that disturb, thrill, and go bump in the night.

**Playing with Pictures: Exploring Pacing, Design and Storytelling in Picture Books**

- 🗣️ James Mayhew
- 📍 Classroom 4.1, Level 4
- 📖 For: Intermediate illustrators  
Materials to bring: Sketchbook, graphite pencils, text for a picture book, colouring materials and paints that you prefer

Become a better visual storyteller by managing/marrying your words and illustrations with a delicate balance. Learn all about creating original and appealing characters and the good use of colour and composition, the sum of which is bound to grab the attention of publishers.

Illustration from *Ella Bella Ballerina and the Nutcracker* by James Mayhew





DAY 2 : 21 MAY

10:00AM – 11:00AM

[PRIMARY]

**The Mindful Child: How to Help Your Child Develop Emotional Literacy**

- Leslie Davis, Angie Chew  
Moderator: Maria Alessandrino
- L5, Imagination Room

Mindfulness is an essential life skill that builds mental resilience. Learn how it can improve concentration and emotional well-being, and find out how to use children's literature to teach children to better manage their emotions, relationships and success in life.



[PRE-SCHOOL] [PRIMARY]

**Visual, Verbal and Cultural Literacy in the Art Museum**

See Parents Forum on page 56.

[PRE-SCHOOL]

**The Great Gift of Reading Aloud**

See Parents Forum on page 56.

11:15AM – 12:15PM

[PRIMARY]

**Reading without Words: Techniques for Developing Visual Literacy**

- Leslie Davis / Moderator: Mabel Wee
- L5, Imagination Room

Using Shaun Tan's *The Arrival*, a moving tale of the immigrant experience told entirely without words, Leslie illustrates techniques to promote the ability to interpret, negotiate and make meaning from information presented in the form of images.

[PRE-SCHOOL] [PRIMARY]

**Books from Around the World that Build Social and Emotional Learning (SEL) Bridges (and Why Teachers Ought to Know Them)**

- Myra Garces-Bacsal, Sarinajit Kaur  
Moderator: Katie Day
- B1, Multi-purpose Room

This session is meant to introduce a full range of international picture books to teachers (and other book lovers) that they can use to further social and emotional learning (SEL) competencies to students. Text-sets on self-awareness, self-management, social awareness, relationship management, and responsible decision-making will be shared to scaffold SEL pedagogy through the use of outstanding picture books from around the world.

[PRE-SCHOOL] [PRIMARY]

**If You Can't Imagine It, You Can't Be It**

See Parents Forum on page 56.

[PRE-SCHOOL] [PRIMARY]

**A Mammoth Task: Encouraging Reading in the Digital Age**

See Parents Forum on page 56.

1:15PM – 2:15PM

[PRE-SCHOOL] [PRIMARY]

**Rhymes & Rhythms, Literacy & Poetry**

- Blair Reeve / Moderator: Tina Stephenson-Chin
- L5, Possibility Room

Alliteration and assonance, rhyme and rhythm. Find out how you can impress on students from a younger age a love for poetry and language. Blair will also provide a suggested list of English poetry in Asia that teachers can use in the classroom.

[PRIMARY]

**Saving the World: Character-Building with Comics**

See Parents Forum on page 57.

[PRE-SCHOOL]

**Dramatisation as a Medium for Growing the Storytelling Ability**

- Astri Budi Yusniati, Dewi Caturwulandari / Moderator: Dewi Amri
- B1, Multi-purpose Room

How do you teach language to children with short focus? Astri and Dewi let you in on how drama can help students grasp language and express themselves more effectively.

2:30PM – 3:30PM

[PRE-SCHOOL]

**Cognitive Growth and Development in Young Bilingual Learners**

- Seetha Lakshmi, Vanithamani Saravanan  
Moderator: Angela Anthony
- B1, Multi-purpose Room

Discover how cognitive and linguistic interaction strengthens cognitive growth in young children. Dr Seetha and Dr Vanitha will present their findings from a research about children's engagement and exploration with language.



[PRE-SCHOOL] [PRIMARY]

**Themed Stories from Asia and Beyond: Discovering Hidden Treasures**

See Parents Forum on page 57.

[PRE-SCHOOL] [PRIMARY]

**[PANEL] Creative Parents Parenting Creatively**

See Parents Forum on page 57.

4:00PM – 5:00PM

[PRIMARY]

**Reading for Meaning**

- Marianne Dark / Moderator: Nur-El-Hudaa Jaffar
- B1, Multi-purpose Room

Is there more to reading than simply knowing the phonic sounds and decoding the words on a page? In this interactive workshop, Marianne Dark examines the notion of reading for meaning, exploring practical activities and techniques for developing children's understanding of the written word before, during and after reading.

[PRIMARY]

**Have Fun Learning with Dictionaries: A Hands-On Workshop by Dr Fukaya**

See Parents Forum on page 57.

4:00PM – 5:30PM

[PRE-SCHOOL] [PRIMARY]

**Throne-Time Storytelling**

See Parents Forum on page 57.




[PRE-SCHOOL]

**An Author, a Teacher, and an Amazing Sarong**



See Parents Forum on page 57.

# Parents Forum

Offering parents, teachers, and other related professionals the opportunity to get support, information, and advice on nurturing early learning and bilingualism at home.



 **21 MAY**, 10:00am – 5:00pm  
 Various Locations  
 Full-Festival Pass / Parents Forum Pass  
 Individual Session Pass

**10:00AM – 11:00AM** [\[PRE-SCHOOL\]](#) [\[PRIMARY\]](#)  
**Visual, Verbal and Cultural Literacy in the Art Museum**

 John Tung, Wang Tingting, Stephanie Wong  
 Moderator: Marianne Dark  
 L5, Possibility Room

When art meets the written word, the storytelling experience becomes more interactive, even whimsical. Glimpse into how visual, verbal and cultural literacy is encouraged through tactile interactive artworks at the Children Season's exhibition, *Imaginarium*, at the Singapore Art Museum.

[\[PRE-SCHOOL\]](#)  
**The Great Gift of Reading Aloud**

 Suzanne Jung / Moderator: Angela Anthony  
 L1, Visitors Briefing Room



Reading aloud – one of the most important activities a parent can do to help their child cultivate a lifelong desire to be readers and learners. Listen to Suzanne's experience making the most of read aloud time at home, and how that has helped her children.

**11:15AM – 12:15PM** [\[PRE-SCHOOL\]](#) [\[PRIMARY\]](#)  
**If You Can't Imagine It, You Can't Be It**

 Kari Love, Kim-Chua Loo Huang  
 Moderator: Maya Thiagarajan  
 L5, Possibility Room



"What do you want to be when you grow up?" Two speakers discuss this question with new lenses. Kari talks about how real job paths can be stranger than fiction, and that it is necessary to broaden futures children can imagine for themselves, while Prof Kim-Chua debunks female stereotypes in literature to inspire more girls to join Science, Technology, Engineering and Mathematics fields.

[\[PRE-SCHOOL\]](#)  
**Look, Listen and Repeat: How to Un-read Books with Your Child**

 Angela Cerrito / Moderator: Geraldine Zuzarte  
 B1, Multi-purpose Room

Move beyond memorisation to using books as windows into the imagination. Imaginative play is an important step in cognitive development. Learn how to un-read books in order to develop your child's imagination.



[\[PRE-SCHOOL\]](#) [\[PRIMARY\]](#)  
**A Mammoth Task: Encouraging Reading in the Digital Age**

 Elaine Fong / Moderator: Tina Stephenson-Chin  
 L1, Visitors Briefing Room

Elaine will go over the key points she uses as a teacher librarian to encourage reading among students. She will also highlight the pitfalls and challenges that parents should be aware of. This session will provide anecdotal and research based strategies on how to encourage reading.





**1:15PM – 2:15PM** [\[PRE-SCHOOL\]](#) [\[PRIMARY\]](#)  
**Saving the World: Character-Building with Comics**

 Rizqi Rinaldy Mosmarth / Moderator: Jerry Hinds  
 L5, Imagination Room

Rizqi dispels myths that comics are only for entertainment. Examine the potential of comics with Rizqi, who works with non-profit organisations to create comics for character building.

[\[PRE-SCHOOL\]](#) [\[PRIMARY\]](#)  
**The Kumon Recommended Reading List (RRL): To Develop a Lifelong Reader**

 Allan Menagh / Moderator: Lynette Morrison  
 L1, Visitors Briefing Room



The Kumon RRL is a comprehensive list of 380 global titles spanning varied genres and styles for Kumon families to find books they will enjoy – for both young and mature readers alike. Allan will share ideas on how to inspire in children a lifelong love of reading, with the use of the RRL.

**2:30PM – 3:30PM** [\[PRE-SCHOOL\]](#) [\[PRIMARY\]](#)  
**[PANEL] Creative Parents Parenting Creatively**

 Don Bosco, Vijayanand Thamotharan, Rilla Melati  
 Moderator: Suzanne Jung  
 L5, Possibility Room



Get ideas and tips from speakers, Don, VJ and Rilla, as they discuss how they encourage their children's creativity to blossom.

[\[PRE-SCHOOL\]](#) [\[PRIMARY\]](#)  
**Just-A-Minute Skits and Nonsense Verse: A Whacky Combo**

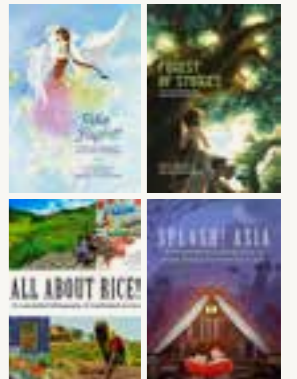
 Mary George / Moderator: Marianne Dark  
 B1, Multi-purpose Room

Do your children dread creative writing? The rhythm and rhyme of nonsense verse might make writing irresistible. Using the whimsical poems of Dr Seuss, Edward Lear and Lewis Carroll as a starting point, Mary expands on how nonsense verse, packaged as Just-a-Minute (JAM) skits, can help students have fun with language.



[\[PRE-SCHOOL\]](#) [\[PRIMARY\]](#)  
**Themed Stories from Asia and Beyond: Discovering Hidden Treasures**

 Myra Garces-Bacsal, Evelyn Wong / Moderator: Maya Thiagarajan  
 L5, Imagination Room

A new website is offering an exciting resource for teachers and parents, with a themed collection of over 300 children's picture books about water, rice, trees and birds. Explore how the collection has been used in student projects and performances, and its potential to engage young readers in discovering the unique and the universal in Asian literature, culture, heritage, and our natural environment. Dr Myra and Evelyn have been involved in this ongoing project and journey of discovery since it was launched at AFCC 2012.





**4:00PM – 5:00PM** [\[PRIMARY\]](#)  
**Have Fun Learning with Dictionaries: A Hands-On Workshop by Dr Fukaya**

 Keisuke Fukaya / Moderator: Dewi Amri  
 L1, Visitors Briefing Room



Parents, explore a new and popular method in Japan to help your children learn new words. Using post-its, Dr Fukaya will lead you through this visual method, which will help your child enjoy learning new words and become more active in reading!

**4:00PM – 5:30PM** [\[PRE-SCHOOL\]](#) [\[PRIMARY\]](#)  
**Throne-Time Storytelling**

 Nora Crothers / Moderator: Blair Reeve  
 L5, Possibility Room

This workshop is all about creating stories with your little one. From throne time to story-time, Nora will explore different methods to effortlessly incorporate creativity into your relationship, lifestyle and routines with your child. Through play-making and visual prompts, you can help your child to create an imaginative tale.

[\[PRE-SCHOOL\]](#)  
**An Author, a Teacher, and an Amazing Sarong**

 Quek Hong Shin, Beth Fredericks  
 Moderator: Jumaini Ariff  
 L5, Imagination Room

Children's literature is a window to the multi-cultural and diverse world. In today's turbulent world, it is especially important to select stories for the young that promote empathy and an appreciation for diverse cultures. The speakers will use the book *The Amazing Sarong* for a show-and-tell session to introduce a unique way of telling the stories and making learning fun.

# AFCC Book Fair

📅 17 – 21 MAY, 10:00am – 6:00pm  
📍 L1 Plaza  
🎟 Free Admission

Discover and purchase the latest children's books and content from across the region at the AFCC Book Fair!

This year, the fair will showcase a wide selection of multilingual children's and young adult titles (including specially imported books and illustrated prints/paper memorabilia) from local and international publishers. There will also be **book launches**, **book signing sessions** and other book-related activities during the fair.



## FESTIVAL BOOKSTORE

### Closetful of Books

Closetful of Books is a specialist children's bookseller started by Denise Tan and Kelvin Ng. Closetful of Books visits schools with a vast and specially-curated selection of picture books, novels, non-fiction titles and graphic novels, and extends library consultancy services to schools.

📧 [www.closetfulofbooks.com](http://www.closetfulofbooks.com)  
✉ [denise@closetfulofbooks.com](mailto:denise@closetfulofbooks.com)

## COUNTRY OF FOCUS

### Indonesian Pavilion

The Indonesia Pavilion is supported by the Indonesian Agency of Creative Economy (Bekraf), Indonesia Publishers Association (IKAPI), Kelompok Pecinta Pacaan Anak (KPBA), and Seameo. Companies featured at the booth include Borobudur Literary Agency, Bentang Pustaka, Bestari Kids & Zikrul, Bhuana Ilmu Populer, Gramedia Pustaka Utama, Gramedia Widiasarana Indonesia (Grasindo), Erlangga for Kids, Gramata, Kanisius, Lily & Eddy, Lubang Kelinci Indonesia, Mizan Pustaka, Noura Books, Pelangi Mizan, Puspa Swara, Pustaka Al Kautsar, Remaja Rosda Karya, Yayasan Litara, Amazing Edu, Dawn Animation Studio, and Kumata Studio.



**A1 Room to Read**  
📧 [www.roomtoread.org](http://www.roomtoread.org)  
✉ [info@roomtoread.org](mailto:info@roomtoread.org)

Room to Read is an international non-profit organisation that seeks to transform the lives of millions of children in developing countries by focusing on literacy and gender equality in education. Since Room to Read began producing children's books, it has published more than 1,300 titles in 19 languages. Many of these books have won awards for their quality.



**A2 United in Diversity**  
📧 [www.unitedindiversity.org](http://www.unitedindiversity.org)  
✉ [mei.chin@uidacademy.org](mailto:mei.chin@uidacademy.org)

United in Diversity (UID) is a non-profit organisation founded in Bali in 2003. Its mission is to create a better common future through education and sustainable development. UID partners with MIT Sloan School of Management for IDEAS Action Leadership program to promote innovation and sustainable solutions. It is also the Co-Chair of UN global initiative SDSN Southeast Asia and Indonesia Chapters.



