



Asian
Festival of
Children's
Content
2014

PROGRAMME

30 MAY – 4 JUNE 2014
NATIONAL LIBRARY BUILDING, SINGAPORE



Asian Content for the World's Children



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Illustration on cover and this page by Atanu Roy, India.

Information correct at time of printing. The festival organisers reserve the right to change speakers, events, session times, dates, and/or other details when necessary.

ABOUT AFCC 2014

The Asian Festival of Children's Content (AFCC) brings together content creators and producers with parents, teachers, librarians, and anyone interested in quality Asian content for children.

With a mix of professional conferences, masterclasses and workshops, media mart and book fair, rights fair, as well as public events, AFCC is a unique and popular event right here in Asia that provides an opportunity for writers, illustrators, content creators, producers, media executives, editors, publishers, agents, distributors, teachers, and librarians to meet, learn, develop their craft, and discover business opportunities.

The National Book Development Council of Singapore organised the highly popular, but industry focused, Asian Children's Writers and Illustrators Conference, from 2000 to 2009. Leveraging on its success, the conference was expanded to form AFCC, which has developed since 2010 into the foremost professional and trade event for Children's Content in Asia.

AFCC impacts 1.5 billion children in Asia as well as their parents, professionals, and businesses involved in their development.



PROGRAMME COMMITTEE

Executive Director: Mr R Ramachandran
Festival Director: Mr Kenneth Quek
Festival Manager: Ms Stephanie Tanizar

AFCC PRIMARY & PRESCHOOL TEACHERS CONGRESS AND PARENTS FORUM

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Dr Ken Spillman

AFCC MEDIA SUMMIT

Programme Advisor: Mr Greg Childs

AFCC MASTERCLASSES

Programme Advisor: Mr R Ramachandran

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Book Illustrators Gallery Curator:
Ms Susanna Goho-Quek
Festival Manager: Ms Stephanie Tanizar
Festival Manager, AFCC Media Summit / PR & Media:
Ms Huang Ziling Faith
Manager, AFCC Media Mart & Rights Fair:
Ms Celine Chow
Manager, Language Programmes:
Ms Premadevi
Manager, Facilities & Special Events:
Mr Carlo Venson Peña
Manager, Awards & Hospitality:
Mr Adan Jimenez
Manager, Sponsorships: Ms Jade Yong
Manager, Finance: Ms Vasantha Loga
Festival Executive: Ms Judi Ho
Ms Alycia Teo
PR, Media and Publicity: Flame Communications
Publications & Web Design: Octopus Ink

BOARD OF ADVISORS



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Children's Literature Specialist and
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Indonesia

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Vietnam

FOREWORD FROM THE MINISTER



Literature is a powerful medium to share our memories, values and ideas, across cultures and generations. Literature for children is all the more significant in how it shapes their views of the world and satisfies their curiosity; it also enables us to pass on our beliefs and cultures.

As a key annual event for children's content and publishing in our region, the Asian Festival of Children's Content (AFCC) is a strong advocate for children's literature, especially in the Asian context. This helps promote and preserve Asia's diversity, including our myths and legends. In addition, AFCC's efforts encourage children to develop a lifelong reading habit from a young age – an important trait for learning and discovery.

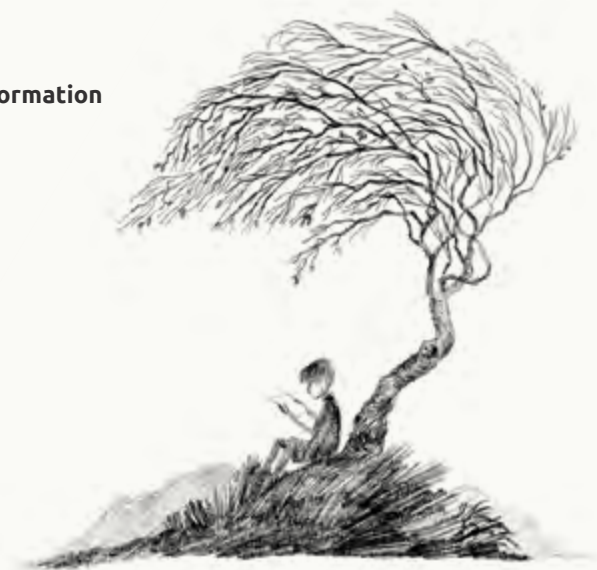
The Scholastic Asian Book Award presented at this year's festival is another commendable effort to showcase Asian authors and their stories. The winners and runners up of the first two editions of the Award have been published, and I am pleased to find the works of Singaporean authors Ovidia Yu, Pauline Loh, and Ang Su-Lin among the six books published thus far.

Through the AFCC, the National Book Development Council Singapore also complements efforts by the National Arts Council to encourage the creation of Singapore content for children. The AFCC provides opportunities for our children and youth to be in touch with Singaporean stories and writers.

I wish the Festival every success.

Mr Lawrence Wong

**Minister for Culture, Community and Youth and
2nd Minister, Ministry of Communications and Information**



Illustrated by Atanu Roy, India.

MESSAGE FROM THE CHAIRMAN

The Asian Festival of Children's Content (AFCC) is a place and time where everyone involved devotes themselves to one goal – the development and celebration of good and quality children's content.

In previous years, AFCC sought to break new ground in key areas of children's content development. Through focus on transmedia, Young Adult fiction, bilingualism, and children's literary translation, AFCC has made significant strides in priming a new generation of writers and content creators to tackle these goals with an eye for Asian content.



To this end, I am delighted to note that in all these key areas AFCC has built upon the foundation laid down in previous festivals. The programme line-up for the Young Adult and Translation special focus is stronger and more vibrant than before. The bilingual picture books that will be launched at this year's AFCC sees the rise of new authors eager to contribute to our slowly but surely growing library of bilingual children's literature. In the AFCC Media Summit, delegates can take the practices they learnt at last year's festival and put them to use in the new Speed Pitching segment. AFCC's deepening relationship with the National Library this year brings the festival to our regional libraries through the AFCC language programmes conducted in Singapore's three Mother Tongue languages – Chinese, Malay, and Tamil.

Yet there is also much to discover in this year's programme as well. We welcome India as our Country of Focus, represented by a delegation of speakers with much to share on the subject of children's content. The inestimable value of the experiences and voices of the Indian delegation and the National Book Trust of India adds much to the global table that AFCC has become, offering a great feast to guests who come from all around the world.

I am also very happy to announce that at long last, AFCC will feature a plethora of programmes catering to children. Among these programmes are performances that include a very special enactment based on last year's AFCC book *Water*, as well as the return of last year's popular impromptu art event, Duelling Illustrators.

As a festival that aims to touch the lives of children around the world, AFCC must bring Asian stories and content to Singapore's children. Our goal in 2014 has been to build on what we have already achieved, and to continue to work on and refine our focus in these areas. Now in its fifth year, AFCC not only survives but *thrives*. As AFCC continues to grow and improve year by year, we hope to welcome your company aboard this journey. I wish each and every one of you a most successful festival.

Ms Claire Chiang

Chairman, AFCC Board of Advisors

MESSAGE FROM CHIEF EXECUTIVE, NATIONAL LIBRARY



The National Library Board (NLB) is pleased to be the venue sponsor for the Asian Festival of Children's Content (AFCC) 2014.

Asia is characterised by its diversity in culture, languages, and people. For the children growing up in this region, literature offers one of the most enjoyable ways to appreciate and learn about this richness. Children's books are exciting because they capture the wonder and childlikeness with which a young person sees the world. In celebrating Asian content for children, we also applaud the good work that authors, illustrators, publishers, and other professionals have done in weaving this rich tapestry.

At NLB, we make children's content available through physical and digital books. We aim to nurture a reading culture from a young age, alongside an increasingly tech-savvy generation.

While the National Library building is the main venue for AFCC 2014, language programmes are also held at Bedok, Geylang East, and Ang Mo Kio libraries. Delegates are invited to visit our network of 25 public libraries. If you have not visited "My Tree House," the world's first Green Library for Kids, at the Central Public Library, please come and experience a world where children can learn about the environment in fun and interactive ways. In this library, the collections, programmes, design and even furnishing have been planned with green principles in mind.

We are happy to support AFCC 2014 and we wish the National Book Development Council every success in this event. May all delegates find inspiration for their work in exciting young minds to new discoveries and possibilities.

Elaine Ng
Chief Executive
National Library Board

MESSAGE FROM THE FESTIVAL DIRECTOR

This year marks the fifth edition of the Asian Festival of Children's Content (AFCC). Over the years, AFCC has matured in many ways, through the introduction of country of focus, the expansion of the Media Mart and the publication of various books. With its constant innovation, AFCC has become a firm fixture in the literary calendar.



In 2014, we are pleased to introduce the new Speed Pitching segment in the Writers & Illustrators Conference and the Media Summit. On top of the quality training and extensive knowledge sharing our attendees gain through the conferences, we aim to create an environment where valuable relationships can be formed and business discussions can take place. Speed Pitching offers attendees the opportunity to pitch their ideas directly to publishers, literary agents and producers. We hope that through Speed Pitching, we will see works commissioned and produced under the aegis of AFCC in the future.

While the eventual goal of Speed Pitching is to realise the ideas of content creators into actual works, AFCC also faces the question of authors and publishers with existing works. This year, AFCC is relaunching the Rights Exchange as a place to sell or exchange book rights and translation rights, negotiate co-publishing deals and other agreements. These programmes are part of a gradual shift towards the business side of content creation. We want to develop AFCC into a place where collaboration between professionals of both publishing and media industries can take place to create works that increase the quantity of quality Asian content in the world.

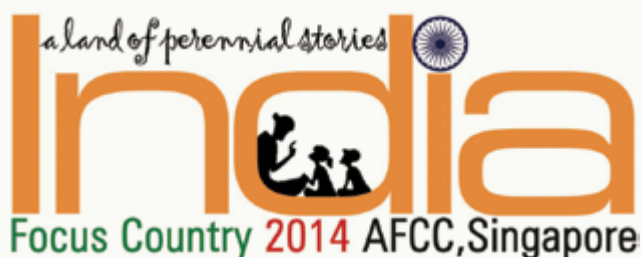
Working with the National Book Trust of India for this year's country of focus has been an eye-opening experience. The scale of the New Delhi World Book Fair was a massive inspiration to those of us who visited it, particularly in the numbers of children and the reading public who attend the Fair, and I hope to incorporate those elements in future AFCC. I also look forward to having China as the country of focus in 2015.

I would like to take this opportunity to thank Ms Claire Chiang and the members of the Board of Advisors, and Programme Committee members for investing their time and effort into making AFCC a continuing success. I would also like to thank the speakers and moderators who have availed themselves so generously for this festival. To our returning delegates and new attendees, welcome (back) and we hope that you will continue to stay with us as AFCC grows to greater heights.

Kenneth Quek

Festival Director, Asian Festival of Children's Content

INDIA: LAND OF PERENNIAL STORIES



India is the quintessential land of fables, with a long and rich tradition of storytelling for children. Stories learnt on the lap of grandmas have regaled generations of children and adults alike. Many of these stories

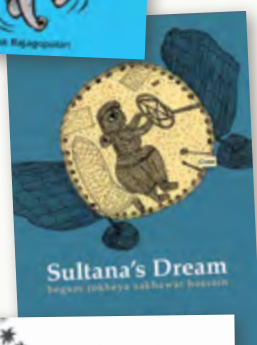
are woven with strong moral maxims and play a role in shaping the ethical fibre of a people. They come to us largely from an unscripted past going back to millennia. These vintage stories have a refreshing crisp, modern-day feel to them since they have imbibed and adapted to the changing times and sensibilities.



These stories need to be told, for more reasons than one. Not only for entertainment but also as a valuable medium of education. India's multicultural and multilingual diversity brought forth a myriad ways of innovative storytelling traditions. These celebrate a distinctive pluralism. Across the length and breadth of the country, listeners and narrators enjoyed and passed them on. They often crossed borders, adapting cultural mores of host countries seamlessly into their fabric.



An ubiquitous presence in most Indian stories has been nature, birds and animals of every description. They have at times donned the role of the narrator and at others that of a wise teacher. *The Panchatantra*, *the Hitopadesa*, *Jataka Tales*, *Kathasaritsagara* embody the classic blend of human and animal forms. Over the centuries, master storytellers have popularised several iconic characters from India's legends and history. For instance, a highly popular series has a quirky character, Vetal, a ghost as the narrator. Other icons who have captured the popular imagination include *Birbal*, *Tenali Raman*, *Gopal Bhand* and more recently *Feluda*. This genre now has been further enriched by a corpus of contemporary writings in a variety of forms for children of various age groups and in many languages of India.



India's rich and artistic traditions have been the inspiration for illustrators, old and new. Artists have brought in colourful and vibrant pictorial narratives using folk and cultural motifs to great effect. Pioneering illustrators such as Mario Miranda, Pulak Biswas, and Mickey Patel consciously inserted an Indian sensibility by moving away from the more conventional European styles and genres. The modern day Indian illustrators are successfully straddling both these worlds effortlessly, creating a new genre in the making, as a creative response to contemporary themes.



A key factor fuelling the growth of publishing for children is the rapidly increasing rates of literacy and access to basic education. This has been made possible by large-scale educational programmes launched since early 1990s. Many of these programmes also innovated greatly in terms of materials and contents for children.

The vibrant NGO sector also contributed greatly with child-friendly learning materials evolved through field testing with children in varied and difficult circumstances, library kits, low-cost science laboratories and magazines for children and neo-literates. As media expanded in the country, so too did audio-visual content for children. A large number of children's channels on TV regularly produce children's programming in several languages, including many that are developed entirely in-country. Indian visualizers and graphic artists now provide services globally. All this has also helped the growth of software for children, with ICT for children now being a major presence in content for children, including learning oriented programmes and apps. This explosion of children's content in India offers an exciting opportunity, with so much variety now available, yet with an appetite to absorb a great deal more.

Contemporary publishing for children in India is not only exciting but vibrant and varied, meeting the needs of a modern sensibility. Born of India's rich diversity in languages and culture, the new crop of publishers, writers, and illustrators are giving a new texture to both content and style. India's rich indigenous artistic traditions are increasingly being used to great effect to enhance the visual appeal of books. From picture books to literature for young adults, their strong imprint is clearly visible. Today's publishers, writers, and illustrators are not averse to experiments. But in their experiment and innovation, they remain distinctly Indian

Stories are the living reflection of a country's identity and its way of life. Forums like AFCC offer a unique platform to see and hear content that will help us to critically discuss and shape the future of children's publishing. India has a lot to offer by way of its rich content. We dip into this treasure house to bring you a select offering of our very best.

As a focus country in AFCC 2014, the presentation will include some of these aspects of Indian children's literature. Apart from an exhibit of recently published children's books in English, Hindi, and other Indian languages, the presentation will include a few representative works of Indian illustrators, illustrative elements of Indian storytelling tradition and a set of specially curated panels showcasing a visual journey of the rich and varied heritage of children's literature in India.

The presentation will be enlivened by some of modern India's preeminent writers, Deepa Agarwal and Arup Kumar Dutta in **The Child in Me: My Writings**, as well as in **A Brush with Creativity: My Colourful Story**, popular illustrators Atanu Roy and Manjula Padmanabhan, will discuss their works and interact with the visitors. Other panel discussions will include: **India in Pictures: Comics and Graphic Novels; Jungle Chat: Animal and Birds in Indian stories; Past, Present, Future: Reinventing Indian Publishing for Children;** and **What Girls are Doing in Our Stories.**

National Book Trust, India, is an apex body of the Ministry of Human Resource Development, Government of India for promotion of books and reading. NBT has always been on the forefront of children's literature in India. Some of India's well-known writers and illustrators have been associated with NBT. As a pioneer of children's book publishing in India, NBT's translation programme has ensured that millions of children across languages have had access to some of the finest books ever produced in the country.

As focus country in AFCC 2014, we would like to welcome the new reader and the new storyteller and recreate the bond anew.



COUNTRY FOCUS



The National Book Trust, India, is an apex body established by the Government of India (Department of Higher Education, Ministry of Human Resource Development) in the year 1957 to develop reading habits and creation of book culture in the country. The Trust publishes good quality books at reasonable price and organises Book Fairs and Exhibitions in all parts of the country to provide opportunity for interaction among authors, publishers, librarians and book lovers.



Director of National Book Trust

Dr M.A. Sikandar is the Director of National Book Trust, India since August 2011. He is a life member of Indian Society of Labour Economics, New Delhi and Member of the Managing Committee of Kendriya Vidyalaya, Dwarka. He also serves as Member in the project advisory committee of National Translation Mission, Grant-in-aid committee of Central Institute of Indian Languages, Central Hindi Directorate, Advisory Committee of Indian Literature Abroad and member of the Advisory Board of Asian Festival of Children's Content, Singapore. Dr

Sikandar is also the Fair Director of the New Delhi World Book Fair in his capacity as Director of the National Book Trust.

The Trust publishes books in 18 major Indian languages. Over the years, the Trust's publications have earned a distinctive name both for their content and quality of production reflected in the number of awards and distinctions which the Trust receives.

The Trust organises book fairs/exhibitions throughout the country at regional, national and international levels. NBT has so far organised 19 World Book Fairs, 38 National Book Fairs and around 220 Regional Books Fairs. The Trust also runs a National Centre for Children's Literature (NCCL), an agency to monitor, coordinate, plan and aid the publication of Children's Literature in various Indian languages. The NCCL has developed a library-cum-documentation centre of children's literature. It organises workshops, seminars and exhibitions to develop the children's literature of the country.

In order to promote Indian publishing abroad, the Trust participates in various International books fairs by displaying a cross section of representative Indian publications brought out by various Indian publishers. This year, NBT brings authors and illustrators of note – including Subir Shukla, Deepa Agarwal, Manjula Padmanabhan, and featured illustrator Atanu Roy – to the Asian Festival of Children's Content to share the rich and diverse wealth of content and story inherent in children's literature and content from India.



Illustrations by Atanu Roy, India.



Guest Illustrator

AFCC is pleased to introduce our guest illustrator for 2014, Atanu Roy, whose illustrations are featured in our programme booklet and on the AFCC website.

Atanu Roy has illustrated more than a 100 books, games and educational aids for children. He has received prizes at the Yomiuri Shimbun International Cartoon Contest, 1983, '84 and '86, the Sir Bob Geldof Cartoonaid, 1987, for a book of cartoons, the Children's Choice Award 1989 (AWIC) and many other prestigious international awards. He was also on the IBBY Honour List 2006 for illustration. Atanu has been associated with many leading publishers and NGOs working with children and is a member, Advisory Committee, National Book Trust. He is also a talented designer and photographer and several collectors, including Welcomgroup, have acquired his drawings and paintings. *Magical Indian Myths*, soon to be published by Penguin/Puffin is one of his latest books.

30 MAY – 4 JUNE 2014

FESTIVAL CALENDAR

30 May

FRIDAY

PRE-CONFERENCE
PROGRAMMES

31 May

SATURDAY

TEACHERS
CONGRESS

1 June

SUNDAY

WRITERS &
ILLUSTRATORS
CONFERENCE

PARENTS FORUM

LANGUAGE
PROGRAMMES
VARIOUS LOCATIONS

MEDIA MART & BOOK FAIR

BOOK & PRODUCT LAUNCHES

BOOK ILLUSTRATORS GALLERY

OPENING CEREMONY
& AWARD
PRESENTATION

CELEBRATING
OUR STARS

INDIA NIGHT

2 June
MONDAY

3 June
TUESDAY

4 June
WEDNESDAY

WRITERS & ILLUSTRATORS
CONFERENCE

RIGHTS EXCHANGE

MEDIA SUMMIT

MASTER-
CLASSES

DAYTIME &
TICKETED

MEDIA MART & BOOK FAIR

BOOK & PRODUCT LAUNCHES

BOOK ILLUSTRATORS GALLERY

DAYTIME &
OPEN TO PUBLIC

CHILDREN'S
LITERATURE
LECTURE

MAKAN & MINGLE
NETWORKING NIGHT

NIGHT

30 MAY (FRI) CALENDAR

THE PLAZA (L1)

2 PM

2:00 - 2:20PM

PERFORMANCE: Storybook Theatre - Asian Spice Kids: Star Anise Superstar!

2:20 - 2:40PM

ACTIVITY: Interactive Storytelling

2:40 - 3:00PM

PERFORMANCE: Water - Nectar of the Gods

3 PM

3:00 - 3:30PM

ACTIVITY: Duelling Illustrators: James Mayhew vs. David Liew

3:30 - 4:00PM

LAUNCH: StarHub Learning Hub

4 PM

4:00 - 4:30PM

LAUNCH: ZooMoo

4:30 - 5:00PM

LAUNCH: Rediffusion TV

5 PM

6 PM

6:00 - 8:00PM

Opening Ceremony & Award Presentation

GUEST OF HONOUR: MR LAWRENCE WONG

Minister for Culture, Community and Youth and 2nd Minister, Ministry of Communications and Information



Grab a free copy of **AFCC PUBLIC PROGRAMME BOOKLET** for the full listing of all public talks and activities!

Available at the registration table, level 1.



The Scholastic Picture Book Award 2015

GET YOUR PICTURE BOOK STORY PUBLISHED!

The best entry will be awarded the Scholastic Picture Book Award (SPBA), and win a prize of SGD 10,000 and a plaque. Entries close on December 19th, 2014. Log on to www.scholasticbookaward.asia for more information.

Jointly organized by:




31 MAY (SAT) CALENDAR

	THE POD (L16)	POSSIBILITY (L5)	IMAGINATION (L5)
9 AM	<p>9:15 – 10:15AM</p> <p>Mastering the Art of Dyslexia: An Author's Journey</p>	<p>9:15 – 10:15AM</p> <p>What Works: An Exploration of Current Practice and Leading Edge Pedagogy</p>	
10 AM			
11 AM	<p>10:30 – 11:30AM</p> <p>Walk to Talk: Using Movement to Bring Life to Language Arts</p>	<p>10:30 – 11:30AM</p> <p>Teaching Strategies That Develop Children's Creativity</p>	
12 PM	<p>11:30 – 12:00PM : BREAK</p>		
12 PM	<p>12:00 – 1:00PM</p> <p>Low Cost or No Cost: Teaching with Locally Available Resources</p>	<p>12:00 – 1:00PM</p> <p>The Role of Children's Books in Early Childhood Classrooms</p>	
1 PM	<p>1:00 – 2:30PM : LUNCH</p>		
2 PM			
3 PM		<p>2:30 – 3:30PM</p> <p>Using Books with Children with Special Needs: The CSI Way</p>	<p>2:30 – 3:30PM</p> <p>Nurturing Language and Literacy Through Music</p>
4 PM	<p>3:30 – 4:00PM : BREAK</p>		
4 PM		<p>4:00 – 5:00PM</p> <p>Challenges in Language Learning</p>	<p>4:00 – 5:00PM</p> <p>Perspectives on Literacy for Young Children</p>
5 PM			
6 PM	<p>6:00 – 8:00PM</p> <p>Celebrating Our Stars INVITE-ONLY GUEST OF HONOUR: MS SIM ANN <i>Minister of State, Ministry of Communications and Information, and Ministry of Education</i></p> 		
7 PM			
8 PM			

	VISITORS BRIEFING ROOM (L1)	MULTI-PURPOSE (B1)	THE PLAZA (L1)	CENTRAL LIBRARY (B1)	
					9 AM
					10 AM
	10:30 – 11:30AM Using Digital Video to Improve Literacy				11 AM
					12 PM
	12:00 – 1:00PM Critiquing a Picture Book		11:30 – 12:00PM LAUNCH: First Read: Age-Appropriate & Culturally Sensitive Books For Kids 0-4 Years Old	11:30 – 12:00PM LAUNCH: The Circle	
					1 PM
			1:15 – 2:30PM ACTIVITY: Big History Quiz Challenge	1:15 – 1:45PM LAUNCH: The Chronicles of Meng Meng & An An – Ariel & Her Honesty Pig	
				2:00 – 2:30PM LAUNCH: Operation Mom	2 PM
	2:30 – 3:30PM Introducing Singapore Stories in Preschools and Primary Schools	2:30 – 3:30PM Strategies for Supporting Preschoolers' Early Literacy Skills		2:30 – 3:00PM LAUNCH: Corak Duniaku and Mengapakah Awak Tersenyum?	3 PM
			3:30 – 4:00PM LAUNCH: Different Series	3:30 – 4:00PM LAUNCH: Dear Mister Cat	
					4 PM
	4:00 – 5:00PM Authors and Illustrators in the Classroom	4:00 – 5:00PM Music, Drama, Art are Integral to the Development of Literacy	4:00 – 4:30PM LAUNCH: Today I Am	4:00 – 5:00PM TALK: The Use of Picture Books in Teaching (in Mandarin)	
			4:30 – 5:00PM LAUNCH: Travels of Little Rice Grass		5 PM
					6 PM
			5:30 – 6:00PM LAUNCH: The Wee Adventures of Shabu Shabu, Book 2: The Silk Route	5:30 – 6:00PM LAUNCH: When I Grow Up	

ROOM CAPACITIES:

- The Pod 100 seats
- Possibility Room 120 seats
- Imagination Room 70 seats
- Visitors' Briefing Room 50 seats
- Multi-Purpose Room 50 seats

 Seating in each room is allocated on a first come first served basis. If a particular room is full, delegates will be asked to attend other sessions instead.


