



ASIAN FESTIVAL OF CHILDREN'S CONTENT

Asian Content for the World's Children
25 – 29 May 2016 | National Library Building Singapore

Book Illustrators Gallery (BIG)

The Book Illustrators Gallery, part of Asian Festival of Children's Content (AFCC) aims to showcase local and regional illustrators and artists and promote them to a wider audience. It offers a platform for the authors, publishers and the public to take notice of your illustrations. The BIG is available for viewing from 14 May to 3 June 2016, except on 21 May 2016 (Saturday), a public holiday in Singapore.

Who Can Apply:

1. Illustrators whose artwork that has been featured in children's books, audio/video products, comics or graphic novels published between January 2015 and March 2016.
2. Illustrators who have prepared a **completed unpublished** manuscript for a picture book.

Submissions Guidelines:

These guidelines apply to both published and unpublished children's book illustrations.

- Each applicant is allowed to submit a maximum of five pieces of illustration. Please do not re-enter the same illustration submitted to BIG in previous years.
- Please send one high resolution and one thumbnail sized digital copies in jpeg/jpg format to afccbig@bookcouncil.sg with the email subject "AFCC BIG 2016 Submission".
- The organizer will also accept unpublished illustrations. Applicants are invited to submit illustrations with the story.
- Applicants who submitted their illustrations for BIG 2015 can apply with new illustrations for BIG 2016.
- Each applicant may submit a maximum of three illustrations from each book title and a total of five illustrations from two or more book titles.
- **Please do not send/post the original illustration.** The organiser will not be responsible for any loss or damage to the illustration.
- The size of the exhibited illustration range from A5 – A2. Illustrations will be mounted by the organiser for display. The printing, mounting and venue costs will be borne by the organiser. By submitting your illustration, you agree to allow the organiser to use a reproduction of your illustration in the publicity for AFCC, either online or in printed materials.
- If your illustration is selected, we strongly encourage you to create your publicity plan to create awareness for exhibition of your illustration. Your printed illustration may be used in NBDCS's programmes.
- Applicants whose illustrations are selected will be entitled to the 3-day pass AFCC Writers & Illustrators conference at a special ticket price of S\$ 200 (usual price: S\$ 350).
- Contact Organiser: National Book Development Council of Singapore (NBDCS)
Judi: afccbig@bookcouncil.sg / (65) 6848 8295

BIG Timeline:

Please complete the 'BIG 2016 Information Sheet' and submit your digital illustrations by **1 March 2016**. Selected applicants will be contacted after 15 April 2016.