**A3 Epigram Books**  
📧 [www.epigrambooks.sg](http://www.epigrambooks.sg)  
✉ [marketing@epigrambooks.sg](mailto:marketing@epigrambooks.sg)

Epigram Books was set up to champion Singaporean literature. It publishes mainly fiction – from picture books and graphic novels to literary bestsellers. Its authors have won the major book prizes, including the Hedwig Anuar Children's Book Award, Singapore Literature Prize and Singapore Book Awards since it started in 2011. It sponsors Singapore's richest literary award, the annual Epigram Books Fiction Prize. Wee Editions, another imprint, supports local designers, photographers and artists.



**A4 Tai Chua**  
✉ [yann.teo@gmail.com](mailto:yann.teo@gmail.com)

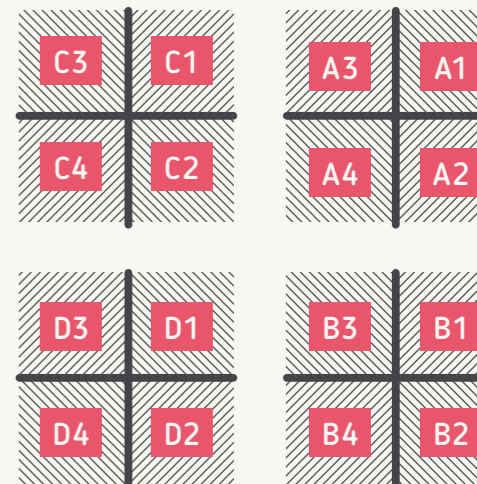
Tai Chua believes in sustainable living and perpetuation of knowledge. They are launching an augmented reality (AR) interactive children's book on Chinese festivals, bridging ancient culture with the latest technology, in what they believe is a new way of re-discovering culture by stimulating and piquing the curiosity of young minds through AR games, hopefully to dare them to imagine the seemingly impossible.

## THE STAGE

## INDONESIAN PAVILION

## CREATIVE CORNER

## FESTIVAL BOOKSTORE



**B1 OverDrive**  
📧 [www.company.overdrive.com/publishers](http://www.company.overdrive.com/publishers)

Expand your sales channels and earn revenue by adding your eBooks and audio-books to OverDrive's global catalogue. Sell to more than 34,000 libraries, schools and retailers, who serve millions of patrons and customers. Their platform supports all major devices including iOS®, Android™, Chromebook™ and Kindle® (US only).



**B2 17 – 19 MAY Kidsglobal International**  
📧 [www.kidsglobal.org](http://www.kidsglobal.org)  
✉ [bigkids@kidsglobal.org](mailto:bigkids@kidsglobal.org)

Kidsglobal is a children's education company from Singapore, with bilingual learning centres based in China. They enrich lives by creating great learning experiences for early learners and their families, and provide learning places, programs and products for young learners to nurture essential skills, knowledge and values.



**B3 17 – 19 MAY Prag ITech (India)**  
📧 [pragitech.com](http://pragitech.com)  
✉ [balaji.h@pragitech.com](mailto:balaji.h@pragitech.com)

Prag ITech (India) provides digital publishing services for educational and children books including reading platforms and mobile application development, serving customers in India, Singapore, United States, United Kingdom, Australia, China, Italy, South Korea and Brazil.



**B3 20 – 21 MAY Armour Publishing**  
📧 [www.armourpublishing.com](http://www.armourpublishing.com)  
✉ [enquiries@armourpublishing.com](mailto:enquiries@armourpublishing.com)

Armour Publishing is a leading independent publisher of books for Asia and the world. Established in 1991, Armour has published over 330 titles for the children's, Christian and general markets. Armour publishes children's books under the Little Knights imprint. Their books help children learn to read and grow their love for reading through compelling stories that are educational and promote good values and character building.



**17 – 19 MAY Prag ITech (India)**

See B3

**B4 20 – 21 MAY Monty Bear**  
📧 [www.montybear.com.au](http://www.montybear.com.au)  
✉ [belinda@montybear.com.au](mailto:belinda@montybear.com.au)

Rebecca, Belinda and Zura are the perfect blend of friends, mothers, artists and educators. The friends created a resource that would help guide and comfort children through changes, and give them the 'voice' they need to express their worries, as well as a new friend to share their adventures with. Their vision for Monty Bear is to empower children to embrace and cope with changes, to seize opportunities, and to celebrate the amazing world they live in.



**C1 Singapore Centre for Chinese Language**  
📧 [www.sccl.sg](http://www.sccl.sg)  
✉ [xiao.yao@sccl.sg](mailto:xiao.yao@sccl.sg)

The Singapore Centre for Chinese Language (SCCL) is a teacher training and research centre that aims to enhance the effectiveness of teaching Chinese as a second language in a bilingual context with the philosophy of Research – Verify – Teach.





17 - 19 MAY  
**Scholastic**

www.scholastic.asia/en

Scholastic is the world's largest publisher and distributor of children's books, and a leader in educational technology and children's media. Scholastic creates quality books, print and technology-based learning materials and programs, magazines, multi-media and other products that help children learn both at school and at home.



C2

20 - 21 MAY  
**Wand Inspiration Network**

www.wandinspiration.com  
paul@wandinspiration.com

Wand Inspiration designs and conducts leadership, team and personal development programmes. It has published titles like *The Ostrich and the Tiger*, *What are You Grateful For?* and *Break to Dawn* to assist children, youths and parents gain insights on their multiple intelligences, resilience and leadership potentials.



C3

**Pan Asia Publishing**

www.shop.panasiabooks.com  
pabooks222@gmail.com

Pan Asia Publishing was established in 1984 to develop and publish Chinese and bilingual stories for children aged between 0-12 years. With the strong philosophy of "Read Today, For a Better Tomorrow", Pan Asia's content is written and illustrated with a single set of aims in mind: to entertain, motivate, educate children, and to instil in them a love of language and culture, respect for lifelong values and a joy of reading.



C4

**Mini Monsters**

www.minimonsters.com.sg  
info@minimonsters.com.sg

Mini Monsters, pioneer of Malay children's educational content, was founded to instil a lifelong love for the Malay language for today's generation of children. Its approach in innovating and developing creative content for children is reflected in its successful amalgamation of its programmes into multiple media platforms. Mini Monsters offers programmes for students and educators. It has made an impact on Singapore's educational scene and it continues to serve their motto of "Berhibur dan Belajar" (Entertain and Educate).



D1

**Pustaka Nasional**

www.pustaka.com.sg  
pustakanasional@me.com

Pustaka Nasional started in 1963 and have over 900 titles: 80% in Malay, 10% in Arabic and 10% in English. 70% of the books are on Islam and the rest on literary works. The principal activities of Pustaka Nasional are in the publication of quality books and typesetting services.



D2

**Maha Yu Yi**

www.yuyi.com.sg  
yuyibook@singnet.com.sg

Maha Yu Yi is a children's bookshop specialising in Chinese titles. Their range includes baby board books, picture books, bridging books, story books, and comics by authors from around the world. They distribute their books to the National Library, local and international schools, preschools, and also organise bookfairs for schools.



D3

**World Scientific Publishing**

www.worldscientific.com  
wychin@wspc.com

World Scientific Publishing is a leading independent publisher of books and journals for the scholarly, research and professional communities. It collaborates with prestigious organisations to bring high quality content to researchers and academics worldwide. Since 2012, under its WS Education imprint, World Scientific has also published scientific children's books such as *Fearless Frosty*, *Scott & Witty Wikky*, and *San's Home*.

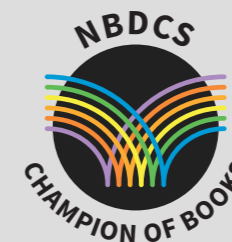


D4

**Singapore Repertory Theatre**

www.srt.com.sg  
james@srt.com.sg

Singapore Repertory Theatre (SRT) has established itself as one of the leading theatre companies in Asia. They reach out to over 125,000 people annually through their productions and programmes. For younger audiences, SRT's The Little Company (TLC) stages popular titles such as *Red Riding Hood*, *The Three Little Pigs* and *Charlotte's Web*. Over 65,000 children, parents and teachers experience the magic of TLC productions every year, making them a leader in children's entertainment in Singapore.



The **NBDCS Champion of Books** is the highest class of donor level acknowledged by the National Book Development Council of Singapore (NBDCS). This distinctive title is awarded to an esteemed individual or organisation who has made a generous monetary donation or sponsorship to NBDCS, in strong support for the council's programmes.

For almost 50 years, NBDCS, a non-profit organisation and registered charity founded in 1968, has been continually organising festivals, awards, programmes, book projects and literary collaborations, amongst others, to nurture Singapore's literary scene, and to foster new creative and career opportunities for writers. These efforts are only sustainable with the ongoing aid from philanthropists, corporate sponsors, foundations and governmental bodies.

**NBDCS Champion of Books: Dr Stephen Riady**

**STEPHEN RIADY**  
FOUNDATION

Imagination is the beginning of creation.  
You imagine what you desire,  
you will what you imagine,  
and at last,  
you create what you will.

GEORGE BERNARD SHAW



*Simone*  
- JEWELS -

# Performances & Activities

📅 17 - 21 MAY  
📍 Various locations  
🎟 Free Admission

## 📅 17 MAY (Wed)

### Portrait Me!

🕒 1:30pm - 2:30pm  
📍 L1, Plaza - Creative Corner  
💬 Melissa Tan (PaintInks by Melt)

Catch the Festival Artists at a live portrait session to get a free illustration of you and your friends and family!



### Duelling Illustrators

🕒 4:15pm - 4:45pm  
📍 L1, Plaza  
💬 Briony Stewart, Heidi Shamsuddin, Stephanie Ho  
🎂 For 4 - 12 years

Don't miss this age-old battle of the illustrators at AFCC! With Heidi Shamsuddin as the Voice of the arena, illustrator Briony Stewart from Australia meets head-on with Stephanie Ho from Singapore.



## 📅 18 MAY (Thu)

### [COUNTRY OF FOCUS] Tarunajaya Dance I

🕒 12:50pm - 1:00pm  
📍 L1, Plaza  
💬 Kadek, Laras, Natya  
🎂 For 4 - 12 years

The *Tarunajaya Dance* depicts youths as peacemakers. This energetic and dynamic dance demonstrates how there are many reasons to strive for harmony between countries.



### [COUNTRY OF FOCUS] Storytelling: Mouse Deer & Turtle

🕒 3:30pm - 3:45pm  
📍 B1, My Tree House  
💬 Gladys Gwyneth Quincy, Natashya Annabella Quincy  
🎂 For 4 - 9 years

Tiger and other bigger animals are picking on Mouse Deer and Turtle, stealing the many fishes they catch. But Mouse Deer and Turtle are putting their foot down. Join this storytelling session and help Mouse Deer and Turtle think of a creative way to solve this problem!



### [COUNTRY OF FOCUS] Storytelling: Senggutru

🕒 3:45pm - 4:00pm  
📍 B1, My Tree House  
💬 Riyanto, S,Sn, Sulthan Tufail  
🎂 For 4 - 9 years

Are you scared of the evil, hungry giant? Fear not! Indonesian storytellers, Sultan and his father, will tell you of a story of a little girl called Senggutru, who come face-to-face with the giant. Find out how Senggutru's wit and quick thinking helped to save her village from the giant's grasp.



### Illustrationary

🕒 4:15pm - 4:45pm  
📍 L1, Plaza  
💬 Sierra Mae Paraan, Varsha Seshan, Claudine Fernandez, Melissa Tan, Mas Shafreen  
🎂 For 4 - 12 years

We know illustrators can draw. But can authors draw? In a game of Illustrationary, we put both children's authors and illustrators to the test.



## 📅 19 MAY (Fri)

### [COUNTRY OF FOCUS] Batu Badaong

🕒 12:50pm - 1:00pm  
📍 B1, My Tree House  
💬 Christian & Alfen Tamaela, Janes Maryon & Vondie Clementin Silooy  
🎂 For 4 - 9 years



In this unique musical performance, leaves and sounds of nature are used in a one-of-a-kind storytelling. With music and poetry, musicians from Ambon regale a folktale of a poor girl who sang the Batu Badaong song to a rock, which is said to hold the spirits of her ancestors.

### [COUNTRY OF FOCUS] Storytelling

🕒 3:30pm - 4:00pm  
📍 B1, My Tree House  
🎂 For 4 - 9 years

**Suwidak Loro:** Unlike princesses in other fairy tales, Suwidak Loro was not very pretty. Listen to Indonesian folktales of how Suwidak met the King, and how her life changed forever.

💬 Gladys Gwyneth Quincy, Natashya Annabella Quincy

**Madeh & His Four Friends:** Help Madeh and his friends escape from a hungry giant looking for a meal!

💬 Riyanto, S,Sn, Sulthan Tufail

## 📅 20 MAY (Sat)

### Singerella the Getaisical

🕒 10:30am - 11:00am  
📍 L1, Plaza  
💬 inwardBOUND  
🎂 For 5 - 12 years

Ella spends her days and nights preparing costumes for her stepmother and stepsisters, divas of the *getai*, dreaming of the day she will be able to step onto the stage herself. A glimmer of hope is seen when the dashing Getai Prince comes into the picture.

### Karung Guni Boy

🕒 11:00am - 11:30am  
📍 L1, Plaza  
💬 inwardBOUND  
🎂 For 5 - 12 years

Come see a beautiful picture book come alive as creative Ming becomes inspired by the *Karung Guni* man and makes things out of objects he collects. Find out what he'll invent that will make his neighbours so pleased!

### [COUNTRY OF FOCUS] Anoman Mahawira (Ramayana Story)

🕒 11:00am - 11:45am  
📍 Jurong Regional Library, B1 Stage Area  
💬 Kadek, Laras, Natya  
🎂 For 7 - 12 years



Anoman, the monkey warrior, helped King Rama to get his wife, Sita, back from the evil giant from Alengka. Children, don't miss this rare performance and a chance to create a paper puppet based on the *Ramayana* story!

### [COUNTRY OF FOCUS] Tarunajaya Dance II

🕒 2:00pm - 2:15pm  
📍 L1, Plaza

See facing page *Tarunajaya Dance I*.

### The Merchant of Venice: A Retelling

🕒 3:15pm - 3:45pm  
📍 L1, Plaza  
💬 Students from DAS  
🎂 For 10 - 12 years

Don't miss this wonderful staging of the Shakespearean play *The Merchant of Venice*!

## 📅 21 MAY (Sun)

### The Amazing Sarong Party

🕒 11:15am - 11:45am  
📍 L1, Plaza, Creative Corner  
💬 Quek Hong Shin  
🎂 For 4 - 6 years

How can an ordinary sarong be transformed for many uses? Don't miss this storytelling session filled with interactive activities!



### Tale of Bukit Merah & the Legend of Sang Kuriang (Gamelan × Illustration × Storytelling)

🕒 1:10pm - 1:55pm  
📍 L1, Plaza  
💬 BronzAge Gamelan, Joyce Teo, Rosemarie Somaiah, James Mayhew  
🎂 For 5 - 12 years

The art of storytelling accompanied by music is an ancient tradition practised across Asia. This performance is a contemporary take on this tradition and features two well-known legends from Singapore and Indonesia.

