



**ASIAN FESTIVAL OF CHILDREN'S CONTENT**  
Asian Content for the World's Children  
25 – 29 May 2016 | National Library Building Singapore

**AFCC 2016 FIRST LOOK Illustration Critique  
Submission Guidelines**

First Look to be held on 26 May 2016, is for illustrators who have an unpublished picture book manuscript to share their illustrations with a panel of international publishing and illustrators experts who will view and comment on the illustrations before an audience. Applicants will remain anonymous during the session.

**Submissions Guidelines:**

*These guidelines apply to unpublished children's book illustrations only.*

- Your illustrations should be submitted as follows:
  1. Each applicant is allowed to submit exactly six (6) pieces of unpublished illustrations from the same project or book. Each of the submitted illustrations should show one illustrated page or spread from a children's book project.
  2. The illustrations submitted should be in jpeg format, resolution 72dpi, maximum 1000px wide, and maximum 800px high.
  3. Files should be in jpeg format, resolution 72dpi, maximum 1000px wide, and maximum 800px high.
  4. Please label each image with your pseudonym or "anonymous" and name of the project or book at the lower right corner.
  5. Please include the following information in your email to us: Name or pseudonym – please indicate if you wish to remain anonymous and a three-sentence description of the project or book.
- The six images will be shown at First Look in a PowerPoint slideshow.
- Please attach a screenshot of your **AFCC Writers & Illustrators Conference ticket** (1-day pass or 3-day pass) or the **AFCC Full Festival Pass**.
- Entries will only be accepted by email (with the subject "AFCC – First Look") to [judi@bookcouncil.sg](mailto:judi@bookcouncil.sg) / (65) 6848 8295.

**Please note:**

- Only one submission of six images will be accepted per registered AFCC participant.
- Only verbal critiques will be given to participants, who must be present at the session.

Please submit the Information Sheet and your illustrations together with a screenshot of your e-ticket for the AFCC conference, to [judi@bookcouncil.sg](mailto:judi@bookcouncil.sg) by 18 May 2016 (Wednesday).