**ASIAN FESTIVAL OF CHILDREN’S CONTENT (AFCC) SINGAPORE**

**30 May to 6 June 2015**

**National Library Building**

**Organiser: National Book Development Council of Singapore**

**First Look- Illustration Critique Submission Guidelines**

3 June 2015 | National Library Building, Singapore | 4.30pm – 5.30pm

**First Look- Illustration Critique**

First Look is an opportunity for illustrators who are considering publishing a picture book to share their illustrations with a panel of international publishing experts who will view the illustrations and comment on the illustrations before an audience.

**Submissions Guidelines:**

***These guidelines apply to unpublished children’s book illustrations only.***

* Your illustrations should be submitted as follows:
  1. Each applicant is allowed to submit exactly six (6) pieces of unpublished illustrations from the same project or book. Each of the submitted illustrations should show one illustrated page or spread from a children’s book project.
  2. The illustrations submitted should be in .jpeg format, resolution 72dpi, maximum 1000px wide, and maximum 800px high.
  3. Files should be in .jpeg format, resolution 72dpi, maximum 1000px wide, and maximum 800px high.
  4. Please label each .jpeg with your name (or pseudonym or marked “anonymous”) and name of the project or book at the lower right corner.
  5. Please include the following information in your email to us: Name or pseudonym – please indicate if you wish to remain anonymous and a three-sentence description of the project or book.
* The six images, once approved, will be shown at First Look in a PowerPoint slideshow.
* Screenshot of your e-ticket to the AFCC Writers & Illustrators Conference.
* We strongly encourage you to create a publicity plan of your own to create awareness of your artwork, if your work is selected.
* Contact organiser: National Book Development Council of Singapore (NBDCS)

Entries will only be accepted by email (with the subject “AFCC – FIRST LOOK”) to [judi@bookcouncil.sg](mailto:judi@bookcouncil.sg) / (65) 6848 8295.

We will try to review as many submissions as possible for comments by the panel at the festival, but cannot guarantee all submissions will be viewed. Files will only be accepted via email and only with the proper formatting.

Please note:

* Only one submission will be accepted per registered AFCC participant.
* Only the first 100 words of each manuscript will be read during the session.
* Only verbal critiques will be given to participants, who must be present at the conference session.

Please and submit the completed form, together with a screenshot of your e-ticket for the Writers & Illustrators Conference, to Judi at <[judi@bookcouncil.sg](mailto:judi@bookcouncil.sg)>.  
  
  
**First Look Timeline:**

Closing date for submission of digital copies of First Look submissions is **15 May 2015 (Friday)**.