# Festival Artists

📅 17 - 21 MAY  
📍 L1, Plaza  
💎 Free Admission



**David Liew**  
Illustrator

Look out for this talented team of **Festival Artists** at this year's Asian Festival of Children's Content!

From 17-21 May 2017, they will be sketching, inking, and painting scenes at various places of the festival. You can view their artworks at the Festival Artists Outpost located at the AFCC Book Fair at L1, Plaza.



**CANDICE PHANG**  
**Puffingmuffin**  
Illustrator & Creative



**Favian Ee**  
Visual Storyteller



**STEPHANIE RAPHAELA HO**  
**Muffinsaurs**  
Illustrator & Graphic Designer



**MELISSA TAN**  
**PaintInks by Melt**  
Illustrator

Samples of artworks by AFCC's Festival Artists in 2015-2016:



## Portrait Me

📅 17 MAY, 1:30pm - 2:30pm  
📍 L1, Plaza - Creative Corner

Catch the Festival Artists at a live portrait session to get a free illustration of yourself, friends and family!



# Book Illustrators Gallery

📅 5 -25 MAY, 10:00am - 9:00pm  
Closed on 10 May (public holiday)  
📍 B1, Foyer Exhibition Space, Central Public Library  
💎 Free Admission

The Book Illustrators Gallery at the Asian Festival of Children's Content features both published and unpublished artworks by local and regional artists. This diverse collection, curated by illustrator David Liew and artist Susanna Goho-Quek, aims to showcase these talents to a wider audience in Singapore and around the world.



From top, left to right: *Let's Go to the Sea!*, Anna Triana, Indonesia; *The Treetop Party*, Sunaina Coelho, India; *Rooster Wants to Sleep*, Luong Trong Hoang Trung, Vietnam; *Razz & Reuben Alien Detectives/ More Aliens*, Tan Hui Tian, Singapore; *My Friends from the Forest*, Paula Ventimiglia, Argentina; *Birthday Party*, Joffrey Z. Atienza, Philippines; *Kirana and Tun Fatimah in the Bendahara's home*, Malek Rahim & Mohd Syahmir Bin Abdul Manaf, Malaysia.

# Book Launches

📅 17 – 21 MAY, 10:00am – 6:00pm  
📍 B1, My Tree House & L1 Plaza  
💎 Free Admission

📅 17 MAY (Wed)



**Malong The Magic Cloth**  
Mary Ann Ordinario & Pepot Atienza  
🕒 12:50pm – 1:20pm  
📍 L1, Plaza

A boy narrates his exceptional true-to-life experience about the Malong, the famous traditional cloth worn by numerous tribes in the Philippines. He believes that the Malong has magical powers and it transforms into a variety of functions to help his family.



**A Grain of Love**  
Kow Hui  
🕒 1:30pm – 2:00pm  
📍 L1, Plaza

The Cambodia Civil War has taken its toll on the Khmers, especially children who are deprived of basic food for survival. Volunteers from all over the world make a difference by preparing rice and meals for the children. This inspiring real life story will show readers that they, too, can make a difference. Where there is love, there is hope.



**SnapLearn VR**  
Gerald Cai  
🕒 4:15pm – 4:45pm  
📍 B1, My Tree house

AR and VR opens up exciting new ways of storytelling and learning. Join the official launch of SnapLearn VR in Singapore and experience the unique combination of Virtual Tours and Activity Books!

📅 18 MAY (Thu)



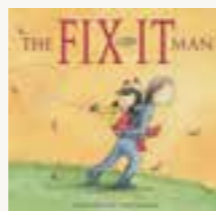
**Bholu and the Smart Card**  
Varsha Seshan  
🕒 10:00am – 10:30am  
📍 B1, My Tree house

Priya thinks she is all alone on a Mumbai local train, but discovers that Bholu, mascot of the Indian Railways, is on the train too! The book is also sold as part of a kit that includes a CD and a Connect the Dots activity.



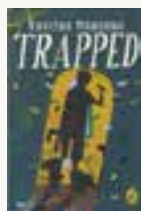
**Book Launch of Scholastic Picture Book Award 2015 Titles**  
🕒 10:00am – 10:30am  
📍 L1, Plaza

This book launch will introduce the inaugural titles from Scholastic Picture Book Award 2015 – *The First Journey* by Phung Nguyen Quang and Huynh Kim Lien and *Wandering Off* by Wendy Aw and Alan Choong.



**The Fix-It Man**  
Dimity Powell & Nicky Johnston  
🕒 12:50pm – 1:20pm  
📍 B1, My Tree House

A young girl must cope with the loss of her mother. However, repairing broken hearts is not as straightforward as fixing broken toys. Together with her father, she discovers that love can sometimes be the best glue of all.



**Trapped**  
Kavitha Mandana  
🕒 1:15pm – 1:45pm  
📍 L1, Plaza

Twins Anandita and Arjun seem to live for music – singing, playing the guitar and generally drowning their teenage angst in edgy lyrics. But who really is the mystery songwriter that they can't credit, and whom their mother frets about?



**My Blade Quest Book 1 & 2**  
Don Bosco  
🕒 1:30pm – 2:00pm  
📍 B1, My Tree house

Jay and his elder sister Shu have inherited Blade Quest Industries, a mega card game empire created by their late parents. When a jealous rival bent on destroying Blade Quest arrives on the scene, Jay and Shu are launched into a gripping adventure to locate a long lost treasure, overcome obstacles, and make new friends along the way.

📅 19 MAY (Fri)



**Wonderful Lights; Wonderful Shoes**  
Teoh Choon Ean  
🕒 10:00am – 10:30am  
📍 L1, Plaza

Sisters Ally and Lanna love learning about the Malaysian culture. In *Wonderful Lights* and *Wonderful Shoes*, they learned that lights are used in various festivals and different types of shoes are worn for different occasions across different races in Malaysia.



**Ranger Anne & the Mischievous Orangutan**  
Anita Sebastian & Eliz Ong  
🕒 10:00am – 10:30am  
📍 B1, My Tree House

In this book, Ranger Anne takes care of a young orangutan who is both mischievous and charming. Readers see how some animals behave like us and also, have feelings just like us.



**Children's Literacy and the Narrative Art of Indonesian Picture Books**  
Room to Read  
🕒 12:50pm – 1:20pm  
📍 L1, Plaza

Twenty new titles written in Bahasa Indonesia for beginning readers will be launched, demonstrating the country's exciting range of storybook styles. A storytelling performance by students of Sekolah Indonesia Singapura will highlight the book launches.



**Bekal-Bekal Yummy!**  
Debby Lukito Goeyardi  
🕒 1:30pm – 2:00pm  
📍 L1, Plaza

Bring your own lunchbox! This book is for primary school children and shares why it's important to bring your own lunchbox, tips on how to prepare your own lunchbox in a creative way and other fun facts.



**The Young Scientists Series**  
Nury Vittachi, Step Cheung & World Scientific Publishing  
🕒 5:00pm – 6:30pm  
📍 L16, The Pod

This series shows that great discoveries have been made by people of all ages and cultures – some are young people, and many are female. From Marie Curie to Galileo Galilei, come discover the phenomenal little-known stories of household names.

📅 20 MAY (Sat)



**Indonesian Children Poetry (Kurcaci Berpuisi)**  
Indonesian Children & Yose Sulawu and Friends  
🕒 10:00am – 10:30am  
📍 L1, Plaza

Children poetry is the rare one to publish. This anthology is a space for children to freely express their feelings. It was written by Indonesian children, translated into English by Narudin.



**Where oh Where is Monty Bear?**  
Belinda Trewartha, Rebecca Hamer, Zura Johnson  
🕒 11:45am – 12:15pm  
📍 L1, Plaza

*Where oh Where is Monty Bear?* is the first in the *Monty Bear* series written by two early childhood education experts. The second book, *Where oh Where is Monty Bear? Singapore*, finds Monty in Singapore on a quest to answer a riddle. Both books are a fun way for parents and children to explore key concepts of change, risk taking and international-mindedness.



**SDG Pyramid to Happiness**  
United in Diversity  
🕒 12:45pm – 1:15pm  
📍 L1, Plaza

A Play card that reframes the United Nations 17 Sustainable Development Goals (SDGs) into a pyramid of 3-harmonies as pathway to happiness. They are the 'people with people', 'people with nature', and 'people with spiritual' harmonies.



### Design Thinking (Book 1 - Breakfast)

Ufuk Ceylan & Dilek Yördem Ceylan

🕒 1:15pm – 1:45pm

📍 L1, Plaza

“Design Thinking (Breakfast)” is about teaching design principles to children between 5 to 12 ages. It tells children the process of designing through the act of cooking. There will be 3 books in the series: Breakfast (Cooking), Craft (Toy & Gadget Design) and Code (Programming).



### Luminous Sword & the Woods of Mystery

E.A. Westdove & Queenie Ou

🕒 2:30pm – 3:00pm

📍 L1, Plaza

Jusvin Titanium was embroiled in an intriguing disappearance of a student at Merpixies Academy. The seasons of their lands had been affected. Herogus had usurped the throne. A thrilling tale awaits as the characters discover their identities, form friendships and seek for justice.



### My Name is Nadia. I have Autism. Nama saya Nadia. Saya ada Autisme.

Huda Patel & Evelyn Ghazalli

🕒 4:30pm – 5:00pm

📍 L1, Plaza

This story is about an autistic girl. This book is the first in the ‘I am Unique’ series that celebrates the special qualities in every child, inspiring children to embrace their uniqueness, and to live their life to the fullest.

## 📅 21 MAY (Sun)



### Chinese Festivals and Legends

Aspirin & Young, SeenVision

🕒 10:30am – 11:00am

📍 L1, Plaza

Presenting a new form of storytelling to young children, by integrating Augmented Reality and multimedia content with a picture book format, bridging ancient culture with new technology, making learning fun and interactive.



### Pickle Mania

Srividhya Venkat & Shailja Jain Chougule

🕒 12:30pm – 1:00pm

📍 L1, Plaza

Nitya is not permitted to taste the red pickles her grandparents eat because pickles are “too spicy for children”. However, she is not one to give up easily. What does she do to satisfy her ‘Pickle Mania’?



### The Arabic Alphabet of Huruf Island

Ukht Husni & Dian Ovieta

🕒 2:00pm – 2:30pm

📍 L1, Plaza

A groundbreaking approach to introducing the Arabic alphabet. Presented in the form of a story, children will be exposed to the Arabic alphabet as characters and captivating images will help them remember the alphabet in relation to the story.



### Si Pencuri Ketawa: Kisah Di Dalam Taman Di Persisiran

Rilla Melati

🕒 3:00pm – 3:30pm

📍 L1, Plaza

This Malay children book tells the story of a colony of five little creatures, the Mini Mons – each the height of three jambu (guava) tall, who live at the foot of one of the Supertree Groves inside Gardens by the Bay.



### Garden of Values

Titus Yong, Chloe Young & Aeron Young

🕒 3:30pm – 4:00pm

📍 L1, Plaza

A delightful introduction for parents and educators to cultivate character values with their children, this book showcases the appreciation of the wonder of flowers, plants and trees – as well as their connection to a garden of inspiring values.



### The Ostrich and the Tiger

Paul Goh Chaon Yong

🕒 4:15pm – 4:45pm

📍 L1, Plaza

The Forest is under threat and must find a new Protector. Ostrich and Tiger go through a contest of tasks and riddles but who will the Tree of Light choose? A tale of bravery and leadership with embedded parenting skills.

# Fun with Languages

- 📍 Various libraries
- 💎 Free admission
- 📄 Register at [afcc.com.sg/tickets](http://afcc.com.sg/tickets)

Parents and children, look out for these amazing storytelling workshops and activities held in Chinese, Malay and Tamil!

📅 18 MAR 2017

10:30AM – 11:30AM

[CHINESE LANGUAGE]

### 有趣的我!

### My Life is Interesting!

🗣️ Hou Jing

📍 Marine Parade Public Library

🗣️ Session conducted in Mandarin.

👶 Suitable for children aged 4 – 9.

想了解孩子的内心世界？深入解读他们的情绪、探索他们的想法、了解他们对世界的认知和理解？帮助孩子进行有意义的华文认读、书写？请坐下来跟孩子一起制作一本小书。小小一本书帮助孩子学会自我认知、乐于用华文表达自己，帮助家长理解孩子、更有效的与孩子沟通。这些小小书还孩子的成长留下深刻的足迹！来吧，就从“有趣的我”这个主题，让我们开始这个有趣的自我探索的旅程吧！

Book-making is an effective way to empower and encourage young children to express themselves, to better understand how they feel, what they think and how they live their everyday lives. Children will learn topics to create a book with, and guiding questions they can use. Parents can also understand children better through this little book exercise!

*This session has passed.*

[TAMIL LANGUAGE]

### Creating My Own Picture Book

🗣️ Rhodia Renu Karoon

📍 Woodlands Regional Library

🗣️ Session conducted in Tamil.

👶 Suitable for children aged 4 – 9.

Children, you can be a young writer-illustrator too! Come with your parents and learn all about creating picture books, starting from the cover and title, to the illustrations and layouts, in this hands-on workshop.

*This session has passed.*



11:30AM – 12:30PM

[MALAY LANGUAGE]

### “Di Manakah Fifi?”

### A Malay Book Dramatisation

🗣️ Nur’afifah binte Mohd Hussain

📍 Clementi Public Library

🗣️ Session conducted in Malay.

👶 Suitable for children aged 4 – 6.

Di manakah Fifi? Marilah ikuti kisah Ibu Ayam yang kehilangan anaknya, Fifi. Dengan kraf dan permainan, adik-adik akan mengenali watak-watak, jalan cerita dan melakonkan semula kisah ini dengan cara yang menyeronokkan!

Where is Fifi? Join Mother Hen in a search for her missing chick, Fifi! Using crafts and games, children will learn to identify characters, recognise plots, and role-play the story in a fun way!

*This session has passed.*



27 MAY 2017

10:30AM -  
11:30AM

[CHINESE LANGUAGE]

## 演讲者有效的秘密

### Secrets Of Effective Public Speakers

- Varina Lee
- Jurong West Public Library
- Session conducted in Mandarin.
- Suitable for children aged 4 - 6.

人与人之间最普遍的沟通方式就是对话。所以，拥有良好的谈话技能可以帮助你日常生活中与他人有效的建立良好关系。想要了解杰出的演讲者是如何有效的与他人沟通吗？通过我们的（演讲）课程，学生将能以有趣的（学习）方式掌握演讲技能！

Speaking skills are very useful for your everyday life as it helps you to build strong relationships with the people around you. Have fun learning these powerful oral skills, and pick up of the most successful strategies that have been used by many exceptional speakers!