1 JUNE (SUN) CALENDAR

	THE POD (L16)	POSSIBILITY (L5)	IMAGINATION (L5)
9 AM		9:15 – 10:00AM Magical Children: The Key to Story	9:15 – 10:00AM Every Picture Tells a Story: Visual Literacy in Picture Books
10 AM	10:00 – 10:30AM : BREAK		
11 AM	10:30 – 11:30AM Using Storytelling as a Strategy for Bonding and Developing Literacy	10:30 – 11:30AM Fun and Laughter Death and Despair	10:30 – 11:30AM Celebrating Imperfection in Picture Books Creating Quirky Characters
12 PM	11:30 – 12:00PM : BREAK		
12 PM	12:00 – 1:00PM The Teacher - Parent Relationship: Developing Your Child's Literacy	12:00 – 1:00PM Chihiro Art Museum – The Role of A Picture Book Museum	12:00 – 1:00PM A Brush with Creativity: My Colourful Story
1 PM	1:00 – 2:30PM : LUNCH		
2 PM			
3 PM	2:30 – 3:30PM Rethinking E-learning for Kids	2:30 – 3:30PM Korean Picture Books – The Power of Picture	2:30 – 3:30PM An Appetite for Series: Feeding off the Reader's Hunger
4 PM	3:30 – 4:00PM : BREAK		
4 PM	4:00 – 5:00PM Effective Strategies to Develop Bilingual Competency	4:00 – 5:00PM It Takes Two: the Author-Agent Relationship	4:00 – 5:00PM Are You Afraid of the Dark? Deconstructing Spooky Yarns and Scary Tales
5 PM			
6 PM			
7 PM	6:30 – 8:30PM India Night JOYDEN HALL GUEST OF HONOUR: MR SR NATHAN MINISTER IN ATTENDANCE: MS SIM ANN, <i>Minister of State, Ministry of Communications and Information, and Ministry of Education</i> 		
8 PM			

	VISITORS BRIEFING ROOM (L1)	MULTI-PURPOSE (B1)	THE PLAZA (L1)	CENTRAL LIBRARY (B1)	
	<p>9:15 – 10:00AM Finding Ourselves Lost</p>				9 AM
					10 AM
	<p>10:30 – 11:30AM The Importance of Myths and Magic for Imagination and Creativity</p>	<p>10:30AM – 1:00PM Picture Books: How Words and Images Conspire to Capture Imagination</p>			11 AM
			<p>11:30 – 12:00PM LAUNCH: The Rice Book for Kids</p>	<p>11:30 – 12:00PM LAUNCH: Amanda Annanda & the Library Book Box</p>	
	<p>12:00 – 1:00PM Nurturing Language and Literacy Through Music</p>		<p>12:00 – 12:30PM LAUNCH: Samsung KidsTime</p>	<p>12:00 – 1:00PM TALK: How to Make Reading Fun for Both Parent and Child</p>	12 PM
			<p>12:30 – 1:00PM LAUNCH: ZooMoo</p>		
			<p>1:15 – 1:45PM LAUNCH: Rediffusion TV</p>	<p>1:15 – 2:30PM LAUNCH: All About Rice!</p>	1 PM
			<p>2:00 – 3:00PM ACTIVITY: Fun With Music</p>		2 PM
	<p>2:30 – 3:30PM Talking about a Love of Books & Reading</p>	<p>2:30 – 3:30PM What Girls are doing in our Stories: Gender Issues in Indian Children's Literature</p>		<p>2:30 – 3:00PM TALK: Rice & Picture Books</p>	
			<p>3:00 – 3:30PM ACTIVITY: Duelling Illustrators</p>	<p>3:00 – 3:30PM LAUNCH: A Day with the Duchess</p>	3 PM
			<p>3:30 – 4:00PM LAUNCH: Tales Of The Supernatural Vol. 1</p>	<p>3:30 – 4:00PM LAUNCH: Fun at the Opera</p>	
	<p>4:00 – 5:00PM WORKSHOP: Enhancing the Home Environment for Bilingual Literacy</p>	<p>4:00 – 5:00PM WORKSHOP: Developing Characters Through Figurative Language</p>	<p>4:00 – 4:30PM LAUNCH: Paw Prints & the Itchy Spots</p>	<p>4:00 – 4:30PM LAUNCH: Let's Do Yoga</p>	4 PM
			<p>4:30 – 6:00PM TALK: Evening with Indian Literary Stars</p>		5 PM
				<p>5:30 – 6:00PM LAUNCH: The Classroom: Ashley & Her Mystical Tale</p>	6 PM

ROOM CAPACITIES:

The Pod	100 seats
Possibility Room	120 seats
Imagination Room	70 seats
Visitors' Briefing Room	50 seats
Multi-Purpose Room	50 seats

 Seating in each room is allocated on a first come first served basis. If a particular room is full, delegates will be asked to attend other sessions instead.


2 JUNE (MON) CALENDAR

	THE POD (L16)	POSSIBILITY (L5)	IMAGINATION (L5)
9 AM	<p>9:15 – 10:00AM</p> <p>Asia Beckons: Children's Books for an Expanding Asian Market</p>	<p>9:15 – 10:00AM</p> <p>Using Asian Myth, Magic, and Imagination in Children's Fiction</p>	<p>9:15 – 10:00AM</p> <p>Canadian Books: Canadian Asian Writers</p>
10 AM	10:00 – 10:30AM : BREAK		
11 AM	<p>10:30 – 11:30AM</p> <p>Past, Present, Future: Reinventing Indian Publishing for Children</p>	<p>10:30 – 11:30AM</p> <p>From the Golden Age to Librarian's Nightmare: Illustrated Books over the Years</p>	<p>10:30 – 11:30AM</p> <p>Poetry for Children in Asia Creating Cross-Cultural Picture Books</p>
	11:30 – 12:00PM : BREAK		
12 PM	<p>12:00 – 1:00PM</p> <p>The Child in Me: My Writings</p>	<p>12:00 – 1:00PM</p> <p>First Pages</p>	<p>12:00 – 1:00PM</p> <p>Fine Lines & Happy Mediums: The Universal Appeal of Award Winning Illustrations</p>
1 PM	1:00 – 2:30PM : LUNCH		
2 PM			
3 PM	<p>2:30 – 3:30PM</p> <p>Rice: Science, Art, and Magic</p>	<p>2:30 – 3:30PM</p> <p>Taking a Line for a Walk</p>	<p>2:30 – 3:30PM</p> <p>India in Pictures: Comics and Graphic Novels</p>
	3:30 – 4:00PM : BREAK		
4 PM		<p>4:00 – 5:00PM</p> <p>First Look</p>	<p>4:00 – 5:00PM</p> <p>The Vast Spread of the Sea: Asian Diaspora Writers and their Works</p>
5 PM			
6 PM	<p>6:00 – 7:00PM</p> <p>CHILDREN'S LITERATURE LECTURE BY FATIMA SHARAFEDDINE: The Book as an Interactive Tool between Child and Language in the Middle East</p> 		
7 PM			
8 PM			

	VISITORS BRIEFING ROOM (L1)	MULTI-PURPOSE (B1)	THE PLAZA (L1)	CENTRAL LIBRARY (B1)	
					9 AM
					10 AM
	10:30 – 11:30AM New Zealand: Small Nation, Big Writers	10:30 – 11:30AM The Death of Dystopia: Trends in YA			11 AM
				11:30 – 12:00PM LAUNCH: Princess Petunia's Dragon	12 PM
	12:00 – 1:00PM Connecting With Preteens: The Awesome MRT Diaries	12:00 – 1:00PM YA - Books as Windows and Mirrors			1 PM
				1:15 – 1:45PM LAUNCH: One Big Story	2 PM
				2:00 – 2:30PM LAUNCH: Brave Maeve	3 PM
	2:30 – 3:30PM Digital Printing: Value Proposition For Children's Books	2:30 – 3:30PM Whatever Happened to Non-Fiction? Breathing Life Into History	2:00 – 2:30PM ACTIVITY: Duelling Illustrators	2:00 – 5:30PM Rights Exchange DRAMA CENTRE (L3), FUNCTION ROOM 2	4 PM
					5 PM
	4:00 – 5:00PM Four Colour Stories – Graphic Novels and Superhero Comics	4:00 – 5:00PM The Future of Fantastic (YA) Fiction			6 PM
					7 PM
					8 PM

ROOM CAPACITIES:

- The Pod 100 seats
- Possibility Room 120 seats
- Imagination Room 70 seats
- Visitors' Briefing Room 50 seats
- Multi-Purpose Room 50 seats

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3 JUNE (TUE) CALENDAR

	THE POD (L16)	POSSIBILITY (L5)	IMAGINATION (L5)
9 AM	<p>9:15 - 10:00AM</p> <p>Making a Multiplatform Universe - Inside the Process</p>	<p>9:15 - 10:00AM</p> <p>Riceballs & Meatballs: Cultural Diversity in the American Market</p>	<p>9:15 - 10:00AM</p> <p>Oil Paints and Pixel Art: The Influence of Past Masters on Illustration Today</p>
10 AM	10:00 - 10:30AM : BREAK		
11 AM	<p>10:30 - 11:30AM</p> <p>One Source, Multi-Use: Transmedia and Cross-Country Collaboration</p>	<p>10:30 - 11:30AM</p> <p>What's Inside the Wizard's iPad?: Picture Book Magic in eBooks and Apps</p>	<p>10:30 - 11:30AM</p> <p>Found in Translation: How Translations and Children's Novels go Hand in Hand</p>
	11:30 - 12:00PM : BREAK		
12 PM	<p>12:00 - 1:00PM</p> <p>MEDIA SUMMIT: Speed Pitching</p>	<p>12:00 - 1:00PM</p> <p>Author Branding</p>	<p>12:00 - 1:00PM</p> <p>Go West: Translations for the North American and European Markets</p>
1 PM	1:00 - 2:30PM : LUNCH PRESENTED BY SAMSUNG		
2 PM			
3 PM		<p>2:30 - 3:30PM</p> <p>Out of the Frying Pan, Into the Fire: New Models of Publishing</p>	<p>2:30 - 3:30PM</p> <p>Making the Most Out of a School Visit</p>
	3:30 - 4:00PM : BREAK		
4 PM	<p>4:00 - 5:00PM</p> <p>WRITERS AND ILLUSTRATORS CONFERENCE: Speed Pitching</p>	<p>4:00 - 5:00PM</p> <p>Writing About Different Cultures</p>	<p>4:00 - 5:00PM</p> <p>Illustration and Book Design</p>
5 PM	<p>5:00 - 5:30PM</p> <p>Discoverability in the Vast Kids' App Universe</p>		
6 PM	<p>6:00 - 9:00PM</p> <p>Makan & Mingle NETWORKING NIGHT</p>		
7 PM			
8 PM			

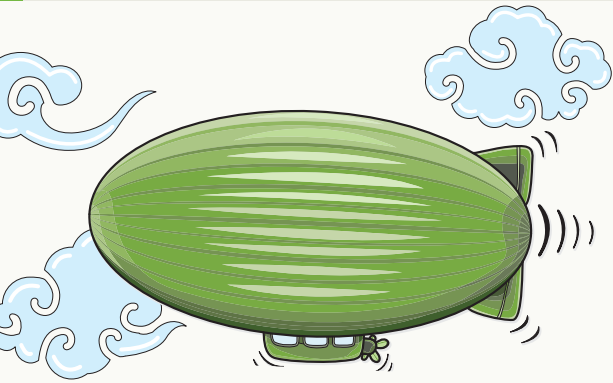
VISITORS BRIEFING ROOM (L1)	MULTI-PURPOSE (B1)	THE PLAZA (L1)	CENTRAL LIBRARY (B1)	
				9 AM
9:15 – 10:00AM Jungle Chat: Animals and Birds in Indian Children's Literature				10 AM
10:30 – 11:30AM How to Pitch (Writers)	10:30 – 11:30AM Pitch Incubator (Media)			11 AM
			11:30 – 12:00PM LAUNCH: Hindi for Heart	12 PM
12:00 – 1:00PM Alternative Funding: Platforms in Asia	12:00 – 1:00PM Writing for Transmedia			1 PM
			1:15 – 1:45PM LAUNCH: Blue	2 PM
			2:00 – 2:30PM LAUNCH: Little Wayang Boy	3 PM
2:30 – 3:00PM Alternative Funding: The Body (Case Study)	2:30 – 3:30PM Story & Marketing: Two Separate Entities?			4 PM
3:00 – 3:30PM Meet the Commissioners: Discovery & Disney			3:30 – 4:00PM LAUNCH: Dust of Eden	5 PM
4:00 – 4:30PM PANEL: Involving the Audience: Making Interactive Narrative Work	4:00 – 5:00PM What are Kids Watching on Local TV?			6 PM
4:30 – 5:00PM Telling Your Story: Transmedia Marketing & the Collaborative Process				7 PM
				8 PM

ROOM CAPACITIES:

- The Pod 100 seats
- Possibility Room 120 seats
- Imagination Room 70 seats
- Visitors' Briefing Room 50 seats
- Multi-Purpose Room 50 seats

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PRESCHOOL & PRIMARY TEACHERS CONGRESS



The Preschool and Primary Teachers Congress provides teachers and educators with the skills and knowledge to impart early literacy through bilingualism to their charges as a child transitions from early childhood to primary school.

FOR: Primary, preschool, and kindergarten teachers, parents, librarians, language specialists.

31
MAY

9:15 – 10:00am

L16 THE POD

Mastering the Art of Dyslexia: An Author's Journey

SALLY GARDNER (Author)

Sally Gardner tells her own story – about how she became a writer, about what having dyslexia means to her and where she finds her inspiration. She suggests how dyslexia is a strength, rather than a weakness, and discusses Einstein's principle that 'imagination is more important than knowledge'.

L5 POSSIBILITY+IMAGINATION ROOMS

What Works: An Exploration of Current Practice and Leading Edge Pedagogy

PEGGY MCNAMARA (Chair, General Teacher Education Department, Bankstreet College of Education)

"Use your words" Early Childhood Educators everywhere support young children in their attempts to make sense of the world. Learning to understand and use oral and written language is a critical task. This keynote will present early literacy research and teaching practices that address the importance of connecting linguistic, cognitive, affective, and self regulatory behaviours to early literacy development.

10:30 – 11:30am

L5 POSSIBILITY+IMAGINATION ROOMS

Teaching Strategies that Develop Children's Creativity

JOHN R. GUNNARSON (Early Childhood Consultant)

What is creativity, and how do children become creative? This interactive session will provide concrete strategies for facilitating the creativity of young children in your classroom: brainstorming, planning, observational drawings, open-ended questions, prediction, comparison, and speculation. Examples of children's creative work will be presented.

L1 VISITOR'S BRIEFING ROOM

Using Digital Video to Improve Literacy

SHAIREEN SELAMAT (Early Childhood Consultant)

Teachers often use digital video in the classroom as a visual tool for content learning. However, it can also be a valuable resource to facilitate preschool literacy skills. This session aims to show how teachers can create their own digital stories using simple virtual tools. Teachers will also obtain ideas on how these videos can be used to increase interest and engagement during literacy activities.

L16 THE POD

Walk to Talk: Using Movement to Bring Life to Language Arts

PEGGY ZEE (Early Childhood Consultant)

Come prepared to move with Peggy as she guides participants to learn about the link between movement (physical activity) to learning and increased academic performance. Participants will learn how movement development provides the framework for the brain to sequence the patterns for academic learning. Come ready to personally experience movement as you are guided through a series of movement-based learning activities. You will see how letter knowledge, word recognition and early reading can be taught using Auditory-Visual-Motor Activities. You will leave with a better understanding of how movement can make learning to read and write more effective and fun for children and adults alike.

12:00 – 1:00 pm

L5 POSSIBILITY+IMAGINATION ROOMS

The Role of Children's Books in Early Childhood Classroom

FATIMA SHARAFEDDINE (Author)

In this session, Fatima Sharafeddine talks about the purpose of literature in the classroom, the role of teachers in the classroom literary environment, and why learning environments should commit to children's books in early childhood schools.

L1 VISITOR'S BRIEFING ROOM

Critiquing a Picture Book

LEONARD MARCUS (Author, Critic, Historian),
JAMES MAYHEW (Illustrator)

Join critic Leonard Marcus and illustrator James Mayhew as they lead this session on evaluating literature for classroom use. What is appropriate for children of different ages and how to get the most out of them?

L16 THE POD

Low Cost or No Cost: Teaching with Locally Available Materials

AL SANTOS (Book Publishing Manager, Room to Read), AMRITA GOSWAMI (Programme Coordinator, Save the Children, India)

Showcasing some good practices from Asia, the experts will discuss how to create an effective learning environment that fosters emergent literacy by using locally available, low or no cost materials. Discussions will include: types and characteristics of good materials, key strategies for effective use of these materials, and benefits of using low and no cost materials in supporting young learners' emergent literacy skills.

2:30 – 3:30 pm

L5 POSSIBILITY ROOM

Using Books with Children with Special Needs: The CSI Way

NORMAN K N KEE (Lecturer, Early Childhood & Special Education, National Institute of Education),
DR NOEL K H CHIA (Assistant Professor, Early Childhood and Special Education, National Institute of Education)

In this presentation, learn how books can be used with children with special needs (including those with autism, dyslexia and hyperlexia) using the CSI way, where the C stands for Content, S stands for Strengths and I stands for Interest.

L5 IMAGINATION ROOM

Nurturing Language and Literacy through Music

CHRISTINA LAI (Educator)

The talk on "Nurturing Language and Literacy through Musical Activities" is about empowering caregivers of young children with a developmental approach to acquiring language through musical experiences in a manner that is in harmony with their intellectual, physical, psychological and musical potentials. Participants will join the presenter in various musical activities to experience firsthand and decide for themselves what suit them best.

B1 MULTI-PURPOSE ROOM

Strategies for Supporting Preschooler's Early Literacy Skills

JOHN R. GUNNARSON (Early Childhood Consultant)

Learn specific strategies for facilitating your children's early literacy skills in this interactive session. Instead of rote learning, children can develop their reading skills through CROWD and word bank cards, their writing skills through modelled writing, journals, and daily sign-in, and their language skills through pair-share and question-of-the-day. Concrete examples and strategies will be presented.

L1 VISITOR'S BRIEFING ROOM

Introducing Singapore Stories in Preschools and Primary Schools

JOHN MCKENZIE (Educator)

Teachers need to employ the idea of scaffolding as a noun as much as a verb when it comes to negotiating the meaning of a text. This seminar will examine five Singaporean award-winning picture books and demonstrate the value and possibilities of negotiating deeper layers of meaning across the curriculum using structural analysis templates.

Illustrated by Atanu Roy, India.



4:00 –
5:00/5:30pm**L5 POSSIBILITY ROOM****Challenges in Language Learning**

CHENG CHEN-CHEN (Early Childhood Consultant),
DENISE LAI (Managing Director, Wee Care Group Singapore),
DR NOEL K H CHIA (Assistant Professor, Early Childhood and
Special Education, National Institute of Education)

In the acquisition of language, children go through key milestones in language development that encompass auditory and information processing skills, and the abilities to integrate and translate them into written or spoken communication. Some children face challenges which can be manifested as difficulty in encoding appropriate information, identifying and processing words in reading, and integrating information to form words or express thoughts in writing. The panel will discuss how the increasing awareness of such challenges has led to a range of support services and resources developed to assist these children.

B1 MULTI-PURPOSE ROOM**Music, Drama, and Art are Integral to the Development of Literacy**

DANNY LOONG (Timbre Music Academy), ELAINE NG
(Associate Professor, Wheelock College), WONG SEET FUN
(Educator, Founder of Art Loft)

As literacy is dependent on more than reading alone, learn from these experts in the panel discussion on how art, drama, and music can all play hugely important roles in developing a child's literacy.

L5 IMAGINATION ROOM**Perspectives on Literacy for Young Children**

JACQUELINE CHUNG (Senior Principal, St. James' Church Kindergarten), TAN BENG LUAN (Principal, Creative O Preschoolers' Bay), EDMUND LIM (Author, Educator)

The panel will discuss how various perspectives on literacy have resulted from advances in research, changes in educational practices and public policy, as well as the current practices in literacy for young children. Learning language by active engagement, development of literacy before formal instruction, and whether writing or reading comes first, are some of the areas that will be covered.

L1 VISITOR'S BRIEFING ROOM**Authors and Illustrators in the Classroom**

HO LEE LING (Author), DAVID LIEW (Illustrator)

Join author Ho Lee Ling and illustrator David Liew as they give you some insight into what goes behind the scenes of creating a book. Do authors and illustrators consider elements that make their work suitable for the classroom? What elements of their books do they design with a mind to creating for a classroom environment?

6:00 – 8:00pm

L16 THE POD**Celebrating Our Stars**

A night that highlights Singaporean children's publishing, featuring the launch of three new bilingual books. With Ms Sim Ann, Minister of State, Ministry of Communications and Information, and Ministry of Education.



Illustrated by Atanu Roy, India.

PARENTS FORUM



The Parents Forum offers parents, teachers, and other related professionals the opportunity to get support, information, and advice on nurturing early literacy at home.

FOR: Parents and children, primary, preschool and kindergarten teachers, librarians.

9:15 – 10:00 am

L5 POSSIBILITY ROOM

Magical Children: The Key to Story

SALLY GARDNER (Author)

Sally Gardner looks at how story is key: remaining true to the story and characters at all times. She talks about the setting up of character and the development of character through writing, with reference to the use of an ensemble cast that goes back to the *Commedia dell'arte*, and how it's important to create stories without patronising children, by working to their strengths and brilliant imaginations.

L5 IMAGINATION ROOM

Every Picture Tells a Story: Visual Literacy in Picture Books

JAMES MAYHEW (Illustrator)

Pictures: another way of telling a story, and an important way of helping children discover the magic of words! In this talk, James Mayhew explores illustration traditions and techniques, why generic "styles" of illustration lack emotional depth and how to use illustrated texts as a way to aid interpretation of the written word.

L1 VISITOR'S BRIEFING ROOM

Finding Ourselves Lost

DEB FITZPATRICK (Author), RAEWYN CAISLEY (Author)

Deb Fitzpatrick and Raewyn Caisley have found themselves in some remarkable places, from a cloud forest in Costa Rica to a highway in the middle of nowhere. For them it's all about people and place. Come and hear how they found their stories... and perhaps themselves.

10:30 – 11:30am

L16 THE POD

Using Storytelling as a Strategy for Bonding and Developing Literacy

ROGER JENKINS (Storyteller)

Roger demonstrates why you should tell (not just read) and how you can make your telling more visual, varied and vivid, and you will practice techniques to engage your child in order to develop their language, literacy and imaginative skills. A hands-on, highly participatory workshop with lots of stories you'll want to tell your child.

L1 VISITOR'S BRIEFING ROOM

The Importance of Myths and Magic for Imagination and Creativity

MAHTAB NARSIMHAN (Author)

Award-winning author Mahtab Narsimhan will take you through the process of how magic and myths, so integral to fantasy worlds, are essential to developing creativity and imagination in the minds of children.

12:00 – 1:00pm

L16 THE POD

The Teacher - Parent Relationship: Developing Your Child's Literacy

PEGGY MCNAMARA (Chair, General Teacher Education Department, Bankstreet College of Education)

Parents are the first literacy teachers for their children. As children enter early childhood settings parents serve as a bridge to their children's expanding literacy skills. This workshop will provide parents with practical strategies to support their children as they make use of literacy skills in their everyday experiences.

L1 VISITOR'S BRIEFING ROOM

Nurturing Language and Literacy Through Music

CHRISTINA LAI (Educator)

The talk on "Nurturing Language and Literacy through Musical Activities" is about empowering caregivers of young children with a developmental approach to acquiring language through musical experiences in a manner that is in harmony with their intellectual, physical, psychological and musical potentials. Participants will join the presenter in various musical activities to experience firsthand and decide for themselves what suit them best.

1
JUN

2:30 – 3:30pm

L16 THE POD**Rethinking E-Learning for Kids**

TERI TAN (Journalist, Publishers Weekly)

Kids' aptitude for "e-things" is astounding, and content creators have been quick to respond with a slew of e-books and apps. For parents and educators, there is a need to rethink e-learning. Understanding its strengths, weaknesses and limits is crucial to ensure it supports our children's growth and development.

L1 VISITOR'S BRIEFING ROOM**Talking about a Love of Books & Reading**

SHARON ISMAIL (Author), EMILY LIM (Author)

Listen to our panellists discuss how they developed their love for reading and books, and how to apply these methods to children today.

