



ASIAN FESTIVAL OF CHILDREN'S CONTENT

Asian Content for the World's Children
25 – 29 May 2016 | National Library Building, Singapore

AFCC 2016 CALL FOR PAPERS Media Summit

The Media Summit provides a crossover networking opportunity for media and literary professionals from Asia and around the world. The conference presents a line-up of sessions and workshop centering on multi-platform storytelling, pitching, interactive narrative and digital marketing to address the current trends and issues in the content market.

SELECTION

A group of professionals in the field of education have been invited to join the Programme Committee. The Programme Committee will select the papers according to the content of the topic and the needs of the Festival.

UPON SELECTION

If you are selected you will receive a complimentary **Full Festival pass** (which includes admission to Teachers Congress, Parents Forum, Writers & Illustrators Conference, Media Summit. The Full Festival pass excludes tickets for Masterclasses). Kindly note that honorarium and hotel accommodation is **not included** if you are selected as a speaker for the Asian Festival of Children's Content (AFCC).

TOPICS COVERED: Media Summit

The Media Summit at AFCC is attended by a diverse mix of producers, television/film executives, commissioning editors, screenwriters, authors, publishers, app developers, animators, filmmakers and content creators. The main topics covered in AFCC include, but are not limited to, the following:

- Gaming
- Writing for games
- Adapting content for different platforms
- Analytics of media consumption
- Can e-books be made more popular?
- Gender and de-gendering in children's content

If you have other exciting ideas, share them with us in the **AFCC 2016 Information Sheet** as well!

REQUIREMENTS

To be considered, applicants need to clearly establish the relevance of their papers to the overriding scope of the Festival by filling in the **AFCC 2016 Information Sheet** and sending it to **Alycia Teo** at alycia@bookcouncil.sg by **1 October 2015**. The Information Sheet can be found here: (<http://bookcouncil.sg/festivals/detail/asian-festival-of-childrens-content-afcc>).

The Information Sheet will be used for the selection process. The Information Sheet must be accompanied with a high-resolution picture of the paper presenter of at least 1MB.

Shortlisted applicants will be asked to submit a draft of the full presentation, including the talking points and PowerPoint of their presentations two (2) months prior to the opening ceremonies of the Festival. Submissions must be in MSWord, WordPerfect, RTF, TXT, PDF and Keynote. Presentations are limited to one hour (Masterclasses are allotted at least three (3) hours). Speakers agree to allow the organisers to use the paper in parts or in full for marketing and publicity purposes for the AFCC, either in printed or online form.

TIMELINE

The closing date for submission of abstracts is **1 October 2015**.

Please contact us again if you do not receive an acknowledgement with five (5) working days. For paper submission enquiries, please email **Alycia Teo**, Festival Executive, at alycia@bookcouncil.sg. For other festival enquiries, please email the **Kenneth Quek**, Festival Director at kenneth@bookcouncil.sg.