



# Asian Festival of Children's Content 2014

## PUBLIC PROGRAMMES

30 MAY – 3 JUNE 2014

NATIONAL LIBRARY BUILDING, SINGAPORE

FREE ADMISSION



Asian Content for the World's Children

22 – 15  
MAY JUN

10:00AM – 9:00PM  
CENTRAL LIBRARY (B1)

# BOOK ILLUSTRATORS GALLERY

The Book Illustrators Gallery (BIG) aims to showcase the works of local and regional illustrators and artists – across genres and borders – and promote them to a wider audience.

This year, the BIG received submissions from Australia, India, Indonesia, Malaysia, Philippines, Singapore and Taiwan; and will be displaying over 70 selected illustrations together with works by AFCC 2014 speakers – Budjette Tan, Frané Lessac, Il Sung Na, James Mayhew, Javier Zabala, Sandhya Prabhat. The illustrations are also available for viewing on the AFCC website.



From top, left to right: Illustrations from *TRESE* by Budjette Tan and Kajo Baldesimo; *The Book Boat's In* by Frané Lessac; *The Town* by Javier Zabala; *A Book of Babies* by Il Sung Na; *Ella Bella Ballerina and The Nutcracker* by James Mayhew; *Stories by Book Lovers' Program for Schools* by Sandhya Prabhat.



10:00AM – 6:00PM

30 – 3  
MAY JUN

## MEDIA MART & BOOK FAIR

The AFCC Media Mart is a marketplace for local children's content industry professionals to network, trade and exchange information with the Asian market. Focusing on children's books, the Book Fair is open to trade and public visitors to meet with Asia-Pacific publishers and regional writers, and to purchase and explore the latest books and content for Asian children.

### COUNTRY PAVILION: INDIA **NATIONAL BOOK TRUST, INDIA**

🏠 [www.nbtindia.gov.in](http://www.nbtindia.gov.in)

✉ [director@nbtindia.org.in](mailto:director@nbtindia.org.in)

### OFFICIAL FESTIVAL BOOKSTORE: **WOODS IN THE BOOKS**

🏠 [www.woodsinthebooks.sg](http://www.woodsinthebooks.sg)

✉ [sayhello@woodsinthebooks.sg](mailto:sayhello@woodsinthebooks.sg)

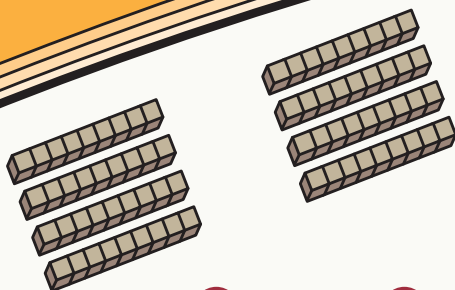
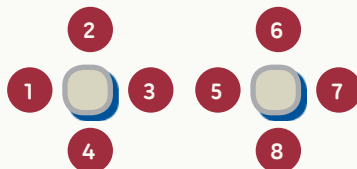
Woods in the Books is an independent bookshop that specialises in good picture books for all age, young and old.

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STAGE

HANIS CAFÉ

RICE BOWL  
GAMEFESTIVAL  
BOOKSHOPSCHOLASTIC  
BOOTH

1

**FISH BOOK CO.**

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 📧 [hello@fishbookco.com](mailto:hello@fishbookco.com)

2

**SAMSUNG**

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3

**EDUCATIONAL PUBLISHING  
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🏠 [www.eph.com.sg](http://www.eph.com.sg)  
 📧 [eph@popularworld.com](mailto:eph@popularworld.com)

4

**INTERNATIONAL RICE  
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🏠 [www.starhub.com/learninghub](http://www.starhub.com/learninghub)  
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TO