4:00 –
5:00/5:30pm**L16 THE POD****Effective Strategies to Develop Bilingual Competency**

KAMINI RAMACHANDRAN (Storyteller, MoonShadow Stories), EDMUND LIM (Author, Educator), DR SHANMUGAM K (Head of Tamil Programme, School of Arts & Social Sciences, UniSIM)

Parents are increasingly looking for strategies to ensure that their children become bilingual at home and outside. The panel will discuss the current practice and thinking, as well as their own experiences, in developing these strategies.

L1 VISITOR'S BRIEFING ROOM WORKSHOP:**Enhancing the Home Environment for Bilingual Literacy**

LINDAWATI ARMAYA, HUANG LING YA (Teachers, Creative O Preschoolers' Bay)

This hands-on workshop will introduce some practices that can be done at home to keep language whole and involve children in using language functionally and purposefully. Both speakers will refer to the bilingual literacy environment that they have created for a group of 5-year-old children at preschool.

6:30 – 8:30pm

SEE PAGE 78 JOYDEN HALL**India Night**

The literary night that features the AFCC country of focus, with former Singapore President Mr SR Nathan. Ms Sim Ann, Minister of State, Ministry of Communications and Information, and Ministry of Education, will be in attendance.



Illustrated by Atanu Roy, India.

WRITERS & ILLUSTRATORS CONFERENCE



The Writers & Illustrators Conference gathers writers and illustrators to come together with publishing industry professionals to share, network, and celebrate children's content from Asia and around the world.

FOR: Writers, illustrators, publishers, librarians, literary agents, distributors and retailers, translators, teachers, and other professionals working with children's content.

1
JUN

9:15 – 10:00 am

L5 POSSIBILITY ROOM

Magical Children: The Key to Story

SALLY GARDNER (Author)

Sally Gardner looks at how story is key: remaining true to the story and characters at all times. She talks about the setting up of character and the development of character through writing, with reference to the use of an ensemble cast that goes back to the *Commedia dell'arte*, and how it's important to create stories without patronising children, by working to their strengths and brilliant imaginations.

L5 IMAGINATION ROOM

Every Picture Tells a Story: Visual Literacy in Picture Books

JAMES MAYHEW (Illustrator)

Pictures: another way of telling a story, and an important way of helping children discover the magic of words! In this talk, James Mayhew explores illustration traditions and techniques, why generic "styles" of illustration lack emotional depth and how to use illustrated texts as a way to aid interpretation of the written word.

L1 VISITOR'S BRIEFING ROOM

Finding Ourselves Lost

DEB FITZPATRICK (Author), RAEWYN CAISLEY (Author)

Deb Fitzpatrick and Raewyn Caisley have found themselves in some remarkable places, from a cloud forest in Costa Rica to a highway in the middle of nowhere. For them it's all about people and place. Come and hear how they found their stories... and perhaps themselves.

10:30 – 11:30 am

L5 POSSIBILITY ROOM

Death and Despair

CHRIS SZEKELY (Author)

Chris will give an overview of New Zealand children's picture books that deal with the topic of loneliness and grief, with a particular emphasis on indigenous perspectives.

Fun and Laughter

DAVID CADDY (Author)

The author of *Whammy, Smash, Whacko*, and *Pope Max*, David discusses why it is so easy to write comedy for kids.

L5 IMAGINATION ROOM

Celebrating Imperfection in Picture Books

FAZEILA ISA (Lecturer, Early Childhood and Special Education, Universiti Pendidikan Sultan Idris)

Join Fazeila Isa in this session as she talks about picture books as a pathway for readers to think and talk about people with disabilities, through characters that supersede stereotypes of PWDs.

Creating Quirky Characters

JEN STORER (Author)

Some writers begin with plot, others with a situation or a concept. But some begin with character. Learn how character-driven fiction evolves with time and perseverance in this session with Jen Storer.

10:30am – 1:00 pm

B1 MULTI-PURPOSE ROOM WORKSHOP**Picture Books: How Words and Images Conspire to Capture Imagination**

RINA SINGH (Author, Illustrator)

How do you craft a picture book that is fresh, riveting and publishable in today's tough market? Join Canadian children's author Rina Singh for an in-depth look at picture books and how to develop characters, set a mood, polish language but most of all how to tell a good story where words and images conspire to capture imaginations.

12:00 – 1:00 pm

L5 POSSIBILITY ROOM**Chihiro Art Museum – The Role of A Picture Book Museum**

YUKO TAKESAKO (Vice Director, Chihiro Art Museum)

The Chihiro Art Museum, home to a collection of 26500 original art works by 203 artists from 33 countries, believes that the picture book is “the first art and literature the child contacts” and “a cultural heritage which can be enjoyed from a zero-year old baby to someone over one hundred years old”. In this presentation Yuko Takesako will introduce the 37-year history and the full scope of activities of the Chihiro Art Museum and how picture book museums benefit picture book artists.

L5 IMAGINATION ROOM**A Brush with Creativity: My Colourful Story**ATANU ROY (Illustrator),
MANJULA PADMANABHAN (Author, Illustrator)

In this session, join illustrators Atanu Roy and Manjula Padmanabhan as they talk about the creative process and drawing inspiration from the history of Indian illustration, addressing their roles in the changing face of Indian illustration.

2:30 – 3:30 pm

L5 POSSIBILITY ROOM**Korean Picture Books – The Power of Picture**

IL SUNG NA (Illustrator)

In this showcase of Korean illustrator Il Sung Na's artwork, find out where the illustrator finds inspiration for his delicate and evocative artwork, which relies less on words and more on pictures to relay stories that have touched the hearts of people around the world.

L5 IMAGINATION ROOM**An Appetite for Series: Feeding off the Reader's Hunger**GABRIELLE WANG (Author), JEN STORER (Author),
AJ LOW (Author)

So you've got a story that you'd like to write – but it's too big to cram into just one book! How do you plot a story over multiple books AND prevent your readers losing interest AND prevent sequel fatigue? Our authors have a few tricks up their sleeves, and they'll let you in on a few of them in this session.

B1 MULTI-PURPOSE ROOM**What Girls Are Doing in Our Stories: Gender in Indian Children's Literature**

V. GEETHA (Editor), LEILA SETH (Author)

In older stories for children, girls are usually portrayed in terms of stereotypes and traditional roles. Today, however, because of an emphasis on gender equality in India, the portrayal of girls in contemporary stories is changing. In this session, the speakers will trace this paradigm shift in Indian children's literature.

4:00 – 5:00/5:30 pm

L5 POSSIBILITY ROOM**It Takes Two: The Author-Agent Relationship**ANDREW WEALE (Author), GILLIAN TORCKLER (Author),
FRANCES PLUMPTON (Literary Agent)

What do agents do for authors? What should an author look for in an agent? What does an agent look for in an author? Join our UK and New Zealand speakers as they tell you all about how agents and authors really work together.

L5 IMAGINATION ROOM**Are You Afraid of the Dark? Deconstructing Spooky Yarns and Scary Tales**

MAHTAB NARSIMHAN (Author), CRISTY BURNE (Author)

Spooky yarns and scary tales – find out more about the art of writing skin-crawling, flesh-creeping stories. Why do scary stories stay with children and what makes them such effective stories? Mahtab Narsimhan and Cristy Burne discuss their experiences researching and writing this spine-tingling genre.

B1 MULTI-PURPOSE ROOM WORKSHOP

Developing Characters Through Figurative Language

KATHLEEN AHRENS (Author)

This workshop will help authors develop mental models for their characters through short lectures and writing exercises involving conceptual metaphors and similes. These mental models may be expressed in interior monologue, dialogue, or resonate through the novel's theme, and will enhance the reader's emotional connection to the character.

6:30 – 8:30pm

SEE PAGE 78 JOYDEN HALL

India Night

The literary night that features the AFCC country of focus, with former Singapore President Mr SR Nathan. Ms Sim Ann, Minister of State, Ministry of Communications and Information, and Ministry of Education, will be in attendance.



2
JUN

9:15 – 10:00am

L16 THE POD

Asia Beckons: Children's Books for an Expanding Asian Market

ANDREA PASION-FLORES (Literary Agent)

As Asia modernises in leaps and bounds, it follows that literary markets will expand to fill a demand for Asian literature and Asian children's literature. What values and aspects of children's literature matters to the Asian market and why is it so important to see them in our children's books?

L5 IMAGINATION ROOM

Canadian Books: Canadian Asian Writers

MAHTAB NARSIMHAN (Author)

Canadian Children's Literature has been enriched by the contributions of members of a culturally diverse society. Mahtab Narsimhan will discuss the works of a few South Asian Writers who call Canada home, and will explore trends and other factors that have influenced their work over the past thirty years.

L5 POSSIBILITY ROOM

Using Asian Myth, Magic, and Imagination in Children's Fiction

GABRIELLE WANG (Author)

Join Gabrielle Wang in a journey that explores the rich possibilities for Asian folklore and imagination in today's children's literature.

10:30 – 11:30 am

L5 POSSIBILITY ROOM

From the Golden Age to Librarian's Nightmare: Illustrated Books over the Years

LEONARD MARCUS (Author, Critic, Historian)

What makes a picture book a picture book? How has shifting societal values changed the stories that are told in picture books? Leonard Marcus goes back to past to trace the evolution of picture books into what we recognise today as some of our most beloved children's literature.

L1 VISITOR'S BRIEFING ROOM

New Zealand: Small Nation, Big Writers

CHRIS SZEKELY (Author),
FRANCES PLUMPTON (Literary Agent)

New Zealand isn't only soaring landscapes for Peter Jackson's Middle Earth! Authors Chris Szekely and Frances Plumpton tell you all about New Zealand's tradition of children's literature and the potential of New Zealand children's literature!

B1 MULTI-PURPOSE ROOM

The Death of Dystopia: Trends in YA

SAYONI BASU (Publisher, Duckbill Books),
CHERYL ROBSON (Publisher, Metro Publishing),
STACY WHITMAN (Editor, Tu Books)

What is the state of YA publishing in the wake of the juggernaut of *The Fault in Our Stars*? In this panel of YA publishers and editors, learn what our experts think about the current atmosphere for Asian YA stories and what they think the next big trend will be.

L16 THE POD

Past, Present, Future: Reinventing Indian Publishing for Children

SUBIR SHUKLA (Author), SAMPURNA CHATTARJI (Author)

In this session, speakers will talk about vibrant and multi-lingual children's publishing in India, the new crop of publishers, writers and illustrators and the new experiments in children's publishing. They will also talk about different genres ranging from pre-school picture books to literature for young adults.

L5 IMAGINATION ROOM**Poetry for Children in Asia: A Lifelong Love for Reading**

MARIKO NAGAI (Author)

What role can poetry for children play in universal literacy, accessible content, and most importantly in promoting cross-cultural understanding in the world that's increasingly becoming culturally homogeneous? In this presentation, Mariko Nagai, a poet, prose writer, and translator, will discuss ways in which poetry can open doors to the lifelong love for language and reading for children in Asia.

Creating Cross-Cultural Picture Books

FRANÉ LESSAC (Illustrator)

Children need to have books of their own culture, but we also need to provide them with the opportunity of exposure to other cultures. As authors and illustrators, we need to connect children to their rich and varied lives, their emerging identities and to each other. We want to create books that all children can identify with and enjoy.

12:00 – 1:00 pm

L5 POSSIBILITY ROOM**First Pages**

KATHLEEN AHRENS (Author), SAYONI BASU (Publisher, Duckbill Books), STACY WHITMAN (Editor, Tu Books), FRANCES PLUMPTON (Literary Agent)

Writers are invited to submit the first page of an unpublished manuscript to be read aloud and commented upon by a panel of international publishing experts before an audience.

B1 MULTI-PURPOSE ROOM**YA – Books as Windows and Mirrors**

MITALI PERKINS (Author), SAMPURNA CHATTARJI (Author)

Do books serve as a window to a different life or a mirror for your own? Mitali Perkins and Sampurna Chattarji examine why it's important that young adult audiences have books that not only provide insight to the lives of others but also serve as mirrors of their own lives and cultures.

L1 VISITOR'S BRIEFING ROOM**Connecting With Preteens: The Awesome MRT Diaries**

ADELINE FOO (Author), SANDHYA PRABHAT (Illustrator, Animator)

In *The Awesome MRT Diaries* – a new series published in support of the Singapore Memory Project, a nation-wide initiative to collect memories from children – author Adeline Foo and illustrator Sandhya Prabhat set out to design a book series that appealed to preteen children. Learn about the challenges and hurdles they faced on the way and how they overcame them.

L16 THE POD**The Child in Me: My Writings**

ARUP KUMAR DUTTA (Author), DEEPA AGARWAL (Author)

In this session, two of India's eminent writers for children will take us through their journeys as storytellers, exploring the influences that have shaped their writings. Arup Kumar Dutta and Deepa Agarwal discuss their experiences as a writers and the response they receive from young readers.

L5 IMAGINATION ROOM**Fine Lines & Happy Mediums: The Universal Appeal of Award Winning Illustrations**

JUNKO YOKOTA (Professor of Reading and Language, National College of Education, National-Louis University, Chicago, USA), MYRA GARCES BACSAL (Educator, Reviewer, Blogger)

What qualities make an illustration award-winning? Are these qualities universal or will they differ between illustrations from the East and West? Junko Yokota, who recently served as one of the judges at the inaugural Nami Concours, sheds light on the subject.

2:30 – 3:30 pm

L5 IMAGINATION ROOM**India in Pictures: Comics and Graphic Novels**

NINA SABNANI (Author, Illustrator, Filmmaker), MANAS MOHAN (Chief Operating Officer, ACK Media)

Comics throughout the world have had a singular influence of using stories to touch the hearts of both children and adults. This panel looks at the influence of comics and graphic novels such as the Amar Chitra Katha stories in India and discusses its existence as a product of popular culture that affects not only a country's history and memory but also its cultural moorings.

L5 POSSIBILITY ROOM**Taking a Line for a Walk**

SANDHYA PRABHAT (Illustrator, Animator), MALAVIKA PC (Writer, Illustrator)

In this session, Sandhya Prabhat and Malavika PC talk inspiration and imagination – where does it come from and how does an artist come by it? Join these two young illustrators as they talk about their journeys as illustrators and where their road to success has taken them.

L1 VISITOR'S BRIEFING ROOM

Digital Printing: Value Proposition for Children's Books

TERI TAN (Journalist, Publishers Weekly)

In a region known for high-quality yet affordable offset printing, it is normal for Asian children's book people to ignore digital printing. But selecting the optimum printing method for a title is critical to its shelf life and your bottom line. You need to know and embrace digital printing.

L16 THE POD

Rice: Science, Art, and Magic

TONY LAMBINO (Head of Communications, International Rice Research Institute)

Since its founding in 1960, the International Rice Research Institute (IRRI) has been communicating rice science to various audiences, including children. For communicators at the Institute, the ultimate challenge is not the quotidian agony of simplifying scientific jargon for various audiences, but creating content that captures the art and magic of remarkable scientific advances that have saved millions from starvation.

B1 MULTI-PURPOSE ROOM

Whatever Happened to Non-Fiction?

CRISTY BURNE (Author)

Do children still read non-fiction? In the Internet age, what is the future for non-fiction children's content? Explore, discuss and explode with science writer Cristy Burne.

B1 MULTI-PURPOSE ROOM

Breathing Life Into History

MARK GREENWOOD (Illustrator)

History is full of adventures and curious, larger-than-life characters. It is a vibrant and rich vein of material for writers and storytellers. Through his inspiring stories from the past, Mark will discuss the process of research and the 'journeys of discovery' that help balance creative interpretation with historical authenticity.

4:00 – 5:00/5:30 pm

L5 POSSIBILITY ROOM

First Look

LEONARD MARCUS (Author, Critic, Historian), KATHLEEN AHRENS (Author), JUNKO YOKOTA (Professor of Reading and Language, National College of Education, National-Louis University, Chicago, USA), JAVIER ZABALA (Illustrator), JAMES MAYHEW (Illustrator)

Illustrators are invited to submit six illustrations from an unpublished project to be reviewed by a panel of international publishing experts before an audience.

L1 VISITOR'S BRIEFING ROOM

Four Colour Stories – Graphic Novels and Superhero Comics

BUDJETTE TAN (Comic Writer), ADAN JIMENEZ (Author)

Superhero comics may be seen as a predominantly American phenomenon, but is that really true? And do the Big Two hold a total monopoly over superhero literature? Budjette Tan and Adan Jimenez tackle these questions and more in this session.

B1 MULTI-PURPOSE ROOM

The Future of Fantastic (YA) Fiction

LARA MORGAN (Author), PAYAL DHAR (Author, Editor), SALLY GARDNER (Author)

Magic schools, paranormal adventure, pessimistic visions of the future – the biggest trends in Young Adult literature in the past decade have revolved around fiction that draws upon the weird and fantastical. Join these speculative fiction authors as they discuss the ins and outs of science fiction and fantasy for young adult audiences.

L5 IMAGINATION ROOM

The Vast Spread of the Sea: Asian Diaspora Writers and the Works

MITALI PERKINS (Author), GABRIELLE WANG (Author), IL SUNG NA (Illustrator)

In this panel, we ask Asian authors who have worked in the UK, Australia, and the USA to speak on their experiences as creators of Asian descent. What issues, if any, remain universal to the Asian diaspora experience? What challenges have these creators faced and how did they overcome them to get published? Find out!

6:00 – 7:00pm

L16 THE POD

Children's Literature Lecture

Fatima Sharafeddine presents "The Book as an Interactive Tool between Child and Language in the Middle East".



9:15 – 10:00am

L5 IMAGINATION ROOM**Oil Paints and Pixel Art: The Influence of Past Masters on Illustration Today**

JAVIER ZABALA (Illustrator)

In this visually stunning examination of illustration today and historical art masters, Javier Zabala delves into how past masterpieces touch the lives of illustrators working in the present. Learn all about how history influences illustration today and its graphic languages and discover how past masters have helped to grow and develop picture book genres.

L1 VISITOR'S BRIEFING ROOM**Jungle Chat: Animals and Birds in Indian Children's Literature**

USHA VENKATRAMAN (Storyteller), DR DIVIK RAMESH (Translator, Author, Poet)

Once upon a time, our stories were populated with animals and birds and nature. They not only instilled love and respect in readers but also were subtle lessons on the importance of nature in our lives. This discussion looks at the role and influence of animals play in contemporary children's literature.

L5 POSSIBILITY ROOM**Riceballs & Meatballs: Cultural Diversity in the American Market**

STACY WHITMAN (Editor, Tu Books)

What's in store for cross-cultural books trying to break into the US market? Stacy Whitman of Tu Books brings the knowledge and know-how on fitting your multicultural book for the North American market.

10:30 – 11:30 am

L5 POSSIBILITY ROOM**What's Inside the Wizard's iPad?: Picture Book Magic in eBooks and Apps**

JUNKO YOKOTA (Professor of Reading and Language, National College of Education, National-Louis University, Chicago, USA)

As we enter the Age of the App and books increasingly go e, learn how the picture book in particular is adapting to evolving technology. What qualities make a picture book app appropriate for how children are engaged and motivated, but also appropriate for how they learn best? Find out all this and more.

L5 IMAGINATION ROOM**Found in Translation – Asian Content for the World's Children**

CATHY HIRANO (Translator)

Why does the world, and especially young readers, need more Asian content? How can translators "channel" the voice of Asian authors? Join Cathy Hirano, winner of the Batchelder Award for her work with the Moribito series, as she speaks about the importance of children's literature in translation and what makes it possible.

L1 VISITOR'S BRIEFING ROOM**How to Pitch**

FRAN LEBOWITZ (Editor, Sub Agent)

MODERATOR: KATHLEEN AHRENS (Author)

Learn tips and tricks on how to write a successful novel pitch in this talk with Fran Lebowitz, a former literary agent with Writers House, the agency that has represented literary stars such as Ken Follett, Neil Gaiman, Nora Roberts, and Stephenie Meyer.

12:00 – 1:00 pm

L5 POSSIBILITY ROOM**Author Branding**

BILL BELEW (Social Marketing Consultant)

With a dizzying array of online portals and platforms available to any creator, it can be a headache to even think of promoting yourself or your art online. But it can be done. Join Bill Belew as he explains a creator's guide to successful web promotion and social media navigation.

L5 IMAGINATION ROOM**Go West: Translations for North American and European Markets**

CATHY HIRANO (Translator), STACY WHITMAN (Editor, Tu Books), CHERYL ROBSON (Publisher, Metro Publishing)

What challenges do translators face when taking their work to North American and European markets? What opportunities await them? Find out all this and more in this session with Stacy Whitman, Cheryl Robson, and Cathy Hirano.

2:30 – 3:30 pm

L5 POSSIBILITY ROOM

Out of the Frying Pan, Into the Fire: New Models of Publishing

ERIC HUANG (Development Director, Made in Me, UK), STACY WHITMAN (Editor, Tu Books)

Even as the publishing industry adapts to the landscape of ebooks and electronic readers, we ask these publishing experts what they think is in store for e-publishing as the future beckons. What technologies will become more widely used and what will be tossed aside? Where does online publishing leave traditional publishers?

L5 IMAGINATION ROOM

Getting the Most Out of a School Visit

ANDREW WEALE (Author), HO LEE LING (Author)

For authors who hope to make the most of school visits, this session is for you! Join Andrew Weale and Ho Lee Ling as they go over how to conduct a great school visit that is fun for both you and the kids.

4:00 – 5:00 / 5:30 pm

L5 POSSIBILITY ROOM

Writing About Different Cultures

FATIMA SHARAFEDDINE (Author), MITALI PERKINS (Author), GABRIELLE WANG (Author)

As our global society embraces multiculturalism more and more, the question of how to tell effective stories that speak to multicultural communities become ever more important. How should writers, illustrators, and other story creators responsibly address writing about different cultures? Join in the discussion in this panel.

L5 IMAGINATION ROOM

Illustration and Book Design

MARIKO TAKAGI (Designer, Author), FRANÉ LESSAC (Illustrator), JUNKO YOKOTA (Professor of Reading and Language, National College of Education, National-Louis University, Chicago, USA)

While it seems intuitive that book design and illustrations should go hand-in-hand, this isn't always reality. Page formatting isn't always friendly to illustrations, and illustrators can find design details such as typography to disagree with their works! Join our experts as they discuss how illustration and book design can work together to create a truly beautiful book.

L16 THE POD

Speed Pitching

STACY WHITMAN (Editor, Tu Books), LINDA TAN LINGARD (Literary Agent, Publisher), SAYONI BASU (Publisher, Duckbill Books), FRANCES PLUMPTON (Literary Agent)

At this year's AFCC, we invite authors to pitch their children's books manuscripts to a publishing professional in five minutes or under.

6:00 – 9:00 pm

L16 THE POD

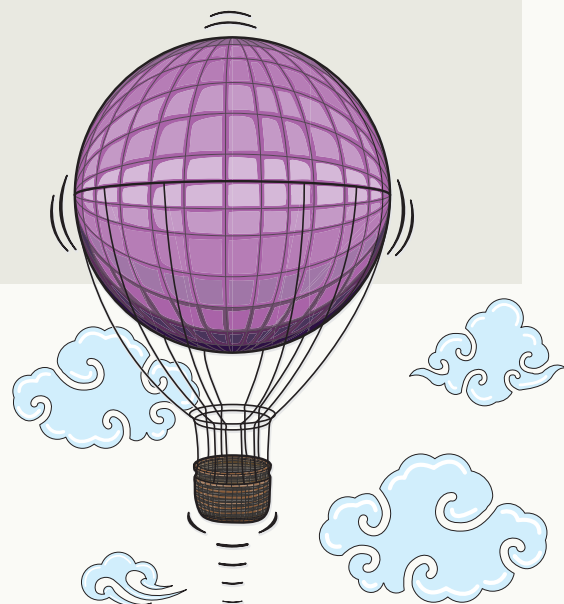
Makan & Mingle

A closing dinner for authors, speakers and moderators and invited guests.



Illustrated by Atanu Roy, India.

MEDIA SUMMIT



The Media Summit provides a crossover networking opportunity for media and literary professionals from Asia and around the world. The conference presents a line-up of sessions and workshop centring on multi-platform storytelling, pitching, interactive narrative and digital marketing to address the current trends and issues in the content market.

FOR: Producers, television/film executives, commissioning editors, screenwriters, authors, publishers, app developers, animators, filmmakers and content creators.

3
JUN

9:15 – 10:00 am

L16 THE POD KEYNOTE

Making a Multiplatform Universe - Inside the Process

MATT COSTELLO (Content Creator, Author, Consultant, USA)

Matt Costello will take you through his 7 key word philosophy which he has employed in projects when faced with the challenges of different genres, audiences and multi-platform aspects. Matt will also introduce his past projects, highlight specific case studies from major projects to expound on the role of interactivity and story possibilities in a multiplatform world, and explain how to apply those concepts in TV, film and book projects.