[MALAY LANGUAGE]

## Mari belajar Matematik melalui permainan tradisional Melayu! Let's learn Math through traditional Malay games!

- Far'ain Jaafar
- Woodlands Regional Library
- Session conducted in Malay.
- Suitable for children aged 4 - 6.

Selamat datang ke Kampung Melayu! Ayuh pakaikan tanjak dan langsung bergegas ke masa lalu dengan mempelajari Matematik melalui seni tangan dan permainan tradisional Melayu.

Welcome to a fun-filled Malay village! Put on a *tanjak*, a traditional Malay headgear, and learn about math through fun traditional Malay games and crafts!

[TAMIL LANGUAGE]

## A is for Amma

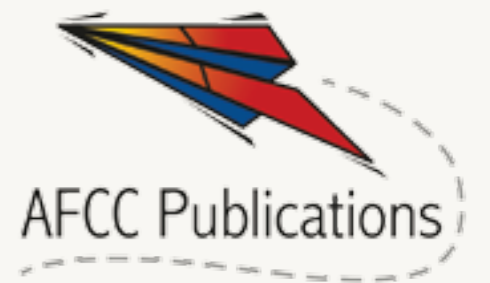
- Annusia Balan
- Ang Mo Kio Public Library
- Session conducted in Tamil.
- Suitable for children aged 7 - 9.

Learn how to draw the 12 vowels in the Tamil alphabet in creative and fun ways, using materials such as fruits and seasonings such as sugar! This workshop will encourage children to think beyond how alphabets are presented in the textbook, and come up with their own interpretation of the letters.



By guest illustrator Hardiyono

# AFCC Publications: New Titles



This year, the AFCC 2017 is proud to launch the following publications:

## Cinderella

Cinderella is delighted when a new neighbour invites her to a potluck party. But there is a problem: she cannot cook! Determined to bring her favourite dish, Cinderella asks her stepmother for help and heads to the market. Will she be able to get all she needs and make her dish in time for the party? And just what is this mysterious dish? Find out in Cinderella's hilarious—and tasty—adventure!

By Rilla Melati  
Illustrations by Maria Christania Winardi  
Translation by Wikan Satriati



## Sayur! Sayur! Vegetables for Sale

Ani lives with her mother and aunt in Jakarta. Every day, they push and pull a wooden cart all the way to the big market to buy vegetables, then push and pull it all the way back to sell the vegetables. But one day, Ani's aunt falls ill. Who will help her mother now? In this heartwarming story, Ani learns what it takes to be a vegetable seller and what being strong really means.

By Renny Yaniar  
Illustrations by Joey Ng  
Translations by John H McGlynn



## Air

The original English edition of *Water* was published at AFCC 2013, in celebration of the International Year of Water Cooperation. This beautiful poem with lavish illustrations has since been translated and published in Chinese, Tamil, Hindi, and now Bahasa Indonesia, ensuring that its meaningful message can reach children far across Asia. Special thanks to Afterhours Books for translation and redesign.

By Christopher Cheng  
Illustrations by Susanna Goho-Quek  
Translation by Rahma Adriani



## Painting Landscapes: Children's Literature About and Beyond Asia

This is an edited collection of essays and presentations, based on the highlights of, and key ideas shared during the Asian Festival of Children's Content in 2016, with a regional focus on Japan. Scholars and practitioners, writers, and publishers share their unique experiences and reflections on children's literature in and about Asia and beyond its shores, and how it relates to global reading and literacy initiatives.

Edited by Asst Prof  
Myra Garcés-Bacsal, PhD



# Speakers & Their Sessions



## Aidan MacKay

*Student, Canadian International School (Singapore)*

Aidan MacKay is a 10-year-old student who lives in Singapore with his Malaysian mother, Canadian father, his younger brother, younger sister and a cat. He is in Grade 5 at the Canadian International School and he loves reading all kinds of books.

📖 [PANEL] Books We Like: The Children Speak

Alfen Tamaela – See *Country of Focus* on pg 10.



## Allan Menagh

*General Manager, Kumon Asia & Oceania (Singapore)*

Allan's current role is the leadership of an established network of 85 franchises, 25 full-time staff, 80 franchisees and 15,000 enrolments. With 20 years of operations in Singapore, Kumon is still in high demand for its world-renowned Maths, English and Chinese materials, personalised instruction and reputation for positively nurturing the high-order self-learning attitude and skills in even the youngest children.

📖 The Kumon Recommended Reading List (RRL) – To Develop a Lifelong Reader

📖 [PANEL] Literacy Bites: Practices in Schools



## Amy Ng

*Editor, illustrator and writer, Pikaland Media (Malaysia)*

Amy is a teacher, writer and self-taught illustrator based in Kuala Lumpur, Malaysia. Her blog, Pikaland, is a popular stop for illustration lovers, students and artists trying to find a balance between art, creativity and commerce. Amy is also an adjunct lecturer at The One Academy of Communication

Design and has created online workshops for artists around the world.

📖 Take Self-promotion Back



## Andie Tong

*Illustrator (Singapore)*

Andie's past comic book experience include titles such as *Spectacular Spider-Man UK*, *The Batman Strikes!*, *Wheel of Time* comic series and *Tron: Betrayal*. Andie currently illustrates children's books for HarperCollins and Stan Lee projects, Zodiac Legacy and Backchannel. He is also the

artist for *Tekken* comics, which will be published by Titan Publishing.

📖 Illustrated Novels: Building a World



## Andre Pong

*Designer, Gattai Games (Singapore)*

Andre Pong designs and develops games to enrapture players, and spark in them the same insatiable curiosity and fantasy that drove him to become the creative he is today.

📖 [PANEL] Writing for Video Games



## Andrea Pasion-Flores

*General Manager, Anvil Philippines (Philippines)*

Andrea Pasion-Flores is the general manager of Anvil Philippines, one of the biggest general trade publishers in the Philippines. Anvil publishes adult fiction, non-fiction, children's picture books and middle grade chap books. Andrea was previously an agent for Jacaranda Literary Agency, handling

fiction and the children's list. Prior to that, she was the Executive Director of the National Book Development Board of the Philippines.

📖 Speed Pitching (Writing)



## Angela Cerrito

*SCBWI Assistant International Advisor and Author (USA)*

Angela Cerrito is a novelist and playwright whose work explores issues of identity and cultural perceptions. Her latest novel was named a Best Children's Book of the Year by The Guardian. Her plays have been produced in the U.S. and Europe. Angela has lived in USA, China, Germany and Italy.

📖 Authors Debate: Who Writes Better Books – Introverts or Extroverts?

📖 Turning up the Tension: Creating Page-turning Fiction

📖 Bring on the Drama: Teaching Playwriting

📖 Look, Listen and Repeat: How to Un-read Books with Your Child



## Angie Chew

*Executive Director, Brahm Centre (Singapore)*

Angie Chew is the Executive Director, ACTIVE Programme Director, and Founder of Brahm Centre, dedicated to promoting happier and healthier living. Angie has served in senior positions in Singapore Airlines, VISA International, Accenture, Hewlett-Packard and government agencies. She was a

volunteer counsellor at the Changi Prisons, Toa Payoh Girls Home and Tai Pei Old People's Home. From 2005 – 2009, she led humanitarian missions to countries hit by natural disasters, like Sri Lanka, Thailand, and Myanmar.

📖 The Mindful Child: How to Help Your Child Develop Emotional Literacy



## Anna Salaman

*Executive Director, Playeum (Singapore)*

Anna Salaman is a champion for creativity in the lives of children. She joined Playeum as Executive Director in July 2015, and has presented at conferences in Singapore, Vietnam, Indonesia, Belgium and the UK. She has put her passion into practice at ArtScience Museum (Singapore), the

Victoria & Albert Museum (UK) and the Discover Story Centre (UK).

📖 Developing Creative Hands-on Exhibition for Children – and Why



## Annusia Balan

*Designer and Researcher (Singapore)*

Annusia is an experienced designer and researcher based in Singapore. Her work is governed by contextual needs, and focuses on humanising content for meaningful online and on-site experiences. She is currently working on "The Tamil Class", where she combines her love for language and purposeful design.

📖 A is for Amma



## Areena Loo

*Founder & CEO, Bridge Learning (Singapore)*

Areena is the Founder of Bridge Learning, Singapore's Leading Diagnostic Learning Support and Specialised Early Intervention Centre. She is also the Founder of Harvard Little, Gifted Education with Brain Architecture Development.

She is a former Ministry of Education teacher and counsellor. She is also an adjunct tutor and supervisor at the National Institute of Education for MOE trainees and in-service teachers.

📖 Literacy for Special-Needs Children: Catering to their Learning Needs



## Ary Nilandari

*Author (Indonesia)*

Ary is the author of over 45 children's books, promoting diversity and Indonesian culture. Her picture books, *The Fellowship of the Pinisi* and *You Know What I Mean*, won second prizes of Samsung KidTime Authors' Award in 2016 and 2015 respectively, while *Pandu the Ogoh-Ogoh Maker* was the first runner-up

of Scholastic Picture Book Award 2015. She was a freelance translator and editor for a decade before she began focusing on children's content.

📖 Illustrated Novels: Building a World



## Astri Budi Yusniati

*Teacher, Gagaceria Preschool (Indonesia)*

Astri Budi Yusniati, holds a bachelor's degree in Industrial Engineering from National of Institute Technology, Bandung. She has been teaching for almost nine years in Gagaceria Preschool. She has a special interest in classroom action research. Her last research was presented in Exeter University in 2016.

📖 Dramatisation as a Medium for Growing the Storytelling Ability



## Ayden Farish Bin Mohamad Faisal

*Student (Singapore)*

Ayden Farish is a student from Henry Park Primary School. An avid reader whose favourite books include *Star Wars*, *Geronimo Stilton* and the *Goosebumps* series, Ayden is also passionate about the Performing Arts. He has appeared in two feature films where in one, he played

the principal character of a twin in a horror setting. He has also appeared in numerous television dramas in Singapore and Malaysia.

📖 [PANEL] Books We Like: The Children Speak

Bambang Indriyanto – See *Country of Focus* on pg 10.



## Beth Fredericks

*Executive Director, Wheelock College-Singapore (Singapore)*

Beth Fredericks is the Executive Director of Wheelock College-Singapore. She has been coming to Singapore since 2009 primarily to teach in Wheelock's bachelor's degree programme. Beth has also consulted with National Heritage Board and National Library Board to support their efforts to bring more early childhood programming to Singapore's museums and libraries.

📖 An Author, a Teacher, and an Amazing Sarong

📖 Once Upon a Time in Singapore: How Digital Books Tell Amazing Stories



## Blair Reeve

*Author (New Zealand)*

New Zealander Blair Reeve has been writing and performing a rhythmic and comical style of performance poetry since 1995. He has taught creative writing at primary, secondary and university levels and published two books for children in the past two years. He lives and writes in Hong Kong.

📖 Rhymes and Rhythms, Literacy and Poetry



## Briony Stewart

*Author and Illustrator (Australia)*

Briony Stewart is a children's author and illustrator of several award-winning books, including *the Kumiko and the Dragon* junior fiction series, and *Here in the Garden*. Briony lectures in children's literature at Curtin University, and has spent time developing as an artist in the UK after winning a place in the

British Council's Realise Your Dream industry awards for artists under 30.

📖 Illustration Games

📖 Painting with Lines and Language

📖 Portfolio Review

📖 Duelling Illustrators

## BronzAge Gamelan

*Music group (Singapore)*

BronzAge Gamelan is a music group dedicated to the performance of traditional and contemporary gamelan music, and to providing a platform for young composers who dare to be different. Since 2009, the ensemble has grown to include music enthusiasts from other tertiary institutions and freelance musicians. Under the guidance of ethnomusicologist Joyce Teo, the group has performed at many local and international festivals.

📖 Tale of Bukit Merah and the Legend of Sang Kuriang (Gamelan × Illustration × Storytelling)



## Charmaine Tan

*Associate Librarian, National Library Board (Singapore)*

Charmaine has been with the National Library Board's Read@School programme since 2012. She was the Project Manager of the Literary Boot Camp 2016 that prepared students for the Kids' Lit Quiz™ Singapore National Finals. She is based at Geylang East Public Library.

📖 Motivating Kids to Read in a Techy Age



## Christel Meijer

*Foreign Rights Manager, AmboAnthos (Netherlands)*

Christel Meijer works as a foreign rights manager for the Dutch publishing house AmboAnthos, the publisher of Herman Koch, Jonathan Safran Foer and Camilla Läckberg, to name a few. She studied Literary Studies at Leiden University, and previously worked in the

editorial department at Meulenhoff Boekerij and Prometheus.

📖 Ask the Right(s) Question

📖 Making the Right(s) Choice with Translation

📖 [PANEL] New Horizons for Intellectual Property

Christian Tamaela – See *Country of Focus* on page 10.

🔍 Country of Focus

📖 Writers & Illustrators Conference

📖 Cross-Platform Summit

📖 Teachers Congress

📖 Parents Forum

📖 Masterclasses

📖 Language Programmes

📖 Performances, Activities & Others



### Christiane Raabe

Director, International Youth Library (Germany)

Dr Christiane Raabe studied arts at the Hochschule für Bildende Künste and at the TU Braunschweig, where she read history, philosophy, and pedagogic. Since 2007, Dr Raabe is the Director of the International Youth Library and has managed the White Ravens Festival for International Children's and Youth Literature. In 2014, she was decorated with the Europe Medal of the Free State of Bavaria.

📌 The World's Collection in a Castle

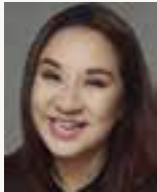


### Clara Leong

Principal, St James Church Kindergarten (Singapore)

Clara has been in the field of early childhood for 15 years, and has taught children from 1-6 years old. She is currently leading a kindergarten with a total capacity of 360 children. With her teaching and leadership experiences, she hopes to share good early childhood practices with parents and teachers to empower them in their work with young children.

📌 [PANEL] Literacy Bites: Practices in Schools



### Claudine Fernandez

Founder and Principal Instructor, Artistic Strategies Academy (Singapore)

Claudine Fernandez is the founder of Artistic Strategies, an educational organisation that aims to groom young writers in Singapore through the arts. She also coaches and conducts professional development workshops for teachers and parents. She holds a Masters of Arts in Education and is the author of the children's activity book *Every Child's Guide to Write Away!*

📌 On Your Mark, Get Set, Write!

📌 Illustrationary



### Cynthea Liu

President, Starts With Us, Inc. and Executive Director of the Bryan Johnson Foundation (USA)

Cynthea Liu seeks to publish content for children from pre-school through high school - content that empowers youth to make a positive impact on the world by pursuing their talents and interests. She is also an editor and an active children's book author.