8

9

**ENGLISH CORNER PUBLISHING  
PTE LTD**

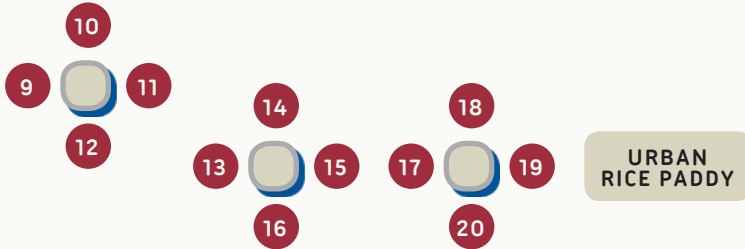
🏠 [www.englishcorner.sg](http://www.englishcorner.sg)  
 📧 [betty@englishcorner.sg](mailto:betty@englishcorner.sg)

10

**JN COORAY PUBLISHING HOUSE  
SDN BHD**

🏠 [www.jncooray.com](http://www.jncooray.com)  
 📧 [jncooray@gmail.com](mailto:jncooray@gmail.com)

## COUNTRY PAVILION



URBAN  
RICE PADDY

## SCHEDULE BOARD

- 11 SAVE THE CHILDREN**  
🏠 [www.savethechildren.net](http://www.savethechildren.net)  
✉ [dianne.mendoza@savethechildren.org](mailto:dianne.mendoza@savethechildren.org)

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✉ [manoj.singh@katha.org](mailto:manoj.singh@katha.org)

- 16 BRILLIANT INTERNATIONAL GROUP (BIG)**  
🏠 [www.bigs.com.tw](http://www.bigs.com.tw),  
[www.bigsworld.com](http://www.bigsworld.com)  
✉ [charliehan@bigsworld.com](mailto:charliehan@bigsworld.com)

- 17 AMAR CHITRA KATHA PVT. LTD.**  
🏠 [www.ack-media.com](http://www.ack-media.com)  
✉ [Prakash.batna@ack-media.com](mailto:Prakash.batna@ack-media.com)

- 18 YUSOF GAJAH LINGARD LITERARY AGENCY**  
🏠 [www.yusofgajahlingard.com](http://www.yusofgajahlingard.com)  
✉ [lindalingard@yusofgajahlingard.com](mailto:lindalingard@yusofgajahlingard.com)

30 MAY – 3 JUN

10:00AM – 6:00PM

# BOOK & PRODUCT LAUNCHES

30 MAY 2014 (FRIDAY)

StarHub Learning Hub  
3:30 – 4:00PM **L1 PLAZA**



ZooMoo  
30 MAY, 4:00 – 4:30PM;  
1 JUN, 12:30 – 1:00PM,  
**L1 PLAZA**



Rediffusion TV  
Eva Chang  
30 MAY, 4:30 – 5:00PM;  
1 JUN, 1:15 – 1:45PM  
**L1 PLAZA**

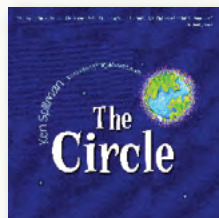


31 MAY 2014 (SATURDAY)

First Read: Age-Appropriate  
And Culturally Sensitive Books  
For Kids 0-4 Years Old  
Save the Children – First Read Project  
11:30AM – 12:00PM **L1 PLAZA**



The Circle  
Ken Spillman  
11:30AM – 12:00PM  
**B1 CENTRAL LIB**



Magic Mirror  
Nury Vittachi  
11:30AM – 12:00PM;  
2:00 – 2:30PM  
**L1 PLAZA** (Scholastic Booth, Media Mart)



Big History Quiz Challenge  
History Channel  
1:15 – 2:30PM **L1 PLAZA**



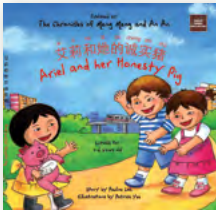
31 MAY 2014 (SATURDAY)

The Chronicles of Meng  
Meng and An An: Ariel  
and Her Honesty Pig

Pauline Loh, Patrick Yee

1:15 – 1:45PM

B1 CENTRAL LIB

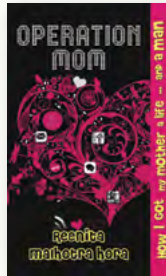


Operation Mom

Reenita Malhotra Hora

2:00 – 2:30PM

B1 CENTRAL LIB



Corak Duniaku and  
Mengapakah Awak  
Tersenyum?