10:30 – 11:30 am

L16 THE POD

One Source, Multi-Use: Transmedia and Cross-Country Collaboration

CHARLIE HAN (Chairman and CEO of Brilliant International Group (BIG)), CATHY HAN (President of BIG BIRD Creative Co, Vice President of the BIG corporate group)

Can creative ideas and content be understood and appreciated across different formats and cultures? Charlie Han and Cathy Han – two innovative leaders who have proven “BIG” success with international transmedia projects – will share their experiences of how the BIG (Brilliant International Group) model leads the C&C industry in transforming the future via effective collaboration and JV’s with cross-border, cross-culture and cross-media partners.

B1 MULTI-PURPOSE ROOM

Pitch Incubator!

MARC CHECKLEY (Producer, Writer, Consultant), ERIC HUANG (Development Director, Made in Me, UK), JACQUELINE CHAN (General Manager, Southern Star Singapore)

Pitching is the most important, and often overlooked, part of the creative process. Marc Checkley and Jacqueline Chan are back to expand on the various pitching strategies for television, and Eric Huang will tackle the pitching process of digital publishing.

12:00 – 1:00 pm

L16 THE POD

Speed Pitching

MARC CHECKLEY (Producer, Writer, Consultant), ERIC HUANG (Development Director, Made in Me, UK), ERVIN HAN (Managing Director, Robot Playground Media, Singapore), GALEN YEO (Creative Director, The Moving Visuals Co.), VIKRAM CHANNA (VP of Production and Development, Discovery Networks Asia-Pacific, Singapore)

Whether it is an idea for a television series, web series, transmedia project or an interactive app, sign up for a pitching slot and you have 10 minutes to sell your ideas!

B1 MULTI-PURPOSE ROOM

Writing for Transmedia

MAUREEN MCHUGH (Founder/Creative Content Strategist, No Mimes Media, Author, USA)

As the industry grapples with the concept of transmedia storytelling, writers need to understand the structure and process of writing for transmedia storytelling. In this session, Maureen McHugh will cover the basics of writing for transmedia, and share her experience in working on transmedia projects.

L1 VISITOR’S BRIEFING ROOM

Alternative Funding: Platforms in Asia

DIVYE SHARMA (Business Development Lead, Crowdonomic Media)

Crowdivate is a newly launched crowdfunding platform by StarHub – a Singapore-based info-communications company. Powered by Crowdonomic, the platform is meant for content creators to create awareness and to raise funds to support their projects. Meet the representatives from both Crowdivate and Crowdonomic to learn more about crowdfunding, ways to market your campaign, and tips on completing a campaign successfully.

2:30 – 3:00pm

L1 VISITOR'S BRIEFING ROOM

Alternative Funding: The Body (Case Study)

KENNY GEE (Filmmaker, Singapore)

Filmmaker Kenny Gee used the crowdfunding platform 'Indiegogo' and was successful in raising funds for his film 'The Body'. With his creative methods, his project was awarded 'Project of the Month' by Indiewire. Find out more about the conceptualisation, planning and execution process of the project in this session.

B1 MULTI-PURPOSE ROOM

Story & Marketing: Two Separate Entities?

MAURICE WHEELER (Founder and Strategy Partner, The Little Big Partnership, UK)

Can story and marketing be integrated or are they two separate entities? Maurice Wheeler will talk about the integration of marketing and storytelling, and how transmedia storytelling can be employed for marketing.

3:00 – 3:30pm

L1 VISITOR'S BRIEFING ROOM

Meet the Commissioners: Discovery & Disney

VIKRAM CHANNA (VP of Production and Development, Discovery Networks Asia-Pacific, Singapore), LESLIE LEE (Director of Programming, Branded Media and Content at the Walt Disney Company (Southeast Asia))

MODERATOR: ERVIN HAN (Managing Director, Robot Playground Media, Singapore)

Representatives from the various television networks will share pointers on pitching, meeting the channel's requirements, story development and cultivating a good working relationship between the production houses and the networks.

4:00 – 4:30pm

L1 VISITOR'S BRIEFING ROOM

Involving the Audience: Making Interactive Narrative Work

MATT COSTELLO (Content Creator, Author, Consultant, USA), MAURICE WHEELER (Founder and Strategy Partner, The Little Big Partnership, UK), MAUREEN MCHUGH (Founder/Creative Content Strategist, No Mimes Media, Author, USA)

MODERATOR: ERIC HUANG (Development Director, Made in Me, UK)

One of the biggest challenges of creating an interactive narrative project is involving the audience. This panel will touch on the topics of inciting audience participation, sustaining the audience's attention and the different entry barriers of an interactive project.

B1 MULTI-PURPOSE ROOM

What are Kids Watching on Local TV?

M. RAIHAN HALIM (Creative Director, Papahan Films), CATHERINE YAP (Senior Programming Director Channel Management/Programme Strategy & Planning Television, okto MediaCorp), JEAN YEO (CEO & Creative Director, Ochre Pictures)

MODERATOR: GALEN YEO (Creative Director, The Moving Visuals Co.)

With more content available online, in print and television that ever before - children and youth are swamped with choices. Nevertheless, Television remains a strong part of the mix. But what are they watching? Hear from the content makers and channels of Singapore television about what works on this platform.

4:30 – 5:00pm

L1 VISITOR'S BRIEFING ROOM

Telling Your Story: Transmedia Marketing and the Collaborative Process

SAAD CHINOY (Technology Director, Tusitala, Singapore), NIDA AN KHAFIYYA (Co-Founder, Fish Book Co.)

Large clouds, webs, tubes, bookfaces, tiny birds, wires lost, insta-kittens, spam, spiders, worms, and creepy crawlies make up the digital world. Getting noticed can be a challenge but making use of its digitalness, insightful. Learn a bit about the weird and wonderfully collaborative process of digital storytelling and Transmedia Marketing.

5:00 – 5:30pm

L16 THE POD

Discoverability in The Vast Kids' App Universe

GERALD CAI (Head of Learning & Reading, Media Solutions Centre, Southeast Asia & Oceania, Samsung Asia)

The Education and Kids category is one of the fastest growing categories in Google Play with 80,000 apps. Parents find it hard navigating, filtering and selecting appropriate apps for their children. How can parents achieve peace of mind? How can producers get their content discovered? Come join us for this session as we explore these questions from a Samsung perspective.

6:00 – 9:00pm

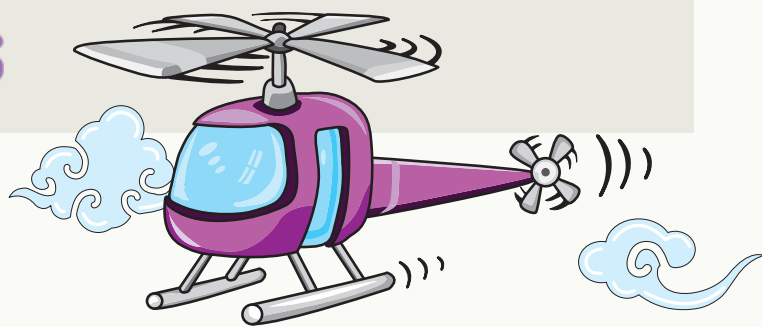
L16 THE POD

Makan & Mingle

A closing dinner for authors, speakers and moderators and invited guests.



MASTERCLASSES

4
JUN

Full-day
10:00 am – 6:00pm

1) Author Global Readership: Marketing and Monetising Your Content for Writers

BILL BELEW (Social Marketing Consultant)

Bill Belew will articulate in this masterclass an easy-to-follow 4-step strategy to acquiring a global readership. A no-nonsense approach with proven results from recent, real and relevant case studies. The masterclass will be hands-on. Participants will walk away with the confidence and know-how for getting their material read by the audience they desire.

2) Talking Books: Book Review

LEONARD MARCUS (Author, Critic, Historian),
MARJORIE COUGHLAN (Reviewer)

What do you think about the last book you read? In this masterclass, Leonard Marcus and Marjorie Coughlan delve into the fine art of the book review. Participants will learn about the role of a reviewer, what to look out for when reading a book, the features of a good book review and what makes a book review an excellent one.

3) From Cover to Cover: Designing a Book in One Day

MARIKO TAKAGI (Designer, Author)

A book as a media can introduce you to the author's mind, to her/his life story, fantasy or philosophy. Within the span of one day, participants will create a one-of-a-kind book with a provided text. The class is an introduction to experimental book design and participants will learn to design to suit the flow of a story, choose appropriate typefaces for lettering, and to arrange text and visual elements on the page for best impact.

4) Finding Your Illustrator's Voice

FRANÉ LESSAC (Illustrator), JAVIER ZABALA (Illustrator)

Frané Lessac and Javier Zabala join forces in a dynamic illustration masterclass. The contrast between two different sensitivities and strengths will help you discover yourself and find your own graphic voice. Explore the essence of characters, composition, colour, graphic and narrative rhythm, developing your own style and the collaborative process of blending text and art. Delve into practical and professional ideas to help you develop, plan and design your own book, your way of communicating through illustration. Knowing the old and modern masters of illustration, their techniques and processes, will challenge us to create innovative works in the future.

Half-day
10:00am – 1:00pm

5) Speculative Futures: Re-imagining the world

MAUREEN MCHUGH (Founder/Creative Content Strategist, No Mimes Media, Author, USA)

Join Tiptree and Hugo Award winner Maureen McHugh as she explores the art of worldbuilding through the craft of story. Delve into the art of creating compelling worlds through writing, and explore themes and issues through the lens of fictional histories or futures. Participants will leave this workshop with a thorough understanding of how to grow believable worlds with fantastical settings and how to incorporate social commentary into riveting stories.

Half-day
2:30 – 6:00pm

6) Techniques and Practices for Building a Multiplatform Universe

MATT COSTELLO (Content Creator, Author, Consultant, USA)

For: Producers, authors, television/film executives, commissioning editors, screenwriters, publishers, filmmakers and content creators.

This workshop will expound the elements from Matt's keynote speech and examine the important techniques and approaches needed to build a multi-platform storyworld and IP through the analysis of case studies from major projects he had worked on.

Matt will also work directly with participants through the various workshop exercises to bring core concepts to life and to apply the concepts taught to both general and specific work-in-progress projects that the participants may have.

OPENING CEREMONY & AWARD PRESENTATION

The Asian Festival of Children's Content (AFCC) 2014 will open with the Scholastic Asian Book Award (SABA) Ceremony.

6:00 – 8:00PM
L1 THE PLAZA

30
MAY

Festival Chairperson Claire Chiang, Senior Vice President of Banyan Tree Holdings, will open the event with a welcome speech to introduce key events at this year's AFCC. Also gracing the event is H.H.E. Ms Vijay Thakur Singh, High Commissioner of India in Singapore, to welcome India as the Country of Focus for 2014. Minister for Culture, Community and Youth, and 2nd Minister, Ministry of Communications and Information, Mr Lawrence Wong will be Guest of Honour and will present the SABA winner.



celebrating stories for children

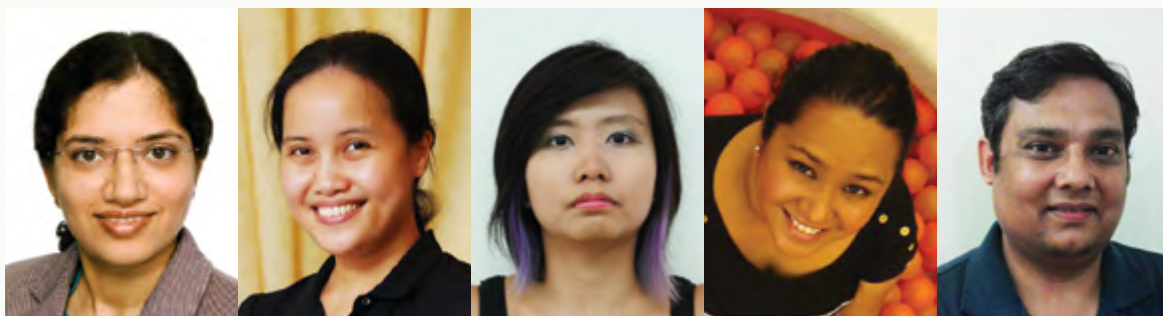
SABA is a biennial search for outstanding writers of children's material in Asia first awarded in 2011. The prize is worth S\$10,000, and is awarded to an unpublished manuscript or translation of an original work in English targeted at children of ages six to 18 years. The judges for SABA 2014 are Sayoni Basu (Chairman; India), Ken Spillman (Australia), Marjorie Coughlan (Canada), Sarah Odedina (UK), and Wanitcha Sumanat (Thailand).

SABA is a joint initiative between the National Book Development Council of Singapore (NBDCS) and Scholastic Asia to promote Asian experiences and expression in creative and innovative forms.

The award recognises writers of Asian origins in Asia whose manuscripts have the potential to share uniquely Asian experiences of life, spirit, and thinking with the rest of the world.

This year, the submissions came from all over Asia, including Iran, South Korea, and Bangladesh. From this impressive field, the judges chose five outstanding manuscripts for the shortlist from India, the Philippines, and Singapore:

- ▶ Aditi Krishnakumar (India)
- ▶ Catherine Torres (Philippines)
- ▶ Thia Shi Min (Singapore)
- ▶ Sophia Lee (Philippines)
- ▶ Vivek Bhanot (India)



From left: Aditi Krishnakumar, Catherine Torres, Thia Shi Min, Sophia Lee & Vivek Bhanot.

CELEBRATING OUR STARS

31
MAY

6:00 – 8:00PM

L16 THE POD

Celebrating Our Stars is a special evening event dedicated to Singaporean authors, illustrators, publishers, distributors and publishing professionals. Celebrating Our Stars will be graced by Minister of State, Ministry of Communications and Information, and Ministry of Education, Ms Sim Ann.



This year, AFCC welcomes a presentation by Linn Shekinah, entitled *Growing by Leaps and Bounds: Children's Publishing in Singapore*, a book launch – *Near and Dear* – by popular writers from Australia and Singapore, and a networking opportunity among authors with publishers and agents.



The event also welcomes the launch of three bilingual picture books sponsored by the Lee Kuan Yew Fund for Bilingualism, which shall be presented by Ms Sim Ann. The book titles include the following: *The Naughty Mynah* by Evelyn Sue Wong; *The Snail Who Didn't Want His Shell* by R Chandran; and *Where is My Home?* by Nur-El-Hudaa Jaffar.



ABOUT NEAR AND DEAR

Near and Dear brings together stories for children from two creative nations. Fourteen writers from Australia and Singapore were asked to respond to the broad theme of Family, inspiring an exciting range of stories. *Near & Dear* takes the reader into a world of fun, fantasy and adventure, showing 21st Century children at the heart of an unstable universe. Contributors include David Caddy, Felix Cheong, Shamini Flint, Adeline Foo, Norman Jorgensen, A.J. Low, Ken Spillman and Dianne Wolfer. With illustrations by Australia's Tracey Gibbs and Singapore's Twisstii, *Near & Dear* is a cross-cultural feast for the young reader.



INDIA NIGHT

The literary night that celebrates the AFCC's country of focus, India Night is a celebration of Indian children's literary heritage and the launch of former Singapore president S R Nathan's book which has been translated into Chinese, Malay, and Tamil.

6:30 – 8:30PM

PAGE 78 JOYDEN HALL

1
JUN

Gracing the event are distinguished speakers that include AFCC Board of Advisors Chairperson Ms Claire Chang, and the High Commissioner of India (Singapore) H.H.E. Ms Vijay Thakur Singh. Also present are delegates from the National Book Trust of India, headed by Executive Director Dr M A Sikandar, and representatives from Singapore's Indian social and civic communities.

Ms Sim Ann, Minister of State, Ministry of Communications and Information, and Ministry of Education, will also be in attendance.

The highlight of the night is the launch of Mr Nathan's multilingual book *The Crane and The Crab*, which has been translated into Chinese, Malay and Tamil, three of the official languages in Singapore. The translation of the NBDCS book *Water* into Tamil will also be launched.



India Night also features a storytelling performance by Rosemarie Somaiah and Kiran Shah, as well as a sitar performance from two senior students of the Singapore Indian Fine Arts Society.



SPECIAL EVENT

CHILDREN'S LITERATURE LECTURE

2
JUN

6:00 – 7:00PM

L16 THE POD

The Singapore Children's Literature Lecture is the annual highlight of the Asian Festival of Children's Content. This year's distinguished speaker is Fatima Sharafeddine. Twice nominated for the prestigious Astrid Lindgren Memorial Award, she is a multiple award winning author of children's picture books, chapter books and young adult fiction.

The topic of this year's lecture is *The Book as an Interactive Tool between Child and Language in the Middle East*. In this lecture, Fatima Sharafeddine explores ways of effectively using children's literature in order to enhance love of books and to narrow the gap between the spoken and the printed word in the Middle East.



ABOUT THE SPEAKER

Fatima is a fully-dedicated children's book author, having penned 95 books, with several having been translated into a few European languages. She teaches courses in children's literature, carrying a Master's degree in Educational Theory and Practice, and a Master's degree in Arabic Literature, both from the Ohio State University. Born in Beirut, Fatima spent her first six years of her childhood in Sierra Leone, West Africa. Three years after returning to Lebanon, the Lebanese civil war started which sent her and her family to seek refuge in a myriad of cities across the country. Currently based in Brussels, Belgium, she is an active member of the Lebanese chapter

of the International Board on Books for Young People (IBBY) and was nominated for the prestigious Astrid Lindgren Memorial Award in 2010. She mainly writes picture books for children aged 0 to 9, with translations from English to French to Arabic.

NETWORKING

MAKAN & MINGLE

3
JUN

6:00 – 9:00PM

L16 THE POD

An opportunity for publishers, authors and literary agents to mingle and talk about everything related to children's literature, Makan & Mingle is a social event that caps the Asian Festival of Children's Content.

Opening the event is the Asian Festival of Children's Content Festival Director Kenneth Quek. Delivering a message from the International Regional Advisors Chairperson of the Society of Children's Book Writers and Illustrators (SCBWI) is Dr Kathleen Ahrens.

Samsung

KidsTime

EXTEND YOUR REACH ON OUR CURATED PLATFORM

Samsung is inviting developers and authors to distribute their apps and eBooks through Samsung KidsTime, helping children throughout the region enjoy a safe and controlled tablet experience.

For more details: www.samsungkidstime.com/publishers
or email: info@samsungkidstime.com



Scan this QR code
for more info



Samsung
GALAXY Tab 3 Kids 7.0

Samsung
KidsTime

Samsung KidsTime is a children's content subscription service that gives parents control over their children's tablet time, child progress reports and unlimited access to a carefully curated set of edutainment and education applications and eBooks.

SAMSUNG

INDUSTRY

MEDIA MART & BOOK FAIR

30 – 3
MAY JUN

10:00AM – 6:00PM
L1 THE PLAZA

The AFCC Media Mart is a marketplace for local children's content industry professionals to network, trade and exchange information with the Asian market. Focusing on children's books, the Book Fair is open to trade and public visitors to meet with Asia-Pacific publishers, regional writers and explore the latest books and content for Asian children.



COUNTRY PAVILION: INDIA

NATIONAL BOOK TRUST, INDIA

🏠 www.nbtindia.gov.in

✉ director@nbtindia.org.in

OFFICIAL FESTIVAL BOOKSTORE:

WOODS IN THE BOOKS

🏠 www.woodsinthebooks.sg

✉ sayhello@woodsinthebooks.sg

Woods in the Books is an independent bookshop that specialises in good picture books for all age, young and old.

AMAR CHITRA KATHA PVT. LTD.

🏠 www.ack-media.com

✉ Prakash.batna@ack-media.com

Amar Chitra Katha is India's leading entertainment and education company for young audience. Some of India's most-loved brand like *Amar Chitra Katha*, *Tinkle*, *Karadi Tales*, *Brainwave* and *Bright Start* are the best of Amar Chitra Katha Pvt Ltd.

BRILLIANT INTERNATIONAL GROUP (BIG)

🏠 www.bigs.com.tw, www.bigsworld.com

✉ charliehan@bigsworld.com

As the leading Disney and Marvel publisher in the Greater China Region, Brilliant International Group (BIG) has long positioned itself as a first-class platform in Asia for cultural and creative (C&C) works. The Company offers a diverse selection of high-quality books, with a long-term commitment to recruiting and developing exceptional creative talents. BIG has proven record in marketing and distributing creative works in different languages to the world's various regions has attained many international partners' trust for representation.

EDUCATIONAL PUBLISHING HOUSE PTE LTD

🏠 www.eph.com.sg

✉ eph@popularworld.com

Educational Publishing House Pte Ltd, the publishing arm of Popular Holdings Ltd, is a leading player and respected publisher of quality educational books, ranging from assessment titles to children's and general books.

ENGLISH CORNER PUBLISHING PTE LTD

🏠 www.englishcorner.sg

✉ betty@englishcorner.sg

Publisher of children's science magazine and children fiction and readers for ages 4 to 12 years.

FISH BOOK CO.

🏠 www.fishbookco.com
✉ hello@fishbookco.com

Fish Book Co. is an independent publishing studio that produced *Today I Am* by Mies van Hout. From curious to furious, from sad to shy, *Today I Am* shows all the emotions a young child encounters. We aim to provide parents, teachers, children, and adults with an ark of educational tools to keep them afloat through all emotions.

INTERNATIONAL RICE RESEARCH INSTITUTE (IRRI)

🏠 www.irri.org
✉ f.lilli@irri.org

IRRI is a non-profit independent research and training organisation. Founded in 1960 via the philanthropy of the Rockefeller and Ford Foundations, IRRI operates in almost every Asian nation with the mission to reduce poverty and hunger, improve the health of rice farmers and consumers while ensuring environmental sustainability through collaborative research, public-private partnerships and the strengthening of national agricultural research.

JN COORAY PUBLISHING HOUSE SDN BHD

🏠 www.jncooray.com
✉ jncooray@gmail.com

JN COORAY PUBLISHING HOUSE founded in 1997, was born of a need to provide quality educational products for schools. With close to 1,000 titles in print since then, the company continues to create original content that is relevant for children of Malaysia. The products have also received acclaim in Singapore, Brunei, Indonesia, Philippines, Ghana, Nigeria and other countries.

KATHA

🏠 www.katha.org
✉ manoj.singh@katha.org

Katha has been working in the areas of children's education, teacher training, and book-publishing since 1988. We have an innovative and proven education model that has been designed based on decades of working with children from under-served communities.

MINI MONSTERS LIMITED

🏠 www.minimonsters.com.sg
✉ lydia@minimonsters.com.sg

Mini Monsters Limited is an educational outreach arm that wants to revive an interest in the Malay language. We offer an interesting and fun approach in our programmes, products and training for schools and the public. Marrying education and entertainment, we serve to *Berhibur dan Belajar* (Entertain and Educate).

PAN ASIA PUBLISHING PTE LTD

🏠 www.panasiabooks.com
✉ pa@panasiabooks.com

Pan Asia Publishing Pte Ltd was established in 1984 to develop, publish and distribute Chinese readers for children of ages 0 – 12 years old. With the strong philosophy of "Read Today, For a Better Tomorrow", Pan Asia's content is written and illustrated with a single set of aims in mind, and that is: to entertain, motivate and educate children and to instil in them a love of language and culture, respect for lifelong values and a joy of reading.

SAMSUNG

🏠 www.samsungkidstime.com
✉ info@samsungkidstime.com

Samsung Electronics Co., Ltd. is a global leader in technology, opening new possibilities for people everywhere. Through relentless innovation and discovery, we are transforming the worlds of televisions, smartphones, personal computers, printers, cameras, home appliances, LTE systems, medical devices, semiconductors and LED solutions. We employ 270,000 people across 79 countries with annual sales of US\$187.8 billion.

SAVE THE CHILDREN

🏠 www.savethechildren.net
✉ dianne.mendoza@savethechildren.org

Save the Children is the world's leading independent organisation for children. We work in around 120 countries. We save children's lives; we fight for their rights; we help them fulfill their potential. We work together with our partners to inspire breakthroughs in the way the world treats children and to achieve immediate and lasting changes in their lives.

STARHUB LTD

🏠 www.starhub.com/learninghub
✉ events@learninghub.com.sg

StarHub is Singapore's fully-integrated info-communications company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. It operates a mobile network that provides 4G, 3G and 2G services. It also manages an islandwide HFC network that delivers multi-channel pay TV services (including HDTV, Internet TV and on-demand services) as well as ultra-high speed residential broadband services.

StarHub also recognises that education is an important focus for families and partners with POPULAR to introduce a new online learning service called AssessMe – the first of many online learning services to be hosted on the all-new StarHub Learning Hub platform. We also offer education channels such as ZooMoo and Rediffusion TV for families to easily enjoy learning together.

TULIKA BOOKS

🏠 www.tulikabooks.com
✉ tulikasg@gmail.com

Relevant to today's multicultural, pluralistic society, Tulika's focus is on books for children in English and Indian languages such as Hindi and Tamil, so that children can access books in the language of their choice. Our books offer a range of experiences that are inclusive and representative and are for all children.

