



ASIAN FESTIVAL OF CHILDREN'S CONTENT

Asian Content for the World's Children
17 – 21 May 2017 | National Library Building, Singapore

Book Illustrators Gallery (BIG)

The Book Illustrators Gallery, part of Asian Festival of Children's Content (AFCC) aims to showcase local and regional illustrators and artists and promote them to a wider audience. It offers a platform for the authors, publishers and the public to take notice of your illustrations. The BIG is available for viewing at Central Public Library from **5 to 26 May 2017**, except on 10 May 2017, a public holiday in Singapore.

Suitable for:

1. Illustrators whose artwork that has been featured in **published** children's books, audio/video products, comics or graphic novels published between January 2016 and March 2017.
2. Illustrators who have prepared a **completed unpublished** manuscript for a picture book.

Submissions Guidelines:

These guidelines apply to both published and unpublished children's book illustrations.

- Each applicant is allowed to submit a maximum of five pieces of illustration, up to three illustrations from each book title and a total of five illustrations from two or more book titles.
- Applicants who submitted their illustrations in previous years can send new illustrations for BIG 2017.
- Applicants have to submit unpublished illustrations with the story/manuscript.
- Please email one high resolution (1 MB) and one thumbnail sized digital copies in jpeg/jpg format to afccbig@bookcouncil.sg with the email subject "AFCC BIG 2017 Submission".
- **Please do not send/post the original illustration.** The organiser, NBDCS will not be responsible for any loss or damage to the original illustration sent to us.
- The size of the exhibited illustration may range from A5 – A2. Illustrations will be mounted by the organiser for display. The printing, mounting and venue costs will be borne by the organiser. By submitting your illustration, you agree to allow the organiser to use your illustrations in AFCC publicity, either online or in print.
- If your illustration is selected, we strongly encourage you to create a publicity plan on awareness for exhibition of your illustration. Your printed illustration may be used in NBDCS's programme collaterals.
- **Applicants whose illustrations are selected will be entitled to the 3-day pass AFCC Writers & Illustrators conference at a special ticket price of S\$250 (usual price: S\$350).**
- **Applicants whose illustrations are not selected will enjoy the early worm rate of S\$290 to the 3-day pass AFCC Writers & Illustrators conference.**
- For the special ticket price, please email to afccbig@bookcouncil.sg for the promotional code to enter in the online registration page.
- Contact Organiser: National Book Development Council of Singapore (NBDCS)
Judi: afccbig@bookcouncil.sg / (65) 6848 8295

BIG Timeline:

Please complete the 'BIG 2017 Information Sheet' and submit your digital illustrations by **28 February 2017**. Selected applicants will be contacted after 3 April 2017.