Ildasolha Jamari

2:30 – 3:00PM

B1 CENTRAL LIB

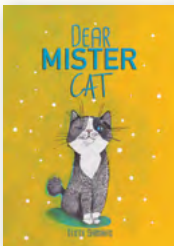


Dear Mister Cat

Elieth Sardiñas

3:30 – 4:00PM

B1 CENTRAL LIB



Different Series - I  
Am Different / We are  
Different / Same and  
Different

Manjula Padmanabhan

3:30 – 4:00PM L1 PLAZA

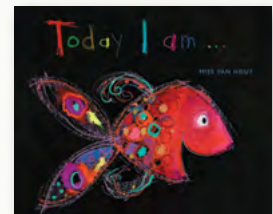


Today I Am

Mies van Hout

4:00 – 4:30PM

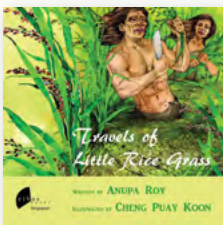
L1 PLAZA



Travels of Little Rice  
Grass

Anupa Roy

4:30 – 5:00PM L1 PLAZA



The Wee Adventures of  
Shabu Shabu, Book 2: The  
Silk Route

Michael Csokas,  
Kristina Thornton

5:30 – 6:00PM L1 PLAZA



When I Grow Up

Noella Menon, Kavita Arvind

5:30 – 6:00PM

B1 CENTRAL LIB



1 JUNE 2014 (SUNDAY)

Hidden in Plain Sight

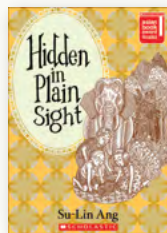
Ang Su-Lin

1 JUN, 10:00 – 10:30AM;

2 JUN, 10:00 – 10:30AM;

3 JUN, 2:00 – 2:30PM

L1 PLAZA

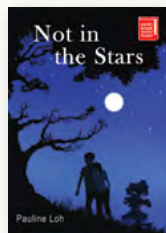
*(Scholastic Booth, Media Mart)*

Not in the Stars

Pauline Loh

1 – 3 JUN, 11:30AM – 12:00PM

L1 PLAZA

*(Scholastic Booth, Media Mart)*Amanda Annanda and  
the Library Book Box

Alison Siemon, Lim An-ling

11:30AM – 12:00PM

B1 CENTRAL LIB



The Rice Book for Kids

Norma Chikiamco

11:30AM – 12:00PM

L1 PLAZA



Samsung KidsTime

12:00 – 12:30PM

L1 PLAZA



Jake's Cooking Craze

Ken Spillman

1 JUN, 2:00 – 2:30PM;

3 JUN, 10:00 – 10:30AM

L1 PLAZA

*(Scholastic Booth, Media Mart)*

A Day with the Duchess

David Seow

3:00 – 3:30PM

B1 CENTRAL LIB

Tales of the Supernatural  
Volume One: Tangkal the  
Magic Implant

Joe Conceicao

3:30 – 4:00PM L1 PLAZA



Fun at the Opera

Susanna Goho-Quek

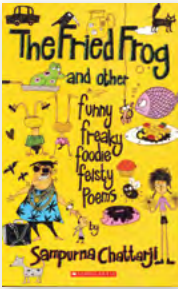
3:30 – 4:00PM

B1 CENTRAL LIB





1 JUNE 2014 (SUNDAY)



**The Fried Frog  
and Other Funny  
Freaky Foodie  
Feisty Poems**  
Sampurna Chattarji  
**3:30 – 4:00PM**

L1 PLAZA

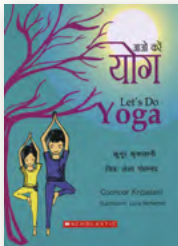
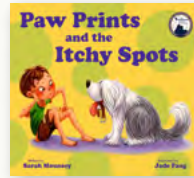
(Scholastic Booth, Media Mart)