📌 Authors Debate: Who Writes Better Books- Introverts or Extroverts?  
📌 Speed Pitching (Writing)  
📌 [PANEL] First Pages: Writing Critique



### Daniel Tayona

Creative Director, CANVAS-Center for Art, New Ventures and Social Development (Philippines)

Daniel Palma Tayona worked as a bookstore manager, puppeteer, and art director. He has also designed and illustrated children's books for more than 15 years. His works include *Doll Eyes* (Winner of the National Children's Book Award in 2012), and *The Rocking Horse* (Winner of the 2007 Gintong Aklat Award).

📌 [PANEL] First Look: Illustration Critique

📌 [PANEL] Writing About Us



### Darren Tan

Freelance Digital Artist (Singapore)

Darren Tan is freelance digital artist from Singapore and previously worked at Imaginary Friends Studios. He is mostly known for his *Star Wars* artworks but is also an avid contributor to the fantasy, sci-fi and historical

genre. His clients include Fantasy Flight Games, Osprey Publishing and various smaller, independent companies/publishers.

📌 [PANEL] Freelance Does Not Mean Free



### David Liew

Illustrator (Singapore)

David "Wolfe" Liew is an illustrator, cartoonist, sculptor, and model-maker. Besides illustrating books and magazines, he's the main artist for the children's series *Ellie Belly* written by Eliza Teoh. Once in a while, he exchanges the pencils for a pen, and works with words instead.

📌 Portfolio Review  
📌 Thinking Out of the Box: Unusual Illustrations  
📌 [PANEL] The Creators League



### Dewi Caturwulandari

Teacher, GagasCeria Preschool (Indonesia)

Dewi holds a bachelor's degree in Indonesia Language and Literature from the Pajajaran University. She has been teaching for almost 12 years in GagasCeria Preschool. She is particularly interested in using rhymes and drama in early education.

📌 Dramatisation as a Medium for Growing the Storytelling Ability



### Dimity Powell

Author (Australia)

Dimity Powell has trekked through many parts of the world and across several of its oceans collecting crazy story ideas. She loves transforming these into children's stories because deep down, she'd love to be a kid again. To Read, Write and Inspire sum up Dimity's main passions in life.

📌 Biblio-therapy: Its Place in Children's Literature



### Don Bosco

Founder, Super Cool Books (Singapore)

Don writes thrilling fiction for teens and children. His stories are mostly inspired by Asian legends and pop culture. He started the publishing studio Super Cool Books in 2011. In 2015, his *Sherlock Hong* series was acquired by Marshall Cavendish for international release.

📌 Authors Debate: Who Writes Better Books- Introverts or Extroverts?  
📌 How Social Media Turned Me Into #KidLitDaddy  
📌 [PANEL] Creative Parents Parenting Creatively



### Edmund Wee

Publisher & CEO, Epigram Books (Singapore)

Edmund Wee is the founder of Epigram Books which was set up to champion Singaporean literature. It publishes mainly fiction - from picture books to graphic novels to literary bestsellers. Its authors have won major book prizes, including the Hedwig Anuar Children's Book Award and the Singapore Literature

Prize. It also sponsors the annual Epigram Books Fiction Prize. Wee Editions, another imprint, supports local designers, photographers and artists.

📌 Book Watch: Investigating ASEAN Markets



### Eileen Sim

Blogger (Singapore)

Eileen is a full-time mom to two hungry little book-caterpillars who created Picture This Book to record and share her book-hunting adventures. A lifelong bookworm, she is a passionate advocate of early literacy and believes quality books to be crucial to child development.

📌 Books@Blogs



### Elaina Ryan

Director of Children's Books Ireland / Arts Manager, Children's Books Ireland (Ireland)

Elaina Ryan is the Director of Children's Books Ireland (CBI), an organisation whose mission is to make books central to every child's life on the island of Ireland. CBI develops audiences for children's books and supports and celebrates excellent authors and illustrators.

📌 A Champion for Children's Books - the Role of the Children's Laureate in Ireland



### Elaine Fong

Teacher Librarian, Chatsworth International School Orchard Campus (Singapore)

Elaine has worked as a librarian for over 25 years in companies, public libraries and international schools. She has a master's degree in library science from the University of British Columbia and a master's in education from Sheffield University,

where her thesis was on reading motivation in EAL students.

📌 A Mammoth Task: Encouraging Reading in the Digital Age

Emilia Nazir - See *Country of Focus* on pg 10.



### Eric Wong

Illustrator and Graphic Designer (Creative Director), Regent Media Pte Ltd (Singapore)

Eric is an illustrator who takes every opportunity to deliver work that is witty and aesthetically pleasant. He is always finding and experimenting with new ways to challenge his limits.

📌 Thinking Out of the Box: Unusual Illustrations



### Evelyn Sue Wong

Author (Singapore)

Evelyn writes for children. She has conducted bilingual storytelling workshops, Makan Mischief, in the 2015 Singapore Writers Festival for Families (SWF3) and The Noisiest Tree, in TranslateSingapore Festival 2016, organised by the Select Centre.

📌 Themed Stories from Asia and Beyond: Discovering Hidden Treasures



### Far'ain Jaafar

Post graduate student, Educator (Singapore)

Far'ain Jaafar is an educator and children's book enthusiast. She is currently pursuing her post graduate study in Early Childhood Education in Nanyang Technological University. Far'ain loves reading to children and hopes to inspire a world of good.

💬 Mari belajar Matematik melalui permainan tradisional Melayu!

📌 [PANEL] Meeting the Mother Tongue Challenge

Felicia Utorodewo - See *Country of Focus* on pg 10.

Galuh Larasati - See *Country of Focus* on pg 10.



### Gary Choo

Senior Concept Artist, Illustrator (Singapore)

Gary is an artist residing in Asia. His notable works include Conceptual Art for *LucasArt's 1313*, *Monkey Island 2: Special Edition* and various cover art for Marvel Comics. He is currently a Senior Concept Artist at a local start-up, Might Bear Games.

📌 [PANEL] Freelance Does Not Mean Free



### Gerald Cai

Managing Director & Co-Founder, SnapLearn by MXRi (Singapore)

Tech has been an area close to Gerald's heart for the past 15 years. He is currently Managing Director and Co-founder of SnapLearn, a platform bringing learning and reading to life using Augmented and Virtual Reality (AR/VR) technologies. He was formerly Head of Learning (Content & Services) at Samsung Asia and Regional Director at Pearson APAC.

📌 Bringing Stories to Life Using AR and VR

Gladys Quincy - See *Country of Focus* on pg 10.

Grace Kusnadi - See *Country of Focus* on pg 10.



### Hassan Hasaa'Ree Ali

Author (Singapore)

When Hassan is not writing Science Fiction in Malay, he works as a full-time registered nurse for a local hospital. Hassan graduated from the National Arts Council Mentor Access Project under the guidance of Singaporean writer Mr Anuar Othman. His first short story collection, *Selamat Malam Caesar (Goodnight Caesar)*, was shortlisted for the 2014 Singapore Literature Prize. Hassan is currently working on his third Malay Science Fiction collection.

📌 Robots, Aliens and Time Machines

📌 [PANEL] Reaching for the Stars in Sci-fi

📌 Scribbles from a Galaxy Far Away



### Heidi Shamsuddin

Author (Malaysia)

Heidi Shamsuddin is the author of *The Door Under the Stairs* series published by Oyez! Books. In 2012, she won the regional prize for the Eye Level Children's Literature Award. She is now working on a novel set in Mount Kinabalu, in addition to picture book projects with R&D Studios.

📌 Not So Happily Ever After: Strange and Spooky Tales

📌 [PANEL] Authors' Discussion: Who Gets to Write Asian Stories?

📌 Duelling Illustrators

Herdiana Hakim - See *Country of Focus* on page 10.



## Holly Thompson

Author, Teacher (Japan)

Holly writes fiction and poetry for children, teens and adults and is the author of the verse novels *Falling into the Dragon's Mouth*; *The Language Inside*; and *Orchards* and the forthcoming lyrical picture book *Twilight Chant*. Longtime resident of Japan, she teaches writing in Japan, the U.S., and

places in between, and serves as Co-Regional Advisor of SCBWJ Japan.

✂ Get Real: Writing Non-fiction

✂ Managing Your Novel: Post-its, Charts and Book Maps

✂ [PANEL] Authors' Discussion: Who Gets to Write Asian Stories?



## Hou Jing

Senior Lecturer, KLC International Institute (Singapore)

Hou Jing is a lecturer and mother of two children. She holds master's degrees in both Early Childhood Education and Computer Science, and is experienced working with young children. She is determined to promote children's learning and development by training preschool teachers and

educating parents. She has also been invited by ECDA, National Library Board and Mediacorp to conduct talks on early childhood education.

🦋 [PANEL] Meeting the Mother Tongue Challenge

🗨 [Chinese Programme] My Life is Interesting! 有趣的我!

I Bagus Wijna Bratanatyam (Natya) – See *Country of Focus* on pg 10.



## Ian Gregory Tan

Co-Founder & Creative Director, Witching Hour Studios (Singapore)

Ian starting working young and returned to his studies at the Nanyang Academy of Fine Arts at 23. In 2010, Ian co-founded Witching Hour Studios with some friends. Six years on, Witching Hour has garnered awards and international recognition for their line of

Ravenmark games and the off-kilter *Romans in My Carpet!*. Their latest title, *Masquerada: Songs and Shadows*, was successfully funded on Kickstarter.

✂ [PANEL] Writing for Video Games

Ida Farida – See *Country of Focus* on pg 10.

*inwardBOUND* transformation through drama **inwardBOUND** Drama School (Singapore)

inwardBOUND was formed by Nora Crothers in 2003. Spearheaded by her, inwardBOUND and her team of accredited drama trainers are continuously uplifting the standard of drama in Singapore. Their plays are recognised as being both heart-warming and provocative. In addition to directing youth theatre, inwardBOUND has been developing course structures for drama curriculum and creating niche areas for drama in schools.

🦋 Karung Guni Boy

🦋 Singerella the Getsaical

Irfan Amalee – See *Country of Focus* on page 10.



## James Mayhew

Author and Illustrator (UK)

James Mayhew is the award-winning creator of the *Katie and Ella Bella* books. He also presents classical concerts for children, combining live illustrations and music. A passionate advocate of art, music and culture for children, James is in demand internationally as a speaker and educator.

✂ Creating Books that Matter

✂ Picture Books as Theatre: Creating Drama in Illustrations

✂ Portfolio Review

✂ [PANEL] First Look: Illustration Critique

✂ [PANEL] The Sky is the Limit: Expanding Your Repertoire

🦋 Playing with Pictures: Exploring Pacing, Design and Storytelling in Picture Books

🦋 Tale of Bukit Merah and the Legend of Sang Kuriang (Gamelan × Illustration × Storytelling)



## Jane Vejajiva

Freelance Writer (Thailand)

Jane Vejajiva is an award-winning author behind the novels *Bird's Song*, *Golden Sky*, and *The Happiness of Kati*. She is the Managing Director of Silkroad Publishers Agency and has translated many titles including *Harry Potter and the Goblet of Fire* by J. K. Rowling, and *The Miraculous Journey*

of Edward Tulane, and *Because of Winn-Dixie* by Kate DiCamillo.

✂ Improve Your Way Out of Writer's Block

Janes Maryon Silooy – See *Country of Focus* on pg 11.



## JC Wong

Senior Storyboard Artist, Ubisoft Singapore (Malaysia/Singapore)

JC Wong has years of exploration in the field of creativity. His artworks are expressed through various platforms including animated films, books, comics and video games. JC is from Penang, Malaysia, and currently lives in

Singapore, working as a Senior Concept Artist for Ubisoft Singapore.

🦋 [PANEL] Freelance Does Not Mean Free



## JF Koh

Writer and editor (Singapore)

JF Koh is a freelance web coder who loves to write science fiction, fantasy and horror. In 2010, he helped to bring the 24-Hour Comics Day challenge to Singapore. He edits Panelgraph Showcase, an online comics anthology which he founded in 2015.

✂ Making Sense of the Singaporean and Indonesian Comics Scene

✂ [PANEL] The Creators League



## John Tung

Assistant Curator, Singapore Art Museum (Singapore)

John oversees the Thai contemporary art portfolio at the Singapore Art Museum. He holds a Bachelor of Arts (Hons) in Arts Management conferred by Goldsmiths, University of London (LASALLE) and a Master of Arts in Cultural Management from the Chinese University of Hong Kong, where he

graduated on the Dean's List. His research interests include post-colonial theory, cultural policy and cultural theory. Exhibitions he has curated at the Singapore Art Museum include *Imaginarium: Over the Ocean*, *Under the Sea* and *Odyssey: Navigating Nameless Seas*. He is also one of the co-curators of the *Singapore Biennale 2016 – An Atlas of Mirrors*.

🦋 Visual, Verbal and Cultural Literacy in the Art Museum

Johnny Tjia – See *Country of Focus* on pg 11.

## Joyce Teo

Gamelan Music Teacher, Lecturer (Singapore)

Joyce Teo is a musician, composer, researcher and ethnomusicologist, and is the first qualified gamelan music teacher in Singapore. Specialising in Javanese and Sundanese gamelan music, she has composed for dance, theatre and film, and taught gamelan in universities in Australia and Thailand. Joyce is currently mentor to BronzAge Gamelan Ensemble and external assessor for the National

Arts Council, and is also an adjunct lecturer in Arts Management at Republic Polytechnic and the Nanyang Academy of Fine Arts.

🦋 Tale of Bukit Merah and the Legend of Sang Kuriang (Gamelan × Illustration × Storytelling)



## Julie Greene

Executive Creative Director & Executive Producer, Hi-5 (Australia)

Julie Greene has been working as a producer of television for 18 years and has been in the television industry for over 20. She worked as a producer with Disney Channel Australia/New Zealand for three years before being invited to

produce Hi-5. Julie has been with Hi-5 for 12 years and for seven of those, the Hi-5 television series was nominated for seven Logie Awards over seven consecutive years for Most Outstanding Children's Program.

✂ 20 Years of Hi-5 and its Continued Relevance



## Justin Deimen

Group Managing Partner, Aurora Media Holdings Inc. (Singapore)

Justin Deimen is the co-founder of the SE Asian Audio-Visual Association and the SE Asian Film Financing Forum, ASEAN's only media financing network and platform. He serves as managing partner of the USD30m Aurora Global Media Capital

fund, SE Asia's largest private content and media investment entity focusing on entertainment properties and media assets worldwide.

✂ Speed Pitching (Media)

✂ [PANEL] Meet the Commissioners



## Jyotirmoy Saha

Founder and CEO, August Media Holdings (Singapore)

Jyotirmoy Saha is the Founder and CEO of August Media Holdings – one of South East Asia's leading IP production companies and a recipient of several industry awards. He has been credited in more than 45 animated and live action titles. He holds a master's degree in

Physics, an MBA degree and enjoys astronomy in his free time.

