



## ASIAN FESTIVAL OF CHILDREN'S CONTENT

Asian Content for the World's Children  
17 – 21 May 2017 | National Library Building, Singapore

### AFCC 2017 CALL FOR PAPERS Cross-Platform Summit

The Cross-Platform Summit provides a crossover networking opportunity for media and literary professionals from Asia and around the world. The conference presents a line-up of sessions and workshop centering on multi-platform storytelling, pitching, interactive narrative and digital marketing to address the current trends and issues in the content market.

#### *SELECTION*

A group of professionals in the field of education have been invited to join the Programme Committee. The Programme Committee will select the papers according to the content of the topic and the needs of the Festival.

#### *UPON SELECTION*

If you are selected you will receive a complimentary **Full Festival pass** (which includes admission to Teachers Congress, Parents Forum, Writers & Illustrators Conference, Cross-Platform Summit. The Full Festival pass excludes tickets for Masterclasses). Kindly note that honorarium and hotel accommodation is **not included** if you are selected as a speaker for the Asian Festival of Children's Content (AFCC).

#### *TOPICS: Cross-Platform Summit*

Your proposals can include any of the topics below.

- Gaming
- Storyboarding
- Apps
- Animation
- Television programmes
- Films
- Scriptwriting
- Adapting content for different platforms
- Transmedia
- Consumer Trends
- Analytics of media consumption
- Music
- Theatre

If you have other exciting ideas, share them with us in the **AFCC 2017 Information Sheet** as well!

## *REQUIREMENTS*

To be considered, please submit the **AFCC 2017 Information Sheet** and send it to **Alycia Teo** at [alycia@bookcouncil.sg](mailto:alycia@bookcouncil.sg) by **1 October 2016**.

The Information Sheet will be used for the selection process. The Information Sheet must be accompanied with a high-resolution picture of the paper presenter of at least 1MB, in colour.

Shortlisted applicants will be asked to submit a draft of the full presentation, including the talking points and PowerPoint of their presentations two (2) months prior to the opening ceremonies of the Festival.

Submissions must be in MSWord. Presentations are limited to one hour (Masterclasses are allotted at least three (3) hours). Speakers agree to allow the organisers to use the paper in parts or in full for marketing and publicity purposes for the AFCC, either in printed or online form.

## *TIMELINE*

The closing date for submission of abstracts is **1 October 2016**.

Please contact us again if you do not receive an acknowledgement with five (5) working days.

For paper submission enquiries, please email **Alycia Teo**, Festival Executive, at [alycia@bookcouncil.sg](mailto:alycia@bookcouncil.sg).

For other festival enquiries, please email the **Kenneth Quek**, Festival Director at [kenneth@bookcouncil.sg](mailto:kenneth@bookcouncil.sg).