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**ASIAN FESTIVAL OF CHILDREN’S CONTENT**

Asian Content for the World’s Children

17 - 21 May 2017 | National Library Building, Singapore

**AFCC 2017 BOOK & PRODUCT LAUNCH SUBMISSIONS**

**INFORMATION SHEET**

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| **Name of Applicant** |  | *Please circle/highlight where appropriate*(1) AFCC Speaker (2) Book Fair Exhibitor (3) Delegate with 3-Day Writers & Illustrators Conference or Full Festival Pass |
| **Title of book to be launched** |  |
| **Name of Author(s) & Illustrator** |  | **Nationality** |  |
| **Publisher** |  | **Year of publication of book** |  |
| **Address of Publisher / Applicant** |  |
| **Email Address** |  | **Contact Number** |  |
| **40-word synopsis of the book / product to be launched**  |  |
| **Any other details** | *Please provide any additional information; planned promotion, activity during the launch, expected turnout or special technical requirements, which may help in our selection and allocation of venue.* |
| **Checklist** | **a)** **High resolution image of the book cover of at least 300dpi.** Please attach as a separate JPEG/TIFF/PNG file to your submission.**b)** **Hard copy of the book.** Please send a hard copy of the book to the following address:National Book Development Council of SingaporeGeylang East Public Library50 Geylang East Avenue 1Singapore 389777 |