



ASIAN FESTIVAL OF CHILDREN'S CONTENT (AFCC) SINGAPORE

29 May to 7 June 2015

Central Library, National Library Building

Once you have been selected, you will be required to purchase an AFCC Full Festival Pass at S\$500 (the Early Bird rate is S\$450). With the Full Festival Pass, you will be able to attend all AFCC conferences from 30 May to 6 June 2014 (excluding Masterclass). The Full Festival Pass includes the Teachers Congress, Parents Forum, Publishers Forum, Writers & Illustrators Conference, Media Summit, and evening events.

Book Launch Registration | Individual Book Launch Submissions

Guidelines:

- The Book & Product Launch will be held from 30 May – 7 June 2015, except on 1 June 2015 (Monday), which is a public holiday.
- We accept books that are or will be published between June 2014 to May 2015 only. Books that were launched during AFCC 2014 will not be accepted for the Book & Product Launches in AFCC 2015.
- Each book launch is given only one slot and it is 30 minutes in duration (excluding set-up and pack-up time), and will be held at the basement in the Central Library. Allocation of the slots will be at the discretion of the organiser.
- We offer you a 5 minutes allowance for set-up before your book launch, and ten minutes to pack-up after the launch
- We provide up to 2 hand-held microphones, projector and table to place your collaterals. Kindly email any logistical requirements that you will need by 6th February 2015.
- The details of your launch will be publicised on our website and through our Facebook pages.
- We strongly encourage you to create a publicity plan of your own to create a healthy turnout for your book launch.
- Sale of books during the launch can only be made through Closetful of Books, the official bookstore for AFCC 2015.
- Individuals whose books have been published by a local publisher will be asked to send their submission for book launches through the **Organisation and Publishers Book or Product Launch Submissions**.
- Submissions from self-published authors, who have not and are not currently publishing books for other authors and illustrators, are accepted for Individual Book Launch Submissions.

Submission of book titles has started and will end on 6th February 2015. Please also provide us with the following details by 6th February 2015 as the relevant information will be included in the AFCC 2015 Programme Booklet.

- Name of book to be launched
- Full name of author(s)
- Year of publication of book
- High resolution image of the book cover of at least 300dpi
- Publisher (Company Name or Imprint)
- 50-word synopsis of the book
- A list of logistical requirements. We will try to provide these, if possible