**Paw Prints and the Itchy Spots**

Sarah Mounsey, Jade Fang

**4:00 – 4:30PM**

L1 PLAZA



**Let's Do Yoga**  
Coonoor Kripalani  
**4:00 – 4:30PM**

B1 CENTRAL LIB



**The Classroom:  
Ashley and Her  
Mystical Tale**  
Bhavna Khemlani

**5:30 – 6:00PM**

B1 CENTRAL LIB

2 JUNE 2014 (MONDAY)

**Princess Petunia's  
Dragon**

Emma Nicholson

**11:30AM – 12:00PM**

B1 CENTRAL LIB



**One Big Story**

Dr Myra Garcés-Bacsal

**1:15 – 1:45PM**

B1 CENTRAL LIB



**Guai Wu**

Adeline Foo

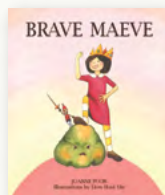
**2:00 – 2:30PM,  
3:30 – 4:00PM**

L1 PLAZA

(Scholastic Booth, Media Mart)



## 2 JUNE 2014 (MONDAY)



**Brave Maeve**

Joanne Poon,  
Liew Hooi Yin

**2:00 – 2:30PM**

**B1 CENTRAL LIB**



**Kota Buku Book  
Launches**

**3:00 – 4:00PM**

**L1 PLAZA, STAGE**

## 3 JUNE 2014 (TUESDAY)

**Hindi for Heart**

Gulzar, Rina Singh

**11:30AM – 12:00PM**

**B1 CENTRAL LIB**



**Blue**

Helene Averous

**1:15 – 1:45PM**

**B1 CENTRAL LIB**



**Little Wayang Boy**

Raymond Tan

**2:00 – 2:30PM**

**B1 CENTRAL LIB**



**Dust of Eden**

Mariko Nagai

**3:30 – 4:00PM**

**B1 CENTRAL LIB**



**Ela, the Girl Who Entered the  
Unknown**

Sampurna Chattarji

**3:30 – 4:00PM**

**L1 PLAZA** (*Scholastic Booth, Media Mart*)



SPONSORED BY:



11:00AM - 5:00PM

31 MAY & 1 JUN

# LANGUAGE PROGRAMMES @NLB PUBLIC LIBRARIES

## CHINESE PROGRAMMES

↓ 31 MAY 2014 (SAT), 4:00 - 5:00PM, NATIONAL LIBRARY BUILDING, CENTRAL LIBRARY (B1)

### 图画书在教学上的应用

严淑女

(Assistant Professor, Author (Taiwan))

参与者: 老师

### The Use of Picture Books in Teaching

SHU-NU CANDY YEN

(Assistant Professor, Author (Taiwan))

For: Teachers

↓ 1 JUN 2014 (SUN), 11:00AM - 12:30PM, GEYLANG EAST PUBLIC LIBRARY

工作坊:

### 创造关于家族树的故事

汤素兰 (Author (China))

参与者: 家长与儿童 (5 ~ 12 岁)

### WORKSHOP:

### Creating Stories of the Family Tree

TANG SULAN (Author (China))

For Parents & Children (ages 5 - 12)

↓ 1 JUN 2014 (SUN), 12:00 - 1:00PM, NATIONAL LIBRARY BUILDING, CENTRAL LIBRARY (B1)

### 如何和孩子一起游戏阅读

严淑女

(Assistant Professor, Author (Taiwan))

参与者: 家长与儿童 (5 ~ 12 岁)

### How to Make Reading Fun for Both Parent and Child

SHU-NU CANDY YEN

(Assistant Professor, Author (Taiwan))

For: Parents and Children (ages 5 - 12)

↓ 1 JUN 2014 (SUN), 3:00 - 4:30PM, GEYLANG EAST PUBLIC LIBRARY

工作坊:

### 学会表达想象

胡隽宓 (Deputy Director, Hunan Juvenile & Children's Publishing House (China))

参与者: 家长与儿童 (4 ~ 10 岁)

### WORKSHOP:

### Learn to Express the Imagination

MILY HU (Deputy Director, Hunan Juvenile & Children's Publishing House (China))

For Parents & Children (ages 4 - 10)

## MALAY PROGRAMMES

↓ 1 JUN 2014 (SUN), 11:00AM – 12:30PM,  
BEDOK PUBLIC LIBRARY

### Reviving the LOVE for Malay Children's Storybooks—Back to Basics

JUMAINI ARIFF (Author)  
For: Writers, educators.

