



ASIAN FESTIVAL OF CHILDREN'S CONTENT (AFCC) SINGAPORE

29 May to 7 June 2015

Central Library, National Library Building

Organiser: National Book Development Council of Singapore

Book Illustrators Gallery (BIG)

The Book Illustrators Gallery aims to showcase works of local and regional illustrators and artists and promote them to a wider audience. The BIG will be held from 23 May – 11 June 2015, except on 1 June 2015 (Monday), which is a public holiday.

Who Can Apply:

1. Illustrators whose artwork that has been featured in children's books, audio/video products, comics or graphic novels published between January 2014 and March 2015.
2. Illustrators who have prepared a **completed** unpublished manuscript for a picture book.

Submissions Guidelines:

These guidelines apply to both published and unpublished children's book illustrations.

- Each applicant is allowed to submit a maximum of five (5) pieces of artwork. Please do not re-enter artwork submitted to BIG in previous years.
- Please send one high resolution and one thumbnail sized digital copies in jpeg/jpg format to afccbig@gmail.com with the email subject "AFCC BIG 2015 Submission".
- The organizer will also accept new unpublished artwork, applicants are invited to submit illustration(s) with the story.
- Applicants who submitted their artwork for BIG 2014 can re-apply with new published artwork for BIG 2015.
- Each applicant may submit a maximum of three (3) illustrations from each book title and a total of five (5) illustrations from two or more book titles.
- Please do not send the original artwork, the organiser will not be responsible for any loss or damage to the artwork.
- The artwork sizes to be exhibited in the BIG range from A5 – A2. Illustrations will be mounted or framed by the organiser for display. The printing, mounting, framing and display costs will be borne by the organiser. By submitting your artwork, you agree to allow the organiser to use a reproduction of the artwork in marketing and publicity materials for AFCC, either online or in printed materials.
- The details of your illustration will be publicised on the organiser's website and Facebook pages.
- We strongly encourage you to create a publicity plan of your own to create awareness of exhibition of your artwork, if your work is selected.
- Applicants whose artwork is selected will be entitled to the 3-day pass AFCC Writers & Illustrators conference at a special ticket price.
- Contact organiser: National Book Development Council of Singapore (NBDCS)
Judi: afccbig@gmail.com / (65) 6848 8295

Please complete the form on the link <http://afcc.com.sg> and submit the completed form to [<afccbig@gmail.com>](mailto:afccbig@gmail.com).

BIG Timeline:

Closing date for submission of digital copies is 2 March 2015. Selected applicants will be contacted from 2 April 2015.