✂ Speed Pitching (Media)

✂ Storytelling Across Platforms

✂ [PANEL] New Horizons for Intellectual Property

Kadek Suartaya – See *Country of Focus* on page 11.



## Kaleb Jonathon Teng Seng Khoo

Student, Ang Mo Kio Primary School (Singapore)

Kaleb is a Primary 5 student at Ang Mo Kio Primary School. He loves to play sports like tennis and running. Reading is a form of relaxation for him and is also his way of going places without having to travel. Thrillers, mysteries and stories with humour are just some of the books he enjoys reading.

🦋 [PANEL] Books We Like: The Children Speak



## Karen Tang

Senior Manager, Content & Multiplatform Programming, Nickelodeon, Southeast Asia, Viacom International Media Networks (Singapore)

Karen Tang has close to 10 years of experience in media content production. Her expertise

includes producing animation shows, developing licensing and merchandising, and creating co-production partnerships. At Viacom International Media Networks, she is responsible for Nickelodeon's programming planning and content acquisition in Southeast Asia. Tang was previously Vice President of Production and Marketing at Singapore production company Peach Blossom Media.

✂ Speed Pitching (Media)



## Kari Love

Creative Technologist & Soft Robotacist (USA)

Kari built an unconventional career mixing soft robotics, spacesuits, costumes and puppets. Highlights include Super-Releaser soft robotics R&D, serving as a technical expert on 5 NASA contracts, her *Spider-Man: Turn Off The Dark Broadway* costume being inducted into the

Smithsonian, and working at The Jim Henson Company on *Sesame Street*.

✂ Refresh Your Futures: New Horizons from Soft Robotics

✂ [PANEL] Reaching for the Stars in Sci-fi

🦋 If You Can't Imagine It, You Can't Be It



## Kathleen Ahrens

Professor, Department of English at Hong Kong Polytechnic University, and member of the Board of Advisors, Society of Children's Book Writers & Illustrators (Hong Kong)

Kathleen Ahrens is a Professor in the Department of English at Hong Kong Polytechnic University and is on the Board of Advisors for the Society

of Children's Book Writers & Illustrators. Professor Ahrens has judged for the Feng-Zi Kai Picture Book Award and Hong Kong Picture Book Award and has been invited to give talks in Europe, Asia and the US on topics relating to language in children's literature, picture book evaluation, and writing for children and young adults.

✂ Deep Point-of-View: What It Is, What It Does, and How to Write It



## Keisuke Fukaya

Professor, College of Contemporary Education, Chubu University (Japan)

Keisuke Fukaya, PhD, is a professor of contemporary education at Chubu University. He previously served as principal of Ritsumeikan Primary School. He developed the "dictionary bookmarking" method of study, in which children

are encouraged to look up words in their dictionaries and bookmark them with sticky labels as a way of promoting the joy of learning.

🦋 Have Fun Learning with Dictionaries: A Hands-On Workshop by Dr Fukaya

🦋 Jishobiki: The Japanese Approach to Enhancing Children's Knowledge and Use of Dictionaries



## Khairiyah Aziz

Associate Librarian, National Library Board (Singapore)

Khairiyah is a Read@School librarian with the National Library Board, an outreach team delivering reading programmes for students aged 7 to 17. Over the years, she has been involved in different camps and competitions as part of the Read@School initiative. In 2016, Khairiyah

will also be involved in organising the Singapore's Kids' Lit Quiz.

🦋 Kids Lit Quiz™: Rewarding Readers by Promoting Reading as a Sport

🔍 Country of Focus

✂ Writers & Illustrators Conference

✂ Cross-Platform Summit

🦋 Teachers Congress

🦋 Parents Forum

🦋 Masterclasses

🦋 Language Programmes

🦋 Performances, Activities & Others



### Kim-Chua Loo Huang

Assistant Professor, Embre-Riddle Aeronautical University (Singapore)

Kim-Chua has been involved in higher education and professional development since 2007. Currently, she heads the Language and Communication department at Embry-Riddle Aeronautical University (ERAU). She is also actively involved in consultancy and research initiatives, where she creates creative and innovative learning experiences for educators in the digital education landscape.

✚ If You Can't Imagine It, You Can't Be It



### Lee Battersby

Author (Australia)

Lee Battersby is the author of three novels and over 80 stories in Australia, the US and Europe. He lives in Western Australia with his wife, author Lyn Battersby, and blogs at the Battersblog. He is sadly obsessed with Lego, Nottingham Forest Football Club, Daleks and dinosaurs.

- ✂ Authors Debate: Who Writes Better Books – Introverts or Extroverts?
- ✂ Not So Happily Ever After: Strange and Spooky Tales
- ✂ [PANEL] First Pages: Writing Critique
- 📖 Writing the Weird



### Lefty

Comic artist; Co-founder of Gilamon Comics (Malaysia)

Lefty is a comic book artist/illustrator who worked in Kuala Lumpur and Singapore before returning to Penang in 2010. Lefty created the *Major Zombie* and *Jimi Germ* comics series under the Gilamon banner. He is also a part-time lecturer at The One Academy Penang.

- ✂ Comic Adaptation: From Novel to Graphic Novel
- ✂ [PANEL] Asian Comics: What Makes Them Special?



### Lekha Bhattacharjee

Student, United World College of South East Asia (East Campus) (Singapore)

A voracious reader, Lekha enjoys a wide range of genres. She is a student in grade 3 at United World College, and is excited about sharing her reading choices with fellow students and their parents. In addition to reading, she enjoys drama and dance.

📖 [PANEL] Books We Like: The Children Speak



### Leslee Udwin

Founder & CEO, THINK EQUAL (UK)

Founder & CEO of the non-for-profit organisation THINK EQUAL, Leslee is a filmmaker and human rights activist. Her films include Best Film British Oscar-winning “*East is East*” and last year’s Peabody award-winning documentary “*India’s Daughter*”, which sparked a global movement to end violence against women. She was voted by The New York Times as the No. 2 Woman of Impact 2015 (after Hilary Clinton), and also won the prestigious Swedish Anna Lindh Human Rights Award.

- ✂ Educating the Heart through Books
- 📖 Empowering Change through the Missing School Subject



### Leslie Davis

Training Consultant, British Council (Singapore)

Leslie Davis has been an educator for a decade in a variety of contexts – as an English teacher in an international school in Turkey, a Literacy teacher in public schools in the US, and teaching EFL to adults in New Zealand. She is passionate about

supporting educators to find solutions for issues in their classroom. Recently, through masterclasses and workshops, Leslie has focused on Subject Literacy, Oracy and Encouraging Personal Response.

- 📖 Reading without Words: Techniques for Developing Visual Literacy
- 📖 The Mindful Child: How to Help Your Child Develop Emotional Literacy



### Leslie Lee

Executive Director of Programming, Operations and Character Voices, Media Networks Group at The Walt Disney Company (Southeast Asia) (Singapore)

Leslie Lee has worked for Disney for the past 10 years where he is responsible for the on-air content – programming, acquisitions and operations – for the Disney Channel, Disney Junior, and Disney XD, as well as branded blocks on Free-To-Air channels across Indonesia, Thailand, the Philippines, and Vietnam. He drives the strategy for the company’s content and franchises across multiple platforms, including music and Disney’s localisation efforts in the region.

- ✂ Speed Pitching (Media)
- ✂ [PANEL] Meet the Commissioners



### Lydia Leong

Publishing Manager, Marshall Cavendish International (Asia) (Singapore)

Lydia spent more than a decade filling the bookshelves at Marshall Cavendish International (Asia) with books on a miscellany of hunger-inducing culinary topics, in recognition that food is a language that crosses all cultures. She

also enjoys being lost in the world of make-believe and is constantly on the lookout for stories to help children lose their way too.

- ✂ Speed Pitching (Writing)



### Maisarah A.S

Municipal Liaison, NaNoWriMo (Singapore Chapter) (Singapore)

Maisarah is one of the municipal liaisons for NaNoWriMo in Singapore. She can be found blogging [www.seriouslysarah.com](http://www.seriouslysarah.com) and has been published in a few SFF anthologies. She was the co-editor for *The Steampowered Globe*, the first steampunk anthology published in Singapore.

*Globe*, the first steampunk anthology published in Singapore.

- ✂ [PANEL] The Creators League



### Marc Checkley

Founder, Creative Director IO CREATIVE (Singapore and Switzerland)

Marc has more than 15 years of experience in broadcasting, content production, development and consultancy across the Asia-Pacific. He regularly speaks at creative industry events, and conducts workshops in ideation and public speaking. Marc

is current Chairman of the AFCC’s Cross-Platform Summit, judge of the Vancouver Web Fest and was a key advisor to Singapore’s Workforce Development Agency for television and screenwriting training frameworks. In 2016, Marc launched IO Creative, a production, development and consultancy agency with offices in Singapore, UK and Switzerland.

- ✂ Pitch Perfect. The Ultimate Pitch-Ready Workshop!
- ✂ [PANEL] Cross-Platform Summit Keynote
- ✂ Meet the Commissioners



### Marco Sparmberg

Founder/organizer, StoryCode Singapore (Singapore)

Marco Sparmberg has worked on numerous new media pioneer projects in China, Hong Kong, Germany and the UK during the past 12 years. He is one of the leading transmedia evangelists in Asia. In 2014, he joined Singapore’s Mediacorp where he serves as

Social Media Lead, accelerating the company’s digital transformation.

- ✂ Story-Hacking: A Journey of Narrative Creation
- ✂ [PANEL] The Creators League



### Marcus Goh

Educational Therapist, Dyslexia Association Singapore (Singapore)

Marcus Goh has been teaching students with dyslexia for almost two years, and has graduated with a Second Upper Honours degree in Psychological Sciences. Recently, he was awarded with a Specialist Diploma in Educational Therapy. From 1994–1998,

Marcus was a student of the Dyslexia Association Singapore (DAS).

- 📖 Understanding Dyslexia



### Marcus Leong

Associate Librarian, National Library Board (Singapore)

Marcus has been with the National Library Board’s Read@School programme since 2012. He was Project Manager of Read@School’s signature Dare to Read activity (Secondary) in 2016 and 2017. He is based at Woodlands Regional Library.

- 📖 Motivating Kids to Read in a Techy Age



### Maria Alessandrino

Emerging writer, reviewer and Festival Program Coordinator (Australia)

Maria Alessandrino is a writer, reviewer and book lover. She has worked in the publishing industry for over 10 years, predominantly in the children’s sector, and is currently employed as Program Coordinator for the

Perth Writers Festival. She lives in Perth, Western Australia.

- 📖 Reading and Empathy

Maria Winardi – See *Country of Focus* on pg 11.



### Marianne Dark

Headteacher, Lorna Whiston Sdn Bhd (Malaysia)

Marianne Dark has been an educator for 22 years, having worked with young learners in the UK, Italy and Malaysia. She has taught English to both native and non-native speakers of all ages in a variety of contexts, including secondary schools, corporate settings and private institutions. Currently the

Head Teacher of Lorna Whiston, Kuala Lumpur, Marianne is also involved in delivering teacher training to both local and foreign teachers.

- 📖 Reading for Meaning



### Martin Yakabuski

Training Consultant, British Council (Singapore)

Martin has worked in the field of education for 31 years. He has held primary and secondary teaching, coaching and consulting positions in Canada and South America. Martin is passionate about literacy, holding expertise in critical literacy and language development across the curriculum. He has

developed and delivered the Prudential Creative Education Programme supporting the development of critical and creative thinking skills.

- 📖 Fostering Unity and Diversity through Children’s Literature



### Mary George

Editor and Child Development Consultant, News For Kids (Singapore)

Dr Mary George is a child development consultant and teacher educator. She currently writes primarily for emerging teens and publishes *What’s Up*, a monthly newspaper for children in Singapore. Be it for adults or kids, Mary’s

primary focus is on educating for resilience, hope and wisdom.

- ✚ Just-A-Minute Skits and Nonsense Verse: A Whacky Combo



### Mary Iphigene D. Daradar

Teacher, Psychologist, Consultant, Blogger, Gathering Books (Philippines)

Iphigene is a management consultant for a management consulting company. She is also a practicing psychologist as a psychometrician, counselor-in-training, and speaker. She teaches Grade 11 students personal development and reading and writing, and also teaches college students HR-related subjects.

- ✂ Books@Blogs



### Mas Shafreen

Compulsive Doodler (Singapore)

Wanton Doodle artist, Mas, is a corporate cog by day, illustrator by night, and founder of Band of Doodlers, with the dark eye circles to prove it.

- 📖 Illustrationary



### Melissa Tan (PaintInks by Melt)

Illustrator (Singapore)

Going by the moniker PaintInks by Melt, Melissa’s work transports the viewer to imaginary lands where her love of animals is the anchor, and a total disregard for perspective is key. Her work is whimsical and has been exhibited internationally in countries such as Singapore, Australia and the United States.

- 📖 Illustrationary
- 📖 Portrait Me!



### Monica Lim

Author and Founder, Hedgehog Communications (Singapore)

Monica Lim is the author of *The Good, the Bad and the PSLE*, and co-author of the best-selling *Secrets of Singapore* and the *Danger Dan and Gadget Girl* series for children. Her books are published by Epigram Books. She has been interviewed by

both local and international media including *The Straits Times*, *The Business Times*, *Lianhe Zaobao*, Hong Kong’s *South China Morning Post*, and the US documentary programme, *Dan Rather Reports*.

- ✂ [PANEL] Reaching for the Stars in Sci-fi

🔍 Country of Focus

✂ Writers & Illustrators Conference

✂ Cross-Platform Summit

📖 Teachers Congress

✚ Parents Forum

📖 Masterclasses

📖 Language Programmes

📖 Performances, Activities & Others



### Motti Aviram

TV Director & Children's Content Developer (Israel)

Motti Aviram is a leading figure in the Israeli children's television industry. He has created a large share of Israel's most successful and appreciated children's TV series. Recently, Motti published the book *The Complete Guide to Screenwriting for Children's Film & Television*, aimed at people who want to specialise in scriptwriting for kids.

- ✂ Creating a Book from the End to the Beginning
- ✂ Why Puppets?
- ✂ Writing Screenplays for Children's Film & Television

Murti Bunanta – See *Country of Focus* on pg 11.



### Myra Garces-Bacsal

Educator, Reviewer, Blogger (Singapore)

Dr Myra Garces-Bacsal is an Assistant Professor at the National Institute of Education at Nanyang Technological University. She is the Programme Leader of the Master's and Bachelor's Programme in High Ability Studies and Gifted Education. Dr Myra is also the founder of GatheringBooks.org, where she shares her passion for reading, children's literature, poetry, and MG/YA fiction.