RIGHTS EXCHANGE

2
JUN

2:00 – 5:30PM

L3 DRAMA CENTER, FUNCTION ROOM 2



As part of the Asian Festival of Children's Content, the Book Council is organising its first Rights Exchange (RX). Publishers and agents from across Asia, US, New Zealand, and Australia come together for a unique opportunity to sell or exchange book rights and translation rights, negotiate co-publishing deals and other agreements.

Aimed at becoming the centre for international rights business, the RX provides a platform to content providers, such as publishers and literary agents, to engage in possible collaborative projects on translation, digital and print publishing and co-publishing, and other derivative works.

New to AFCC 2014, the RX will be a structured session with pre-arranged appointments for the publishers and agents to connect and discuss their rights negotiations. Publishers need to be registered delegates to be able to participate at the RX. The platform creates a unique opportunity for publishers to meet each other one-on-one to tentatively finalise agreements and interests in the sale/transfer of rights.

Participants must have the rights to sell any of the following:

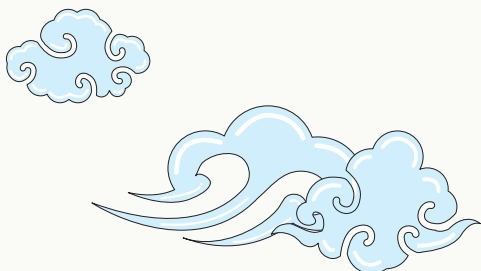
- ▶ unpublished/published manuscripts;
- ▶ translation projects;
- ▶ license/rights for secondary publishers to reproduce the manuscript in print, microform or any digitally readable form, including but not limited to e-pub and electronic online databases; and, license/rights to reprint through third parties for manuscripts, translations and other derivative works based on a manuscript.

DIRECTOR OF RIGHTS EXCHANGE PROGRAMME:

Linda Tan-Lingard, Managing Director, Yusof Gajah Lingard Literary Agency

CONTACT PERSON:

Carlo Venson Peña (✉ carlo@bookcouncil.sg)





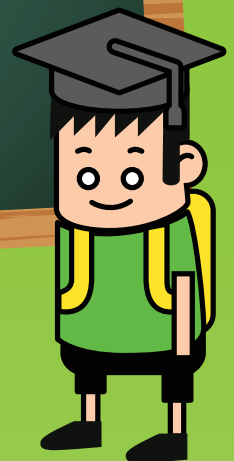
Need help with
your child's studies?



STARHUB
LEARNING HUB

Online, on-demand Learning.
Anytime, anywhere.

starhub.com/learninghub



**Visit our booth at the Asian Festival of Children's Content
from 30 May to 3 June 2014 to find out more!**

Partners:



BOOK & PRODUCT LAUNCHES

30
MAY

StarHub Learning Hub

3:30 – 4:00PM **L1 PLAZA**

Need help in your child's studies? StarHub Learning Hub helps your child excel in his or her studies through online content anytime, anywhere. Receive e-assessment from POPULAR or attend online live tutoring classes, carefully selected and curated by our

parents. Give your child a head start in life now!



ZooMoo

30 MAY, 4:00 – 4:30PM;
1 JUN, 12:30 – 1:00PM **L1 PLAZA**

ZooMoo is an educational channel that taps into kids love and fascination

with animals, to feed their curiosity and teach them about the natural world. The great innovation is the ZooMoo App which allows children to collect the animals they see on the channel instantaneously, to further their learning and exploration.



Rediffusion TV

Eva Chang

30 MAY, 4:30 – 5:00PM; 1 JUN, 1:15 – 1:45PM **L1 PLAZA**

Rediffusion TV is a Chinese Educational Channel based on the Ministry of Education's curriculum for Primary 1 to 6 students, delivered on-demand. Each episode mirrors the lessons that your child learns in school week-by-week. This locally produced programme aims to reinforce your child's learning in school and provide parents an opportunity to learn together with their children in the comfort of their own home, in their own time.

31
MAY

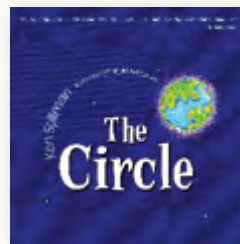
First Read: Age-Appropriate And Culturally Sensitive Books For Kids 0-4 Years Old

Save the Children – First Read Project

11:30AM – 12:00PM **L1 PLAZA**

First Read showcases commercially viable books that are age-appropriate and context-specific for children in their early developmental years. An

innovative initiative of Save the Children, First Read partners with commercial publishers, authors, and illustrators in developing and publishing marketable reading materials in different local languages that aid in the literacy and numeracy skills of emergent learners.



The Circle

Ken Spillman, Manjari Chakravarti

11:30AM – 12:00PM **B1 CENTRAL LIB**

Do we really care about the Others? Do the Others care about the other Others? What do we do when forests are shrinking away to nothing?

The Circle is an inspiring story with globally-relevant themes. It is a

modern parable about the most important issues of our time. It evokes innocence and the corrosive power of social pressure, exclusion and bullying. In a troubled world, *The Circle* celebrates our universal need for understanding and peace.



Magic Mirror

Nury Vittachi

11:30AM – 12:00PM; 2:00 – 2:30PM
L1 PLAZA (Scholastic Booth, Media Mart)

The Magic Mirror series is exciting, fast-paced and sets the stage for the unfolding of many more magical journeys into the past...



Big History Quiz Challenge

History Channel

1:15 – 2:30PM **L1 PLAZA**

Who's ready to WIN prizes worth up to S\$15,000 in total? Join us at the Big History Quiz Challenge, root for your favourite team and find out who's the ultimate champion!



The Chronicles of Meng Meng and An An: Ariel and Her Honesty Pig

Pauline Loh, Patrick Yee

1:15 – 1:45PM **B1 CENTRAL LIB**

Ariel has a weak leg and thinks that children will not wish to be friends with her. She tells a lie about having many friends. Meng Meng and An An help Ariel learn the value of honesty and friendship. *Ariel and her Honesty Pig* is the third book in the bilingual picture book series *The Chronicles of Meng Meng and An An*. The first book *Grandma's Eightieth Birthday* was part of a kit that won Dr Toy's 100 Best Children's Products for 2013.



Operation Mom

Reenita Malhotra Hora

2:00 – 2:30PM **B1 CENTRAL LIB**

Seventeen-year-old Ila Isham has a lot to worry about. There's the angst of being an Ali Zafar groupie, for one. Then there are the extra layers of fat she has inherited from her part-Punjabi lineage. Add to this parents who have separated; an enthusiastic best friend, Deepali, whose idea of variety means dating three guys at the same time; and Auntie Maleeka, her mom's best friend, whose good intentions and savvy skills throw up more problems than solutions, and Ila's cup of woes runneth over. Her life takes an exciting turn when she decides to hunt for the perfect partner for her mother. With a little help from Deepali, Auntie Maleeka and Dev of the inviting chocolate-pool eyes, Ila will have to brave it all – from Shaadi.com and OKCupid profiles to handlebar-moustache colonels and middle-aged psychos – if she wants to succeed in her quest.



Corak Duniaku and Mengapakah Awak Tersenyum?

Ildasolha Jamari

2:30 – 3:00PM
B1 CENTRAL LIB

Corak Duniaku and

Mengapakah Awak Tersenyum? are our first concept board books, specially written and illustrated for children 0 – 4 years old. *Corak Duniaku* is a book about patterns while *Mengapakah Awak Tersenyum?* is about feelings. Come join us to find out more about the uniqueness of our books and how they can facilitate your children's language development.



Dear Mister Cat

Elieth Sardiñas

3:30 – 4:00PM **B1 CENTRAL LIB**

Molly is looking for Mister Cat, her beloved friend. He went missing! While she looks for him, she will take us into her imaginary world, places of adventures where Mister Cat might be...

Dear Mister Cat is Elly's third illustrated book and the first to be written by her.



Different Series - I Am Different / We are Different / Same and Different

Manjula Padmanabhan

3:30 – 4:00PM **L1 PLAZA**

Manjula Padmanabhan is a fiction writer, artist and playwright. She grew up in Europe and Southeast Asia, returning to India as a teenager in the late '60s. She is believed to be India's first woman cartoonist. During the '80s and '90s, her comic strip character Suki appeared in the Sunday Observer in Bombay and later in the Pioneer in New Delhi. In 1997, her play *Harvest* won first prize in the Onassis Prize for Theater, in Greece. She has published a number of books including

Hot Death, Cold Soup (Kali for Women), *Escape* (Picador India) and *Three Virgins and Other Stories* (Zubaan). She has also published a number of books for children as author-illustrator, including *Mouse Attack* (Macmillan Children's Books) and a series of picture puzzle books for Tulika, including *We Are Different!* (Tulika). Her next book, a science-fiction novel entitled *The Island of Lost Girls* (Hachette India), is set in a future where men and women are opponents in a grim gender battle.



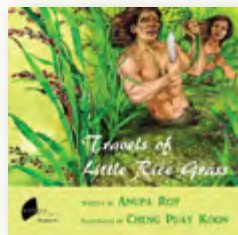
Today I Am

Mies van Hout

4:00 – 4:30PM **L1 PLAZA**

From curious to furious, from sad to shy, *Today I Am* shows all the emotions a young child encounters. Clear, strong lines, and radiant colours

that seem to smile at the reader characterise Mies van Hout's drawings. Dive into *Today I Am* and meet the most dazzling fish that spark laughter and empathy.



Travels of Little Rice Grass

Anupa Roy

4:30 – 5:00PM **L1 PLAZA**

This is the story of how the wild rice grass became a cultivated plant, feeding millions in today's hungry world.



The Wee Adventures of Shabu Shabu, Book 2: The Silk Route

Michael Csokas, Kristina Thornton

5:30 – 6:00PM **L1 PLAZA**

The little rabbit inventor Shabu Shabu flies to the heart of the jungle in search of a material for her Lunar Venture Vessel that will later take her to the Moon. She must use her wits and find the courage to

overcome a ferocious beast and uncover the hidden path to her dangerous destination.



When I Grow Up

Noella Menon, Kavita Arvind

5:30 – 6:00PM **B1 CENTRAL LIB**

When I Grow Up is a charming new publication that takes little minds through an imaginative discovery

of birds, animals, mammals, reptiles and amphibians. Its phonetic rhymes are guaranteed to enchant as they are entirely from the perspective of young ones. The book is a child's first understanding of the world of animals – their young ones, the genders, their sounds, movements, environments and basic characteristics.



Near and Dear

(See page 40)

6:00 – 8:00PM L16 POD INVITE-ONLY

Near and Dear brings together stories for children from two creative nations. Fourteen writers from Australia and Singapore were asked to respond to the broad theme of Family, inspiring an exciting range of stories. *Near & Dear* takes the reader into a world of fun, fantasy and adventure, showing 21st Century children at the heart of an unstable universe. Contributors include David Caddy, Felix Cheong, Shamini Flint, Adeline Foo, Norman Jorgensen, A.J. Low, Ken Spillman and Dianne Wolfer. With illustrations by Australia's Tracey Gibbs and Singapore's Twisstii, *Near & Dear* is a cross-cultural feast for the young reader.

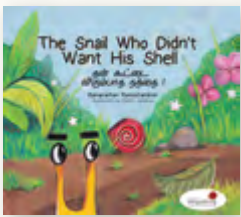


The Naughty Mynah

Evelyn Sue Wong (See page 40)

6:00 – 8:00PM L16 POD INVITE-ONLY

Paul Jones, a visiting art teacher, has just arrived in Singapore and befriends a clever mynah that can speak English and Mandarin. Agreeing to help Mr Jones learn Mandarin, the mynah accompanies him to surprise his students on the first day of school. The mynah soon learns from the students and Mr Jones that it is too clever for its own good.



The Snail Who Didn't Want His Shell

R Chandran (See page 40)

6:00 – 8:00PM L16 POD INVITE-ONLY

Sentil Snail loves to race and finds a way to beat his friends, but in the process, learns that his shell is more valuable than he first believed it to be.



Where is My Home?

Nur-El-Hudaa Jaffar (See page 40)

6:00 – 8:00PM L16 POD INVITE-ONLY

Callie gets lost and could not find her way back. She encounters different animals in her search for her home. She discovers the value of home and learns to appreciate how it is to have a home of her own.



Hidden in Plain Sight

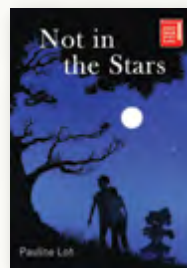
Ang Su-Lin

1 JUN, 10:00 – 10:30AM; 2 JUN, 10:00 – 10:30AM; 3 JUN, 2:00 – 2:30PM,

L1 PLAZA (Scholastic Booth, Media Mart)

Hidden in Plain Sight is the perfect combination of adventure, mystery, friendship and hidden treasure! When Kong Kong tells the Lee cousins about the hidden family treasure, no one really believes that

it will be true. But after a secret is discovered in Kong Kong's old house, the cousins – Jen, Meng, Gabriel, Nat, Alex and his friend Din, get together to try and solve an age old mystery concerning their family's hidden treasure, by solving complex puzzles boxes, using ciphers and Morse code and reaching a startling conclusion – the treasure was right under their noses!



Not in the Stars

Pauline Loh

1 – 3 JUN, 11:30AM – 12:00PM, L1 PLAZA (Scholastic Booth, Media Mart)

Mui and Justin share a past that only Mui is aware of, but haunts them both, in different ways. Years ago, Justin was kidnapped, and is plagued by nightmares of his ordeal. Mui comes to work as a servant at the young man's family home, believing that she can help him. What is the link between Mui and Justin? Why does she seem strangely familiar to him? And will she manage to free him from the past, and also release herself from the secrets that threaten to ruin her chance for happiness?



Amanda Annanda and the Library Book Box

Alison Siemon, Lim An-ling

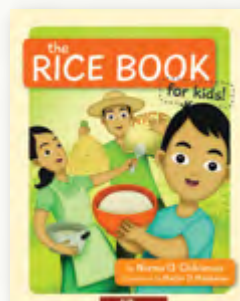
11:30 – 12:00PM B1 CENTRAL LIB

Amanda Annanda is not having fun at school, so when she's not in class, she's in the school library.

One day her life takes a magical and mystical turn for the better, as she finds herself on a spiritual adventure with a new

friend by her side.

Find Your Self.



The Rice Book for Kids

Norma Chikiamco

11:30 – 12:00PM L1 PLAZA

Every minute, in some part of the world, someone is eating rice. Learn more about this grain in this delightful book for kids: How rice grows, its legends and ecosystems, festival and rituals and how to say rice in 24 languages. Plus: easy rice recipes that are fun and delicious.



Samsung KidsTime

12:00 – 12:30PM L1 PLAZA

Samsung KidsTime is a children's content subscription service that gives parents control over their children's tablet time, child progress reports and unlimited access to a carefully curated set of edutainment and education applications and eBooks.

Samsung supports parental involvement and engagement with children by offering unlimited access to hand-picked titles for kids ages 3 – 6 years old.

Parents can have a peace of mind, knowing their kids will have content that is safe, age-appropriate, and ad-free with no in-app purchases.

Samsung is inviting authors to distribute their eBooks through the Samsung KidsTime service, helping millions of children throughout the region to discover great titles while encouraging the love for reading and books.



Jake's Cooking Craze

Ken Spillman

1 JUN, 2:00 – 2:30PM;
3 JUN, 10:00 – 10:30AM,

L1 PLAZA (Scholastic Booth, Media Mart)

Jake's a kid like any other – magical.

His power is the gift of imagination and he uses it to have fun.

Sometimes this gets Jake into trouble...

But like most kids, he means well.



A Day with the Duchess

David Seow

3:00 – 3:30PM B1 CENTRAL LIB

Sam is thrilled that the Duke and Duchess of Cambridge are visiting Singapore. She even named one of her hamsters Kate, after the princess. But when the siblings try to meet the princess at one of her stops, Kate gets scared and runs away! Will Sam ever find Kate? Will she ever get to meet the princess? Find out in this royal adventure.



Tales of the Supernatural Volume One: Tangkal the Magic Implant

Joe Conceicao

3:30 – 4:00PM L1 PLAZA

Nonya Nancy travels to the heartlands of Java in search of the *dukuns* who can embed in her the *tangkal* or magic implant that will give her the *Awet Ayu* beauty forever. Author Joe Conceicao brings to life intriguing characters in captivating tales of the supernatural from this part of the world.

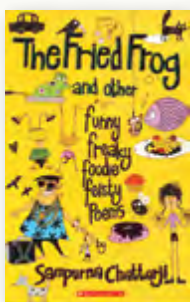


Fun at the Opera

Susanna Goho-Quek

3:30 – 4:00PM B1 CENTRAL LIB

Fun at the Opera is a bilingual picture book that follows the adventures of the youngest members in a Chinese Opera family. Based on the author's own family, the unique, creative and extremely colourful illustrations introduce children to the pantomime, drama, colour and spectacle of Chinese Opera.



The Fried Frog and Other Funny Freaky Foodie Feisty Poems

Sampurna Chattarji

3:30 – 4:00PM

L1 PLAZA (Scholastic Booth, Media Mart)

Have you ever heard of fabulous beasts that are garbage trucks? Have you ever met a person called Shampoo who talks in frothy bubbles? Have you ever wondered whether sails are happy or surly? Have you ever ridden a word-balloon? Or seen

a blue heron? If you haven't – here's your chance! *The Fried Frog* is full of all kinds of strangeness, hilariousness and seriousness. And if you like all those things, you are sure to love this collection of funny, wacky and often evocative poems written by the poet Sampurna Chattarji.

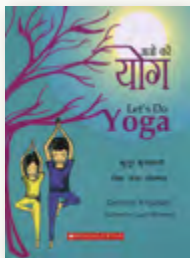


Paw Prints and the Itchy Spots

Sarah Mounsey, Jade Fang

4:00 – 4:30PM L1 PLAZA

Eddie is covered from top to toe in red, itchy spots! How did they get there and how will he make them disappear? With the help of his mischievous friend William and his lovable dog Oscar of course! Find out how this trio sniff their way out of another spot of bother in this humorous tale. Children will be sure to enjoy the third story in the fun and lovable *Paw Prints* series.



Let's Do Yoga

Coonoor Kripalani

4:00 – 4:30PM B1 CENTRAL LIB

Seema and Karan do a yoga session, in which they challenge each other to do various animal poses. Join them as they warm-up with the *Suryanamaskar* and then make poses to copy a crane, lion, crocodile, locust, fish, cat and many others. Their friend Titli explains the benefits of each pose.



The Classroom: Ashley and Her Mystical Tale

Bhavna Khemlani

5:30 – 6:00PM B1 CENTRAL LIB

Two worlds – life and death – merge in ways that Ashley, a new teacher at a strange new school, struggles to comprehend. Bewildered but keen for comprehension, Ashley embarks on a quest for understanding in her new environment.

Suddenly, everything she thought she knew about the world has been turned on its head. What was once obvious is now confusing and blurry. In her search for understanding, she grapples with life's big questions. Can there be life after death? What happens when a person's last wish is not fulfilled? Can the dead return to quench the thirst of desire?

Evening with Indian Literary Stars

4:30 – 6:00PM L1 PLAZA

Take this chance to meet with your favourite Indian authors and illustrators at the AFCC Media Mart. Ask them all your burning questions about their works and get your books signed!



The Crane and the Crab

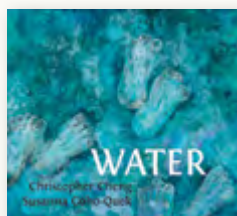
SR Nathan (See page 41)

6:00 – 8:00PM, JOYDEN HALL

A long, long time ago in a *kampong*, there was a pond with plenty of fish. But the pond soon began to dry up, and a watchful and greedy crane had an idea: He would fool the fish into thinking that he would take them to a large, sparkling lake. In the

meantime, a crab who had been watching the crane had plans of his own...

The book has been translated into Chinese, Malay, and Tamil.



Water

Christopher Cheng, Susanna Goho-Quek (See page 41)

6:00 – 8:00PM, JOYDEN HALL

Celebrating the necessity of water in our lives, *Water* evokes a sense of awe and wonder about water in our world. This book provokes the senses and

the mind to take pleasure in the ordinary and to experience the extraordinary.

Water has been translated into Tamil.



Princess Petunia's Dragon

Emma Nicholson

11:30AM – 12:00PM B1 CENTRAL LIB

Princess Petunia is desperate for a pet dragon, insisting that nowadays they're small, quiet and properly trained. How will she find one in time for Sofia's Bring-Your-Own Dragon Party? Will an exploding cake and cobwebs help? Will her parents finally

accept her cheeky little pet? Lots of adventures and scrapes to entertain princesses, princes and dragons of all ages.



One Big Story

Dr Myra Garcés-Bacsal

1:15 – 1:45PM B1 CENTRAL LIB

One Big Story is an edited collection of essays based on the highlights of, and key ideas shared during the Asian Festival of Children's Content in 2013 with a regional focus on Malaysia. Scholars and practitioners, artists and writers, graphic

novelists and picture book makers, editors and publishers share their unique experiences and reflections to bring forth *One Big Story* that is distinctively from and about Asia.



Guai Wu

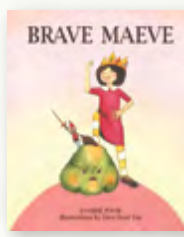
Adeline Foo

2:00 – 2:30PM, 3:30 – 4:00PM

L1 PLAZA (Scholastic Booth, Media Mart)

Guai Wu looks different from other children. Because of this, they shun him and hurl ugly names and unkind words at him. One day, Guai Wu

met a seamstress who took him in, and offered him food and shelter. Then, mysteriously, beautiful embroidered items started appearing in her home. Does Guai Wu have anything to do with them? And does he finally find acceptance for who he is?



Brave Maeve

Joanne Poon, Liew Hooi Yin

2:00 – 2:30PM B1 CENTRAL LIB

Maeve is a little girl who becomes very sick when a poisonous stone grows in her body. Her mummy and daddy bring her to special doctors who put good soldiers into her through secret tunnels to destroy the

stone. Maeve is very brave. She prepares for war with the stone and its bad soldiers. She fights the battles courageously. Hurrah for Brave Maeve!



Hindi for Heart

Gulzar, Rina Singh

11:30AM - 12:00PM B1 CENTRAL LIB

A Hindi primer by Gulzar and illustrated by Rina Singh for those who fall in love with Hindi or Hindi-speaking people. This is a lovely little

book that opens up the world of Hindi. Delightfully illustrated by Canada based writer and artist Rina Singh, it is a *kayada*, an alphabet primer, for young adults that teaches how to read Hindi through the magical poetry of Oscar-winning lyricist, Gulzar.



Blue

Helene Averous

1:15 - 1:45PM B1 CENTRAL LIB

Leo, a dreamy small child, is fascinated by the wonderful world of colours. Today, while he is alone immersed in nature, he can hear a sweet little voice. Inspired by what his Mummy and Daddy would tell him, Leo lets

his curiosity lead him to the magical universe of his favourite colour: BLUE.

BLUE is the third book in the picture book series *Heart and Mind*, after *RED* and *YELLOW*. These books are also published in French.



Little Wayang Boy

Raymond Tan

2:00 - 2:30PM B1 CENTRAL LIB

Raja, a good-natured and active boy, is expected by his parents to pick an activity for his development. Little do they know Raja chooses to practice Chinese opera. Can he go against all odds: language, culture, and his disapproving mother to master the craft? Join Raja as he ventures into the fascinating performance in *Little Wayang Boy*.



Dust of Eden

Mariko Nagai

3:30 - 4:00PM B1 CENTRAL LIB

"We lived under a sky so blue in Idaho right near the towns of Hunt and Eden but we were not welcomed there." In early 1942, thirteen-year-old Mina Masako Tagawa and her Japanese-American family are sent from their home in Seattle to an internment camp in Idaho. What do you do when your

home country treats you like an enemy? As thought-provoking as it is uplifting, *Dust of Eden* by Mariko Nagai is told with an honesty that is both heart-wrenching and inspirational.