↓ 1 JUN 2014 (SUN), 3:00 – 4:30PM,  
BEDOK PUBLIC LIBRARY

### Encouraging Higher Order Thinking Skills in Children

FAZEILA ISA (Lecturer, Early Childhood and Special Education, Universiti Pendidikan Sultan Idris)  
For: Parents, Educators

## TAMIL PROGRAMMES

↓ 1 JUN 2014 (SUN), 11:00AM – 12:30PM, ANG MO KIO LIBRARY

### WORKSHOP:

### பட அட்டைகள் கொண்டு ஒரு கதை சொல்லுங்கள்

மாளவிகா (எழுத்தாளர், படங்கள் வரைபவர்)

ஆறு முதல் பன்னிரண்டு வயது உட்பட்ட பிள்ளைகள் இந்த பட்டறையில் பங்கேற்க முடியும். ஒரு நுழைவு சீட்டில் ஒரு பெற்றோர், ஒரு பிள்ளை அனுமதிக்க படுவார்கள்.

வகுப்பு அளவு: முப்பது

### WORKSHOP:

### Tell a Story with Picture Cards

MALAVIKA PC (Children's Book Illustrator & Writer (India))

This workshop is for children aged 6 to 12. Workshop materials such as paper, pencils, erasers and colour pencils will be provided.

Class size: 30

↓ 1 JUN 2014 (SUN), 3:00 – 4:30PM, ANG MO KIO LIBRARY

### WORKSHOP:

### கதை உருவாக்குவது

மாளவிகா (எழுத்தாளர், படங்கள் வரைபவர்)

பதிமூன்று வயதுக்கு மேற்பட்டவர்கள் இந்த பட்டறையில் பங்கேற்க முடியும்.

வகுப்பு அளவு: முப்பது

### WORKSHOP:

### Story Building

MALAVIKA PC (Children's Book Illustrator & Writer (India))

This workshop is for anyone aged 13 and above, including adults.

Class size: 30





# TALKS & ACTIVITIES

30 May, Friday  
2:00 – 2:20pm

**L1 THE PLAZA**

## Storybook Theatre – Asian Spice Kids: Star Anise Superstar!

Story by SHEKINAH LINN;  
Produced and performed by THE LEARNING CONNECTIONS;  
Show direction by GHAZALI MUZAKIR

30 May, Friday  
2:20 – 2:40pm

**L1 THE PLAZA**

## Interactive Storytelling

by Sonal Gupta

30 May, Friday  
2:40 – 3:00pm

**L1 THE PLAZA**

## Water - Nectar Of The Gods

Produced and performed by The Learning Connections;  
Show direction by Candice de Rozario

30 May, Friday  
3:00 – 3:30pm

**L1 THE PLAZA**

## Duelling Illustrators

1 June, Sunday  
3:00 – 3:30pm

30 May – James Mayhew (Illustrator) vs David Liew (Illustrator)

1 June – Sandhya Prabhat (Animator, Illustrator) vs David Liew (Illustrator)

2 June, Monday  
2:30 – 3:00pm

2 June – Miel (Comic Artist) vs Otto Fong (Comic Artist, Illustrator, Writer)

1 June, Sunday  
2:00 – 3:00pm

**L1 THE PLAZA**

## Fun with Music

By Timbre Music Academy

1 June, Sunday  
2:30 – 3:00pm

**B1 CENTRAL LIBRARY**

## Rice and Picture Books

MICHIKO MATSUKATA

1 June, Sunday  
4:30 – 6:00pm

**L1 THE PLAZA**

## Evening with Indian Literary Stars

# ALL ABOUT RICE!

Just over 90% of the world's rice is produced and consumed in Asia. Rice is at the core of our diet and daily lives. Lots of stories and books have been written that reflect the importance of rice. All About Rice! is an annotated bibliography of rice-themed stories. Over 50 titles have been gathered together – stories of adventure, challenge, tasty treats, festivals, and magic – all about rice!