- ✂ Once Upon A Time in Singapore and the Philippines
- ✂ [PANEL] Books Teachers Wish Authors Would Write
- 📖 Books from Around the World that Build Social and Emotional Learning (SEL) Bridges
- 📖 Themed Stories from Asia and Beyond: Discovering Hidden Treasures



### Nadine Bailey

Teacher librarian, Canadian International School (Singapore)

Nadine Bailey (M Ed, MPhil, MBA, MIS) has lived and worked internationally for 24 years, in Africa, South America, Europe and Asia. Her areas of interest lie in language, identity and literacy, particularly related to students educated in a third culture environment. In

an increasingly digitised educational environment she argues that librarians play an important role in guiding and enabling students and families to create personal learning networks in and for their mother tongue language.

- ✂ [PANEL] Books Teachers Wish Authors Would Write
- 📖 Blokes with Books: Can Social Belonging Impact on Reading Motivation and Skill for Young Boys?

Natashya Quincy – See *Country of Focus* on pg 11.



### Noel Price

Writer, Director and Producer (Australia)

Noel Price is Australia's most successful creator/writer/producer of television programs for the 'tween/teen' audience. His shows have not only rated highly in Australia but have also been sold around the world. He has worked in a dozen different countries and with numerous international co-production partners.

- ✂ Writing for Teens and Tweens
- 📖 Scriptwriting Masterclass



### Nora Crothers

Director, inwardBOUND (Singapore)

Nora Crothers is the founder of inwardBOUND and a recipient of numerous Outstanding Contribution Awards for her efforts at developing drama in schools. She is also the first runner-up of Woman of Asia-Raising Star Award.

Nora believes that theatre can be used as a means of social therapy and that it is a tool for education, empowerment and advocacy.

- 📖 Throne-Time Storytelling



### Nur'afifah binte Mohd Hussain

Educator (Singapore)

Nur'afifah is an educator and a mother who is very passionate about children and books. She enjoys storytelling and dramatising stories with young children. Driven by her passion, she believes in providing a joyful environment for children to develop the love for learning.

- 🗣 [Malay programme] "Di Manakah Fifi?": Bengkel Drama Berdasarkan Buku



### Orit Bergman

Author and Illustrator (Israel)

Orit Bergman is a writer and an illustrator of children books. She studied at the Bezalel Academy of Arts and Design, where she currently teaches. She has written nine books, two of which she adapted for stage, and illustrated many books for various authors. Her books were published in Israel,

France China and the United States, and have won many awards, which includes the Israel Museum's Award for the Illustration of a Children's Book and the Silver medal from the Society of Illustrators of New York.

- ✂ Illustrations Beyond the Page
- ✂ Portfolio Review
- ✂ [PANEL] First Look: Illustration Critique
- ✂ [PANEL] The Sky is the Limit: Expanding Your Repertoire
- 📖 Playing with Pop Up: From an Idea to a Functioning Model



### Paolo Fabregas

Comic Artist and Executive Creative Director of Publicis Manila, Inc. (Philippines)

When Paolo isn't busy running after a deadline in his real job as an advertising creative, he's trying his best to pretend to be a comic book artist. He squeezes in time to create his comic whenever, wherever he can. He lives in Manila with his wife and boys.

- ✂ How to Create a Graphic Novel the Advertising Way
- ✂ [PANEL] Asian Comics: What Makes Them Special?
- ✂ [PANEL] Authors' Discussion: Who Gets to Write Asian Stories?



### Petra Nagyová Džerengová

Author, News and TV-journalist and Founder of Verbarium (Slovakia)

Petra is a writer for adults and children, a news and TV-journalist, a mother of four, and owner of the publishing company, Verbarium, specialising in children's and YA literature. Petra also looks out for books to introduce to the Slovakian book market.

She has a regular column in *Book Revue*, a magazine focusing on new books in Slovakia. Petra also speaks German, French and Hungarian.

- ✂ A Peek into the Slovakian Children's Book Market
- ✂ Divorce, Death and Other Difficult Topics
- ✂ Speed Pitching (Writing)



### PJ Lynch

Author and Illustrator (Ireland)

PJ Lynch has worked as a children's book illustrator since leaving Brighton College of Art in England in 1984. He has won many awards including the Mother Goose Award, the Christopher Medal three times, and the prestigious Kate Greenaway Medal on two occasions. PJ has recently been announced as

the fourth Laureate na nOg, Ireland's laureate for children's literature.

- 🗣 Children's Literature Lecture: Books from the Island of Story-Tellers
- ✂ From Fairy Tales through History and Back Again
- ✂ Portfolio Review



### Pushpa

Principal, Sarada Kindergarten (Singapore)

Pushpa has a diploma, degree and master's in Early Childhood Education. Since 2008, she is the Principal of the Ramakrishna Mission Sarada Kindergarten and was appointed an ECDA Fellow in 2015. In her 20 years of preschool experience, she has explored many approaches related to nurturing bilingualism in children.

- 📖 [PANEL] Literacy Bites: Practices in Schools
- 📖 [PANEL] Meeting the Mother Tongue Challenge



### Quek Hong Shin

Freelance Graphic Designer/Illustrator (Singapore)

Drawing has been Hong Shin's passion since childhood. He is currently working as a freelance graphic designer and illustrator. *The Amazing Sarong* is his first children's book and he hopes that the book will provide young readers a taste of kampung life in the past.

- 📖 An Author, a Teacher, and an Amazing Sarong
- 🗣 The Amazing Sarong Party



### Rafidah Angullia

Associate Librarian, National Library Board (Singapore)

Rafidah Angullia is a librarian with the National Library Board in Singapore. She is the Region Lead for the Western Region of the Read@School team, an outreach programme aimed at students aged 7 to 17. Since 2015, Rafidah has been organising the Kids' Lit Quiz in Singapore, she is currently the National Coordinator for the Singapore's Kids' Lit Quiz.

- 📖 Kids Lit Quiz™: Rewarding Readers by Promoting Reading as a Sport



### Ravin Kumar Singh

Acting HOD English & ICT (Singapore)

Ravin has been trained as a special needs educator for the past five years, and is experienced in working with teenagers diagnosed with mild intellectual disability (MID).

- 📖 Literacy for Special-Needs Children: Catering to their Learning Needs

Remon Agus – See *Country of Focus* on pg 11.

Renny Yaniar – See *Country of Focus* on pg 11.



### Rhodia Renu Karoon

Early Childhood Educator and Centre Supervisor, Advent Link-Sauc (Singapore)

Rhodia is a qualified and dedicated early childhood professional with over eight years of experience in the field. From helping backstage at children's concerts to presently being a Centre Supervisor, the journey for Rhodia has been long but rewarding.

Teaching young children has always been her calling and at the age of 16, she decided that this was the path she was going to tread.

- 🗣 [Tamil programme] Creating My Own Picture Book



### Rilla Melati

Director, Creative Content Development, Mini Monsters Limited (Singapore)

Rilla Melati Bahri is the award-winning author of more than 20 Malay titles and two bilingual English-Malay books. Her bilingual picture book and CD, *Baju Melayu Ati*, was a pioneer recipient of the Lee Kuan Yew Fund for Bilingualism.

She is also the Malay translator of *The Crane and the Crab*, written by SR Nathan, former president of Singapore. Rilla is the Director of Mini Monsters Ltd and currently sits on the National Library Board's Malay Advisory Reading Panel. She lives in Singapore.

- ✂ [PANEL] Books Teachers Wish Authors Would Write
- 📖 [PANEL] Creative Parents Parenting Creatively



### Rishav Gupta

Author and Illustrator (Singapore)

Rishav Gupta is an eight-year-old author who is passionate about life. He has an extremely imaginative mind and a fantastic sense of humour. An avid reader, he published his own book titled *Dreamagination* and co-conducted several reading and writing workshops in India

and Singapore with his mother. Rishav wishes to inspire others to have 'dreamagination to live' and to chase their dreams without fear.

- 📖 [PANEL] Books We Like: The Children Speak

Riyanto, S,Sn – See *Country of Focus* on pg 11.



### Rizqi Rinaldy Mosmarth

Author, Illustrator, Editor, Publisher, Teacher (Indonesia)

Rizqi fell in love with drawing from an early age and has been teaching children art since he was 15 years old. Rizqi is currently the Chairman of the Indonesia Comic Society (Masyarakat Komik Indonesia). In 2015, he started a small comic publishing company, with *SHONEN FIGHT* as its main comic.

- ✂ Making Sense of the Singaporean and Indonesian Comics Scene
- ✂ [PANEL] Asian Comics: What Makes Them Special?
- 📖 Saving the World: Character-Building with Comics

Robyn Soetikno – See *Country of Focus* on pg 11.



### Rosalyn Wee

Senior Educational Therapist, Dyslexia Association of Singapore (Singapore)

Rosalyn is an educator with seven years of experience working with primary and secondary school children.

She has a Post Graduate Certificate in Specific Learning Differences from London Metropolitan University, and a Cambridge CELTA. Rosalyn also has training Educational Therapists as part of the MAP Curriculum Team.

- 📖 Understanding Dyslexia

🔍 Country of Focus

✂ Writers & Illustrators Conference

✂ Cross-Platform Summit

📖 Teachers Congress

📖 Parents Forum

📖 Masterclasses

🗣 Language Programmes

🗣 Performances, Activities & Others



## Rosemarie Somaiah

*Storyteller (Singapore)*

Rosemarie runs the Asian Storytelling Network and has performed in several countries around the world. Her books include *The Never Mind Girl and Other Stories* and *Indian Children's Favourite Stories*. She has led the Storyteller's Circle and the Society for Reading and Literacy for more than a decade, is a member of the Singapore Drama Educators Association and a founder member of the Executive Committee of the Storytelling Association (Singapore).

👉 **Tale of Bukit Merah and the Legend of Sang Kuriang (Gamelan × Illustration × Storytelling)**



## Ruth Wong

*Associate Professor, English Language and Literature, NIE (Singapore)*

Associate Professor Ruth Wong specialises in primary methodology courses on teaching English at the National Institute of Education. She is interested in literacy issues, especially in the areas of learning how to read and write for non-native speakers of English. She believes in the power of reading, and indulges in the collection of children's books as a hobby.

🦋 **Interactive Narration: Having Fun with Postmodern Picturebooks!**



## Ryo Leong

*Senior Director, Programming, Youth Segment, MediaCorp Pte Ltd (Singapore)*

A media industry veteran of more than 18 years, Ryo started with channel branding and promotions for Channel 8 before moving to Channel U and assisted to set up TodayTV in Vietnam. He then undertook Channel Management and commissioning for Channel U, Channel 5 and currently okto.

🦋 **Speed Pitching (Media)**

🦋 **[PANEL] Meet the Commissioners**

**Sanny Djohan** – See *Country of Focus* on pg 12.



## Sanoop Luke

*Lead, YouTube Kids & Learning, SEA + ANZ (Singapore)*

Sanoop Luke leads YouTube's Kids & Learning content in Australia, New Zealand, and South East Asia. He serves as a strategic adviser to leading kids producers, ranging from international TV broadcasters to independent studios to native YouTube creators – some as young as nine years old. Prior to Google/YouTube, Sanoop was with Turner in Atlanta and Hong Kong, where he led Content Strategy for its Kids & Entertainment business in Asia-Pacific across its channels, including Cartoon Network, Boomerang, [adult swim], and TCM.

🦋 **Speed Pitching (Media)**

🦋 **[PANEL] Meet the Commissioners**



## Sarinajit Kaur

*Teaching Fellow, Early Childhood and Special Education Academic Group, National Institute of Education (Singapore)*

Sarinajit Kaur joined the Early Childhood and Special Education Academic Group as a Teaching Fellow since 2011. She currently teaches and coordinates a myriad of courses across various cohorts in initial teacher preparation as well as in service courses. She serves as in service coordinator for courses which equip mainstream teachers in inclusive practices and in supporting diverse learners.

🦋 **Books from Around the World that Build Social and Emotional Learning (SEL) Bridges**

🦋 **Once Upon A Time in Singapore and the Philippines**



## Sayoni Basu

*Primary platypus, Duckbill Books (India)*

Sayoni Basu has worked with OUP, Penguin/Puffin, Scholastic and Amar Chitra Katha. In 2012, together with author Anushka Ravishankar, she started Duckbill, a tiny publishing house specialising in contemporary fiction for children and young adults, where they delight in finding new voices and new stories.

🦋 **Is It Correct Politically to be Political Correct in Children's Books?**



## Seán McHugh

*Digital Literacy Coach, United World College of South East Asia (Singapore)*

Seán McHugh works closely with management teams to lead the pedagogically effective and authentic integration of digital technologies into school curricula, by facilitating activities, both formal and informal, within a range

of contexts and involving a wide variety of participants. These activities contribute to enhanced teacher understanding and practice involving digital technologies to support students' learning.

🦋 **SAMMS: A Framework for Transformational Technology**

🦋 **Spelling in the 21st Century**



## Seetha Lakshmi

*Associate Professor & Consultant, National Institute of Education, Nanyang Technological University (Singapore)*

Dr Seetha Lakshmi is an Associate Professor at the Asian Languages and Cultures, National Institute of Education, Nanyang Technological University, Singapore. Appointed as a trainer in

1997, she has led teaching and research at NIE, concerned primarily with Standard Spoken Tamil, Curriculum Review, Classroom Pedagogy, Tamil pedagogy for the Tamil Diaspora and Teaching Tamil through Media.

🦋 **Cognitive Growth and Development in Young Bilingual Learners**



## Selina Lee

*Vice President, Scholastic Asia (Malaysia)*

Selina currently oversees Scholastic's business in Asia and has 16 years of experience in the publishing, marketing and distribution of children books and educational resources all across Asia region, from China to Indonesia, Japan to Myanmar.

🦋 **Book Watch: Investigating ASEAN Markets**



## Sierra Mae Paraan

*Author, Education Specialist (Philippines)*

Sierra Mae C. Paraan is an author, reader, and an education specialist. She has worked on programs that increase children's access on reading materials, promote literacy and love for reading.

👉 **Illustrationary**

🦋 **[PANEL] Writing About Us**

**Sri Ayu Pradnya Larasari (Laras)** – See *Country of Focus* on pg 12.



## Stephanie Raphaella Ho (Muffinsaurus)

*Illustrator, Graphic Designer (Singapore)*

Stephanie has been passionate about drawing since she learned how to hold a pencil. As the creator of strange, amazing and sometimes odd things, she finds inspiration in daily encounters. Stephanie illustrated the comic, *The Adventures of Fatman*

& *Superchub*, in 2014, and the book, *The Island In The Caldera*, in 2016. Stephanie's current ambition in life is to create works that would put a smile on people's faces and make them feel somewhat happier.

👉 **Duelling Illustrators**



## Stephanie Wong

*Graphic Designer, Singapore Art Museum (Singapore)*

Stephanie Wong is a Graphic Designer with the Singapore Art Museum and handles the design needs of the museum. She illustrates on the side for the bestselling *The Diary of Amos Lee* series. Since Joining SAM, she has worked on branding shows such as *After Utopia*, *5 Stars* and *Odyssey*. Stephanie has also worked closely with the programmes team to develop exhibition related materials such as *The Route to Utopia (After Utopia)*, *Diver's Logbook (Imaginarium 2016)* and *Treasure Trails (Singapore Biennale 2016)*.

