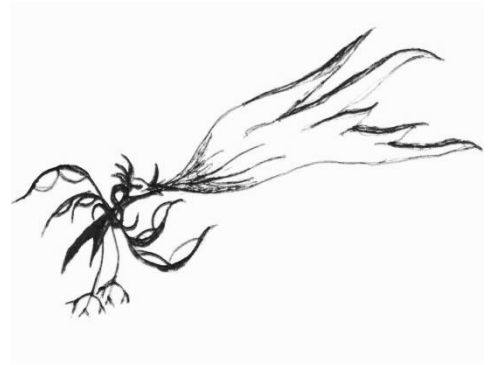


Young Professionals' Journey

"The more that you read, the more things you will know. The more that you learn, the more places you will go." —Dr. Seuss



Aspiring Authors:

1. A well-written, well-researched story
(www.writingtips.com.au)

2. Query letter

Example of a pitch:

The Scarlet Omen is a magical tale about sacrifice, love, loyalty, betrayal and adolescent madness. It addresses the issues accompanying the age old mother-daughter relationship, the stigmas that go with it and its role in shaping one's own personality, while introducing readers to an Asian culture rich in strength and beauty. Readers will be pulled into a world of magic, humour and adventure, where good and evil fight to survive, while being constantly reminded of their own relationships, love lives, day to day hardships and, most importantly, their own humanity.

3. Literary Agent (www.absolutewrite.com)

Published Authors:

Facebook and Twitter account

Website

Blog (www.blogspot.com)

Press Release (www.ehow.com/how_2131244_write-winning-book-press-release.html)

Online Writer community (www.absolutewrite.com)

Blog tours, author spotlight, interviews, character introduction, reviews, giveaways

Online book clubs (www.goodreads.com)

The Scarlet Omen Book Blurb

What do a clan of vampires, a hidden gateway and a three hundred year old prophecy have to do with a rebellious teenager? Everything.

Being a good daughter is not easy. Being a bad one is downright exhausting. Anjeli, a girl plagued by visions of blood lust and magic, tries to live a carefree, teenage life but her over-protective Indian mother will not have any of it. The animosity between them does not subside and as a series of events changes the course of their lives, Anjeli tries to assuage her guilty conscience with good memories. Instead, she stumbles upon a prophecy that has come to claim her as its main performer.