Don't miss the launch of "All About Rice!: An annotated bibliography of rice-themed stories from Asia" at AFCC2014:

**B1 CENTRAL LIBRARY**, 1:15 – 2.30pm on Sunday 1 June.

This bibliography, prepared in collaboration with the National Library in Singapore and other partners, will be another useful resource for parents, teachers, librarians, authors, illustrators and book lovers of all ages.

More about Rice at AFCC2014:

Talks:

1 June 2:30pm	Rice and Picture Books	<b>B1 CENTRAL LIBRARY</b>
2 June 2:30pm	Rice: Science, Art, and Magic	<b>L16 THE POD</b>

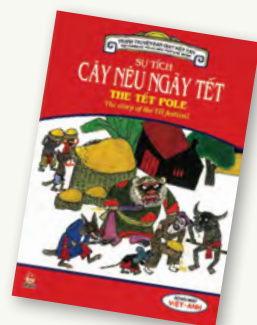
Media Mart & Book Fair:

31 May 4:30pm	Travels of Little Rice Grass	<b>L1 THE PLAZA</b>
1 June 11:30am	The Rice Book For Kids	<b>L1 THE PLAZA</b>

Augmented Reality Rice Bowl Game

Urban Rice Paddy by Edible Art Movement

International Rice Research Institute (IRRI) booth



# URBAN RICE PADDY

Edible Art Movement

The Edible Art Movement invites you to take a step back and connect with something simple yet profound: rice.

Rice and Asia are deeply associated, and paddy fields are the site of community gathering, singing, storytelling, spiritual, and creative expression. EAM has always been interested in the ability of food to act as a stimulus to creativity, drawing people together in a celebratory atmosphere.

EAM invites your stories to become part of an urban rice paddy in this art installation at the heart of Bras Basah.

Friday 30 May, 7pm **L1 THE PLAZA**

Interactive event with rice and wet clay  
Steven Low Thia Kwang & Ng Yang Ce

Saturday 31 May, 7pm **L1 THE PLAZA**

BYO rice: The Edible Art Movement picnic

Edible Art Movement  
"We Art What We Eat"

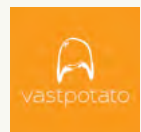
🏠 [www.edibleartmovement.com](http://www.edibleartmovement.com)  
✉ [nicola@edibleartmovement.com](mailto:nicola@edibleartmovement.com)

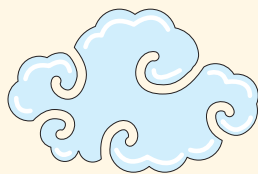
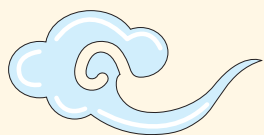


photo © Julio Etchart

# AUGMENTED REALITY RICE BOWL GAME

Bridging the real world with the virtual, the Rice Bowl Game is an Augmented Reality installation produced by the Singapore technology company, VastPotato. Designed for players young and old, be prepared to wear your virtual rice bowl and catch the falling rice – before it hits the floor!





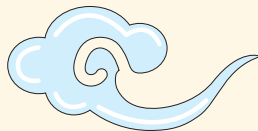
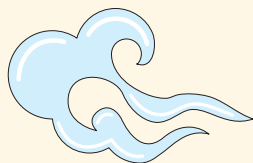
## The **ASIAN FESTIVAL OF CHILDREN'S CONTENT**

brings together content creators and producers with parents, teachers, librarians and anyone interested in quality Asian content for children around the world.

India is the country of focus at **AFCC 2014**, showcasing Indian children's publishing and content creation with featured Indian speakers in the Festival.



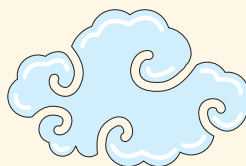
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