🦋 **Visual, Verbal and Cultural Literacy in the Art Museum**



## Students from DAS

*Speech and Drama Arts Programme, Dyslexia Association of Singapore (Singapore)*

This talented group of students from the DAS Speech and Drama Arts programme are aged between 9 to 14 years-old. Despite the challenges they face in terms of reading and memorising scripts, they work extremely hard each week during class lessons and rehearsals to showcase a short play for their audience.

👉 **The Merchant of Venice: A Retelling**

**Sulthan Tufail** – See *Country of Focus* on pg 11.



## Sun Ho

*Founder, LittleLives (Singapore)*

Sun Ho started her career as a programmer. After picking up business chops on how startups work while working in a techie startup, she went on to found LittleLives. LittleLives helps preschools manage their hordes of paperwork digitally by making it disappear into bytes and tech, and keep parents involved in the process.

🦋 **Dreaming up a Well-run School with Technology**



## Susan Long

*General Manager, Straits Times Press (Singapore)*

Susan Long is the general manager of Straits Times Press, the book publishing arm of Singapore Press Holdings. She has worked 20 years as an editor, journalist and columnist with *The Straits Times*, Singapore's leading English-language national daily. She has interviewed the likes of Bill Gates and Michael Bloomberg, and anchored long-running interview columns including *The Susan Long Interview* and *Movers and Shakers*.

🦋 **[PANEL] First Pages: Writing Critique**



## Suzanne Jung

*Passionate Educator & Student of Life (Singapore)*

Suzanne Jung spent 14 years in television as a journalist, helming prime time newscasts as anchor and editor. Now a mother of two, she is passionate about reading of a different kind. A firm believer in reading aloud, she delights in imparting a love and wonder for books in children and hopes to encourage parents to be reading role models.

🦋 **The Great Gift of Reading Aloud**



## Suzanne Ryan

*Founder, CEO and Executive Producer, SLR Productions (Australia)*

Suzanne is the Founder, CEO and Executive Producer of SLR Productions, established in 2002, which is one of Australia's leading children's and family entertainment companies. SLR Productions specialises in the creation of world-class content for audiences both locally and internationally. Suzanne has financed and executive produced more than 165 hours of children's content sold to over 165 countries.

🦋 **The Importance of Being Earnestly Collaborative**



## Syahrizan Mansor

*Vice President, Nickelodeon, Asia at Viacom International Media Networks (Singapore)*

With two decades of TV experience, Syahrizan Mansor holds solid expertise as Vice President, Nickelodeon, Asia at Viacom International Media Networks. She is responsible for growing kids and family entertainment brands Nickelodeon and Nick Jr. across Greater China, Japan, Korea and Southeast Asia. She also oversees content and creative production, programming, marketing and digital.

🦋 **[PANEL] Meet the Commissioners**

**Tety Elida** – See *Country of Focus* on pg 12.



## Thant Thaw Kaung

*Founder and CEO, Myanmar Book Centre (Myanmar)*

Thant is the Founder and CEO of Myanmar Book Centre, a leading book importer and distributor. He also founded Myanmar Book Aid and Preservation Foundation, a not-for-profit organisation modernising hundreds of public libraries. Thant also acts as executive committee member of Daw Khin Kyi foundation chaired by Daw Aung San Suu Ky, running mobile libraries across the country.

🦋 **Book Watch: Investigating ASEAN Markets**

**Thomas Nung Atasana** – See *Country of Focus* on pg 12.



## Toni Phillips

*Primary Teacher, Green School Bali (Indonesia)*

Toni is the Junior Primary Learning Neighborhood Coordinator and Grade 1 teacher at Green School Bali in Indonesia. Literacy is her passion. After earning her master's degree in Language and Literacy in North Carolina, US, Toni has had the opportunity to teach students how to read and write for four years.

🦋 **Literacy at Green School Bali**

🦋 **[PANEL] Literacy Bites: Practices in Schools**

🔍 **Country of Focus**

🦋 **Writers & Illustrators Conference**

🦋 **Cross-Platform Summit**

🦋 **Teachers Congress**

🦋 **Parents Forum**

🦋 **Masterclasses**

🦋 **Language Programmes**

🦋 **Performances, Activities & Others**



### Trina Ha

Director, Legal, Intellectual Property Office of Singapore (Singapore)

Trina Ha is the Director of the Legal Department at IPOS and maintains a role as Senior Faculty at the IP Academy. Prior to joining public service, Trina was in private practice where she specialised in media/entertainment law. She co-authored the volume on Media Law published by Butterworths. During her time in legal practice, she was ranked annually since 2007 in the intellectual property industry and TMT industry by the Asia Pacific Legal 500.

[PANEL] New Horizons for Intellectual Property



### Tutu Dutta

Author (Malaysia)

Tutu Dutta is an author of children's and young adult books. She was born in India but grew up in Malaysia. A summer spent in Tokyo as a young adult awakened an interest in folklore, and a posting to New York in 2002 made her aware of the possibilities of being published. Since then, she has authored eight books, including *Timeless Tales of Malaysia*, *Eight Treasures of the Dragon*, *The Jugra Chronicles* series, and her first picture book *Phoenix Song*.

Folklore Finesse: Retelling and Synthesis of Contemporary Stories  
 Hide-and-seek: Hidden Elements in Asian Folklores in Kidlit



### Vanithamani Saravanan

Associate Professor & Consultant (Singapore)

Dr Vanithamani Saravanan was formerly an Associate Professor at the National Institute of Education, Nanyang Technological University and at the Bahrain Teachers College, University of Bahrain. Her research interests are in bilingual education, literacy education and in applied linguistics.

Cognitive Growth and Development in Young Bilingual Learners



### Varina Lee

Welfare Camp Instructor, LSCT Society (Singapore)

As a Welfare Camp Instructor at LSCT Society, Varina believes that the young, especially children, has the infinite potential for growth. Varina hopes to work with students to help them understand themselves, build their confidence and realise their hidden potential and talents. She also hopes to be inspired by her students. Varina has achieved Silver Award during SYF Festival in 2007 and 2009.

Secrets Of Effective Public Speakers 演讲者有效的秘密



### Varsha Seshan

Author (India)

Varsha Seshan is a children's writer and a classical dancer. She is the author of *The Story-Catcher*, as well as a series of books on trains in India. She conducts reading workshops in association with the British Council and also facilitates a Writers' Club for children.

Illustrationary  
 [PANEL] Writing About Us



### Vijayanand Thamotharan

Director, Crimson Earth (Singapore)

Vijayanand Thamotharan is the Director of Crimson Earth. He has previously worked as the Director of Absolutely Parents. His interests include publishing, business development, education planning and content development.

[PANEL] Creative Parents Parenting Creatively

Vondie Clementin Silooy - See *Country of Focus* on pg 12.



### Wai Chim

Author (Australia)

Wai Chim is a first generation Chinese-American from New York City. She grew up speaking Cantonese at home and absorbing Western culture through books, TV and school. She also lived in Japan before making Sydney, Australia her permanent home. Her books include the *Chook Chook* series for middle-grade readers. *Freedom Swimmer* is her debut novel for older readers.

[PANEL] Authors' Discussion: Who Gets to Write Asian Stories?  
 [PANEL] Writing About Us



### Wang Tingting

Museum Educator, Singapore Art Museum (Singapore)

Wang Tingting is Manager of Programmes (Education) at the Singapore Art Museum, and oversees school visits and educational programmes. In SAM, she has developed education resources and merchandise suitable for Primary, Secondary and Tertiary students for various exhibitions such as *Imaginarium*, *Time of Others*, *5 Stars*, *After Utopia* and *Once Upon This Island*.

Visual, Verbal and Cultural Literacy in the Art Museum



### Weelai Suwanarat

Educator and Director of the Professional and Education Development, PAP Community Foundation (Singapore)

Dr Weelai's 30 years of experience include preschool management, working with infants, student care programmes. She has also trained and mentored teachers, centre directors and curriculum specialists of the International Baccalaureate Primary Years Programme (PYP). She is a recipient of the Singapore 2004 Lifelong Learner Award (WDA & Mediacorp Singapore).

Technology and Mother Tongue in Preschool Classrooms



### Yong Shu Chiang

Director/Commissioning Editor, Bubbly Books (Singapore)

Shu Chiang has over 20 years of experience in publishing. He was a TODAY journalist and also Senior Editor at SPH Magazines. At the National Arts Council, he served as Assistant Director, Singapore Writers Festival. As director/commissioning editor, he identifies and mentors Bubbly's new authors, guiding them to complete their first novels.

Speed Pitching (Writing)

Yovita Siswati - See *Country of Focus* on pg 12.

# afccSKETCH 2017

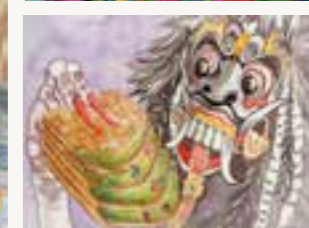


Our popular illustration contest is back!

This year, we received 74 submissions from 15 countries for afccSKETCH 2017. Participants had to draw an original illustration based on one or more of the keywords "food", "fantasy" and "Indonesia".

## Winner of Judges' Choice

Illustration by Olive Penrith  
(South Africa, based in Singapore)



Samples of submissions received in 2017.

Look out for the results of the winners of the **Voters' Choice** on AFCC's Facebook page at [www.facebook.com/pg/AFCCSingapore!](http://www.facebook.com/pg/AFCCSingapore!)

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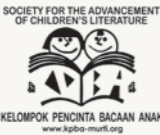
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# Location & Directions



### National Library Building

100 Victoria Street  
Singapore 188064  
www.nlb.sg  
Nearest MRT Station: Bugis

### Singapore Management University

School of Social Sciences & Economics,  
Level 3 & 4  
90 Stamford Road, Singapore 178903

### Hotel Grand Pacific

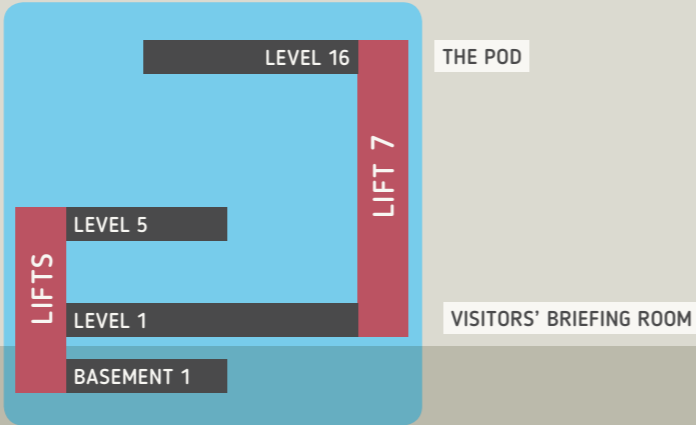
Official Conference Hotel

### Other Accommodations Nearby

### Train Stations

### Programme locations within the library:

POSSIBILITY ROOM IMAGINATION ROOM  
THE PLAZA  
CENTRAL PUBLIC LIBRARY MY TREE HOUSE MULTI-PURPOSE ROOM



# AFCC Registration

- Early Worm pricing till 3 January 2017.  
Early Bird pricing till 31 March 2017.
- Ticketing charges apply.  
Lunch & coffee breaks provided for full-day conferences

DATE	TICKETS	EARLY WORM	EARLY BIRD	NORMAL
17 – 21 May	<b>Full Festival Pass</b> Includes all Conferences (Writers & Illustrators Conference, Cross-Platform Summit, Teachers Congress and Parents Forum). Excludes Masterclasses.	S\$ 440	S\$ 470	S\$ 500
17 – 19 May	<b>Writers &amp; Illustrators Conference: 3-day Pass</b> Includes Cross-Platform Summit	S\$ 290	S\$ 320	S\$ 350
	<b>Writers &amp; Illustrators Conference: 1-day Pass</b>	S\$ 140	S\$ 170	S\$ 200
18 – 19 May	<b>Indonesian Sessions Pass</b>	-	-	S\$ 100
	<b>Illustrators Combo</b> Includes admission to the First Look: Illustration Critique session and Portfolio Review	-	-	S\$ 50
19 May	<b>Portfolio Review</b>	-	-	S\$ 20
	<b>Cross-Platform Summit</b>	S\$ 140	S\$ 170	S\$ 200
	<b>Edutour</b>	-	-	S\$ 30
19 – 21 May	<b>Teachers Congress Combo</b> Includes admission to the Edutour and Teachers Congress	-	S\$ 185	S\$ 215
20 – 21 May	<b>Preschool &amp; Primary Teachers Congress</b> Includes all sessions of Parents Forum	S\$ 140	S\$ 170	S\$ 200
20 May	<b>Masterclass: Half-day</b>	S\$ 90	S\$ 100	S\$ 150
	<b>Masterclass: Full-day</b>	S\$ 140	S\$ 170	S\$ 200
21 May	<b>Parents Forum: Full-day Pass</b>	-	-	S\$ 80
	<b>Parents Forum: Individual Sessions</b>	S\$20 / session		
27 May	<b>Fun with Languages</b>	Free	Free	Free

Register online at  
[afcc.com.sg/tickets](http://afcc.com.sg/tickets)



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### Scholastic Asian Book Award 2018

The best entry will be awarded the Scholastic Asian Book Award 2018, and win a prize of SGD 10,000 and a plaque. Entries close on 22 December 2017.

Log on to [www.scholasticbookaward.asia](http://www.scholasticbookaward.asia) for more information.



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TAKES WING  
AND SOARS**

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The best entry will be awarded the Scholastic Picture Book Award 2019, and win a prize of SGD 10,000 and a plaque. Entries close on 14 December 2018.

Log on to [www.scholasticbookaward.asia](http://www.scholasticbookaward.asia) for more information.

See you at



**ASIAN  
FESTIVAL OF  
CHILDREN'S  
CONTENT  
2018**



Country of Focus:  
**Singapore**

**9 - 13 May 2018**

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**SCHOLASTIC**

The **ASIAN FESTIVAL OF CHILDREN'S CONTENT** is the largest festival in Asia dedicated to children's books and stories. Since 2010, it has been encouraging the development and appreciation of children's literature, with a focus on Asian themes.

**INDONESIA** is the Country of Focus at **AFCC 2017**, showcasing Indonesian children's publishing and content creation with featured Indonesian speakers at the festival.

For information on all programmes, visit **[WWW.AFCC.COM.SG](http://WWW.AFCC.COM.SG)**.

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*Information correct at time of printing. The festival organisers reserve the right to change speakers, events, session times, dates, and/or other details when necessary.*

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