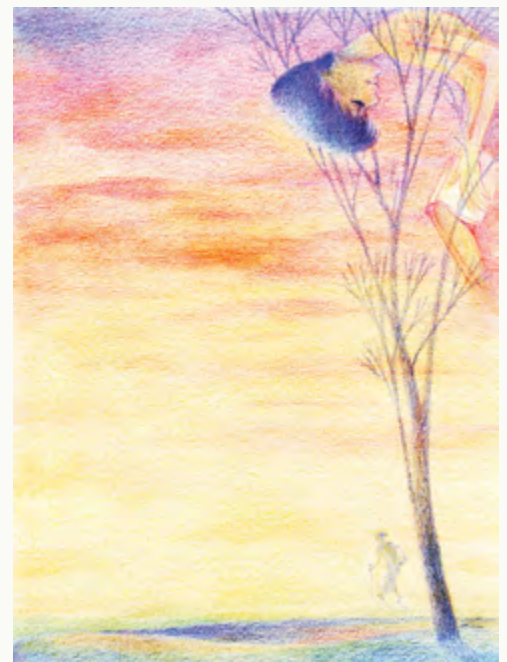


Ela, the Girl Who Entered the Unknown

Sampurna Chattarji

3:30 - 4:00PM L1 PLAZA (Scholastic Booth, Media Mart)

Ela has everything a girl might need. Great friends, cool parents, no pressure to over-achieve and all the space to be herself. On her thirteenth birthday, her perfect world falls apart when she discovers the truth has been kept secret from her. What happens to Ela as she spirals into rage and grief? Who are the mysterious boy and the giant bird? Will she save herself? Find out in this compelling novel from Sampurna Chattarji in which the stark realism of growing up crosses over into the realm of fantasy.



Illustrated by Atanu Roy, India.

LANGUAGE PROGRAMMES

Sponsored by



CHINESE PROGRAMMES

31 May (Sat)
4:00 – 5:00pm

B1 CENTRAL LIBRARY

图画书在教学上的应用

严淑女 (Assistant Professor, Author (Taiwan))

参与者: 老师

图画书有丰富多元的主题, 精彩的文字故事, 充满艺术美感的图画和设计, 非常适合老师应用在启发学生的创造力、进行语言或知识学习, 甚至情绪疗愈、或美感教育等教学课程设计上。在这次的工作坊中, 主讲人会透过分享不同的图画书, 告诉老师如何提问、倾听、响应等教学的策略, 并利用图画书来进行精彩有趣的教学设计。

The Use of Picture Books in Teaching

CANDY YEN SHU-NU (Assistant Professor, Author (Taiwan))

For: Teachers

With rich and diverse themes, wonderful stories, beautiful designs and illustrations, picture books are a great tool for teachers. In this session, Candy will be imparting teaching strategies as she explains about the different varieties of picture books available.

1 Jun (Sun)
11:00am – 12:30pm

**Geylang East
Public Library**

工作坊:

创造关于家族树的故事

汤素兰 (Author (China))

参与者: 家长与儿童 (5 – 12 岁)

家族树表现了一个家庭的根基和脉络, 很多优秀经典的故事就是记录的一个家庭里发生的事, 或者是根据那些事情衍生创作出来的。在这次的工作坊中, 家长会和孩子一起画一棵自己家庭的家族树, 然后主讲人会告诉大家如何围绕家族树来创作有趣的故事, 最后, 家长和孩子可以一起讲述一个属于自己家庭的独特故事。

WORKSHOP:

Creating Stories of the Family Tree

TANG SULAN (Author (China))

For Parents & Children (ages 5 – 12)

A family tree clearly depicts the origin and relationships of a family. A lot of impressive and classic stories are actually records of daily things happened within a family, or created from them. In this workshop, parents and children will draw a family tree together. Ms. Tang Sulan will show you how to create interesting stories based on your family tree, after which parents and children can think of a unique story of their own family together and tell to others.

1 Jun (Sun)
12:00 – 1:00pm

B1 CENTRAL LIBRARY

如何和孩子一起游戏阅读

严淑女 (Assistant Professor, Author (Taiwan))

参与者: 家长与儿童 (5 – 12 岁)

图画书充满创意、幽默、知性和感性的文字故事和图像语言。在现代亲子教育中, 如何利用图画书和您的孩子一起游戏阅读, 让图画书成为一种陪伴孩子进行愉悦阅读学习的工具之一, 需要一些技巧。在这次的工作坊中, 主讲人会透过分享许多精彩的图画书, 告诉家长如何有效的运用图画书与孩子沟通, 建立更亲密的亲子关系, 也让孩子透过阅读游戏, 和父母一起进入图画书的美妙世界。

How to Make Reading Fun for Both Parent and Child

CANDY YEN SHU-NU (Assistant Professor, Author (Taiwan))

For: Parents and Children (ages 5 – 12)

Learn how to communicate effectively with your children while engaging them in a fun and interactive picture book reading session. Through a picture book session, the relationship between the parent and child can be further strengthened. Candy Yen will teach parents how to make reading sessions fun for both parent and child.

1 Jun (Sun)
3:00 – 4:30pm
**Geylang East
Public Library**

**工作坊:
学会表达想象**

胡隽宓 (Deputy Director, Hunan Juvenile & Children's Publishing House (China))

参与者: 家长与儿童 (4 ~ 10 岁)

在孩子认识世界的过程中, 想象是不可或缺的。认识到孩子的想象力, 并鼓励他们通过不同的方式把想象表达出来, 对孩子的成长十分有益。在这次的工作坊中, 主讲人会与家长和孩子们分享几个充满想象的绘本故事, 然后通过亲子互动活动, 让家长和孩子们一起对身边的事物展开想象, 并用图画或者故事表达出来。

WORKSHOP:

Learn to Express the Imagination

MILY HU (Deputy Director, Hunan Juvenile & Children's Publishing House (China))

For Parents & Children (ages 4 – 10)

Imagination is indispensable in the process of children understanding the world. Being sensitive to their imagination and encouraging them to express it by diversified means is good for the growth of children. In this workshop, Ms. Hu will share several imaginative picture books with parents and children, and then through interactive activities, she will tell parents how to observe and understand things with their children in an imaginative way and express by pictures or stories.

MALAY PROGRAMMES

1 Jun (Sun)
11:00am – 12:30pm
**Bedok Public
Library**

Reviving the LOVE for Malay Children's Storybooks—Back to Basics

JUMAINI ARIFF (Author)

For: Writers, educators.

Puan Jumaini Ariff akan berkongsi pengalamannya menulis dan melukis buku-buku Siri Ariff Ingin Tahu. Dalam sesi bengkel ini, beliau akan mengajak para peserta meneliti 'formula' di sebalik kejayaan buku-buku itu. Peserta juga berpeluang untuk melakar cerita secara berkumpulan dengan menggunakan bahan-bahan seharian sebagai inspirasi. Puan Jumaini akan turut memperkenalkan proses menyiapkan papan cerita. Di akhir sesi bengkel, para peserta akan berpeluang untuk mempersembahkan karya ciptaan mereka.

Jumaini Ariff will share her experience in writing for the *Siri Ariff Ingin Tahu/Ariff Discovers* series and relate how her books found resonance with young and IT-savvy parents whose children related to the writing. This workshop aims to share with aspiring writers and educators on how to use simple everyday experiences and turn them into potentially well loved books in the ultimate hope of helping revive the writing scene for Malay Children's Storybooks. Through brainstorming and storyboarding activities, participants will be able to begin writing their own books.

1 Jun (Sun)
3:00 – 4:30pm
**Bedok Public
Library**

Encouraging Higher Order Thinking Skills in Children

FAZEILA ISA (Lecturer, Early Childhood and Special Education, Universiti Pendidikan Sultan Idris)

For: Parents

Bagaimana mendorong anak berfikir aras tinggi sebelum masuk ke sekolah? Bengkel selama tiga jam ini menunjukkan cara bagaimana buku cerita bergambar kanak-kanak dapat mendorong enam peringkat cara berfikir mereka.

Puan Fazeila Isa akan menunjukkan

- ▶ Perbezaan berfikir aras rendah dan aras tinggi kanak-kanak dan kesan kepada perkembangan mereka.
- ▶ Aktiviti-aktiviti berimpak tinggi menggunakan buku cerita bergambar. Mudah digunakan oleh ibu-bapa di rumah.
- ▶ Cara memilih bahan bacaan berdasarkan peringkat umur. Cara mencipta keseronokan membaca pada awal usia.

What can parents do to encourage high order thinking skills (a.k.a. HOTS) in children before they start school? This workshop will show you how to encourage children with six-level thinking using picture books.

Fazeila Isa will show you:

- ▶ the differences between low and high order thinking skills and its impact on children's development.
- ▶ the easy and yet impactful HOTS activities using picture books that parents can do it at home.
- ▶ how to select reading materials based on age and make reading activities fun.

TAMIL PROGRAMMES

1 Jun (Sun)
11:00am – 12:30pm
Ang Mo Kio Library

WORKSHOP:
பட அட்டைகள் கொண்டு ஒரு கதை சொல்லுங்கள்

மாளவிகா (எழுத்தாளர், படங்கள் வரைபவர்)

ஆறு முதல் பன்னிரண்டு வயது உட்பட்ட பிள்ளைகள் இந்த பட்டறையில் பங்கேற்க முடியும். ஒரு நுழைவு சீட்டில் ஒரு பெற்றோர், ஒரு பிள்ளை அனுமதிக்க படுவார்கள்.

வகுப்பு அளவு: முப்பது

பட அட்டைகள், பிள்ளைகள் படைப்பாற்றலுடன் கதை சொல்லும் திறனை வளர்க்கிறது. குழந்தைகள் கதை சொல்வதற்கு முன்பு, பெற்றோர்கள் அவர்களுடன் பட அட்டைகள் உருவாக்கலாம். இந்த பட்டறை மூலம் பிள்ளைகள் மற்றும் பெற்றோர் எவ்வாறு பட அட்டைகள் உருவாக்கலாம், பட அட்டைகள் கொண்டு எவ்வாறு ஒரு கதை சொல்லலாம் என்று கற்றுக்கொள்ளலாம்.

- ▶ பிள்ளைகள் கதா பாத்திரங்கள், இடங்கள், பொருட்கள் ஆகியவற்றை வரைய கற்றுக்கொள்ளலாம்.
- ▶ பாத்திரங்கள், இடங்கள் மற்றும் பொருட்கள் இடையே உள்ள இணைப்புகள் மற்றும் தொடர்புகள் பற்றி பிள்ளைகளை யோசிக்க தூண்டும்.
- ▶ பிள்ளைகள் பட அட்டைகள் கொண்டு எவ்வாறு மற்றவர்களுக்கு ஒரு கதை சொல்லலாம் என்று கற்றுக்கொள்ளலாம்.

WORKSHOP:
Tell a Story with Picture Cards

MALAVIKA PC (Children's Book Illustrator & Writer (India))

This workshop is for children aged 6 to 12. Each ticket admits one parent and one child.

Workshop materials such as paper, pencils, erasers and colour pencils will be provided.

Class size: 15

A picture card with word/s on it can spur the creativity of children when it comes to oral storytelling. Before children begin inventing a story, parents can help them create picture cards. This workshop will teach parents and children how to make picture cards which can help the children develop a story and narrate it to a small audience using the cards.

AIMS

- ▶ Encourage children to draw out the characters, places and things that can be found in their story
- ▶ Motivate children to think about the importance of link and connections between characters, places and things in the story
- ▶ Train children to think on their feet and narrate a story to an audience of adults and children with the help of picture cards

1 Jun (Sun)
3:00 – 4:30pm
Ang Mo Kio Library

WORKSHOP:
கதை உருவாக்குவது

மாளவிகா (எழுத்தாளர், படங்கள் வரைபவர்)

பதிமூன்று வயதுக்கு மேற்பட்டவர்கள் இந்த பட்டறையில் பங்கேற்க முடியும்.

வகுப்பு அளவு: முப்பது

உங்களுடைய சிந்தனைகளை தூண்டி, அடுக்கு அடுக்காக ஒரு கதையை உருவாக்க கற்றுக்கொள்ளுங்கள். உங்களுடைய கற்பனைத்திறனையும், பிள்ளைகளாக இருந்த போது உங்களுக்கு நடந்த சம்பவங்களையும், பயன்படுத்தி கதை உருவாக்குங்கள். வாய்வழி கதைசொல்வது, அடிப்படையிலிருந்து கதை உருவாக்குவது எப்படி என்று கற்று கொள்ளுங்கள்.

- ▶ பிள்ளைகளாக இருந்த போது உங்களுக்கு நடந்த சம்பவங்களிலிருந்து, சில விவரங்களை தேர்ந்தெடுத்து உங்களுடைய கதைகளுக்கு வண்ணம் மற்றும் உணர்வு ஊட்டுங்கள்.
- ▶ பதிமூன்று வயதுக்கு மேற்பட்டவர்கள் இந்த பட்டறையில் பங்கேற்க முடியும்.

WORKSHOP:
Story Building

MALAVIKA PC (Children's Book Illustrator & Writer (India))

This workshop is for anyone aged 13 and above, including adults.

Class size: 15

Discover how to create a story spontaneously and build it upon layers and layers of ideas. Tickle your imagination and dig into your own child like imagination and experiences to build your story. Do not miss this programme which will help you become a better story maker.

AIMS

- ▶ Learn to build a story from scratch for oral storytelling
- ▶ Learn to select the relevant details from your past/childhood experiences which will add colour and mood to your story



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BOOK ILLUSTRATORS GALLERY

22 – 15
MAY JUN

10:00AM – 9:00PM
B1 CENTRAL LIBRARY

The Book Illustrators Gallery (BIG) aims to showcase the works of local and regional illustrators and artists – across genres and borders – and promote them to a wider audience.

This year, the BIG received submissions from Australia, India, Indonesia, Malaysia, Philippines, Singapore and Taiwan; and will be displaying over 70 selected illustrations together with works by AFCC 2014 speakers – Budjette Tan, Frané Lessac, Il Sung Na, James Mayhew, Javier Zabala, Sandhya Prabhat. The illustrations are also available for viewing on the AFCC website.



From top, left to right: Illustrations from *TRESE* by Budjette Tan and Kajo Baldesimo; *The Book Boat's In* by Frané Lessac; *The Town* by Javier Zabala; *A Book of Babies* by Il Sung Na; *Ella Bella Ballerina* and *The Nutcracker* by James Mayhew; *Stories by Book Lovers' Program for Schools* by Sandhya Prabhat.

TALKS & ACTIVITIES

- 30 May (Fri), 2:00 – 2:20pm
L1 THE PLAZA
Storybook Theatre – Asian Spice Kids: Star Anise Superstar!
 Story by Shekinah Linn; Produced and performed by The Learning Connections; Show direction by Ghazali Muzakir
 Welcome to the Asian Spice Kitchen! Meet Star Anise, an ordinary spice who dreams of being a star. However, her friends do not think she has any talent. Can she overcome her challenges to prove her worth? Catch a glimpse of this heart-warming tale brought to life as Star Anise searches for stardom!
-
- 30 May (Fri), 2:40 – 3:00pm
L1 THE PLAZA
Water - Nectar Of The Gods
 Produced and performed by The Learning Connections; Show direction by Candice de Rozario
 Water. An essential part of life on earth. Using mime, puppetry, colorful costumes and mask, this play retells ancient myths and legends from Asia about water and its various manifestations, framed by a short collection of modern poems by both Singaporean and foreign writers.
-
- 30 May (Fri) & 1 June (Sun),
 3:00 – 3:30pm
L1 THE PLAZA
Duelling Illustrators
 In Duelling Illustrators, an unpublished picture book manuscript is read out scene-by-scene as two illustrators sketch what they envision the scenes to look like.
 30 May (Fri) – James Mayhew (Illustrator) vs David Liew (Illustrator)
 1 June (Sun) – David Liew (Illustrator) vs Sandhya Prabhat (Illustrator, Animator)
-
- 1 Jun (Sun), 2:30 – 3:00pm
B1 CENTRAL LIBRARY
Rice and Picture Books
 MICHIKO MATSUKATA
 Japanese picture books have shown and expressed rice as an important element in various folktales, as well as in books which teach knowledge on farming or food. In this presentation, Michiko Matsukata introduces some characteristic books as well as a recent project that demonstrates how picture books brought the village people and art students together.

ALL ABOUT RICE!

Just over 90% of the world's rice is produced and consumed in Asia. Rice is at the core of our diet and daily lives. Lots of stories and books have been written that reflect the importance of rice. All About Rice! is an annotated bibliography of rice-themed stories. Over 50 titles have been gathered together – stories of adventure, challenge, tasty treats, festivals, and magic – all about rice!

Don't miss the launch of "All About Rice!: An annotated bibliography of rice-themed stories from Asia" at AFCC2014:

B1 CENTRAL LIBRARY, 1:15 – 2:30pm on Sunday 1 June.

This bibliography, prepared in collaboration with the National Library in Singapore and other partners, will be another useful resource for parents, teachers, librarians, authors, illustrators and book lovers of all ages.

More about Rice at AFCC2014:

Talks:

- 1 June 2:30pm Rice and Picture Books **B1 CENTRAL LIBRARY**
 2 June 2.30pm Rice: Science, Art, and Magic **L16 THE POD**

Media Mart & Book Fair:

- 31 May 4:30pm Travels of Little Rice Grass **L1 THE PLAZA**
 1 June 11:30am The Rice Book For Kids **L1 THE PLAZA**

Virtual Reality Rice Game
 Rice Sculpture by Edible Art Movement
 International Rice Research Institute (IRRI) booth



NEW TITLES

The AFCC 2014 is proud to welcome the following publications to be launched during the evening events of the Festival.



One Big Story

One Big Story is an edited collection of essays, based on the highlights of, and key ideas shared during the Asian Festival of Children's Content in 2011, with a regional focus on Malaysia. Scholars and practitioners, artists and writers, graphic novelists and picture book makers, editors and publishers share their unique experiences and reflections to bring for *One Big Story*, that is distinctively from and about Asia.

The collection includes contributions from the following: Nancy Johnson, Academic (USA); John McKenzie, Academic (New Zealand); Holly Thompson, Author (Japan/USA); Naomi Kojima, Author/Illustrator (Japan); Felicia Low-Jimenez, Author (Singapore); Emily Lim, Author (Singapore); Razin Abd Rahman and Norhayati Razali, Kota Buku (Malaysia); Emilia Yusof, Illustrator (Malaysia); Linda Tan Lingard, Agent/Publisher (Malaysia); and Golda Mowe, Author (Malaysia). Dr Myra Garcés-Bacsal, associate professor from the National Institute of Education, both contributed and edited the essays for the collection.

The Crane and The Crab

Launched in 2013, former Singapore president Mr SR Nathan's best-selling picture book gets translated into three of Singapore's official languages: Chinese, Malay and Tamil, with sponsorship from the Lee Kuan Yew Fund for Bilingualism. The books will be launched during India Night.



The Bilingual Books

The National Book Development Council of Singapore will launch three bilingual picture books during AFCC 2014 through a collaborative project under the Lee Kuan Yew Fund for Bilingualism. Selected from a roster of Asian-inspired tales from local Singaporean authors, the book

titles include *The Naughty Mynah* by Evelyn Sue Wong, *The Snail Who Didn't Want His Shell* by R Chandran, and *Where is My Home?* by Nur-El-Hudaa Jaffar.

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- >> Drama Rocks!
- >> Teachers as Storytellers
- >> Effective Communication for Preschool Educators
- >> 如何让故事更精彩

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Validity : 09/02/2012 - 08/02/2016



SPEAKERS & THEIR SESSIONS



ADAN JIMENEZ

Author

- ▶ Four Colour Stories – Graphic Novels and Superhero Comics

Adan Jimenez has been reading and working with comics his entire adult life, selling them in New York and Singapore, and writing about them for magazines and websites. He is now reviewing comics for e-newsletter *Shelf*

Awareness, and working on his very first graphic novel. He is also one half of *Sherlock Sam* writing duo AJ Low.



ADELINE FOO

Author

- ▶ Connecting With Preteens: The Awesome MRT Diaries

Adeline Foo has published 22 children's books, including seven national bestsellers. Two books in *The Diary of Amos Lee* series were adapted into a 10-part television series. Adeline's new book, *One Boy's Quest to*

Learn What It Means to be Singaporean, was published as part of the Singapore Memory Project.



AJ LOW

Author

- ▶ An Appetite for Series: Feeding off the Reader's Hunger

AJ Low is the husband-and-wife team of Adan Jimenez and Felicia Low-Jimenez. Adan was born in California to Mexican immigrant parents and Felicia was born and raised in Singapore. Together, they write the *Sherlock*

Sam children's series, and lots of short stories featuring ninjas, robots, cowboys, and superheroes.



AL SANTOS

Book Publishing Manager, Room to Read

- ▶ Low Cost or No Cost: Teaching with Locally Available Materials

Al Santos is an award-winning playwright, storybook writer and producer of children's television programs. He holds a Master of Education degree from Harvard University and was Senior Lecturer in creative writing

at the University of the Philippines. He is currently Book Publishing Manager for Southeast Asia at Room to Read.



AMRITA GOSWAMI

Programme Coordinator, Save the Children, India

- ▶ Low Cost or No Cost: Teaching with Locally Available Materials

Amrita Goswami is the Programme Coordinator for Save the Children, India. As her work focuses largely on Education and Early Childhood Care & Development, Amrita is a central person for development

and implementation of Education and Early Childhood Care & Development thematic strategy for Save the Children in the South Region.



ANDREA PASION-FLORES

Literary Agent

- ▶ Asia Beckons: Children's Books for an Expanding Asian Market

Andrea Pasion-Flores is a literary agent with Jacaranda Literary Agency. The former Executive Director of the National Book Development Board of the Philippines, Andrea was known for her pioneering work

introducing high-impact literary events to the country such as Lit Out Loud, The Great Philippine Book Café, and Read Lit District.



ANDREW WEALE

Author

- ▶ Making the Most Out of a School Visit
- ▶ It Takes Two: the Author-Agent Relationship

Andrew Weale is every mother's nightmare. He has worked as an actor with Sir Alec Guinness, and as a singer with Sir George Solti. Now, he is the author of five picture books for children, including the Red House

Award winning pop-up *Spooky Spooky House*.



ARUP KUMAR DUTTA

Author

- ▶ The Child in Me: My Writings

Arup Kumar Dutta is a full-time, internationally-acclaimed author, whose juvenile adventure novels include *The Kaziranga Trail*, *Oh Deer*, *Footprints in the Sand*, *The Crystal Cave*, and *The Boy who became King*. His books have been translated

into German, Japanese, Russian, Italian, Hungarian, and Czech, while three have been made into feature film.



ATANU ROY

Illustrator

- ▶ A Brush with Creativity: My Colourful Story

Atanu Roy has illustrated over 100 books, games and educational aids for children. He has received prizes at the Yomiuri Shimbun International Cartoon Contest, 1983, '84 and '86, the Sir Bob Geldof Cartoonaid, 1987, for a book of cartoons, the Children's Choice Award 1989 (AWIC) and many other prestigious international awards.



BILL BELEW

Social Media Consultant

- ▶ Author Branding
- Author Global Readership: Marketing and Monetising Your Content for Writers

Bill Belew, PhD is professor of Social Media Marketing in Silicon Valley, CA. His sites have garnered more than 90,000,000 unique visitors total in many niches. Bill

regularly teaches international audiences and his local network of 5,000 members how to get more legitimate visitors and sales for their products.



BUDJETTE TAN

Comic Writer

- ▶ Four Colour Stories – Graphic Novels and Superhero Comics

Budjette Tan is a creative director by day, copywriter by night and a comic book writer after midnight. Budjette is the writer of award-winning graphic novel *TRESE*, an urban fantasy series co-created with artist Kajo

Baldesimo, and a three time winner of Best Graphic Literature of the Year in the Philippine National Book Awards.



CANDY YEN SHU-NU 严淑女

Assistant Professor, Author (Taiwan)

- 如何和孩子一起游戏阅读 (How to Make Reading Fun for Both Parent and Child)
- 图画书在教学上的应用 (The Use of Picture Books in Teaching)

Regional Adviser of Society of Children's Book Writers and Illustrators in Taiwan, Candy Yen has published more than 40

books on children's literature, many of which have won numerous notable literary award. Her most famous picture book is *The Forest Where Spring Fairy Dances*, which was selected in 2001 for the Bolognaragazzi Award.

严淑女, 儿童文学博士, 童书作家, 童书作家与插画家协会台湾分会会长(SCBWI-Taiwan)。台东大学幼儿教育系兼任助理教授。在大学教创作、儿童文学、幼儿文学、图画书设计、童话创作、故事脚本设计等。2013年她曾应马来西亚华校教育总会之邀, 到马来西亚进行绘本教学及亲职教育培训等活动。

童书作品获意大利波隆那国际儿童书插画奖、丰子恺儿童图画书奖入选、国家文化艺术基金会创作奖、金鼎奖最佳图画书奖、漫画金像奖最佳图文绘本、中国时报开卷好书奖最佳童书、好书大家读最佳少年儿童读物奖等。

作品售出日本、巴西、韩国、马来西亚、希腊等多国版权, 收录在国小课文, 改编成动画、儿童音乐剧。



CATHERINE YAP

Senior Programming Director, Channel Management/Programme Strategy & Planning Television, okto MediaCorp

- ▶ What are Kids Watching on Local TV?

Catherine started her career in the then Television Corporation of Singapore (TCS) as Business Development Executive in its News & Current Affairs Unit and was

instrumental in bringing Channel NewsAsia to the region. Over the next nine years, Catherine assumed various roles in the Network Programming & Promotion Division of Channel NewsAsia. There she developed new programming directions and channel branding to cater to the changing local and international TV landscape. In July 2010, Catherine moved over to okto as its Programming Director, overseeing okto's acquisition, local commissioning and operations. In July 2013, Catherine was re-designated as Senior Programming Director, Channel Management/ Programme Strategy & Planning.



