



ASIAN FESTIVAL OF CHILDREN'S CONTENT
Asian Content for the World's Children
17 – 21 May 2017 | National Library Building, Singapore

**AFCC 2017 FIRST LOOK: Illustration Critique
Submission Guidelines**

First Look is for illustrators who would like to share their illustrations from an unpublished picture book manuscript with a panel of international illustrators and publishing experts. The panel will view and comment on the illustrations before an audience. Applicants will remain anonymous during the session. First Look will be held on 18 May 2017.

Submissions Guidelines:

These guidelines apply to unpublished children's book illustrations only.

- Your illustrations should be submitted as follows:
 1. Each applicant is allowed to submit exactly six (6) pieces of unpublished illustrations from the same project or book. Each of the submitted illustrations should show one illustrated page or spread from a children's book project.
 2. The illustrations submitted should be in jpeg format, resolution 72dpi, up to 1000px wide and 800px high.
 3. Please indicate the name and book title of each illustration you submit in the Information Sheet.
- The six images will be shown without mention of your name at the First Look session in a PowerPoint slideshow.
- Please attach a screenshot of your **AFCC Writers & Illustrators Conference ticket** (1-day pass or 3-day pass) or the **AFCC Full Festival Pass**.
- Entries will only be accepted by email (with the subject "AFCC 2017 – First Look") to judi@bookcouncil.sg / (65) 6848 8295.
- Only verbal critiques will be given to participants, who must be present at the session on 18 May 2017.

Please submit the First Look Information Sheet and your illustrations together with a screenshot of your e-ticket for the AFCC conference, to judi@bookcouncil.sg by **2 May 2017** (Tuesday).