CATHY HAN

President of BIG BIRD Creative Co, Vice President of the BIG Corporate Group

- ▶ One Source, Multi-Use: Transmedia and Cross-Country Production

Cathy Han, President of BIG BIRD Creative Co. and Vice President of the BIG corporate group, plays an instrumental role in forming strategic cross-country alliances and JV's for

transmedia projects. She has recently been appointed as Director of International Films for the 2014 Australia-Asia Film Festival in Australia.



CATHY HIRANO

Translator

- ▶ Go West: Translations for North American and European Markets
- ▶ Found in Translation – Asian Content for the World's Children

Cathy Hirano is a Japanese-to-English translator in such fields as sociology, art and architecture. She has translated picture books and seven young adult novels. Her translations of *The Friends* and *Moribito I* won the Mildred L. Batchelder Award in 1997 and 2009, respectively, while *Moribito II* earned the Batchelder Honor Award in 2010.



CHARLIE HAN

Chairman and CEO of Brilliant International Group (BIG)

- ▶ One Source, Multi-Use: Transmedia and Cross-Country Production

Chairman and CEO of Brilliant International Group (BIG), Charlie Han oversees 6 companies under the BIG corporate group. A former executive for financial services and media marketing companies in the USA, Charlie combines his cross-industry and multi-disciplinary backgrounds in his transmedia career.



CHENG CHEN-CHEN

Early Childhood Consultant

- ▶ Challenges in Language Learning

Cheng Chen-chen holds a doctorate in Special Education from the University of Wisconsin-Madison. She also is a certified speech language therapist by the American Speech-Language-Hearing Association. Chen-chen is teaching at SEED Institute and doing research on topics related to social, cultural, and policy aspects of language, literacy, and "disabilities" in multilingual societies.



CHERYL ROBSON

Publisher, Metro Publishing

- ▶ The Death of Dystopia: Trends in YA
- ▶ Go West: Translations for North American and European Markets

Cheryl Robson is the founder of the UK's Aurora Metro Books, which publishes YA fiction, fiction, non-fiction, biography, drama and cookery. Her list of international YA fiction, has been shortlisted for literary awards, and offers high quality fiction in translation from a wide range of cultures.



CHRIS SZEKELY

Author

- ▶ Fun and Laughter; Death and Despair
- ▶ New Zealand: Small Nation, Big Writers

Chris Szekely's first picture book, *Rahui*, won the New Zealand Post Best Picture Book Award and the Russell Clark Award. His current picture book is *Swim*, a tale based on a traditional Maori legend, and is also

▶ TEACHERS CONGRESS

▶ PARENTS FORUM

▶ WRITERS & ILLUSTRATORS CONFERENCE

▶ MEDIA SUMMIT

● MASTERCLASSES

● PUBLIC / SPECIAL ACTIVITIES

published in both English and Maori. When not writing, Chris works as a librarian.



CHRISTINA LAI

Educator

- ▶ Nurturing Language and Literacy Through Music

Christina Lai is a music teacher and an early childhood trainer/lecturer. Her teaching experiences span over thirty years. Her main professional objective is to inculcate in her students (both children and adults) a self-learning approach, be it playing the piano or responding to various forms of musical experiences.



CRISTY BURNE

Author

- ▶ Whatever Happened to Non-Fiction?
- ▶ Are You Afraid of the Dark? Deconstructing Spooky Yarns and Scary Tales

Cristy Burne is a children's author, science writer, editor and presenter. She has performed for Australia's Questacon Science Circus, edited CSIRO's Scientriffic magazine, and reported on the atom-smashing Large Hadron Collider from CERN in Switzerland. Cristy has a Master of Arts in Professional Communication, a Graduate Diploma in Science Communication and a Bachelor of Science in Biotechnology.



DANNY LOONG

Timbre Music Academy

- ▶ Music, Drama, Art are Integral to the Development of Literacy
- ▶ Fun with Music

Danny was band leader of one of Singapore's most travelled bands, Ublues. Danny with partner Edward Chia started Timbre Group, whose brands from food and beverage concepts such as the Timbre chain of live music restaurants and bars, as well as a music education arm, Timbre Music Academy.



DAVID CADDY

Author

- ▶ Fun and Laughter; Death and Despair

David Caddy's novels for young readers include *Whammy*, *Smash*, *Whacko*, *The Reef*, and *Pope Max*. David is father to Ben, Meg, Dan and Joe, and husband to Liz — he likes people with three letter names. His workshops have been described (by people other than himself) as "brilliant", "entertaining", "humorous" and "inspirational".



DAVID LIEW

Illustrator

- ▶ Authors and Illustrators in the Classroom

David "Wolfe" Liew is an illustrator, cartoonist, sculptor, and model-maker. Besides illustrating books and magazines, he's the main artist for the children's series *Ellie Belly* written by Eliza Teoh. Once in a while he exchanges the pencils for a pen and works in words instead.



DEB FITZPATRICK

Author

- ▶ Finding Ourselves Lost

Deb Fitzpatrick is a Western Australian writer and editor. Her books for young adults, *90 packets of instant noodles* and *Have you seen Ally Queen?* were named Notable Books by the Children's Book Council of Australia in 2011 and 2012 respectively. Her book for middle readers, *The Amazing Spencer Gray*, was serialised in the West Australian newspaper in 2013.



DEEPA AGARWAL

Author

- ▶ The Child in Me: My Writings

Author, poet and translator, Deepa Agarwal writes for both children and adults and has over 50 books published. Born in the small town of Almora in Uttarakhand, Deepa taught English in a women's college before becoming a full time writer. She has received awards like the N.C.E.R.T. National Award for Children's Literature in 1993 for her picture book *Ashok's New Friends*, which debunks gender stereotypes, while her historical fiction *Caravan to Tibet* was on the IBBY (International Board on Books for Young People) Honour List 2008. Her work has been translated into several Indian and foreign languages.



DENISE LAI

Managing Director, Wee Care Group Singapore

- ▶ Challenges in Language Learning

Denise is the Managing Director of the Wee Care Group Singapore. She founded the company in 1996 to serve babies, toddlers, young children as well as children with additional learning needs. Denise has a first degree in Linguistics, an honours degree in Psychology and a Master's degree in Education.



DR DIVIK RAMESH

Translator, Author, Poet

- ▶ Jungle Chat: Animals and Birds in Indian Children's Literature

An eminent Hindi poet, translator and author for children, Dr Divik Ramesh has seminal contribution to literature for children in Hindi. He has written about 40 books for children. His works have been translated into several Indian languages including English and into foreign languages like Korean and Russian.



DIVYE SHARMA

Business Development Lead, Crowdonomic Media

- ▶ Alternative Funding: Platforms in Asia

Divye is the Business Development Lead at Crowdonomic. Over his career, Divye has advised on and executed over \$9 billion in transactions and has extensive experience in investment analysis, origination, fund raising and strategy. After 4 years with cfX, Divye joined Morgan Stanley in New York, providing investment banking coverage and services to real-estate, infrastructure and water utilities clients. Divye holds an MBA from INSEAD, a Bachelors in Computer Engineering from New York University, and a CFA charter.

EDMUND LIM

Author, Educator

- ▶ Effective Strategies to Develop Bilingual Competency
- ▶ Perspectives on Literacy for Young Children

Edmund is an educator and writer. He has written several books, including the award-winning *Where's Grandma?*, which was the recipient of the Hedwig Anuar Children's Book Award in 2013. He has also taught in government and government-aided schools, as well as in the Gifted Education Programme and the National Institute of Education.



ELAINE NG

Associate Professor, Wheelock College

- ▶ Music, Drama, Art are Integral to the Development of Literacy

Elaine Ng, an early childhood practitioner with more than 20 years of experience, strongly believes that exposing young children to the arts at an early age is crucial to every child's development. She co-founded The

Learning Connections (TLC), an arts integrated learning organization dedicated to bringing quality and authentic arts experiences to the lives of young people. Holding a Master's Degree in Early Childhood Education from University of South Australia, Elaine is an associate lecturer for SEED Institute and Ngee Ann Polytechnic. In 2014, she will join the Wheelock faculty as an Associate Professor.



EMILY LIM

Author

- ▶ Talking about a Love of Books & Reading

Emily Lim is an author of numerous children's picture books which have been published in Singapore, Malaysia, China and Korea and also turned into animation, theatre and used throughout schools in Singapore. Her memoir *Finding My Voice*, based on her journey of losing her voice to a disorder and finding it again through writing.



ERIC HUANG

Development Director, Made in Me, UK

- ▶ Involving the Audience: Making Interactive Narrative Work
- ▶ Out of the Frying Pan, Into the Fire: New Models of Publishing
- ▶ Speed Pitching
- ▶ Pitch Incubator!

Eric Huang is Development Director at Made in Me, an award-winning Shoreditch digital agency specialising in children's entertainment and brand development. Starting out at Disney Publishing in LA, Eric moved to Penguin Australia as Managing Editor. He then joined toy company Funtastic's new book division, after which he re-located to Parragon. In 2007, Eric took up the role of Publishing Director at Penguin UK's Media and Entertainment division where he looked after Penguin's IP and co-production businesses. After six years, Eric moved on to Mind Candy before joining Made in Me.



ERVIN HAN

Managing Director, Robot Playground Media, Singapore

- ▶ Meet the Commissioners: Discovery & Disney
- ▶ Speed Pitching

With over 13 years' experience in the telecoms and media sector, with a stint as head of development at Scrawl Studios, Ervin Han is the Managing Director of Robot

Playground. He has created and produced a range of award-winning content, including TV shows, web series, short films, print campaigns and educational learning apps.



FATIMA SHARAFEDDINE

Author

- ▶ The Role of Children's Books in Early Childhood Classrooms
- ▶ Writing About Different Cultures
- Children's Literature Lecture

Fatima Sharafeddine is a writer and translator of children's books. She is an award winning author who has published over 100 books.

She lives between Belgium and Lebanon. Most of her books are published in Arabic, and several have been translated to various European languages, among which are Dutch, Danish, Spanish, French, German, and English.



FAZEILA ISA

Lecturer, Early Childhood and Special Education, Universiti Pendidikan Sultan Idris

- Encouraging Higher Order Thinking Skills in Children
- ▶ Celebrating Imperfection in Picture Books

Fazeila Isa is a graduate of Flinders University, Australia, majoring in Early Childhood and Special Education. She has worked with

disabled children and her passion is to help each child maximize his or her potential and learning experience. Through collaboration with kursuspenulisan.com, she coaches new and aspiring writers for children's picture books. On the same time, she engages with parents in developing High Order Thinking skills (HOTS) among children through picture books. Currently, she is writing a book on the same subject.



FRAN LEBOWITZ

Editor, Sub Agent

- ▶ How to Pitch

Fran Lebowitz was a New York literary agent with Writers House for twelve years. During this time, she represented three New York Times bestsellers and two National Book Award finalists. She also represented New Line and Fine Line, creating books

to complement their products. When her husband's job became permanently located in Singapore, Fran turned her attention to editing, sub-agenting and writing *Tales From A Broad, An Unreliable Memoir*.



FRANCES PLUMPTON

Literary Agent

- ▶ New Zealand: Small Nation, Big Writers
- ▶ It Takes Two: the Author-Agent Relationship
- ▶ Speed Pitching
- ▶ First Pages

Frances Plumpton worked as a librarian from 1960 until 2002 when she became a children's literature consultant. In 2012 she

established the Frances Plumpton Literary Agency. Frances is a founding management committee member and now trustee of Storylines Children's Literature Charitable Trust of New Zealand. Frances is the ARA for SCBWI Australia East/NZ.



FRANÉ LESSAC

Illustrator

- ▶ Illustration and Book Design
- ▶ Creating Cross-Cultural Picture Books
- Finding Your Illustrator's Voice

Regional Advisor for the Society of Children's Book Writers and Illustrators for Australia West, Frané Lessac is an author, illustrator and artist of international renown, having

published over forty award-winning children's books published throughout the world. She has exhibited her work in London, Paris, Sydney, Perth, New York, Los Angeles, and the West Indies.



GABRIELLE WANG

Author

- ▶ Writing About Different Cultures
- ▶ An Appetite for Series: Feeding off the Reader's Hunger
- ▶ The Vast Spread of the Sea: Asian Diaspora Writers and the Works
- ▶ Using Asian Myth, Magic, and Imagination in Children's Fiction

Gabrielle Wang is an award winning Australian children's author and illustrator born in Melbourne of Chinese heritage. Her great grandfather went to Australia during the Victorian Gold Rush in 1853. As a result, Gabrielle's books are a blend of both Australian and Chinese culture with a touch of fantasy.



GALEN YEO

Creative Director, The Moving Visuals Co.

- ▶ What are Kids Watching on Local TV?
- ▶ Speed Pitching

Galen Yeo is the co-founder of The Moving Visuals Co., a TV & Content production company that makes kids and youth programming. His credits include the Disney Channel and Kid's Central / Okto; and judging

for the Interactive Digital Emmys and Banff World Media Festival for Children's shows.



GERALD CAI

Head of Learning & Reading, Media Solutions Centre, Southeast Asia & Oceania, Samsung Asia

- ▶ Discoverability in The Vast Kids' App Universe

Learning technology has been an area close to Gerald's heart for over a decade and he was involved in the industry as an entrepreneur, corporate executive and adviser to startups. He is currently responsible for building the

Learning/Reading content and services ecosystem for Samsung in the region. Prior to Samsung, Gerald was a Regional Director at Pearson APAC.



GILLIAN TORCKLER

Author

- ▶ It Takes Two: the Author-Agent Relationship

Gillian Torckler is the author of 14 books. Her children's books draw on the quirky side of nature and fictionalise real-life subjects to make them appealing to children. As well as writing, she is a Professor and Associate Dean at Unitec Institute of Technology New Zealand.



HO LEE LING

Author

- ▶ Authors and Illustrators in the Classroom
- ▶ Making the Most Out of a School Visit

Ho Lee-Ling is a Singapore writer and researcher. As former teacher and museum educator, she is passionate about researching and writing books about the Singapore experience. Her first book, *Samsui Girl*, was

awarded a First-Time Writers & Illustrators Publishing grant in 2006. She has since written many other titles including the *MJ's Classroom* series.



HUANG LING YA

Teacher, Creative O Preschoolers' Bay

- ▶ Enhancing the Home Environment for Bilingual Literacy (WORKSHOP)

Huang Ling Ya, obtained her degree in Fu Jen Catholic University, Department of Child and Family Studies, Taiwan. She provides the Chinese language aspects and is partnering with Lindawati in taking the Kindergarten One children.



IL SUNG NA

Illustrator

- ▶ The Vast Spread of the Sea: Asian Diaspora Writers and the Works
- ▶ Korean Picture Books – The Power of Picture

Il Sung was born in Seoul, South Korea in 1979, but studied Illustration in London. He has been writing and illustrating picture books since 2006. He worked in London, Seoul and

now lives and works in Baltimore in US. His illustration work is mixed media and digital.



JACQUELINE CHAN

General Manager, Southern Star Singapore

- ▶ Pitch Incubator!

Jacqueline is the General Manager of Southern Star Singapore's production studio. Jacqueline's projects include documentaries, live action drama, lifestyle, animation and pre-school programming. Apart from working closely with some of Australia's most

creative children's programme production talents, Jacqueline has put together several acclaimed and award-winning international co-productions with partners in Singapore, China, Europe and North America.



JACQUELINE CHUNG

Senior Principal, St. James' Church Kindergarten

- ▶ Perspectives on Literacy for Young Children

Jacqueline is the Senior Principal of St. James' Church Kindergarten, a multiple award-winning kindergarten in Singapore with 1,200 children in two campuses. She holds a Masters in early childhood education and is currently

a PhD candidate researching children's learning through the visual arts. Jacqueline conducts workshops for teachers and parents on a variety of topics.



JAMES MAYHEW

Illustrator

- ▶ Critiquing a Picture Book
- ▶ Every Picture Tells a Story: Visual Literacy in Picture Books
- ▶ First Look
- Duelling Illustrators

Author, illustrator, storyteller and educator; James Mayhew has been sharing his passion

for art and music through books for children for over 25 years. Best known for the "Katie" series, he has also collaborated with the Orchestra of the Music Makers from Singapore, illustrating to classical music live on stage.



JAVIER ZABALA

Illustrator

- Finding Your Illustrator's Voice
- ▶ Oil Paints and Pixel Art: The Influence of Past Masters on Illustration Today
- ▶ First Look

Javier Zabala is one of the most outstanding illustrators in Europe. He has illustrated more than 80 books of poetry and fiction for adults

and children. His books have been translated into 17 languages and received much international recognition, including two Honourable Mentions in the Bologna Ragazzi Awards. His work has been exhibited around the world.



JEAN YEO

CEO & Creative Director, Ochre Pictures

- ▶ What are Kids Watching on Local TV?

Jean has created and produced more than 500 hours of television programs since the inception of Ochre Pictures in 2000. Among them first and many locally produced English children drama & infotainment series for OKTO. One of Jean's latest

docudrama creations just won two World Bronze Awards at the New York Festivals.



JEN STORER

Author

- ▶ An Appetite for Series: Feeding off the Reader's Hunger
- ▶ Creating Quirky Characters

Jen Storer is the author of the hugely successful *Truly Tan* series published by HarperCollins Australia. The *Truly Tan* books have charmed thousands of children and

continue to go from strength to strength. Jen's gothic novel, *Tensy Farlow and the Home for Mislaid Children*, Penguin Books, was shortlisted for a string of awards.



JOHN MCKENZIE

Educator

- ▶ Introducing Singapore Stories in Preschools and Primary Schools

A leading academic in the field of children's literature in New Zealand, John McKenzie was a founding member of the Australasian Children's Literature Association for Research. He reviews for the Australian Children's Book Council's journal *Reading Time*. In 2005, he was awarded the Betty Gilderdale Award for Services to NZ Children's Literature.



JOHN R. GUNNARSON

Early Childhood Consultant

- ▶ Strategies for Supporting Preschoolers' Early Literacy Skills
- ▶ Teaching Strategies That Develop Children's Creativity

John R. Gunnarson teaches early childhood education at Napa Valley College in the United States. He also works as an

independent consultant, providing training and technical assistance to early childhood programs. His areas of specialization include dual language learners, early literacy, project work, environments, and Reggio-inspired practices.



JUMAINI ARIFF

Author

- Reviving the LOVE for Malay Children's Storybooks – Back to Basics

Jumaini Ariff has teaching experiences in preschool and special needs. However, she is also very passionate about the about the Malay language and went on to create the 'Siri Ariff Ingin Tahu' Malay story books. The series

are available in eBooks, audio books and in the English language named the 'Ariff Discovers' Series.



JUNKO YOKOTA

Professor of Reading and Language, National College of Education, National-Louis University, Chicago, USA

- ▶ Illustration and Book Design
- ▶ What's Inside the Wizard's iPad?: Picture Book Magic in eBooks and Apps
- ▶ First Look
- ▶ Fine Lines & Happy Mediums: The Universal Appeal of Award Winning Illustrations

Dr. Junko Yokota is Professor Emeritus of Reading and Language at National Louis University (Chicago) and Director of the Center for Teaching through Children's Books. Her research focuses on digital literature for children, multicultural and international literature, and literacy instruction through quality literature. Junko is past president of USBBY, the U.S. national section of the IBBY, has served on the American Library Association's Caldecott and Newbery Committees, and Jury President of the Nami Island International Illustration Concours 2013.



KAMINI RAMACHANDRAN

Storyteller, MoonShadow Stories

- ▶ Effective Strategies to Develop Bilingual Competency

One of today's most unique voices in storytelling, Kamini Ramachandran is a mother of two teenage sons who have learnt to write and speak Mandarin fluently. As a full-time practising storytelling artist, Kamini

helps MoonShadow Stories, is Artistic Director for the Singapore International Storytelling Festival and lectures The Storytelling Intensive course at tertiary level.



KATHLEEN AHRENS

Author

- ▶ How to Pitch
- ▶ Workshop: Developing Characters Through Figurative Language
- ▶ First Look
- ▶ First Pages

Kathleen Ahrens is Professor and Head of the Language Center at Hong Kong Baptist

University, where she teaches courses in children's literature and creative writing. She serves on the Board of the Society of Children's Book Writers and Illustrators, and is the SCBWI International Regional Advisor Chairperson.



KENNY GEE

Filmmaker, Singapore

- ▶ Alternative Funding: The Body (Case Study)

Kenny Gee is a rising Singaporean filmmaker. His short film *Meat At Block 320* was screened at the 22nd Singapore International Film Festival, and won the Audience Award at the 5th Singapore Short Film Festival. His most recent short film, *The Body*, was the object

of one of Singapore's most successful crowdfunding campaigns, making headlines for its innovative pitch video.



LARA MORGAN

Author

- ▶ The Future of Fantastic (YA) Fiction

Lara Morgan is the author of *The Rosie Black Chronicles*, a YA dystopian trilogy set in a future Australia, and also writes epic fantasy for adults. Before becoming a full time writer she was a project manager in the Arts and editor of a community newspaper. She lives in Western Australia.



LEILA SETH

Author

- ▶ What Girls Are Doing in Our Stories: Gender in Indian Children's Literature

The first female judge of the Delhi High Court and the first woman to become Chief Justice of a state High Court in India, Leila Seth embodies the intellectual leadership provided by women in post-independent

India. Justice Seth is the author of *We, The Children Of India*, a book on the Constitution of India for children. She is the mother of author Vikram Seth and her autobiography, *On Balance*, was published in 2003.



LEONARD MARCUS

Author, Critic, Historian

- ▶ Critiquing a Picture Book
- ▶ From the Golden Age to Librarian's Nightmare: Illustrated Books over the Years
- ▶ First Look
- Talking Books: Book Review

Leonard S. Marcus is one of the world's leading writers about children's books and the people who create them. Leonard is a contributor to the New York Times Book Review and a columnist for The Horn Book. He is a founding trustee of the Eric Carle Museum of Picture Book Art and is the curator of the critically acclaimed exhibition on view at The New York Public Library, *The ABC OF IT: Why Children's Books Matter*.



LESLIE LEE

Director of Programming, Branded Media and Content at the Walt Disney Company (Southeast Asia)

- ▶ Meet the Commissioners: Discovery & Disney

As the Director of Programming, Branded Media and Content at the Walt Disney Company (Southeast Asia), Leslie Lee is responsible for the on-air content – programming and acquisitions of Disney

Channel, Disney Junior and Disney XD across the region. With over a decade of experience and expertise in the broadcasting industry, Leslie worked in programming, marketing, and communications with organizations such as Nickelodeon Asia and Mediacorp.



LINDA TAN LINGARD

Literary Agent, Publisher

- ▶ Speed Pitching

Linda Tan is the managing partner of Yusof Gajah Lingard Literary Agency in Malaysia. The agency represents local writers and illustrators as well as foreign publishers. She has over 20 years of experience in the publishing industry and has worked around

the region. She is a Frankfurt Fellow and a member of the Asian Publishers Fellowship, Korea.



LINDAWATI ARMAYA

Teacher, Creative O Preschoolers' Bay

- ▶ Enhancing the Home Environment for Bilingual Literacy (WORKSHOP)

Lindawati Armaya obtained her Masters in English Language Education and Masters of Education (Early Childhood), both with the National Institute of Education, Nanyang Technological University. She has 10 years

of experience in working with young children, aged 4 to 6 in Creative O Preschoolers' Bay. She is also an associate lecturer with SEED Institute.



LINN SHEKINAH

- Celebrating Our Stars

Linn Shekinah received the "First Time Writers and Illustrators Publishing Initiative" Award from the Media Development Authority in 2008 for her book *The Watchtower Warrior*. In 2012, she was commissioned by the Preservation of Monuments Board to write the picture book *The Fearless Twins and The*

Magical Kaleido: A Narrow Escape. She has developed and publishes a series of bilingual picture books in English, Chinese and Malay, using Asian themes for pre-school children.



M. RAIHAN HALIM

Creative Director, Papahan Films

- ▶ What are Kids Watching on Local TV?

M. Raihan Halim's career in television began after winning two Golden Pen Awards at the MDA: National Scriptwriting Competition. Known for his award-winning television dramas, his telemovie *Yazid Wears Diapers* garnered Best Special Drama award in a local television award show and *Big Time In Little Street* was nominated for the 2010 Asian Television Awards. His latest telemovie, *Mr Perfect*, won Best Special Drama and Best Actor in Pesta Perdana. His children's programming includes *The Private Bengs*, *Nick Of Time* and *What?! I'm On A Game Show!*. He is currently working on children's comedy, *Me, Myself & Isaac*, and his feature film, *Banting*.



MAHTAB NARSIMHAN

Author

- ▶ The Importance of Myths and Magic for Imagination and Creativity
- ▶ Canadian Books: Canadian Asian Writers
- ▶ Are You Afraid of the Dark? Deconstructing Spooky Yarns and Scary Tales

Mahtab was born in Mumbai and immigrated to Canada. Her debut novel in the Tara Trilogy, *The Third Eye*, won the Silver Birch Fiction Award. *The Tiffin*, her critically acclaimed novel based in the Bombay of her childhood, was shortlisted for many awards, and named one of the five best books for Young People in 2011 by the Quill & Quire.



MALAVIKA PC

Writer, Illustrator

- ▶ Taking a Line for a Walk
- Story Building (WORKSHOP)
- Tell a Story with Picture Cards (WORKSHOP)

Malavika PC has been illustrating books and creating content for and with children for over 8 years. She likes Tamil and finds it very interesting to think and create in this language. She has also been a theatre actor since the age of 5. She enjoys working with children and people who have a bit of dream in their eyes.



MANAS MOHAN

Chief Operating Officer, ACK Media

- ▶ India in Pictures: Comics and Graphic Novels

Manas Mohan has over 17 years of experience in marketing, communications, media, branding, advertising, promotions and sales. At ACK Media, he is the Chief Operating Officer and oversees the Direct Marketing and Ecommerce business, The National Geographic Business, Licensing and Merchandising, Advertising Sales as well as the strategic marketing leadership of the Brand. Prior to this he was the Director & Head (Marketing) at *Reader's Digest*.



MANJULA PADMANABHAN

Author, Illustrator

- ▶ A Brush with Creativity: My Colourful Story

Manjula Padmanabhan is an artist, illustrator, cartoonist, playwright and novelist. She has illustrated 21 children's books, and has had a long-running cartoon strip, *Suki*, in the Sunday Observer and later the Pioneers.



MARC CHECKLEY

Producer, Writer, Consultant

- ▶ Speed Pitching
- ▶ Pitch Incubator!

Marc Checkley, previously Vice President of Development at ActiveTV Asia, is an independent producer, writer and media consultant based in Singapore. He has worked on such television series as *Inside New Zealand*, *The Noose*, *Driving Change* for StarWorld, *Taxi Chronicles* for Yahoo! and recently directed/produced *The Food Detectives*. Marc executive produced the new look *E! News Asia* for NBC Universal Networks and spearheaded the 'active Originals' content division, which creates new content across a range of genres and platforms. Marc is an advisor to Singapore's Workforce Development Authority's Creative Industries training framework.



MARIKO NAGAI

Author

- ▶ Poetry for Children in Asia: A Lifelong Love for Reading

Born in Tokyo, Japan and raised in Europe and America, Mariko Nagai has written two books for adults, *Histories of Bodies: Poems*, and *Georgic: Stories*. Her debut novel for middle grade readers, *Dust of Eden*, explores a Japanese American girl's experience in internment camps during WWII. Mariko Nagai is an Associate Professor at Temple University Japan.



MARIKO TAKAGI

Designer, Author

- ▶ Illustration and Book Design
- From Cover to Cover: Designing a Book in One Day

Mariko Takagi is an author and designer of books, a researcher, and a teacher. Having lived and worked as a German-Japanese in Germany and Hong Kong, her artwork is about cultural diversity. Her special interest lies in the area of multilingual typography with a strong focus on Latin, Japanese and Chinese.



MARJORIE COUGHLAN

Reviewer

- Talking Books: Book Review

Marjorie Coughlan is the Editor of *Mirrors Windows Doors*, a new e-zine celebrating diversity through multicultural children's and YA books from around the world. From 2005 – 2013 she was Associate Editor then Editor of the award-winning website *PaperTigers.org*, and last year she also completed a PhD in Art History. She lives in North Yorkshire, UK.



MARK GREENWOOD

Illustrator

▶ Breathing Life Into History

Mark is an author with a passion for history. His award winning books have published and honoured internationally. His titles include *The Legend of Moondyne Joe*, *Lassefer's Reef*, *Ned Kelly and the Green Sash*, and *Jandamarra*. In 2014 Mark will celebrate the publication of two new books – *Midnight* and *The Mayflower*.



MATT COSTELLO

Content Creator, Author, Consultant, USA

▶ Involving the Audience: Making Interactive Narrative Work

▶ Making a Multiplatform Universe – Inside the Process (KEYNOTE)

● Techniques and Practices for Building a Multiplatform Universe

Matt Costello's award-winning work, across all media, has meshed story, gameplay and technology. He has written and designed dozens of award-winning games, including *The 7th Guest*, *Doom 3*, *G-Force* and *Pirates of the Caribbean*. His novel *Beneath Still Waters* was filmed and released by Lionsgate. St. Martin's/Macmillan will release his SF epic novel, *Star Road*, in 2014. Matt's children's books include *The Kids of Einstein Elementary* series and *Magic Everywhere*. His games for children include the award-winning *Aladdin's Mathquest* and *Hercules*, both for Disney, as well as major games for Scholastic and PBS.



MAUREEN MCHUGH

Founder/Creative Content Strategist, No Mimes Media, Author, USA

● Speculative Futures: Re-imagining the world

▶ Writing for Transmedia

▶ Involving the Audience: Making Interactive Narrative Work

Maureen McHugh has been working in interactive storytelling since 2003 when she was a writer and managing editor for the ARG *ilovebees*. She worked on major interactive projects, including *Year Zero* for Nine Inch Nails, and was part of the team that developed the Emmy winning multiscreen series *Dirty Work*. She wrote several multiscreen experiences, and branded content for Discovery ID, Redrum. She heads Transmedia U, an organization teaching interactive storytelling to professionals, by professionals. Her most recent collection of short stories, *After the Apocalypse*, was one of Publishers Weekly's Ten Best Books of 2011.



MAURICE WHEELER

Founder and Strategy Partner, The Little Big Partnership, UK

▶ Involving the Audience: Making Interactive Narrative Work

▶ Story & Marketing: Two Separate Entities?

As Founder and Strategy Partner at The Little Big Partnership, Maurice Wheeler develops audience-led strategies. With over 15 years of marketing experience working at Leo Burnett before starting his own agency Doco (formerly Digital Outlook) in 1998, and The Little Big Partnership, Wheeler has helped many clients including the BBC, Nickelodeon, Disney, Microsoft, Tesco, Universal Music, Unilever and Lego. He has written on how to effectively engage with audience types from kids to fathers to the family.



MICHIKO MATSUKATA

Curator, Chihiro Art Museum

● Rice and Picture Books

Michiko Matsukata has worked at Chihiro Art Museum, Azumino since 2003. She has curated exhibitions including Yuri Norstein's Picture Book Making, Korean Contemporary Picture Book Artists, Polish Picture Book Artists.



MILY HU 胡隽宓

Deputy Director, Chief Editor's Office, Hunan Juvenile & Children's Publishing House (China)

● 学会表达想象 (Learn to Express the Imagination)

Mily Hu holds a Master of Sociology from the University of York, United Kingdom, and she runs the Teaching Materials Editorial Department of Hunan Juvenile & Children's Publishing House. She was formerly a copyright manager and editor for many years, and has introduced and edited numerous books which have won national awards.

胡隽宓，英国约克大学社会学硕士，现任中国湖南少年儿童出版社教材编辑室主任。曾任版权经理和编辑多年，引进和编辑的图书多次荣获国家级大奖。



MITALI PERKINS

Author

▶ Writing About Different Cultures

▶ The Vast Spread of the Sea: Asian Diaspora Writers and the Works

▶ YA – Books as Windows and Mirrors

Mitali Perkins was born in Kolkata, India and immigrated at age seven to the United States with her family. Her award-winning books for young adults include *Open Mic: Riffs on Life Between Cultures in Ten Voices*, *Bamboo People*, and *Secret Keeper*. Mitali lives and writes in California's San Francisco Bay Area.



MYRA GARCES BACSAL

Educator, Reviewer, Blogger

▶ Fine Lines & Happy Mediums: The Universal Appeal of Award Winning Illustrations

Asst/Prof Myra Garces-Bacsal is a Teacher Educator and Coordinator of the Masters and Bachelor's Program in High Ability Studies and Gifted Education at the National Institute of Education, Nanyang Technological University in Singapore. She also has a vibrant participation in children's literature and young adult fiction, and active participation in the kidlitosphere and the YA blogosphere.



NIDA AN KHAFIYYA

Co-Founder, Fish Book Co.

▶ Telling Your Story: Transmedia Marketing and the Collaborative Process

Nida is the co-founder of Fish Book Co., a publishing company based in Singapore that creates children's transmedia content based on the book *Today I Am* by Mies van Hout. A former analyst, Nida previously worked for McKinsey & Company, and co-founded and managed a few niche online collectives in Southeast Asia such as HeyDiaspora and SekolahSG.



NINA SABNANI

Animation Director, Illustrator

- ▶ India in Pictures: Comics and Graphic Novels

Nina Sabnani is an artist, animation director and illustrator based in Mumbai since 2006. She has been teaching illustration, script writing and storyboarding, storytelling and simultaneously making films on diverse issues. She has experimented in transposing

artistic styles into animation. Her film *Shubh Vivah*, uses the Madhubani style of painting to dwell on the anti-dowry issue. She has illustrated several books for Tulika publishers in Chennai which have been translated in many languages.



DR NOEL K H CHIA

Assistant Professor, Early Childhood and Special Education, National Institute of Education

- ▶ Challenges in Language Learning
- ▶ Using Books with Children with Special Needs: The CSI Way

Dr Noel KH Chia, an assistant professor of early childhood and special education at the National Institute of Education,

Singapore, has published stories and poems for children and authored two children's books in addition to his papers published in academic journals and scholarly book chapters.



NORMAN K N KEE

Lecturer, Early Childhood & Special Education, National Institute of Education

- ▶ Using Books with Children with Special Needs: The CSI Way

Norman KN Kee, a lecturer of early childhood and special education at the National Institute of Education, Singapore, has published papers on numeracy literacy challenges and digital

literacy in special education in addition to his papers published in academic journals and scholarly book chapters.



PAYAL DHAR

Author, Editor

- ▶ The Future of Fantastic (YA) Fiction

Payal Dhar has written five books for children and young adults, and numerous short stories for both big and little people. She's also a freelance editor and writer, and writes on computers and technology, books and reading, games and anything else that catches her interest.



PEGGY MCNAMARA

Chair, General Teacher Education Department, Bankstreet College of Education

- ▶ The Teacher - Parent Relationship: Developing Your Child's Literacy
- ▶ What Works: An Exploration of Current Practice and Leading Edge Pedagogy

Dr. Peggy McNamara is the Chair of the General Teacher Education Department

at Bank Street College of Education in New York City where she teaches literacy courses. Peggy began her career in pre-kindergarten, where she learned about the critical role that families and teachers play in the literacy development of young children.



PEGGY ZEE

Early Childhood Consultant

- ▶ Walk to Talk

Peggy's quest is to share her teaching strategies, knowledge and experiences in Movement Based Learning with early educators and parents. With the surge in research on the correlation of movement to learning, Peggy has for the last 30

years shared her knowledge of the positive correlation between movement/physical activities, learning and academic achievement.



RAEWYN CAISLEY

Author

- ▶ Finding Ourselves Lost

Raewyn Caisley has been writing, teaching and performing for 20 years. She has lived in some remarkable places including a roadhouse in the Australian outback. Last year she spent 12 months on a journey through Middle Earth! These days Raewyn

is exploring how people shape places and how places, in turn, shape them.



RINA SINGH

Author, Illustrator

- ▶ Picture Books: How Words and Images Conspire to Capture Imagination

Rina Singh is an internationally published children's author, photographer, and a full time educator in Canada. She is the author of numerous books for children, including *A Forest of Stories*, which has been translated

into Spanish and Korean. Her most recent publications are *Guru Nanak: The First Sikh Guru* and *Hindi for Heart*, in collaboration with the renowned Indian poet, Gulzar.



ROGER JENKINS

Storyteller

- ▶ Using Storytelling as a Strategy for Bonding and Developing Literacy

Roger Jenkins is a Singaporean, an international award-winning professional storyteller. He is a popular performer/ storytelling trainer in schools, libraries and at community events thanks to his spontaneous,

comedic, and often actively participatory, style of telling. In 2013 he conducted workshops at Festivals in KL, Penang, Hong Kong and Tabriz (Iran).



SAAD CHINOY

Technology Director, Tusitala, Singapore

- ▶ Telling Your Story: Transmedia Marketing and the Collaborative Process

Saad Chino is a professional geek with a passion for technology and OpenSource philosophy, Saad conceptualizes tech solutions. Charged with Technology for Tusitala, he's been developing a digital

publishing platform that leverages mobile app interactivity to create unique user experiences. Saad also volunteers with several non-profits and is a self-confessed maker and coffee-person.



SALLY GARDNER

Author

- ▶ Mastering the Art of Dyslexia: An Author's Journey
- ▶ Magical Children
- ▶ The Future of Fantastic (YA) Fiction

Sally Gardner is an award-winning novelist who has sold over two million books in the UK and whose work has been translated into

more than twenty-two languages. Her novel *Maggot Moon* won both the Costa Children's Book Prize and the Carnegie Medal 2013. She has also published *The Double Shadow*, *The Red Necklace*, *I, Coriander*, and a series for younger readers, *Wings & Co*.



SAMPURNA CHATTARJI

Author

- ▶ YA – Books as Windows and Mirrors

Sampurna Chattarji is a poet, novelist, translator and children's author. Her 12 published books include *Three Brothers and the Flower of Gold*; the much-loved *Fried Frog and other Funny Freaky Foodie Feisty Poems*; and her dark YA novel *Ela*, all from Scholastic.



SANDHYA PRABHAT

Illustrator, Animator

- ▶ Taking a Line for a Walk
- ▶ Connecting With Preteens: The Awesome MRT Diaries

Sandhya is an independent animator and illustrator from India. She was one of the animators of 'The Diary of Amos Lee' TV series that aired on Okto, and has worked

on projects based in India, Switzerland, Singapore and the U.S.A. Her short film 'Deadline' was the semi-finalist in the Adobe Design Achievement Awards 2012.



SAYONI BASU

Publisher, Duckbill Books

- ▶ Speed Pitching
- ▶ The Death of Dystopia: Trends in YA
- ▶ First Pages

Sayoni Basu is an editor and publisher of books for children and young adults. She currently runs Duckbill, a publishing house she co-founded with Anushka Ravishankar. She previously worked for Penguin and Scholastic.



SHAIREEN SELAMAT

Early Childhood Consultant

- ▶ Using Digital Video to Improve Literacy

Shaireen Selamat has a wide range of practical experience as a lecturer, principal, curriculum developer and preschool teacher with over 17 years in the early childhood industry. She is currently an associate lecturer with several tertiary institutions and has a keen interest in using technology to enhance curriculum and teacher development.



DR SHANMUGAM K

Head of Tamil Programme, School of Arts & Social Sciences, UniSIM

- ▶ Effective Strategies to Develop Bilingual Competency

Dr Shanmugam is the Head of Tamil Programme at the School of Arts & Social Sciences at UniSIM. Previously he was a Special Inspector (Tamil) and later, Senior Curriculum Specialist (Tamil) at the Ministry

of Education. With twenty years of teaching experience, Dr Shanmugam oversees the academic coordination of the Tamil programme at UniSIM. He has research interest in socio-linguistics, and an interest in teaching history and pedagogy.



SHARON ISMAIL

Author

- ▶ Talking about a Love of Books & Reading

Sharon's passion has always to do with words. In 2007, Sharon won the First Time Writers & Illustrators Grant and published her first children's book, *What Sallamah Didn't Know*, which has been adopted as a Primary 6 English text. In 2013, Sharon co-authored two

bilingual picture books with Rilla Melati Bahri. She hopes to publish sequels to her books in the near future.



STACY WHITMAN

Editor, Tu Books

- ▶ Go West: Translations for North American and European Markets
- ▶ Out of the Frying Pan, Into the Fire: New Models of Publishing
- ▶ Riceballs & Meatballs: Cultural Diversity in the American Market
- ▶ The Death of Dystopia: Trends in YA
- ▶ First Pages
- ▶ Speed Pitching

Stacy Whitman is the founder and publisher of Tu Books, an imprint of Lee & Low Books that publishes fantasy, science fiction, and mystery for children and young adults. She holds a master's degree in children's literature from Simmons College.



SUBIR SHUKLA

Author

- ▶ Past, Present, Future: Reinventing Indian Publishing for Children

Subir Shukla studied and taught English Literature at University of Delhi and he now works on improving the quality of education systems. He has worked with National Book Trust India, as Editor where he set up the

National Centre for Children's Literature and promoted reading as well as the development of children's literature in all Indian languages. He has also written a number of books for children.



SUSANNA GOHO QUEK

Author, Illustrator, Artist

Susanna is an author, illustrator, and artist. She provided the illustrations for *The Ice Ball Man* edited by Angelia Poon, *A Single Tear* written by KK Seet and *Water* written by Christopher Cheng. Susanna has also authored two books: *God Is Hu?* a story of how God painted the world into existence and *Fun*

at the Opera, based on her own childhood. Since 2011, Susanna has served as the curator of the AFCC Book Illustrators Gallery.



TAN BENG LUAN

Principal, Creative O Preschoolers' Bay

► Perspectives on Literacy for Young Children

Tan Beng Luan, founder, principal and teacher of Creative O Preschoolers' Bay, has 15 years of experience working with children. Her previous portfolio includes being the Principal of Practice Performing Arts School, founding manager of the Substation – A Home for the Arts and Deputy Director II of the National Archives.



TANG SULAN 汤素兰

Author (China)

● 创造关于家族树的故事 (Creating Stories on the Family Tree)

Tang Sulan has published more than 40 children's books. She has won numerous notable literary awards, and is coming to AFCC to share her insights on the trends in Chinese children's literature. Tang Sulan is known to be one of the top authors in China.

汤素兰，国家一级作家，湖南师范大学文学院教授，湖南省作家协会副主席。已创作出版儿童文学作品四十多部。曾获全国优秀儿童文学奖、宋庆龄儿童文学奖、冰心儿童文学新作奖大奖、陈伯吹儿童文学奖、张天翼儿童文学奖、湖南省青年文学奖、毛泽东文学奖等奖项。被评为湖南省德艺双馨青年文艺家，荣立省政府一等功。代表作有长篇小说《笨狼的故事》《小朵朵和大魔法师》《阁楼精灵》《奇迹花园》《小巫婆真美丽》等。并有作品入选小学语文教材、幼儿园教材和“新语文”“快乐语文”等极具影响力的课外语文读本。



TERI TAN

Journalist, Publishers Weekly

► Digital Printing: Value Proposition For Children's Books

► Rethinking E-Learning for Kids

Teri Tan is an international correspondent for New York-based Publishers Weekly magazine, reporting on current issues of interest to the international publishing and book-selling

community since 2001. She was recently appointed the deputy secretary-general of the Asia Pacific Publishers Association.



TONY LAMBINO

Head of Communication, International Rice Research Institute

► Rice: Science, Art, and Magic

Tony Lambino is Head of Communication of the International Rice Research Institute (IRRI), an international, non-profit research organisation based in the Philippines, dedicated to food security and improved

livelihoods of around 3.5 billion people in the rice producing and consuming world. He has over 15 years of experience in international development, media, and governance.



USHA VENKATRAMAN

Storyteller

► Jungle Chat: Animals and Birds in Indian Children's Literature

A storyteller, classical vocalist and a self-taught puppeteer, Usha Venkatraman is a performance storytelling artiste. Her repertoire includes a range of Indian folktales, stories from Indian mythology, folktales

from around the world and true-life incidents. Besides performing and conducting workshops in various educational institutions, she has been an active participant in international storytelling festivals in India and abroad.



V. GEETHA

Editor

► What Girls Are Doing in Our Stories: Gender in Indian Children's Literature

A writer, translator, social historian and activist, V. Geetha is a freelance editor with a number of small research journals. A votary of women's emancipation, V. Geetha has written widely, both in Tamil and English, on gender, popular culture, caste and politics of Tamil Nadu.



VIKRAM CHANNA

VP of Production and Development, Discovery Networks Asia-Pacific, Singapore

► Meet the Commissioners: Discovery & Disney

► Speed Pitching

Based out of DNAP's Singapore office, Vikram Channa works closely with Discovery Networks Asia Pacific's (DNAP) country heads. Channa and his team produce

approximately 100 hours of programming every year across DNAP's portfolio of brands. Together with his team, he executive produced over 500 documentaries, several of which garnered accolades at events such as the Asia Television Awards, New York Festival, Omni Intermedia, and the Academy Awards.



WONG SEET FUN

Educator, Founder of Art Loft

► Music, Drama, Art are Integral to the Development of Literacy

Wong Seet Fun is an artist and an early childhood educator. The founder of Art Loft, she is also an Adjunct Lecturer with SEED Institute, Nanyang Management, Ngee Ann Polytechnic and co-teaches "The Creative

Arts" module. The objective of Art Loft is to help the child develop an awareness of the environment, nurture creativity and provide for an all rounded education.



YUKO TAKESAKO

Vice Director, Chihiro Art Museum Azumino

► Chihiro Art Museum – The Role of A Picture Book Museum

The Vice Director of the Chihiro Art Museum (Azumino), Yuko Takesako is also the Secretary General and a member of the board of directors of Chihiro Iwasaki Memorial Foundation. She has introduced

and promoted the life and works of Chihiro Iwasaki in Korea, China, Taiwan, Vietnam, Europe, the USA and other countries.

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AFCC Writers & Illustrators Retreat

28 MAY – 2 JUNE 2015
BINTAN, INDONESIA



The AFCC, with its goal to promote the diversity and richness of Asian content within the region and beyond, wishes to support the creation and enhancement of Asian children's literature by providing technical support to the creator through opportunities of interaction with senior publishing experts.

Participants to the AFCC Writers and Illustrators Retreat will be chosen based on the quality of their submissions, the creators' backgrounds that show evidence of persistence with craft and the capacity to complete creative work and content's strong Asian focus. The chosen residents of the AFCC Writers and Illustrators Retreat will enjoy a three-day, stay-in retreat (plus participation at the AFCC). The stay includes opportunity to consult with an established overseas senior editor, illustrator, and writer, who will critique and give direction on how to complete or proceed with the work that must already be in progress. Conducted in the workshop method, the retreat will have a series of talks, practical exercises, and invaluable individual and group sessions.

After the three-day retreat, participants will be able to take part in:

- i. The three-day AFCC Writers and Illustrators Conference, where each participant will give a short lecture/paper on the topic of his project and his creative process, focusing on the Asian aspect of his work. This talk should be designed to inspire others to embark on similar projects, and participate in the next AFCC Writers and Illustrators Retreat.
- ii. A pitching clinic held during the AFCC Writers and Illustrators Festival, where the participant can pitch his work to local and overseas publishers, literary agents, and producers.

WHO MAY APPLY

The retreat is open to local and overseas children's content creators writing, illustrating or creating content

with an Asian focus. There are twenty (20) slots available for 2015. Each entry will go through a selection process. The deadline and guidelines for submissions will be announced on the AFCC website by Oct 2014.

FEE

There is a fee of Six Hundred Singapore Dollars (S\$600) for the retreat, which fee includes the three-day stay at the AFCC Retreat and the three-day pass to the AFCC Writers and Illustrators Conference. However, the fee does not include airfare to and from Singapore and the hotel stay during the AFCC Writers and Illustrators Conference. A few scholarships will be made available. The venue will be the Angsana Bintan Hotels and Resorts.

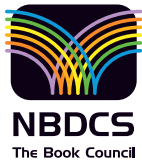
RETREAT DIRECTOR

The director of the retreat is Andrea Pasion-Flores, literary agent at Jacaranda LLP.

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AFCC REGISTRATION

TICKETS (includes lunch and coffee breaks)	EARLY BIRD	NORMAL
4-DAY PASS (includes access to all conference sessions at AFCC)	S\$ 400	S\$ 500
AFCC PRESCHOOL & PRIMARY TEACHERS CONGRESS (includes AFCC Parents Forum)	S\$ 150	S\$ 200
AFCC PARENTS FORUM	S\$ 80	S\$ 100
AFCC WRITERS & ILLUSTRATORS CONFERENCE (includes AFCC Media Summit)	S\$ 300	S\$ 350
AFCC WRITERS & ILLUSTRATORS CONFERENCE ONE-DAY PASS	S\$ 150	S\$ 200
AFCC MEDIA SUMMIT	S\$ 100	S\$ 150
AFCC MASTERCLASS BUNDLE (Speculative Futures + Building a Multiplatform Universe)	S\$ 150	S\$ 200
AFCC MASTERCLASS (HALF-DAY)	S\$ 100	S\$ 120
AFCC MASTERCLASS (FULL-DAY)	S\$ 150	S\$ 200

Early Bird pricing available till 31 March 2014.

REGISTER ONLINE!

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India is the country of focus at **AFCC 2014**, showcasing Indian children's publishing and content creation with featured Indian speakers in the Festival.

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